

Electronic Registry Administration

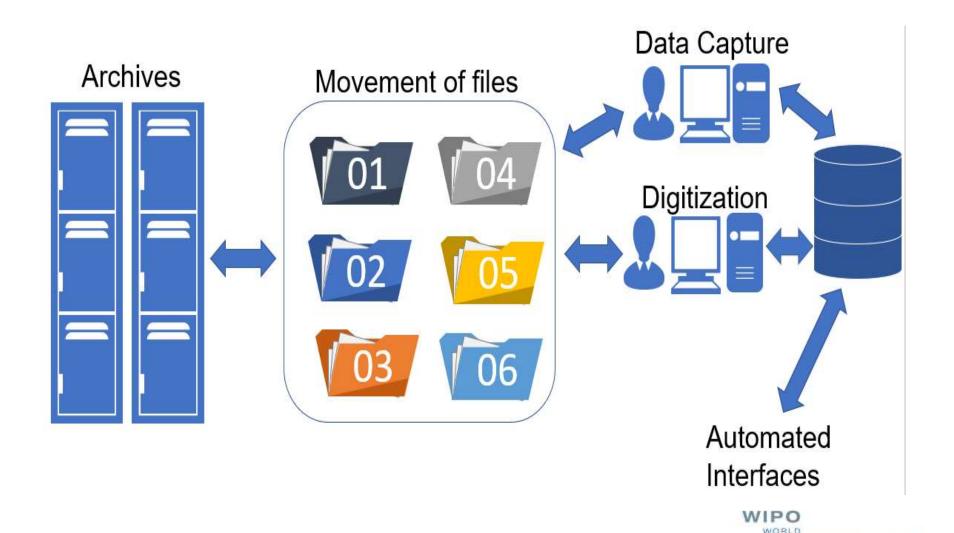
GREGORY SADYALUNDA

IP Offices Business Solutions Division

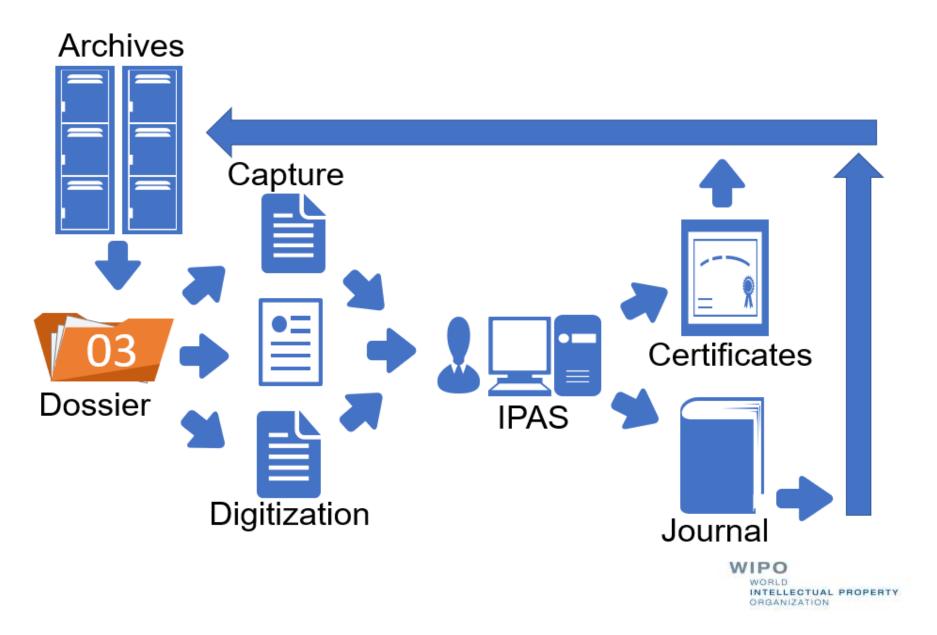
INTELLECTUAL PROPERTY

ORGANIZATION

From Paper Registry to Electronic Registry



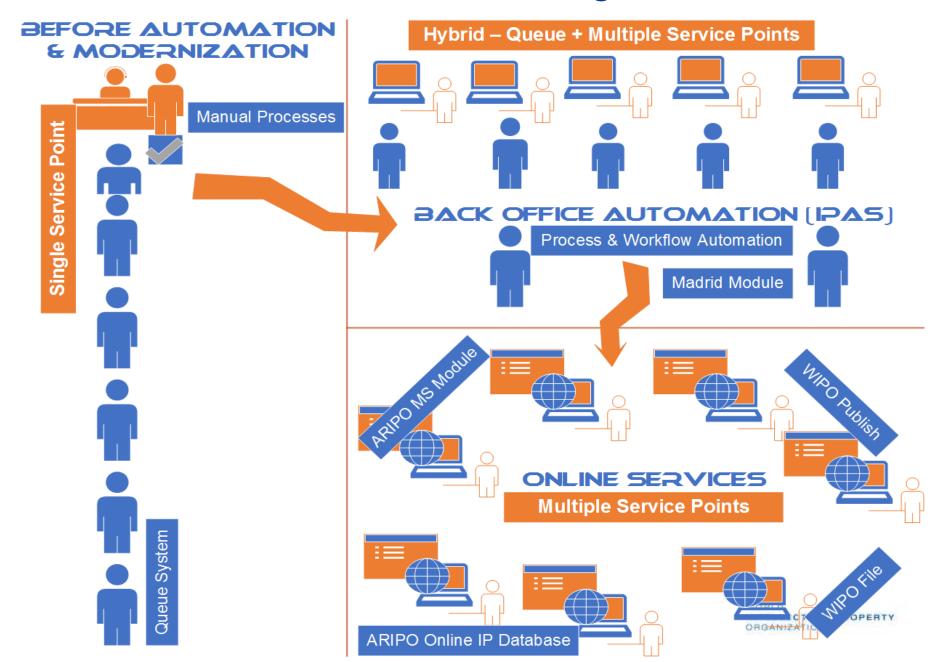
More Paper



Model for Automation Maturity Assessment

ructure, IP Administration Electronic Document System Registry Management		Online Services for Users	
Use the IP Admin System to standardise workflows, respect legal requirements, record data and automate office functions	The IP Admin system should be the authoritative source of all information, replacing paper registers and used for all official communications and records	Paper dossiers are replaced with digitized documents, scanned and indexed on receipt	Applicants can interact with the office online and the public can search and access all relevant information online
Standardization of work practices and conformity to legislation	Quality and efficiency of service	Quality and efficiency of service	More responsive to applicants, better outreach better information for all stakeholders
	Use the IP Admin System to standardise workflows, respect legal requirements, record data and automate office functions Standardization of work practices and conformity to	Use the IP Admin System to standardise workflows, respect legal requirements, record data and automate office functions Standardization of work practices and conformity to The IP Admin system should be the authoritative source of all information, replacing paper registers and used for all official communications and records Quality and efficiency of service	Use the IP Admin System to standardise workflows, respect legal requirements, record data and automate office functions Standardization of work practices and conformity to Registry Management Paper dossiers are replaced with digitized documents, scanned and indexed on receipt Quality and efficiency of service Quality and efficiency of service Communications and records Management Paper dossiers are replaced with digitized documents, scanned and indexed on receipt Quality and efficiency of service efficiency of service

Business Process Migration



Back Office Data Quality Issues



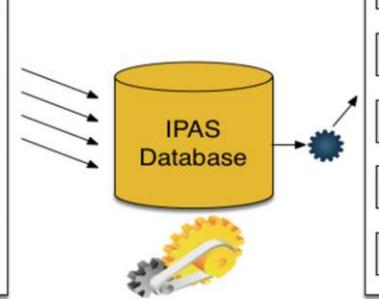
Data Migration

Backlog Data Capture

Manual Data Entry

Batch Feeds (Madrid Download)

Automatic Actions



Processes Causing Data Decay

Changes Not Captured

Documents not Received & Processed in IPAS

Journal / Gazette Generated outside the system

Wrongly configured Automatic
Actions

Loss of Expertise

Processes Changing Data from Within

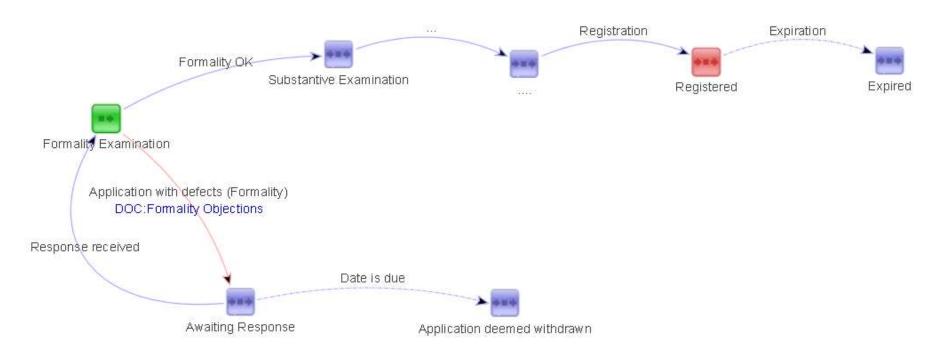
Data Processing

Data Cleansing

Data Purging

Legal and Administrative Procedures Workflows

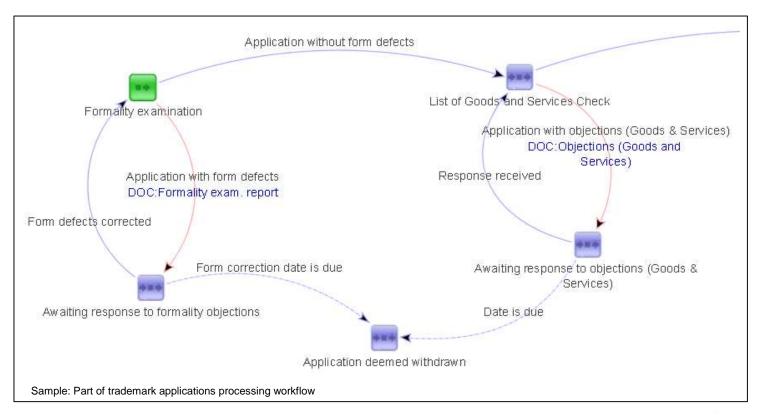
Statuses, Manual actions, Actions with time limits, Automatic actions, Actions with document outputs, Actions linked with User Documents





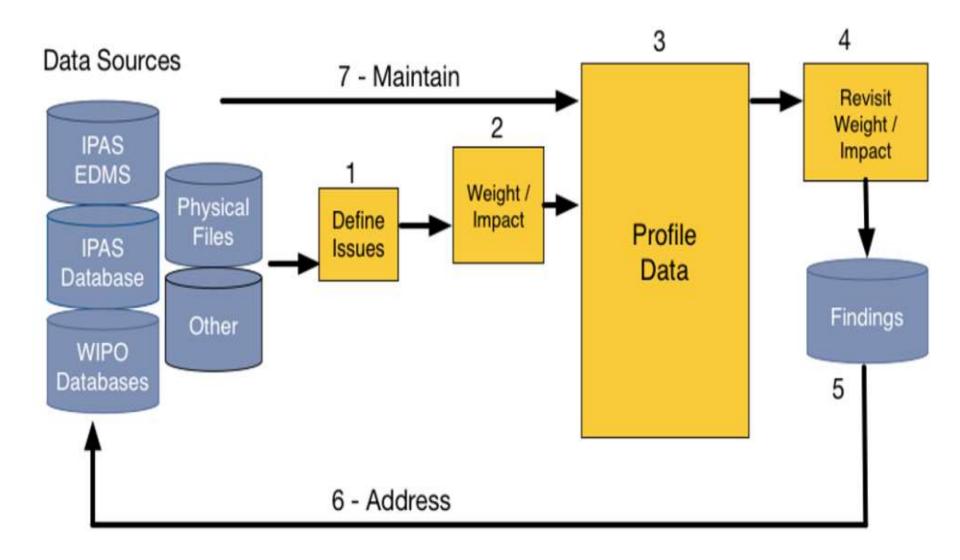
Legal and Administrative Procedures

Workflow-based system which ensures legislated regulations are respected during IP files processing



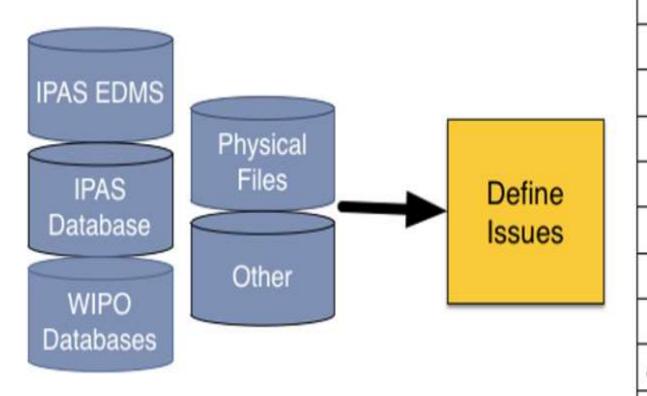


Assessing your Data Quality



Defining Issues with your Data - Example

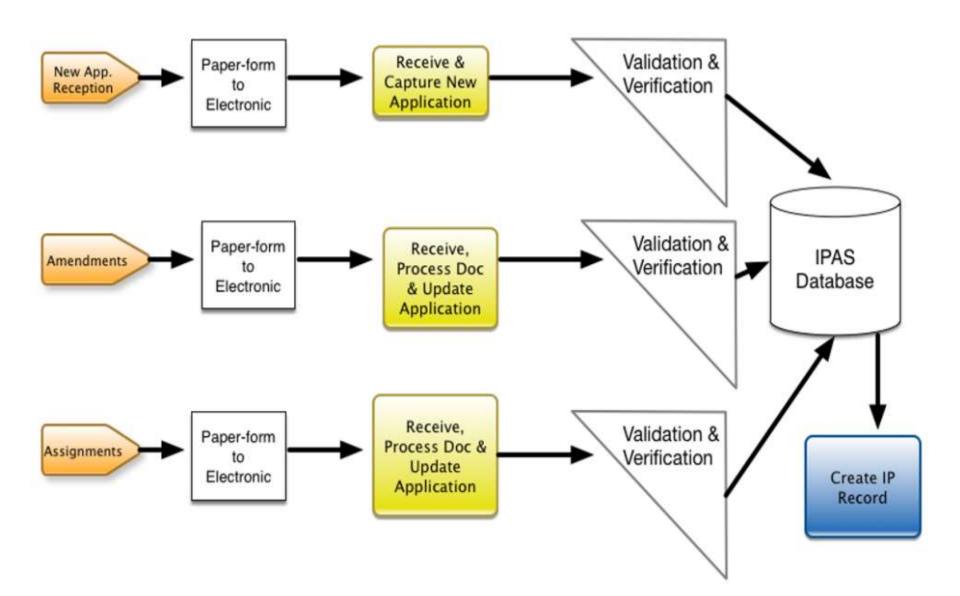
Data Sources



Potential Duplicates Files in Wrong statuses Wrong Automatic Actions Out of Range Values Changes Not Captured Missing Data Values Wrong Data Values Potential Defaults Journal Processed outside Invalid Data Values

Documents done outside

Best Practices – IPAS Data Capture



Data Standardization

Unstandardized Data	Standardized Data	
Microsoft Corp.	Microsoft Corporation	
DataFlux Inc	DataFlux Incorporated	
Windmill Co.	Windmill Company	
MR RAMSAY SHONGE	Mr. Ramsay Shonge	
Mister Ramsay Shonge	Mr. Ramsay Shonge	
Mster Robert Chiweza	Mr. Robert Chiweza	
#(877)8463589 EXT250	877-846-3589 ext 250	
8778463589 x250	877-846-3589 ext 250	
Adams and Adams	Adams & Adams	
COCA-COLA	Coca Cola	

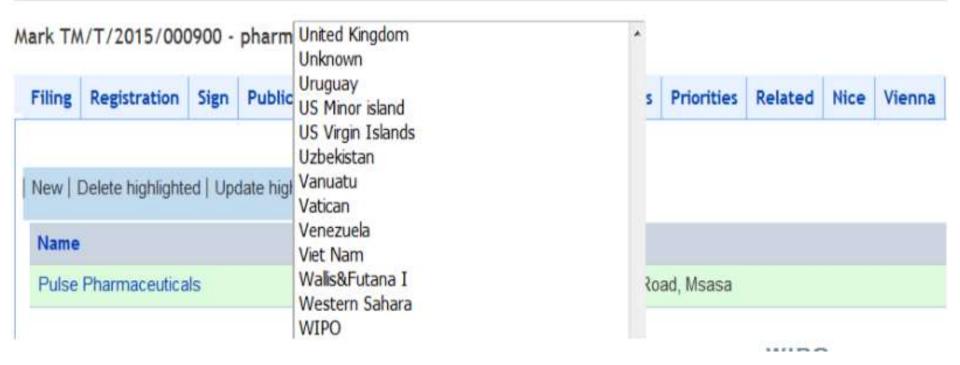
Int'l Paper Company

International Paper Company

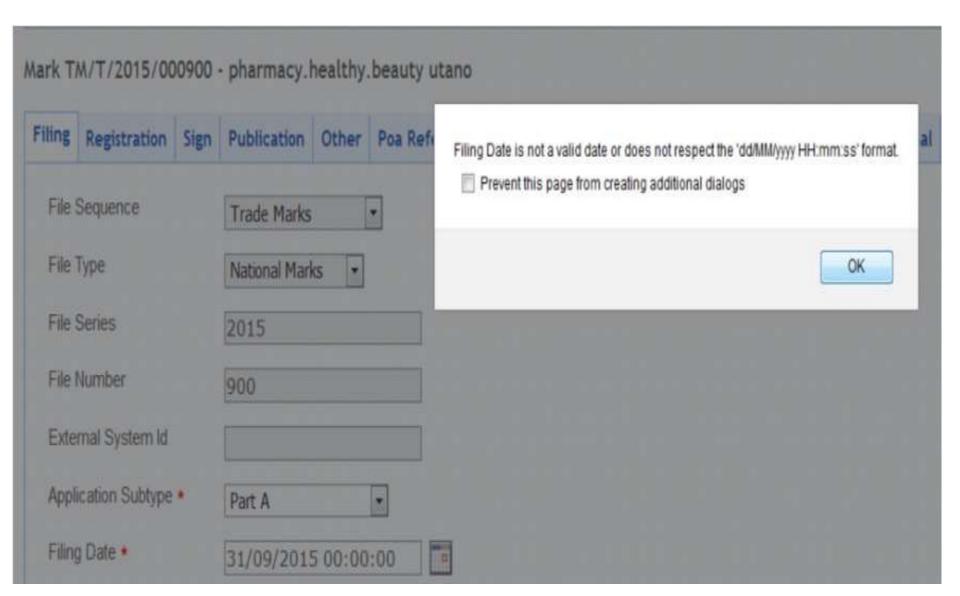
IPAS Data Input Verification



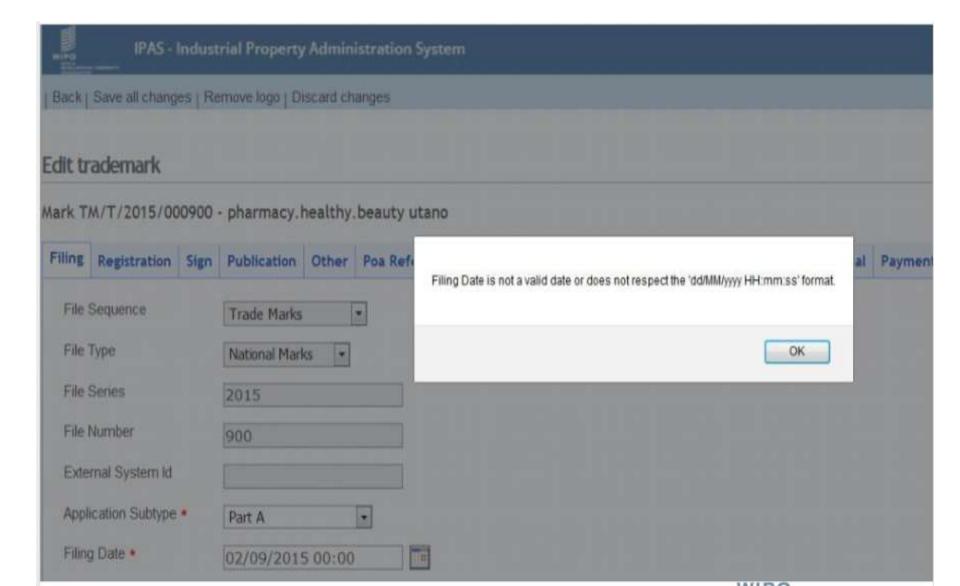
Edit trademark



IPAS In-built Data Validation

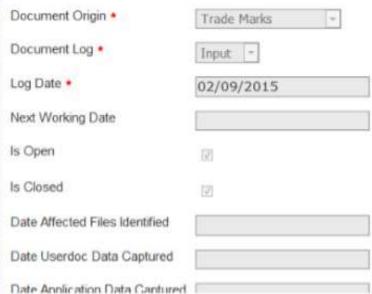


IPAS In-built Data Validation

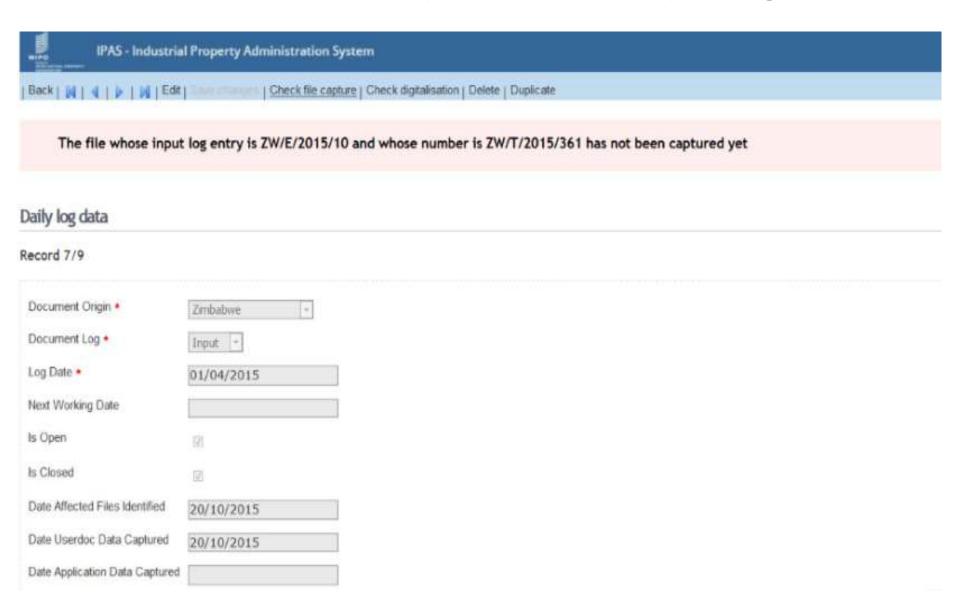


In-built Data Validation

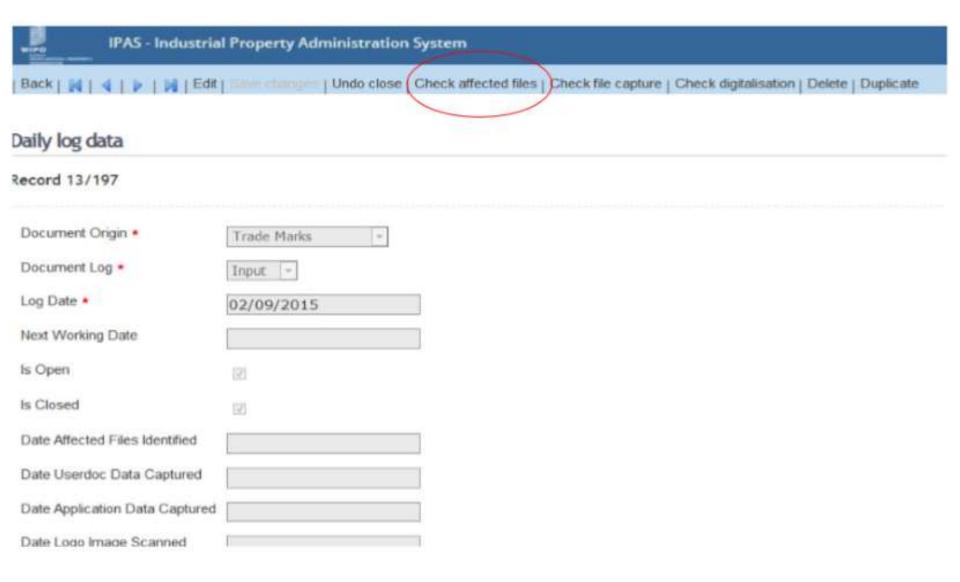
	in built bata validation
WIFE	IPAS - Industrial Property Administration System
Back M	4 D M Edit Same changes Undo close Check affected files Check file capture Check digitalisation Delete Duplicate
Date	25/05/2012 is not closed yet
Daily log d	ata
Record 13/1	197
Document C	Origin * Trade Marks -



Data Validation by IPAS Daily Log



Data Validation by IPAS Daily Log



In-built Data Validation

Nice Class Edition must be an integer.

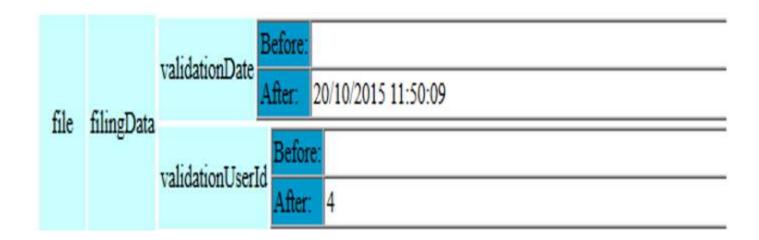
New | Delete highlighted | Update highlighted | Initialise description

Status	Ed	Nbr	Description
Pending	9	44	Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, horticulture
Pending	11	9	

Details of highlighted Nice class

Nice Class Edition •	w	
Nice Class Nbr *	9	
Nice Class Description		

Validation through Changes Log





Data Input Verification – Option List

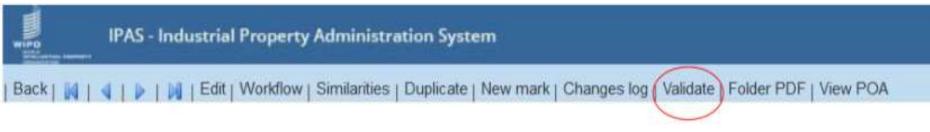
Option name	Checked			
Correctly classify the goods or services		Select	Unselect	Detail
Date the application form		Select	Unselect	Detail
Insert the Full Name of Applicant on application form		Select	Unselect	Detail
Insert the Full address of applicant on application form		Select	Unselect	Detail
Insert the full legal stat. of applicant on application form	ĺ.	Select	Unselect	Detail
Lodge Priority Documentation		Select	Unselect	Detail
Lodge form of authorisation (Power of Attorney)		Select	Unselect	Detail
Lodge representations of the mark		Select	Unselect	Detail
Other		Select	Unselect	Detail
Please date the application		Select	Unselect	Detail

Data Validation through IPAS

Ed

9

Nbr



View trademark

Record 1/1

(219) Application Nbr	TM/T/2015/000800
Status	Awaiting Publication fee [due date 29/01/2016]
Last action	TV8 Advice
Application type	Part A
Sign type	Name only
(541) Mark name	VIACE
(512) Nice class(es)	

Status

Pending

Description

pharmaceutical preparations in class 05

Data Validation through IPAS



IPAS - Industrial Property Administration System

Ed

Nbr

Back | M | 4 | D | M | Edit | Workflow | Similarities | Duplicate | New mark | Changes log | Folder PDF | View POA

View trademark

Record 1/1

(219) Application Nbr	TM/T/2015/000800
Status	Awaiting Publication fee [due date 29/01/2016]
Last action	TV8 Advice
Application type	Part A
Sign type	Name only
(541) Mark name	VIACE
(512) Nice class(es)	

Status

Pending

Description

pharmaceutical preparations in class 05

Thank You

