



INTERNATIONAL CONFERENCE

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Intellectual Property and Health Innovation – Challenges for the Future

organized by
the World Intellectual Property Organization

and
the Hellenic Industrial Property Organization (OIPI)

Athens, April 28, 2014

PROVISIONAL PROGRAM

- 8:30 – 9:00 Registration
- 9:00 – 9:15 **OPENING SESSION**
- Chaired
by: Ms. Lia Athanasiou, Professor, Law School, Kapodistrean,
University Athens, Athens
- Welcome addresses by:
- Mr. Athanasios Skordas, Deputy Minister for Development and
Competitiveness, Athens
- Professor Constantine Polyzogopoulos, President, Administrative
Council, Hellenic Industrial Property Organization (OBI), Athens
- 9:15 – 9:30 Key note Speech: Intellectual Property, Innovation and Health: The Need for
Equilibrium
- Mr. Francis Gurry, Director General, World Intellectual Property
Organization (WIPO), Geneva
- 9.30 – 13.00 **SESSION I**
- Chaired
by: Ms. Lia Athanasiou
- 9:30 – 10:00 Topic 1: Medical Innovation
- Speaker: Mr. Paolo Macchiarini, Professor, Director of Advanced Center for
Regenerative Medicine, Karolinska Institute, Stockholm
- 10:00 – 10:40 Topic 2: Promoting Access to Medical Technologies and Innovation
- Speakers: Dr. Peter Beyer, Senior Advisor, World Health Organization
(WHO), Geneva
- Mr. Anthony Taubman, Director, Intellectual Property Division
World Trade Organization (WTO), Geneva
- 10:40 – 11:00 Topic 3: Exceptions and Limitations to Patent Rights; Patent-related
Flexibilities under TRIPS and Doha Declaration
- Speaker: Ms. Catherine Margellou, Director, Legal Support, Industrial
Property Organization (OBI), Athens
- 11:00 – 11:30 Coffee Break
- 11:30 – 12:00 Topic 4: Research and Innovation in Drug Discovery and Diagnostics.
Challenges and Problems.
- Speaker: Dr. Alexander Pintzas, Director, Institute of Biology, Medicinal
Chemistry and Biotechnology, National Hellenic Research
Foundation, Athens

- 12:00 – 12:30 Topic 5: Commercializing research into patentable Inventions; Intellectual Property Strategy
- Speaker: Mr. Konstantinos Frouzis, President of the Hellenic Association of Pharmaceutical Companies (SFEE), Athens
- 12:30 – 13:00 Topic 6: Open Innovation Collaboration in Pharmaceutical Research
- Speaker: Mr. Andrew-Stephen Brown, Head of Intellectual Property Department, Pharmathen Pharmaceuticals, Athens
- 13:00 – 14:30 Lunch Break
- 14.30 – 17.30 **SESSION II**
- Chaired
by: Ms. Aristeia Sinanioti-Maroudi, Professor, Commercial Law, University of Piraeus, Athens, Greece
- 14:30 – 15:00 Topic 7: The EU Public Health Policy Ensuring Access to Medicines
- Speaker: Mr. Sib Hayer, Policy Advisor, Intellectual Property & Public Procurement Unit, DG Trade, European Commission, Brussels
- 15:00 – 15:30 Topic 8: New Business Models in Financing Innovation; Public-Private Partnerships; *WIPO Re:Search*
- Speaker: Mr. Thomas Bombelles, Head, Global Health, WIPO
- 15:30 – 16:00 Topic 9: Competition Policy; Enforcement Issues
- Speaker: Mr. Paul Csiszár, Director of Basic Industries, Manufacturing and Agriculture, DG Competition, European Commission, Brussels
- 16:00 – 16:30 Coffee Break
- 16:30 – 17:30 Topic 10: Panel Discussion: The Role of Patents in Fostering Health Innovation and Access to Medicines
- Moderator: Dr. Nikolaos Lyberis, Managing Partner, Law Firm Vayanos Kostopoulos, Athens
- Panelists: Mr. Andrew-Stephen Brown, Head of Intellectual Property Department, Pharmathen Pharmaceuticals
- Mr. Georgios Kourgias, Legal Counsel & Compliance Manager, AbbVie Pharmaceuticals S.A.
- Dr. Paschalis Sideras, PhD, Investigator A, Director, Centre of Clinical, Experimental Surgery and Translational Research, Biomedical Research Foundation Academy of Athens (BRFAA)
- Mr. Thomas Bombelles
- Mr. Sib Hayer
- 17:30 – 18:00 **CLOSING SESSION**