



THE UNITED KINGDOM INTELLECTUAL PROPERTY OFFICE

SEMINAR

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WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the United Kingdom Intellectual Property Office (IPO)

Manchester, United Kingdom, October 8, 2014

PROVISIONAL PROGRAM

prepared by the Secretariat

Wednesday, October 08, 2014

9.00 a.m. **ARRIVAL**

9.20 a.m. – 9.30 a.m. **OPENING SESSION**

Welcome addresses by:

- Mr. Tom Walkden, Head of International Institutions, IPO
- Mr. Yo Takagi, Assistant Director General, Global Infrastructure Sector, WIPO

9.30 a.m. – 9.45 a.m. **Topic 1:** Introduction to WIPO
Development of the International Legal Framework
Major Intellectual Property Economic Studies

Speaker: Mr. Víctor Vázquez, Head, Section for Coordination of Developed Countries, Department for Transition and Developed Countries, WIPO

9.45 a.m. – 10.05 a.m. **Topic 2:** The Patent Cooperation Treaty (PCT) –
Introduction and Future Developments

Speaker: Mr. Michael Richardson, Deputy Director, PCT Business Development Division, Innovation and Technology Sector, WIPO

10.05 a.m. – 10.35 a.m. **Topic 2:** Panel Discussion – The PCT in practice

Panelists: Mr. Michael Richardson, WIPO
Dr. Hazel Craven, Senior Legal Adviser, Patents Directorate, IPO
UK stakeholder to be confirmed

Questions and Answers

10.35 a.m. – 11.00 a.m. Coffee break

11.00 a.m. – 11.20 a.m. **Topic 3:** Global Intellectual Property Systems:
(a) The Madrid System for the International
Registration of Marks
(b) The Hague System for the International
Registration of Industrial Designs

Speaker: Ms. Asta Valdimarsdottir, Director, Operations Division, Madrid Registry, Brands and Designs Sector, WIPO

11.20 a.m. – 11.50 a.m. **Topic 3:** Panel Discussion – The Madrid and Hague Systems in practice

Panelists: Ms. Asta Valdimarsdottir, WIPO
Mr. Mike Foley, Head of International Policy, Trade Marks and Designs, IPO
Mr. Gareth Woodman, International Trade Marks Examiner, IPO

Questions and Answers

11.50 a.m. – 12.20 p.m. **Topic 4:** Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy

Speaker: Mr. Yo Takagi, WIPO

12.20 p.m. – 12.40 p.m. **Topic 5:** Practical Tips on Alternative Dispute Resolution

Speaker: Mr. Víctor Vázquez, WIPO

12.40 p.m. – 1.10 p.m. **CLOSING SESSION**

Questions and Answers

1.10 p.m. – 2.30 p.m. Lunch break with one-to-one sessions on patents, trademarks and databases

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