#AldecodingIF

Exploring the Commercial, Economic and Legal Implications

London Stadium 18-19 June 2019

Artificial intelligence (AI) is revolutionizing every aspect of life and work. It is the new digital frontier that will have a profound impact on our world. AI will redefine the future of innovation, technological advancement and economic growth – all of which are nourished by the intellectual property (IP) system.

Join leading thinkers, business leaders, entrepreneurs, technologists, policy makers, academics and IP practitioners at this two-day international conference to discuss and explore the potential impact of AI and IP. Topics covered include:

- the interface of AI and IP;
- application of Al and new business models;
- questions of ownership, entitlement and liability;
- changes in commercial models and economic policies;
- the legal framework and IP system.

The conference is free but you must register to attend:

## **REGISTER NOW**

Space at the conference is strictly limited. Register early to avoid disappointment.



