



**WIPO SEMINAR SERIES ON
“THE ECONOMICS OF INTELLECTUAL PROPERTY”**

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**Access to Intellectual Property for Innovation: Evidence on Problems
and Coping Strategies from German Firms
(Professor Elisabeth Mueller)**

organized by
the World Intellectual Property Organization (WIPO)

Geneva, September 19, 2013

13.30 – 13.40 Introduction

Moderator: Mr. Carsten Fink, Chief Economist, World Intellectual Property Organization (WIPO), Geneva

13.40 – 15.00 Access to Intellectual Property for Innovation: Evidence on Problems and Coping Strategies from German Firms

Speaker: Ms. Elisabeth Mueller, Professor, Innovation Management, Frankfurt Management School of Finance and Management, Germany

Time will be reserved for an open discussion.

The session will start at 13.30 p.m., on Tuesday, September 19, 2013, at the headquarters of WIPO, 34, chemin des Colombettes, Geneva (Conference Room B).

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