

African Conference on the Strategic Importance of Intellectual Property (IP) Policies to Foster Innovation, Value Creation and Competitiveness

organized by
the World Intellectual Property
Organization (WIPO)

and
the Japan Patent Office (JPO)

in cooperation with
the Government
of the United Republic
of Tanzania

Dar es Salaam
United Republic of Tanzania
March 12 and 13, 2013



Tuesday, March 12, 2013

8.30 – 9.00 Registration

9.00 – 9.45 Opening ceremony

Welcome/Opening Remarks by:

Mr. Alberic Kacou, Resident Representative and United Nations (UN) Resident Coordinator, United Nations Development Programme (UNDP), Dar es Salaam

H.E. Mr. Bruno Jean Richard Itoua, Chairman, African Ministerial Council on Science and Technology (AMCOST), Brazzaville

H.E. Mr. Masaki Okada, Ambassador of Japan to Tanzania, Embassy of Japan in Tanzania, Dar es Salaam

Mr. Toshihiro Kose, Director General, Trademark, Design and Administrative Affairs Department, Japan Patent Office (JPO), Ministry of Economy, Trade and Industry, Tokyo

Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO), Geneva

H.E. Dr. Jakaya Mrisho Kikwete, President of the United Republic of Tanzania, Dar es Salaam

9.45 – 10.00 Coffee Break

THEME I AFRICAN INNOVATION LANDSCAPE: ADDRESSING AFRICA'S DEVELOPMENT CHALLENGES

Moderator: Prof. Barthelemy Nyasse, Laboratory of Medicinal Chemistry, Faculty of Science, University of Yaounde, Yaounde

10.00 – 10.30 Introducing African Innovation Landscape

Speaker: Dr. Ibrahim Assane Mayaki, Chief Executive Officer, New Partnership for Africa's Development (NEPAD) Secretariat, African Union, Johannesburg

- 10.30 – 11.10 **Topic 1** **The Importance of IP in Innovation, Promotion and its Exploitation: The Role of Public Policy**
- This topic will address the extent to which IP is a driver of innovation and its exploitation, and the policies that could be considered in general for the use of the IP system for stimulating innovation and regulating its exploitation*
- Speakers: Mr. Toshihiro Kose
- Mr. Alfred Radauer, Senior Consultant,
Technopolis Group, Vienna
- 11.10 – 11.30 Discussions
- 11.30 – 12.10 **Topic 2** **Examples of Good Practice in Integrating IP into Innovation Policies**
- This topic will bring together representatives from countries with leading innovative policies who will share with participants their experience in creating a good environment for innovation and its exploitation and address the extent to which the IP system is used in that effort*
- Speakers: Prof. Dato' Dr. Mohamed Shariff Mohamed Din,
Director, Putra Science Park, University of Putra,
Selangor, Malaysia
- Mr. Alfred Radauer
- 12.10 – 12.30 Discussions
- 12.30 – 14.00 Lunch Break

14.00 – 14.40 **Topic 3** **Designing Innovation Policies to Meet Country Needs**

This topic will look at the more practical aspects of putting together a national innovation policy from the outset who are the stake holders, how do you involve them, and what sort of consultative process should be considered

Speakers: Dr. Fernando Amestoy, Director, Technological Pole of Pando, Faculty of Chemistry, Chairman Scientific & Technological Park of Pando, Uruguay

Mr. McLean Sibanda, Chief Executive Officer, The Innovation Hub, Pretoria, South Africa

14.40 – 15.00 Discussions

THEME II **CREATING, PROMOTING AND SUSTAINING AN INNOVATIVE ENVIRONMENT**

This session will discuss in more detail the various elements of a national innovation system: The educational system, public research institutions and industry, support mechanisms, funding and other incentives

Moderator: Dr. George William Byarugaba-Bazirake, Dean and Senior Researcher, Faculty of Science, Kyambogo University, Kampala

15.00 – 15.20 **Topic 4** **Integrating IP Teaching in the Educational System**

This topic will examine the importance of IP teaching from primary school to post graduate level and that IP needs to be integrated into all the different disciplines and not necessarily confined to the law curriculum

Speaker: Mr. Philip Mendes, Principal, Innovation Law, Brisbane, Australia

15.20 – 15.40 Discussions

15.40 – 16.00 Coffee Break

16.00 – 17.00 **Topic 5** **The Importance of IP Management in Universities and Public Research Organizations (PROs)**

Universities and PROs are prolific innovators usually without much thought to managing their innovations. An innovation system needs to ensure that innovations move from laboratory to the market and that, to do so, they must be protected through the IP system

Speakers: Dr. Saudin Jacob Mwakaje, Intellectual Property Manager, University of Dar es Salaam

Dr. Fernando Amestoy

Prof. Shirley Virgínia Coutinho, Regional Coordinator, Brazilian Forum of Innovation and Technology Managers (FORTEC), Minas Gerais, Brazil

17.00 – 17.15 Discussions

17.15 – 18.00 **Topic 6** **Research Institutions Industry Cooperation to Promote Innovation and Commercialization of Research Results: The Role of IP**

Research institutions and industry are primary actors in the innovation system. Policy interventions are necessary to facilitate and nurture this interaction

Speakers: Mr. Philip Mendes

Prof. Shirley Virgínia Coutinho

18.00 – 18.30 Discussions

19.00 – 20.30 Reception
Hosted by WIPO and JPO

Wednesday, March 13, 2013

9.00 – 10.00 **Topic 7 Funding, Tax and Other Incentives for Promoting Innovation**

This topic will examine the role of funding and modalities such as government grants, loans or private sector funding through venture capitalists and angel investors as well as other non- monetary incentives such as prizes and awards for promoting innovation

Speakers: Prof. Dato' Dr. Mohamed Shariff Mohamed Din

 Mr. Paulin Edou Edou, Director General,
 African Intellectual Property Organization (OAPI),
 Yaoundé

 Mr. Christopher Kiige, Director, Industrial
 Property, African Regional Intellectual Property
 Organization (ARIPO), Harare

10.00 – 10.20 Discussions

10.20 – 10.40 Coffee Break

THEME III CONVERTING INNOVATION SOLUTIONS INTO MARKETABLE PRODUCTS

Moderator: Prof. Burton L.M. Mwamila, the Nelson Mandela
 African Institute of Science and Technology
 (NM-AIST), Arusha

10.40 – 11.20 **Topic 8 The Effective Use of IP for Business Competitiveness and Market Development**

This topic will examine the importance of IP in the competitive strategies of companies for adding value and differentiating products and services from their competitors as well as for enabling exploitation strategies

Speakers: Mr. Yohei Noda, Deputy Director, International
 Affairs Division, JPO, Tokyo

 Mr. McLean Sibanda

11.20 – 13.00 **Topic 9 Partnerships with Private Sector – Presentation of Success Stories in Selected Fields:**

Agriculture and Food Security:

Speaker: Dr. George William Byarugaba-Bazirake

Pharmaceuticals:

Speaker: Prof. Drissa Diallo, National Institute of Public Research, Department of Traditional Medicine, Bamako

Green Technology:

Speakers: Mr. Eshetu Desalegn Eliso, YME product design and Manufacturing, Hawassa, Ethiopia

Mr. José Brito, Co-Founder and Partner, IHABA, Praia

Manufacturing:

Speaker: Mr. Daniel Mebrahtu, CEO, Dan Group Companies, Addis Ababa

Information and Communication Technology (ICT)

Speaker: Mr. Nejib Abida, President, Director General, Sfax Technopark, Tunisia

13.00 – 14.30 Lunch Break

14.30 – 15.00 Discussions

THEME IV WIPO'S ROLE IN FOSTERING INNOVATION

15.00 – 15.45 *This theme will focus on the use of existing knowledge and information embedded in knowledge bases (including patent and non-patent literature data bases) and technology and innovation and support services provided by Technology Innovation Support Centers (TISC).*

Introduction: Mr. Geoffrey Onyeama, Deputy Director General,
Development Sector, WIPO, Geneva

Speaker: Mr. Alejandro Roca Campaña, Senior Director,
Access to Information and Knowledge Division,
Global Infrastructure Sector, WIPO, Geneva

15.45 – 16.00 Discussions

16.00 – 16.20 Coffee Break

THEME V ROUND TABLE DISCUSSIONS: THE WAY FORWARD – STRATEGIC PARTNERSHIP TO PROMOTE INNOVATION FOR AFRICAN DEVELOPMENT

16.20 – 18.30 *The last Session will be an opportunity to look ahead as to how the IP system can be used to promote and capture innovation in Africa and identify the common elements of an effective innovation policy and strategy and what are the IP elements that should be integrated into such a policy. A Working Paper will be presented to inform discussions and the work of participants and WIPO in this area, with the requisite ingredients of commitment, sustainability and replicability for future application*

Moderator: Dr. Ibrahim Assane Mayaki

Speakers: Mr. Getachew Alemu Mengistie, Consultant, IP
Law Consultant & Attorney, Addis Ababa

Prof. Barthelemy Nyasse

18.30 Closing Ceremony to be graced with the presence of H.E. Mr. Mizengo Pinda, Prime Minister of the United Republic of Tanzania, Dar es Salaam

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