

BRELA's Experience – Assessment and Deployment of the Online Registration System (ORS)

Michael Seiyai
Project Manager

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- BRELA Overview
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- Screenshots
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 - New application for registration of trade / service mark

BRELA - Introduction

- The Business Registrations and Licensing Agency (BRELA) is an Executive Government Agency which was established under the Executive Agencies Act No. 30 of 1997 and was officially launched in December 1999.

BRELA Core Functions

BRELA administers the following laws:

- The Companies Act Cap. 212 of the Laws
- The Business Names Act Cap. 213
- The Trade and Service Marks under the Trade and Service Marks Act Cap. 326
- The Patents (Registration Act) Cap. 217
- The National Industries (Registration and Licensing) Act Cap. 46
- The Business Lincensing Act Cap. 208 as amended

Project, Scope, Commissioning (1)

- Procurement of System Design, Development, Configuration, Supply and Commissioning Of Software and Hardware for the Online Registration System at BRELA
 - Duration 28 Weeks – 7 Months (29/08/2016 – 10/03/2017)
 - Delays – Integrations
 - Commissioning – 01/06/2017

Project, Scope, Commissioning (2)

- Further Delays
 - Government electronic Payment Gateway
- Launch – IP Office
 - 04/01/2018
- Companies
 - 01/02/2018
- Business Names, Industrial License
 - 20/03/2018

Statistics (26/08/2019)

- Companies: 9,932
- Business Names: 16,057
- Trade/Service marks: 5,445
- Patents: 17
- Industrial Licenses
 - Certificate of Registrations: 47
 - Permanent Licenses: 16
 - Temporary Licenses: 167

Services of ORS (1)

- Business names
 - Registration, change of particulars, paying annual maintenance fee, cessation and data update.
- Companies
 - Registration, change of particulars, filing company related documents and annual returns.
- Industrial Licenses
 - Registration, change of particulars, filing annual progress report, cancellation.

Services of ORS (2)

- Trade and Service Marks
 - Filing of New TM/SM Applications and other documents (Registration, renewals, changes and other TM/SM related documents)
 - Trade/Service Mark index review by Nice class
- Patents
 - Filing of patent or utility model applications and related documents

Services of ORS (3)

- Information services.
 - Short/detailed information about business names, companies, industrial Licenses, Trade Marks or patents.
 - Custom Search
 - Certified copies, Tailor-made information sets
- API
 - company and business names data

Free Services – Free Search


i IMPORTANT: this service is available only for those companies and business names which are registered in the Online Registration System (ORS) or which already completed data update / filing of annual return service to be transferred to the electronic Registry. For information about other business names and companies please use "Request for a custom search result" e-service (available for registered users) or use current search procedures in BRELA office. ✕

Object type


Business name Company

Incorporation/Compliance
number

Company name

 Search

 Clear

 Back

 List

Object
number

Name

Address




Status

Free Services – Industrial Property Journal




Search

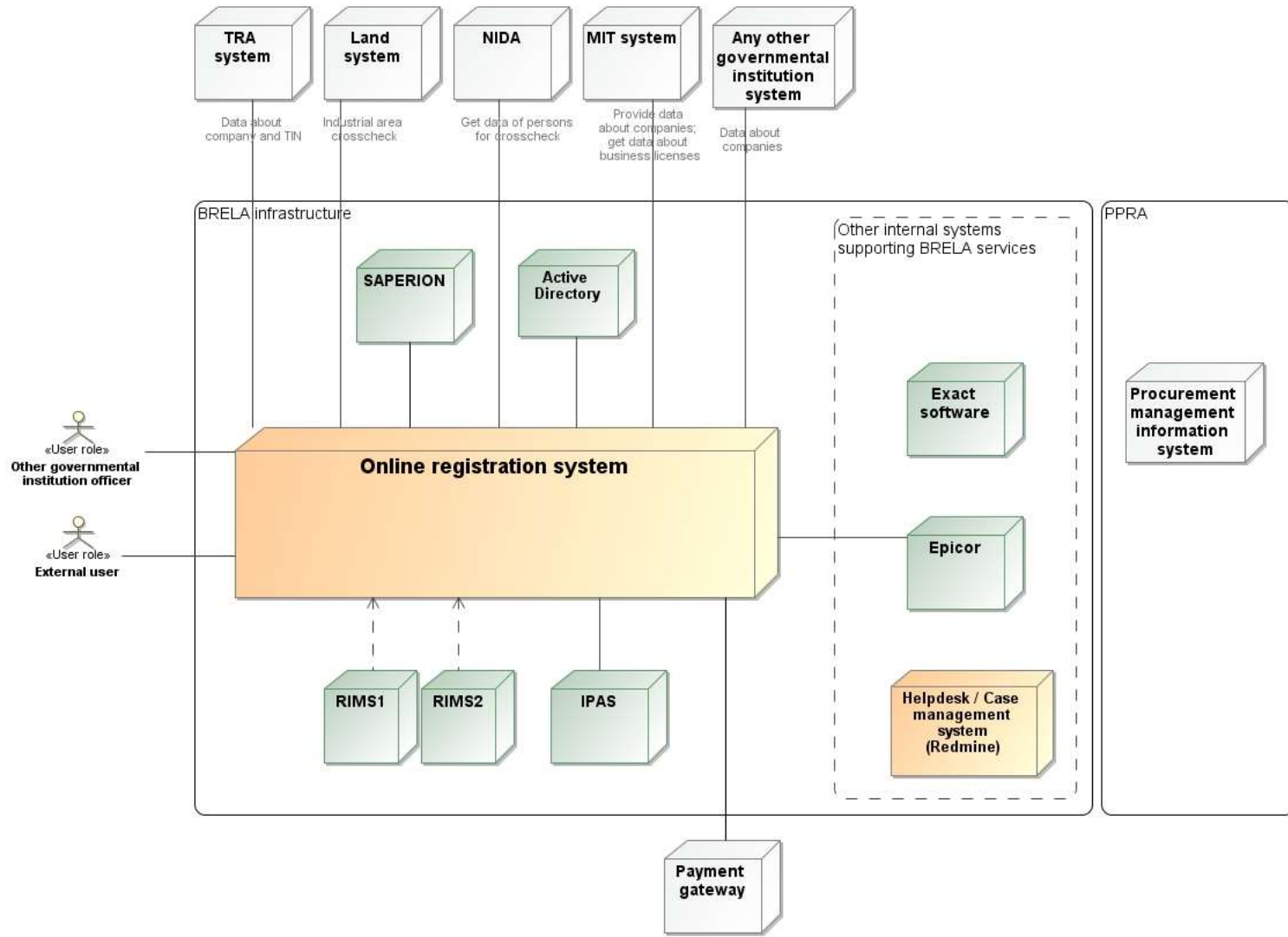
Journal name

Journal date

 Search  Clear  Back

List

No.	Name	Application created	
1	JOURNAL FOR AUGUST 2019	16/08/2019 13:59	 View
2	JOURNAL FOR JULY 2019	16/07/2019 14:31	 View
3	JOURNAL FOR JUNE 2019	15/06/2019 13:45	 View
		15/05/2019	



Electronic Register

- Complete
- Trustful
- Legally binding
- Valuable

Consolidated form for first application and other forms /attachments

- Use ORS for communication with client.
- Registrations, Filings
 - data fields to be entered and transferred to IPAS
 - IPAS Webservices
- Certificate issued via ORS

IP Office ORS Processes

- Each filing is a separate process:
 - New application for registration (for the first filing)
 - Filing of other documents about TM/SM/patent/UM (for any other filing/ payment)
- Process for application and registration of TM/SM/patent/UM
 - split into several processes: new sub-process for each filing.
- Each sub process has same steps:
 - Submission -> Payment -> Processing -> decision (approve, reject, for supplement/correction)

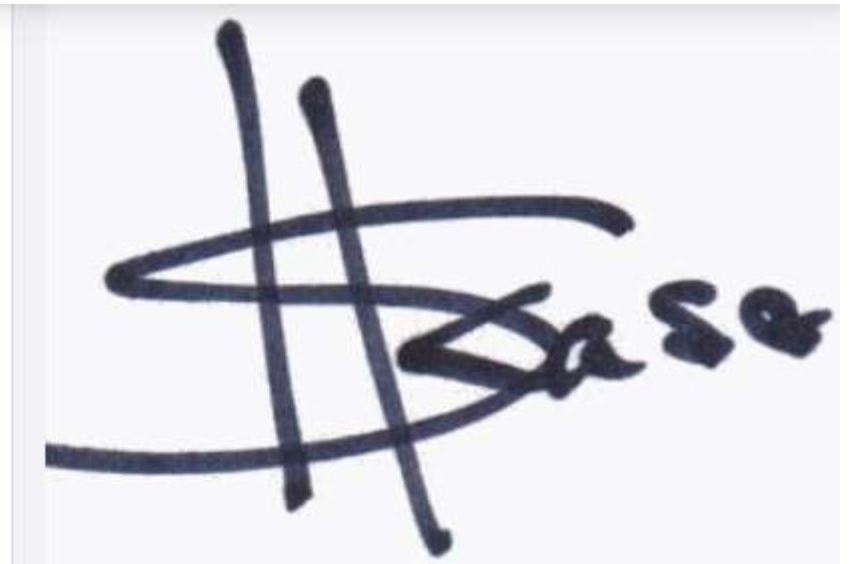
Internal Integrations

- IPAS - Industrial Property Administration System
 - Web service integration
 - <http://192.168.2.28:7070/IpasServices/IpasServices?wsdl>
- SAPERION - Enterprise Content Management (ECM) system
 - Integration using Microsoft Component Object Model (COM)
- EPICOR - Integrated Financial Management Information System (IFMIS)
 - SQL Server Database View with payment Information
- Active Directory (AD)

The screenshot displays a user interface with two yellow buttons at the top: 'Proceed' (with a right-pointing triangle icon) and 'Send to IPAS' (with a paper plane icon). Below these buttons is a section titled 'Ipas info' with a briefcase icon. Underneath the title, there is a label 'Ipas date *' followed by an empty text input field.

Internal Users – Active Directory

Is this LDAP user? *	Institution *
<input checked="" type="radio"/> Yes <input type="radio"/> No	BRELA
User name	Division *
seka.kasera2	Commercial Laws
Nationality *	Position *
Tanzanian	Deputy Registrar Business Names
Date of birth	Signature
25-05-1974	seka.png <input type="button" value="Upload"/> <input type="button" value="View"/> <input type="button" value="Delete"/>
National ID *	Comment



Security Groups

<input type="checkbox"/>	Name
<input type="checkbox"/>	CM Search officer
<input type="checkbox"/>	CM Decision officer
<input type="checkbox"/>	CM Processing officer
<input checked="" type="checkbox"/>	BN Search officer
<input checked="" type="checkbox"/>	BN Processing officer
<input checked="" type="checkbox"/>	Task coordinator
<input checked="" type="checkbox"/>	BN Decision officer
<input type="checkbox"/>	Administrator
<input type="checkbox"/>	TM Processing officer
<input type="checkbox"/>	PT Processing officer
<input type="checkbox"/>	IL Processing officer
<input type="checkbox"/>	TM Decision officer
<input type="checkbox"/>	PT Decision officer
<input type="checkbox"/>	IL Decision officer
<input type="checkbox"/>	TM Search officer
<input type="checkbox"/>	PT Search officer
<input type="checkbox"/>	IL Search officer
<input type="checkbox"/>	Other governmental institution officer
<input type="checkbox"/>	Delivery officer
<input type="checkbox"/>	Assessor

External Integrations – Person Identification

- **NIDA** (National Identification Authority)
 - mandated to Register and Issue Identity Cards to Tanzanian citizens and eligible residents who are non-citizens
- ***NIN*** (***National Identification Number***)
 - Applicant, Directors, Shareholders, Members, Company Secretaries, Representatives, Owners, Partners
 - 20 digit number
 - Date of Birth – YYYYMMDD
 - Postcode (5 digits)

Date of birth	13/06/1990	First Name	ABDULHAFIDH
National ID	19900613141130000326	Middle Name	AHMED
Nationality	Tanzanian	Last Name	SEKIBO
		Gender	<input type="radio"/> Female <input checked="" type="radio"/> Male

External Integrations - TRA

- TRA – Tanzania Revenue Authority
 - agency charged with assessment, collection and accounting of all central government revenue
- TIN (Taxpayer Identification Number)
- **Check TINs of Company Directors**
- *Assign TIN = Company Incorporation Number*

Director #1 GLORY LEONARD MMBANDO

Type *	Natural person	First Name *	GLORY
Origin of natural person *	Local	Middle Name *	LEONARD
Date of birth *	06/11/1984	Last Name *	MMBANDO
National ID *	19841106233010000119	Gender *	<input checked="" type="radio"/> Female <input type="radio"/> Male
		TIN *	134951052 <input type="button" value="Clean"/>

----- Verification -----

20/08/2019 17:17 verified at TRA. TIN is valid.

External Integrations - TRA

- TRA – Tanzania Revenue Authority
 - agency charged with assessment, collection and accounting of all central government revenue
- TIN (Taxpayer Identification Number)
- Check TINs of Company Directors
- ***Assign TIN = Company Incorporation Number***



TANZANIA

C.I
BRELA
BUSINESS REGISTRATIONS AND LICENSING AGENCY

Certificate of Incorporation of a Company
Section 15

No: 139657454

I HEREBY CERTIFY THAT

DAJOCHA COMPANY LIMITED

is this day incorporated under the Companies Act, 2002
and that the Company is Limited.

GIVEN under my hand at Dar es Salaam this 8th day of
AUGUST TWO THOUSAND AND NINETEEN.



[Signature]

Princ. Asst. Registrar of Companies

External Integrations - Addresses

- TCRA Tanzania Communications Regulatory Authority
 - Government body responsible for regulating the Communications and Broadcasting sectors in Tanzania
- ***Postcode***

Region *

Dar Es Salaam

District *

Temeke

Ward *

Chang'ombe

Postcode

15103

Integrations - Payments

GePG

- Government e-Payment Gateway
 - **Control Number**
 - Processes Payments
 - Mobile Money
 - Banks

Fee	Amount
Registration fee	290,000.00
Filing fee	66,000.00
Stamp duty	6,200.00
Total	362,200.00

Payment transaction

Payment mode

- Tigo pesa/M-Pesa/Airtel Money/Halopesa
- Pay in the bank

Reference ID

991350190402

Challenges

- System Availability
 - Power, Internet, External Systems, Bugs
- Person Identification
- Representations for online Records
- System Support
 - Staffing – HQ, Zone, Regions, Districts
 - Call Centre
- Updating Manual Registrations

Opportunities

- Online Access to the Registry
 - information Services
- Easy filing, Payment
- Tracking of Application
- Notifications – SMS, Email

Deployment Strategies

- ORS deployed in 2 sites
- Primary Data Centre at BRELA premises
- Secondary Data Centre at the National Internet Data Centre (NIDC)
 - Backup
- Physical Servers are clustered
- Virtual Machines for Application and Database Servers
- Data in Storage Server
- Tape Drives for Local Backups

Technologies

- Windows Server 2012 R2
 - Application Server – IIS (Internet Information Services)
 - Database Server – SQL Server 2016
 - Continuous Integration Server – CCNET (Cruise Control .NET)
 - Messaging Middleware – RabbitMQ
 - Reporting – SSRS (SQL Server Reporting Services)
 - Document Server – MongoDB

II ORS - Screenshots

- Create ORS Account
- New application for registration of trade / service mark

ors.brela.go.tz

The screenshot shows the homepage of the ONLINE REGISTRATION SYSTEM. At the top, there are two language selection buttons: 'Swahili' and 'English', with 'English' being the active selection. To the right of these buttons, the title 'ONLINE REGISTRATION SYSTEM' is displayed in a large, bold, blue font. Below the header, the page is divided into two main sections. On the left, there is a vertical list of menu items, including 'Registration and data', 'Annual returns', 'Cancellation', 'Information about business', and 'View by Nice class that'. On the right, there is a vertical stack of five prominent buttons: 'Create ORS account' (highlighted in yellow), 'E-services for registered users', 'Free search', 'Industrial property journals', and 'ORS technical support'.

Swahili English

ONLINE REGISTRATION SYSTEM

Registration and data

Annual returns.

Cancellation.

Information about business

View by Nice class that

Create ORS account

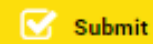
E-services for registered users

Free search

Industrial property journals

ORS technical support

Please fill a user account request form and click button [Submit]. An email with activation link and login details will be sent to the email indicated in a form shortly. Follow instructions indicated in the email to register your user account for ORS system.

 Submit

 Back

In this field please indicate country where identification document is issued.

Nationality *

Date of birth *

National ID *

First Name *

Middle Name

Last Name *


Gender * Female Male

Mobile telephone No *

E-mail Address *

Password *

Repeat password *

Captcha * 

Enter text above

Privacy and liability I agree with privacy and liability terms acceptance agreement

[View privacy and liability terms](#)

Please fill a user account request form and click button [Submit]. An email with activation link and login details will be send to the email indicated in a form shortly. Follow instructions indicated in the email to register your user account for ORS system.

Submit

In this field please indicate country where identification document is issued.

Nationality *

Date of birth *

National ID *

First Name *

Middle Name

Last Name *

Gender * Female Male

Mobile telephone No *

E-mail Address *

Password *

Password length must be no less than 8 symbols: at least one special symbol (! @ # \$ % ^ & * _ - +), one letter and one number.

Repeat password *

Captcha * 

Enter text above

Privacy and liability I agree with privacy and liability terms acceptance agreement

[View privacy and liability terms](#)

✓ Document checked successfully.



Please fill a user account request form and click button [Submit]. An email with activation link and login details will be send to the email indicated in a form shortly. Follow instructions indicated in the email to register your user account for ORS system.

Submit

Back

In this field please indicate country where identification document is issued.

Nationality *

Date of birth *

National ID *

First Name *

Middle Name

Last Name *

Gender * Female Male

Mobile telephone No *

E-mail Address *

Password *

Password length must be no less than 6 symbols: at least one special symbol (! @ # \$ % ^ & * _ - +), one letter and one number.

Repeat password *

Captcha *

Enter text above

Privacy and liability I agree with privacy and liability terms acceptance agreement

[View privacy and liability terms](#)

✓ Your request has been submitted. You should receive E-mail with further details. ✕

Please fill a user account request form and click button [Submit]. An email with activation link and login details will be send to the email indicated in a form shortly. Follow instructions indicated in the email to register your user account for ORS system.

← Back

In this field please indicate country where identification document is issued.

Nationality *	Tanzanian
Date of birth *	16-06-1977
National ID *	19770616141070000312 <input type="button" value="Load from NIDA"/>
First Name *	FABIOLA
Middle Name	DAMAS
Last Name *	SHAYO
Gender *	<input checked="" type="radio"/> Female <input type="radio"/> Male
Mobile telephone No *	255755198183 <input type="button" value="Phone"/>
E-mail Address *	kereto@gmail.com <input type="button" value="Email"/>
Password *	*****
Repeat password *	*****
Privacy and liability	<input checked="" type="checkbox"/> I agree with privacy and liability terms acceptance agreement

[View privacy and liability terms](#)

noreply.ors@brela.go.tz

8:06 AM (1 minute ago)



to me ▾



Swahili ▾



English ▾

[Translate message](#)

[Turn off for: Swahili](#) ×

Dear, FABIOLA SHAYO,

Thank you for using BRELA services. Please click on the link below to register your user account:

<https://ors.brela.go.tz/um/auth/activate/08dd150bcc936104edcb7b2bede0a31c/FASH765252>

If the link is not active please copy the link and paste it in the address bar of your browser.
Your user name is: FASH765252

If you have any questions please do not hesitate to contact our support service:
noreply.ors@brela.go.tz

This is an automatically generated email, please do not reply. If you received this email by mistake, please contact BRELA ORS help desk for assistance.

Regards,

Online Registration System

Business Registrations and Licensing Agency

Contact: orsinfo@brela.go.tz

If you already have an ORS account, please provide your user name and your password in the fields below in order to login into the ORS system.

If you are new to ORS system and you don't have an ORS account return to Homepage and click [Create ORS account].

Username

FASH765252

Password


Sign in


[Homepage](#)


[Forgot your password?](#)




 Start

 Applications

 My list

 Registry



 Representations

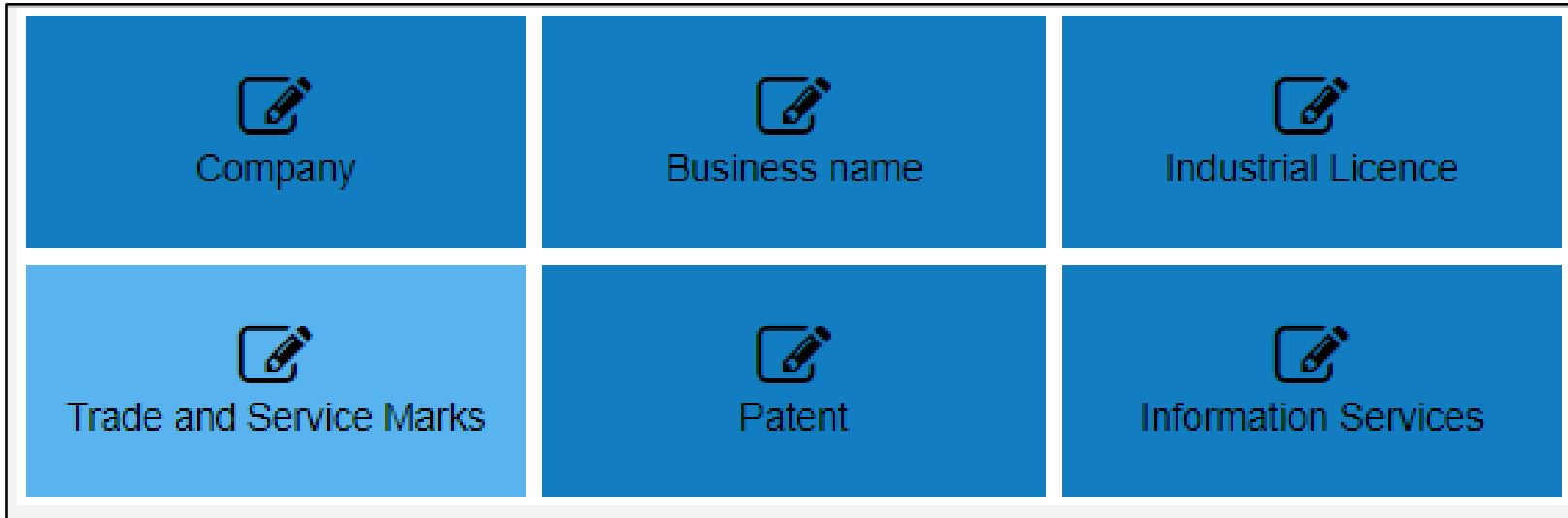


New e-service

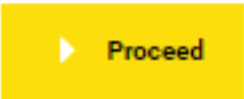



Name clearance

 When working with the system make sure to use only buttons [Proceed], [Back] or [To previous] for navigation back and forward.  Please be advised not to click on standard browser arrows as this would lead to malfunctioning of ORS.





Select service | Prepare e-Application | Upload attachment | Confirm payment | Submitted

Service type *

- New application for registration of trade / service mark
- Filing of other documents about trade / service mark

 This service is dedicated to apply for registration of a new trade or service mark. All particulars of the trade/service mark should be filled in by the applicant. Documents required for registration should be uploaded to the system in pdf format along with the application. 

Select service **Prepare e-Application** Upload attachment Confirm payment Submitted

▶ Proceed Save Delete Back

Note: Please observe that an application has to be filled in, attachments provided and payment initiated within 6 days from creating the application (please check date "Application created"). After 6 days the application will be automatically deleted and you will need to start registration process all over again.

Note: When filling out the form do not forget to click button [Save] from time to time so you do not lose data entered in case of internet connection disruptions.
Note: Browser arrows should not be clicked (data may be lost).

Application data

Sign description

Owners 1 + Add × Delete all

Representatives + Add

Priorities + Add

Nice + Add

Details for payment

Application data



Tracking No.

G190824-5858


Application created

24/08/2019 08:15:31

Service type

New application for registration of trade / service mark

Application submitted

 Applicant



 Applicant ^

Date of birth

16/06/1977

First Name

FABIOLA

E-mail Address

kereto@gmail.com 

National ID

19770616141070000312

Middle Name

DAMAS

Mobile Phone Number

255755198183 

Nationality

Tanzanian 

Last Name

SHAYO

Representation statement *

Preferably Owner, Agent, Interested Party 

Gender

Female Male

 Applicant ^

Date of birth

16/06/1977

First Name

FABIOLA

E-mail Address

kereto@gmail.com 

National ID

19770616141070000312

Middle Name

DAMAS

Mobile Phone Number

255755198183 

Nationality

Tanzanian 

Last Name


SHAYO

Representation statement *

Agent 

Gender

Female Male

 Sign description ^

Mark registration number

Registration date

Mark type *

Trademark ▼

Mark sign type *

Both name and logo ▼

Mark name

M.J CARE

Mark Translation

Disclaimer

Series Description

Colour Description

Owners

1



Add



Save all



Delete all



Owner #1



Type *

Other

Compliance/Incorporation number

P.O. BOX *

Origin *

Local

Company name *

E-mail Address *

Subtype *

Company

Mobile Phone Number *

Local number must start with 255 and m

Owner address

 Owners (1)

 Add  Save all  Delete all

Owner #1

Type *

Other ▼

Compliance/Incorporation number

134169

 Search

P.O. BOX *


10789

Origin *

Local ▼

Company name *


E-mail Address *

amjsadik@gmail.com 

Subtype *

Company ▼

Mobile Phone Number *

255772008008 

 Owner address



Owners

1

+ Add Save all Delete all



Owner #1



Type *

Other



Compliance/Incorporation number

134169

Clean

P.O.BOX *

10789

Origin *

Local



Company name *

MJ PARADISE (T) LIMITED

E-mail Address *

amjsadik@gmail.com



Subtype *

Company



Mobile Phone Number *

255772008008



Owner address



📍 Owner address



Country *

Tanzania

Street *

Gerezani

Type of local address *

Surveyed

Road *

Kariakoo

Region *

Dar Es Salaam

Plot Number *

20

District *

Ilala CBD

Block Number *

3

Ward *

Kariakoo

House Number *

1

Postcode

11106

Nice (1) + Add Save all Delete all

Nice #1

Nice Class No *	Nice Class *	Nice Class Description *
<input type="text"/>	<input type="text"/>	<input type="text"/>

Nice 1


 Add  Save all  Delete all

Nice #1  

Nice Class No *

3 ▼

Nice Class *

Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; non-medicated soaps; perfumery, 

Nice Class Description *

Powder soap 

Details for payment

I would like to pay Advertisement fee upfront *





- Yes No



Details for payment



I would like to pay Advertisement fee upfront *



- Yes No



Select service Prepare e-Application **Upload attachment** Confirm payment Submitted

 Refresh  Delete  To previous  Back

 Note: Please note that you must upload all necessary attachments and proceed to the next step in 7 days. After 7 days application will be deleted automatically and all data entered will be lost. 

 Application 


 Attachments 

 Printouts 

I agree with [privacy and liability terms acceptance agreement](#)

Printouts

Form to download, print, sign and upload as attachment:


 TM/SM consolidated form

Attachment	Type	Application created	File name
No data available!			

Row count: 10 ▼

Printouts

Form to download, print, sign and upload as attachment:

 TM/SM consolidated form

Attachment	Type	Application created	File name	
TM/SM consolidated form	Printout	24/08/2019 08:37	O-00751398.pdf	<input type="button" value="View"/> <input type="button" value="Download"/>

Showing 1-1 records of 1

Go to page: 1 ▼ Row count: 10 ▼

United Republic of Tanzania
Business Registrations and Licensing Agency
THE TRADE AND SERVICE MARKS ACT (CAP. 326)
Application for Registration of a Mark
Made under Section 21 and Regulation 17

APPLICATION

Tracking number G190822-4708
Application date 22/08/2019 14:53:16

APPLICANT

National ID 19890207711030000121
Name ABUBAKAR MOHAMED JUMA SADIK
Gender Male
Date of birth 07/02/1989
Nationality Tanzanian
E-mail Address kereto@gmail.com
Mobile Phone Number 0772008008

SIGN DESCRIPTION

Mark type Trademark
Mark sign type Both name and logo
Mark name M.J CARE

OWNERS

OWNER 1

Incorporation number
Company name MJ PARADISE (T) LIMITED
P.O. BOX 10789
E-mail Address amjsadik@gmail.com
Mobile Phone Number 255772008008
Registered office Tanzania, Region Dar Es Salaam, District Ilala CBD, Ward Kariakoo, Postal code 11106, Street Gerezani Magharibi, Road Uhuru, Plot number 20, Block number 3, House number 1

REPRESENTATIVES

REPRESENTATIVE 1

PRIORITIES

PRIORITY 1

NICE CLASSES

NICE CLASS 1

Nice Class NC-3
Nice Class Description Powder Soap



22/08/2019

Name, signature and date

Attachments

Required attachment:

- ✘ TM/SM consolidated form
- ✘ Image of mark

Type

 Upload

Attachment	Type	Application created	File name	File size	
------------	------	---------------------	-----------	-----------	--

No data available!

Row count: 10

Attachments

Required attachment:

- ✔ TM/SM consolidated form
- ✔ Image of mark

Type

 Upload

Attachment	Type	Application created	File name	File size	
Image of mark	Attachment	24/08/2019 08:39	mjcare.jpg	97.7 KB	View Download Delete
TM/SM consolidated form	Attachment	24/08/2019 08:39	mj-cons-final.pdf	343 KB	View Download Delete

<< < 1 > >>

Showing 1-2 records of 2

Go to page: 1 Row count: 10

Select service

Prepare e-Application


Upload attachment

Confirm payment


Submitted

 Delete

 Back

 Application

 Payment order

 Payment transaction

Payment order

Payment order number

375885

Payment order date

24/08/2019 08:44:16

Fee	Amount	Currency
Advertisement fee	15,000.00	TZS
Application fee	50,000.00	TZS
Total	65,000.00	TZS

NB: This Payment order shall remain valid only until 31/08/2019. Failure to comply you will have to re-submit all the documents.

Payment transaction

Payment mode *

Tigo pesa/M-
Pesa/Airtel
Money/Halopesa

Pay in the bank

Payment transaction

Payment mode *

Tigo pesa/M-Pesa/Airtel Money/Halopesa Pay in the bank

Reference ID

i You can pay by using Tigo pesa or M-Pesa. Please click "Start payment", then click "Download" to get a payment order printout. **x**
IMPORTANT: Your application will be sent to BRELA for processing automatically, after receipt of the payment. You will receive information via email.

Start payment

Payment transaction

Payment mode *

Tigo pesa/M-Pesa/Airtel Money/Halopesa Pay in the bank

Reference ID

991350190443

i You can pay by using Tigo pesa or M-Pesa. Please click "Start payment", then click "Download" to get a payment order printout. **x**
IMPORTANT: Your application will be sent to BRELA for processing automatically, after receipt of the payment. You will receive information via email.

View **Download**

Thanks