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**WIPO ASSEMBLIES SIDE EVENT**

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**WIPO/IP/GE/2/22/1 PROV.  
ORIGINAL: ENGLISH  
DATE: JULY 13, 2022**

**Unlocking IP-backed Financing: Country Perspectives**

organized by  
the World Intellectual Property Organization (WIPO)

**July 21, 2022**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Thursday, July 21, 2022

5:15 – 6:00 p.m. (Geneva)

**Topic 1 Welcome Remarks**

Speaker: Mr. Marco Alemán, Assistant Director General, IP and Innovation Ecosystems Sector (IIES), World Intellectual Property Organization (WIPO), Geneva

**Topic 2 Introduction to the Country Reports Project**

Speaker: Mr. Guy Pessach, Director, IP for Business Division (IPBD), IIES, WIPO, Geneva

**Topic 3 Panel Discussion**

Panelists: Ms. Lilyclaire Bellamy, Executive Director, Jamaica Intellectual Property Office

Mr. Koji Tauchi, Director, Multilateral Policy Office, International Policy Division, Policy Planning and Coordination Department, Japan Patent Office

Dr. Bernard Ong, Group Director, Policy and Engagement Cluster, Intellectual Property Office of Singapore

Mr. Hansueli Stamm, Chief Economist, Swiss Federal Institute of Intellectual Property

Mr. Adam Williams, Director of International Policy, UK Intellectual Property Office

Moderator: Ms. Allison Mages, Head, IP Commercialization Section, IP for Business Division (IPBD), IIES, WIPO

**Topic 4 Interventions from Member States**

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