



REGIONAL SEMINAR

WIPO/IP/FIN/SIN/10/INF/1
ORIGINAL: ENGLISH
DATE: 8 DECEMBER 2010

Regional Seminar on Intellectual Property Financing and Valuation

jointly organized by

the World Intellectual Property Organization (WIPO)

and

the Singapore Cooperation Programme

Ministry of Foreign Affairs of Singapore

with the assistance of

the Intellectual Property Office of Singapore (IPOS)

Singapore, December 8 and 9, 2010

Wednesday, December 8, 2010

8.45 – 9.00 Registration

9.00 – 9.30 Opening Ceremony

Welcome addresses by:

Mrs. Belinda Tay, Deputy Director, Technical Cooperation Directorate, Ministry of Foreign Affairs (MFA), Singapore

Representative of the World Intellectual Property Organization (WIPO)

Ms. Liew Woon Yin, Director-General, Intellectual Property Office of Singapore (IPOS)

9.30 – 10.15 **Session 1: Innovation; Intellectual Property (IP) and Financing**

Speaker: Ms. Maria Augusta Mancini, IP Expert, META Group, Terni, Italy

10.15 – 10.30 Coffee Break

10.30 – 12.00 **Session 2: Financing Research and Development (R&D):**

Moderator: WIPO Official

(a) Public Financing

Speaker: Ms. Norminsham Abdul Karim, Associate Professor, Head, Technology and Commercialisation, Centre for UiTM-Industry & Commercialisation (UILC), Selangor, Malaysia

(b) Private Financing

Speaker: Ms. Jasmine Kway, Senior Vice-President, Transpacific IP Management Group Pte. Ltd., Singapore

12.00 – 13.30 Lunch Break

13.30 – 14.30 **Session 3: The Use of Intellectual Property to Monetize and Securitize Loans: Issues and Perspectives**

Moderator: Mr. Soh Tze Chyn, Senior Assistant Director, Industry Development Department, IPOS

(a) In the Field of Patents

Speaker: Mr. James Kelly, Global Head of Business Development, Intellectual Ventures, Tokyo, Japan

(b) In the Field of Trademarks

Speaker: Ms. Norminsham Abdul Karim

(c) In the Field of Copyright

Speaker: Mr. Candra N Darusman, Deputy Director, WIPO Office in Singapore

14.30 – 14.45 Discussion

14.45 – 15.00 Coffee Break

15.00 – 15.45 **Session 4: Invention Capital: An Alternative Way to Stimulate and Finance Innovation**

Speaker: Mr. James Kelly

15.45 – 16.15 Discussion

16.15 – 17.00 **Session 5: International Policy Developments in IP Financing**

Speaker: Ms. Lucinda Longcroft, Acting Deputy Director, Development Agenda Coordination Division (DACD), WIPO, Geneva

19.00 Welcome reception

Thursday, December 9, 2010

9.00 – 10.30 **Session 6: Current Policies and Practices on Financing IP in the Region**

Moderator: WIPO official

Country Reports (5 minutes each)

10.30 – 10.45 Coffee Break

10.45 – 11.30 **Session 7: IP Financing from the Financial Institution's Perspective**

Speaker: Mr. Chalee Mahattanakul, Deputy Vice President of Credit Department, SME Bank, Bangkok, Thailand

11.30 – 11.45 Discussion

11.45 – 13.30	Lunch Break
13.30 – 14.15	Session 8: Approaches In Valuation of IP: Case Studies in High-Tech Sectors and Seed Capital Deals
	Speaker: Ms. Maria Augusta Mancini
14.15 – 14.30	Discussion
14.30 – 14.45	Coffee Break
14.45 – 15.30	Session 9: The Role of IP Due Diligence at the Company Level
	Speaker: Mr. Chiew Yu Sarn, President, Executive Committee, Licensing Executive Society (Singapore)
15.30 – 15.45	Discussion
15.45 – 16.30	Session 10: The Market for IP Assets: The Emerging Scenario
	Moderator: Mr. Soh Tze Chyn All speakers and participants
16.30 - 16.45	Discussion
16.45 – 17.00	Closing Ceremony
17.30	WIPO Reception

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