



**SPECIAL SESSION OF THE WIPO SEMINAR SERIES ON
“ECONOMICS OF INTELLECTUAL PROPERTY”**

WIPO/IP/ECON/GE/3/14/INF.1
ORIGINAL: ENGLISH
DATE: OCTOBER 20, 2014

Intellectual Property and Socio-Economic Development (CDIP/5/7)

organized by
the World Intellectual Property Organization (WIPO)

Geneva, November 11, 2014

PROGRAM

Prepared by the International Bureau of WIPO

Tuesday, November 11, 2014

- 13.00 – 13.15 Sandwiches served outside of Room B
- 13.15 – 13.20 Welcome address and introduction by:

Mr. Carsten Fink, Chief Economist, Economics and Statistics Division (ESD), World Intellectual Property Organization (WIPO), Geneva
- 13.20 – 13.35 **Overview of the Project**

Speaker: Mr. Julio Raffo, Senior Economic Officer, ESD, WIPO
- 13.35 – 14.05 **Evidence from Analytical Studies**

Speakers: Ms. Graziela Zucoloto, Researcher, *Diretoria de Estudos Setoriais (DISET)*, Instituto de Pesquisa Econômica Aplicada (IPEA), Rio de Janeiro, Brazil

Ms. Hui Xu, Associate Professor, Intellectual Property Research Center, State Intellectual Property Office of the People's Republic of China (SIPO), Beijing
- 14.05 – 14.15 **Implications for Evidence-Based Policy-Making**

Speaker: Ms. Catalina Olivos, Lawyer, Department of Public Policies and Studies, *Instituto Nacional de Propiedad Industrial INAPI*, Santiago, Chile
- 14.15 – 14.25 **Evaluation and Future of the Project**

Speaker: Mr. Pierre Mohnen, Professor, UNU-MERIT, Netherlands
- 14.25 – 15.00 **Open Floor Comments and Questions**

Starting with comments from beneficiary countries

The session will start with a light sandwich lunch at 1 p.m., on Tuesday, November 11, 2014, at the headquarters of WIPO, 34, chemin des Colombettes, Geneva (Conference Room B) and will be a CDIP side event.

[End of document]