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## SYMPOSIUM

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# WIPO SYMPOSIUM ON TRADE SECRETS AND INNOVATION

organized by  
the World Intellectual Property Organization (WIPO)

**Geneva, November 25 to 26, 2019**

## PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Monday, November 25, 2019

8.30 – 09.15      Registration

**9.15 – 09.45      Welcome Address and Key Note Speech**

Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO), Geneva

9.45 – 11.00      **Topic 1**

## Navigating Trade Secret Systems in the Changing Innovation Environment

The Panel will address the characteristics of trade secret protection and discuss how one of the most ancient knowledge management systems has been integrated into the modern innovation environment. It will also explore the international dimension of trade secrets in the global innovation landscape.

Moderator:

H.E. Mr. Andrew Henry Staines, Ambassador,  
Deputy Permanent Representative, Permanent  
Mission of the United Kingdom, Geneva

Panelists:

Mr. David Kappos, Partner, Cravath, Swaine &  
Moore LLP, New York, United States of America

Ms. Elisabeth Kasznar Fekete, Senior Partner  
Kasznar Leonardos, São Paulo, Brazil

Mr. José Manuel Otero Lastres, Professor of  
Commercial Law, University of Alcalá de Henares;  
Senior Advisor, Broseta, Madrid, Spain

11.00 – 11.45    Networking Coffee Break

**11.45 – 13.00 Topic 2**

## Trade Secret Systems in Innovation, Intellectual Property Policies and Development

In this Topic, the panelists will discuss how national/regional innovation and IP policies address trade secret issues with a view to socio-economic development, including awareness raising and outreach activities for local innovators. They also address broader policy issues that might have relevance to innovation, such as promoting competition and freedom of employment.

Moderator:

Mr. David Kappos

Panelists:

Mr. Davide Follador, Legal and Policy Officer,  
Industrial Property and the Fight against  
Counterfeiting, DG GROW, European Commission,  
Brussels, Belgium

Mr. Prabuddha Ganguli, CEO, Vision-IPR; Visiting  
Professor, Rajiv Gandhi School of Intellectual  
Property Rights, Indian Institute of Technology,  
Kharagpur, India

Mr. Zafrir Neuman, Chief Legal Counsel, Israel  
National Innovation Authority, Jerusalem, Israel

Ms. Kanako Watanabe, Director, IP Policy Office,  
Ministry of Economy, Trade and Industry, Tokyo,  
Japan

13.00 – 14.00 Lunch Break

14.00 – 15.30 **Topic 3** **National and Regional Frameworks: Recent Developments**

The Panel will address recent developments on policies and law with respect to protection of trade secrets at the national and regional levels. This Topic will also cover national/regional experiences and any challenges in implementing effective legal frameworks.

Moderator

Mr. Mark Schultz, Professor of Law,  
Southern Illinois University School of Law,  
Carbondale, United States of America

Panelists:

Ms. Jennifer Blank, Attorney-Advisor,  
Office of Policy and International Affairs, United  
States Patent and Trademark Office, Alexandria,  
United States of America

Mr. Davide Follador

Mr. Huang Wushuang, Professor of Law, Director of  
Institute for Intellectual Property, East China  
University of Political Science and Law (ECUPL),  
Shanghai, China

15.30 – 16.15 Networking Coffee Break

16.15 – 17.30 **Topic 4**

Economic Impact of Trade Secret Systems on Innovation

This Topic will focus on economic findings surrounding the relationship between trade secrets and innovation. The panelists will discuss economic models and empirical analysis that point to the impacts of trade secrets on innovation and knowledge spillover.

Moderator: Mr. Carsten Fink, Chief Economist, Economics and Statistics Division, WIPO, Geneva

Panelists: Ms. Nicola Searle, Institute for Creative and Cultural Entrepreneurship, Goldsmiths University of London, London, United Kingdom

Ms. Pallavi Seth, Principal, The Brattle Group, Washington D.C., United States of America

Tuesday, November 26, 2019

9.30 – 11.00 **Topic 5**

**Integration of Trade Secrets in Business Strategies and Knowledge Management**

The Panel will discuss business aspects associated with trade secrets, such as integration of trade secrets into business strategy and knowledge management as well as measures to keep information secret. The panelists will also address practices relating to trade secret licensing.

Moderator: Mr. Héctor E. Chagoya, Senior Partner, Patents & Technology Director, BC&B., Mexico City, Mexico

Panelists: Ms. Sophie Blum, Founding Partner, Ycor Corp., Geneva

Ms. Rachel S. Lovejoy, Senior Counsel, SpaceX, Washington D.C., United States of America

Ms. Nicole Weiland, CEO, XENOMETRIX AG, Allschwil

Mr. Zhu Xianmin, Director, Legal Affairs Department, Zhejiang Weixing New Building Materials, Zhejiang, China

11.00 – 11.45 **Networking Coffee Break**

11.45 – 13.00 **Topic 6**

**Seeking Remedies for Misappropriation of Trade Secrets**

The panelists will discuss practical issues that may arise when seeking remedies for misappropriation of trade secrets. What are effective measures and steps that may be taken by trade secret holders? What are the challenges in cross-border cases?

Moderator: Ms. Nari Lee, Professor, Hanken School of Economics, Helsinki, Finland

Panelists: Mr. Héctor E. Chagoya

Mr. Stefan Dittmer, Partner, Dentons, Berlin, Germany

Mr. Mark Halligan, Partner, FisherBroyles, LLP, Chicago, United States of America

Mr. Tong Wu, Vice President, Co-founder, Iptalent Consulting, Beijing, China

13.00 – 14.00 Lunch Break

14.00 – 15.15 **Topic 7**

**Handling Trade Secret Information During the Procedures Before Judiciaries**

The panelists will discuss how judiciaries handle trade secret information of parties involved in the respective procedures. They will share their practical experiences and address any challenges in this area.

Moderator: Ms. Eun Joo Min, Director, WIPO Judicial Institute, Office of the Legal Counsel, WIPO, Geneva

Panelists: Judge Jörn Feddersen, Federal Court of Justice (*Bundesgerichtshof*), Karlsruhe, Germany

Ms. Elisabeth Kasznar Fekete

Mr. Richard L. Thurston, Of Counsel, Duane Morris LLP, New York, United States of America

Judge David Unterhalter, Justice of the High Court, Johannesburg, South Africa

15.15 – 16.00 Networking Coffee Break

16.00 – 17.30 **Topic 8**

**Future of Trade Secret Systems: Addressing Innovation Gaps and Opportunities Derived from Emerging Technologies**

This Topic will cover discussions on the future of trade secret systems against the backdrop of various policy objectives, including developmental, technological and socio-economic policies. Discussions may also touch upon opportunities and challenges for under-resourced innovators and any impacts of new technologies on trade secret protection, for example, blockchain and artificial intelligence.

Moderator: Mr. Yoshiyuki Takagi, Assistant Director General, Global Infrastructure Sector, WIPO, Geneva

Panelists: Mr. Prabuddha Ganguli

Mr. Richard L. Thurston

Mr. Jacques de Werra, Professor, Faculty of Law, University of Geneva, Geneva

17.30 – 17.45 **Close of Sessions**

Mr. John Sandage, Deputy Director General, Patents and Technology Sector, WIPO, Geneva

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