

IP Diagnostics and IP for Business publications

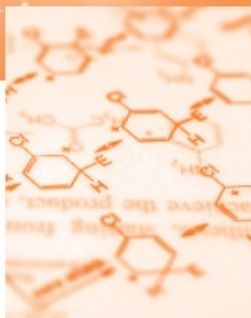
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IP for Business Series of Guides



Enterprising Ideas

A Guide to Intellectual Property
for Startups



Intellectual Property
for Business Series
Number 6



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Women inventors and their stories featured in the guide

Dermis Pharma Sağlık ve
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Founders

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Dr. Ceyhun Burak Akgül

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An on-line IP self-assessment tool for small businesses

It provides a customized report on the IP assets of the business and how they may be protected, managed and exploited based on the answers provided by the user to a series of questions.

It is free, easy to use and requires no registration.

It is available in English, French, Spanish, Arabic, Chinese, Russian and Japanese.

