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**WIPO SEMINAR SERIES ON  
“THE ECONOMICS OF INTELLECTUAL PROPERTY”**

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**WIPO/IP/ECON/GE/3/12/INF.1  
ORIGINAL: ENGLISH  
DATE: MARCH 22, 2012**

**The Effect of the Macro-Economy on Patenting and the  
Commercialization Process  
(Professor Elizabeth Webster)**

organized by  
the World Intellectual Property Organization (WIPO)

**Geneva, April 2, 2012**

13.30 – 13.40 Introduction

Moderator: Mr. Carsten Fink, Chief Economist, World Intellectual Property Organization (WIPO), Geneva

13.40 – 15.00 The Effect of the Macro-Economy on Patenting and the Commercialization Process

Speaker: Ms. Elizabeth Webster, Professorial Research Fellow, Melbourne Institute of Applied Economic and Social Research and Director, Intellectual Property Research Institute of Australia (IPRIA), Australia

Time will be reserved for an open discussion.

The session will start at 13.30 p.m., on Monday, April 2, 2012, at the WIPO New Building (in front of the WIPO Headquarters), 35, chemin des Colombettes, Geneva (Conference Room NB 1 and 2).

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