



**WIPO SEMINAR SERIES ON
“THE ECONOMICS OF INTELLECTUAL PROPERTY”**

WIPO/IP/ECON/GE/6/13/INF.1
ORIGINAL: ENGLISH
DATE: MARCH 13, 2013

**Do Return Requirements Increase International Knowledge Diffusion?
Evidence from The Fulbright Program
(Professor Megan MacGarvie)**

organized by
the World Intellectual Property Organization (WIPO)

Geneva, November 19, 2013

13.30 – 13.40 Introduction

Moderator: Mr. Carsten Fink, Chief Economist, World Intellectual Property Organization (WIPO), Geneva

13.40 – 15.00 Do Return Requirements Increase International Knowledge Diffusion?
Evidence from The Fulbright Program

Speaker: Ms. Megan MacGarvie, Associate Professor, Markets, Public Policy and Law, Boston University School of Management, Massachusetts, United States of America

Time will be reserved for an open discussion.

The session will start at 13.30 p.m., on Tuesday, November 19, 2013, at the headquarters of WIPO, 34, chemin des Colombettes, Geneva (Conference Room B).

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