

## **WEBINAR**

WIPO/IP/GE/22//INF/1 PROV. ORIGINAL: ENGLISH DATE: JUNE 22, 2022

## Youth and Intellectual Property: a view on WIPO Services and Initiatives

organized by the World Intellectual Property Organization (WIPO)

June 28, 2022 15.00 - 17.00 CEST

PROVISIONAL PROGRAM

Prepared by the Secretariat

## 15.00 – 15.05 **OPENING SESSION**

17.00 - 17.05

Wrap Up and Closing

## **Welcome and Introduction**

Moderator: Mr. Tuvshinbat Narmandakh, Associate Program Officer, Section for Coordination of Developed Countries, Division for Transition and Developed Countries (TDC), Regional and National Development Sector, WIPO 15.05 - 15.25Panel 1 Why IP is important to Young Entrepreneurs and how it is beneficial for your business Speakers: Mr. David Aguilar Amphoux, HandSolo, Andorra Ms. Nadine Hakizimana, Youth Engagement Facilitator, Office of the Assistant Director General (GCPS), Global Challenges and Partnerships Sector, WIPO 15.25 - 15.40Initiatives for Young Entrepreneurs and SMEs: Scale-Panel 2 up your IP with the IP Diagnostics Ms. Mariana Velasco, Assistant, IP for Business Division Speaker: (IPBD), IP and Innovation Ecosystems Sector, WIPO 15.40 - 16.00Panel 3 **Protecting your Trademarks and Industrial Designs** Internationally Speakers: Mr. Timothée Le Quesne, Energysquare, France Mr. Elliot Lancaster, Expert, United Kingdom Ms. Francesca Fusco, Madrid Registry, Brands and Design Sector, WIPO 16.00 - 16.15Panel 4 **Protecting your Inventions Internationally** Mr. Jose M. Estrada, Trovant Tech, Spain Speakers: Ms. Eva Stefanovska, Young Expert, PCT International Cooperation Division, PCT Legal and International Affairs Department, Patents and Technology Sector, WIPO 16.15 - 16.30Panel 5 **Protecting your Geographical Indications** Internationally Ms. Camilla Carrega, Chianti Colli Fiorentini, Italy Speakers: Mr. Matteo Gragnani, Legal Officer, Lisbon Registry, Brands and Design Sector, WIPO 16.30 - 16.45Panel 6 **Protecting your Creations Internationally** Speakers: Ms. Caroline Gueye, Creator, France Mr. Michele Evangelista, Associate Legal Officer, Copyright Law division, Copyright and Creative Industries Sector, **WIPO** 16.45 –17.00 **Q&A Session** 

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