



energysquare

Power & connectivity by **contact**

IP opportunities & challenges
For a young innovative French company

Power by **Contact**® is the first wireless charging technology answering to **both** user and manufacturer needs



The first **universal wireless charging technology** for laptops

User **benefits**

Manufacturer **benefits**



free
positioning



multi-**charging**
even for laptop



power and
efficiency



cost
effective



versatile
integration



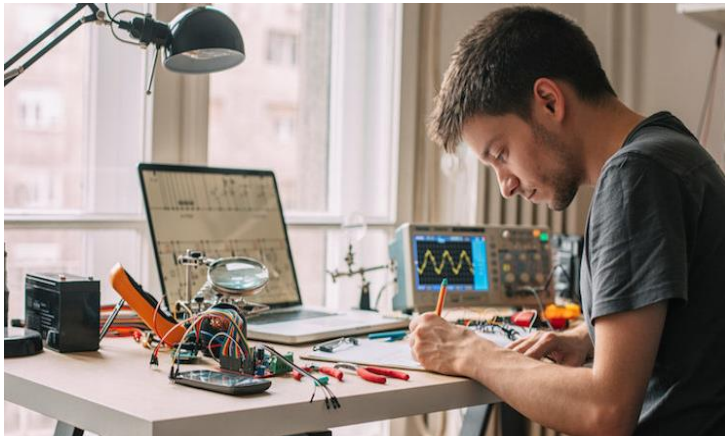
no
overheating

We provide Power by **Contact license** and **know-how**

Step 1, Proof of Concept

Dedicated **Lab** for PoCs

- Providing **on the shelf** prototypes
- **Design** services



Step 2, Technology Transfer

Technology Access Fees

- Datasheet, electronic layouts & know-how

Non-Recurring Engineering

- Consulting & specific engineering work depending on customer needs



Step 3, Volume production

Royalties / **device** (Rx) produced

Royalties / **charger** (Tx) produced



Our vision of IP

IP is a tool for young companies to generate revenue

Energysquare built a licensing
business model based on IP

IP opens new business opportunities to young companies

Energysquare was able to switch
from a manufacturing business
model to a licensing one

Invest in IP from day 1

IP tools we invested in early :
patents, trademarks, trade
secrets, IP proof, know-how

Limitations experienced by young companies with IP :

Time

Cost

Knowledge

Solutions brought by new technologies / platforms :

- + **IP proof** generated automatically
Company chat plug in
Mailbox plug in
- + User friendly **dashboard**
Filling dates & deadlines
Status of each patent & annuities
- + **Semantic-based analysis tool**
Patent mapping
Competitors mapping

- + **Patent drafting** tool
- + **Patent traduction** tool

- + Video content / tutorial
- + Operation with incubators, investment funds, national development agencies

Thank you!

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