



SEMINAR/ROUNDTABLE

WIPO/INN/SIN/10/INF/1
ORIGINAL: ENGLISH
DATE: 31 AUGUST 2010

Seminar/Roundtable on Open Innovation and Emerging Intellectual Property Rights

Organized by

the World Intellectual Property Organization (WIPO)

and

the Agency for Science, Technology and Research (A*STAR)

and

the Licensing Executive Society (LES)

August 31, 2010, Singapore

PROGRAM
prepared by the Secretariat

Tuesday, August 31, 2010

14.00 – 14.30 Registration

14.30 – 14.45 Opening Remarks

Mr. Suresh Sachi, Head of Legal, Agency for Science, Technology and Research (A*STAR)

Mr. Chiew Yu Sarn, LES Singapore President, Founding Partner of Yu Sarn Audrey & Partners

Mr. Pushpendra Rai, Acting Director and Head, World Intellectual Property Organization (WIPO) Office in Singapore

Session 1: Open Innovation

14.45 – 15.15 **Open Innovation and Worldwide Implications**

Speaker: Mr. Pat O'Reilley, LESI President/Finnegan, U.S.A.

15.15 – 16.00 **Open Innovation: Global Perspectives**

Speaker: Mr. Pushpendra Rai

16.00 – 16.30 **Managing and Licensing IP in the World of Open Innovation**

Speaker: Dr. Alex Yu, LES SG Exco

16.30 – 17.00 Coffee Break

Session 2: Emerging IP Rights

17.00 – 17.30 **Developments on drug related laws in Asia Pacific**

Speaker: Mr. Peter Dolan Sanofi Aventis

17.30 – 18.00 **Evaluating the Value of Patents – Recent Trends**

Speaker: Mr. Mark Horsburg, Fisher Adams Kelly, Australia

18.00 – 18.30

Panel Discussion

Moderator: Mr. Suresh Sachi

Speakers: All

18.30

Closing

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