



THE UNITED KINGDOM INTELLECTUAL PROPERTY OFFICE

SEMINAR

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WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the United Kingdom Intellectual Property Office (IPO)

Glasgow, United Kingdom, October 9, 2014

PROVISIONAL PROGRAM

prepared by the Secretariat

Thursday, October 09, 2014

9.00 a.m. **ARRIVAL**

9.20 a.m. – 9.40 a.m. **OPENING SESSION**

Welcome addresses by:

- Mr. Steve Rowan, Divisional Director, Trade Marks and Designs, IPO
- Mr. Yo Takagi, Assistant Director General, Global Infrastructure Sector, WIPO
- Mr. Martin Layton, Intellectual Assets Specialist, Scottish Enterprise

9.40 a.m. – 9.55 a.m. **Topic 1:** Introduction to WIPO
Development of the International Legal Framework
Major Intellectual Property Economic Studies

Speaker: Mr. Víctor Vázquez, Head, Section for Coordination of Developed Countries, Department for Transition and Developed Countries, WIPO

9.55 a.m. – 10.15 a.m. **Topic 2:** The Patent Cooperation Treaty (PCT) –
Introduction and Future Developments

Speaker: Mr. Michael Richardson, Deputy Director, PCT Business Development Division, Innovation and Technology Sector, WIPO

10.15 a.m. – 10.45 a.m. **Topic 2:** Panel Discussion – The PCT in practice

Moderator: Mr. Julyan Elbro, Divisional Director, Patent Examination, IPO

Panelists: Mr. Michael Richardson, WIPO
Dr. Hazel Craven, Senior Legal Adviser, Patents Directorate, IPO
Ms. Bev Ouzman, European Patent Attorney, Ouzman IP

Questions and Answers

10.45 a.m. – 11.10 a.m. Coffee break

11.10 a.m. – 11.30 a.m. **Topic 3:** Global Intellectual Property Systems:
(a) The Madrid System for the International Registration of Marks
(b) The Hague System for the International Registration of Industrial Designs

Speaker: Ms. Asta Valdimarsdottir, Director, Operations Division,
Madrid Registry, Brands and Designs Sector, WIPO

11.30 a.m. – 12.00 p.m. **Topic 3:** Panel Discussion – The Madrid and Hague Systems in
practice

Moderator: Mr. Steve Rowan, Divisional Director, Trade Marks and
Designs, IPO

Panelists: Ms. Asta Valdimarsdottir, WIPO
Mr. Mike Foley, Head of International Policy, Trade Marks
and Designs, IPO
Ms. Sharon Fleet, International Trade Marks Examiner,
IPO

Questions and Answers

12.00 p.m. – 12.30 p.m. **Topic 4:** Global Databases for Intellectual Property Platforms and
Tools for the Connected Knowledge Economy

Speaker: Mr. Yo Takagi, WIPO

12.30 p.m. – 12.50 p.m. **Topic 5:** Practical Tips on Alternative Dispute Resolution

Speaker: Mr. Víctor Vázquez, WIPO

12.50 p.m. – 1.20 p.m. **CLOSING SESSION**

Questions and Answers

1.20 p.m. – 2.40 p.m. Lunch break with specific Sessions (Patents, Trademarks and
Databases)

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