
CONFERENCE

WIPO/IP/AI/TLV/19/INF/1/PROV.2

ORIGINAL: ENGLISH

DATE: JUNE 27, 2019

International Conference on Emerging Technologies and Intellectual Property – *Connecting the Bits*

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
The Israel Patent Office

and
The Israel Innovation Authority

At the Tel Aviv Stock Exchange Conference Center (TASE)

PROGRAM

prepared by the Secretariat

Tuesday, July 16, 2019

- 8:30 – 9:00 Registration and Welcome Coffee
- 9:00 – 9:20 Welcome addresses:
- Mr. Francis Gurry, Director General, World Intellectual Property Organization, WIPO
 - Mr. Ofir Alon, Director, Israel Patent Office, ILPO
 - Mr. Aharon Aharon, CEO, Israel Innovation Authority
- 9:20 – 09:40 – Keynote Speech
- Mr. Francis Gurry, WIPO
- 9:40 – 10:00 – Keynote Speech
- Mr. Andrei Iancu, Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office (USPTO)
- 10:00 – 10:45 **Topic 1 The Value Chain of AI Related Technologies, products and Services**
- Moderator: Ms. Anya Eldan, VP and Head of Startup Division, Israel Innovation Authority
- Panelists: Dr. Doron Behar, CEO and Founder, Iidentify Ltd.
Mr. Eyal Toledano, CTO and Co-founder, Zebra Medical Vision Ltd.
Mr. David Harel, CEO, CytoReason
- 10:45 – 11:15 **Coffee Break**
- 11:15 – 12:00 **Topic 2 AI and Regulation – The Broader Picture**
- Moderator: Mr. Sagi Dagan, VP and Head of the Growth Division, Israel Innovation Authority
- Panelists: Adv. Zafir Neuman, Chief Legal Counsel, Israel Innovation Authority
Mr. Carl Schonander, Senior Vice President, Global Public Policy, Software Information Industry Association, Washington D.C., United States
Adv. Erez Kaminitz, Deputy Attorney General, the Israeli Ministry of Justice, Israel

- 12:00 – 13:00 **Topic 3 Applications of AI - New Business and IP Strategies**
- Moderator: Adv. Roy S. Melzer, Head of Software, Information Systems Department, Ehrlich, Neubauer & Melzer Attorneys at Law
- Panelists: Dr. Omri Rachum-Twaig, Fischer Behar Chen Well Orion & Co.
Prof. Ryan Abbott, Professor of Law and Health Sciences, University of Surrey, School of Law
Adv. Eran Bareket, Gilat Bareket & Co.
Ms. Sharon Hausdorff, VP and Chief Patent Counsel, TEVA.
- 13:00 – 14:00 **Lunch break**
- 14:00 – 15:00 **Topic 4 Big Data – IP Related Aspects**
- Moderator: Adv. Asa Kling, Chair of IP Practice, Naschitz Brandes Amir & Co.
- Panelists: Professor Dinusha Mendis, Centre for Intellectual Property Policy and Management (CIPPM), Bournemouth University, United Kingdom
Dr. Michal Shur-Ofry, Senior Lecturer, Faculty of Law, Hebrew University, Israel
Dr. Ofer Tur-Sinai, Senior Lecturer, Faculty of Law, Ono Academic College, Israel
Ms. Einav Zilber, Patent Attorney & Advocate IP Law, Patents Management
- 15:00 – 15:45 **Topic 5 The Implications of AI on IPO's – Substantial and Administrative Dimensions**
- Moderator: Mr. Gerard Owens, Country Coordinator for the Israel Patent Office, EPO
- Panelists: Prof. Tal Zarsky, Vice Dean, University of Haifa, Faculty of law
Mr. Uri Coppenhagen, Head of Research & Analytics, ILPO
Prof. Ryan Abbott, Professor of Law and Health Sciences, University of Surrey, U.K.
Mr. Dmitry Zolkin, Head of the Division for the Design of Information and Search Systems, Rospatent
Mr. Stefan Klocke, Head of Department, Data Science, EPO

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