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**SEMINAR**

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**WIPO/INN/COVID-19/GE/22/INF.1**  
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## **Resilience and Ingenuity: Global Innovation Responses to Covid-19**

organized by  
the World Intellectual Property Organization (WIPO) on the sidelines of the  
2022 WIPO General Assemblies

**Geneva, July 21, 2022**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Venue

WIPO Conference Hall, WIPO Geneva Headquarters, Chemin des Colombettes 34, 1211  
Geneva 20, Switzerland

Thursday, July 21, 2022

16.30 – 17.00 **Resilience and Ingenuity: Global Innovation Responses to Covid-19**

Speakers: Mr. Carsten Fink, Chief Economist, Department for  
Economics and Data Analytics (DEDA), IP and Innovation  
Ecosystems Sector, WIPO, Geneva

Mr. Cláudio Furtado, President, National Institute of  
Industrial Property (INPI), Ministry of Economy,  
Rio de Janeiro, Brazil

Mr. Matthew Forno, Assistant General Manager, Policy  
and Stakeholders Group, IP Australia, Canberra, Australia

17.00 – 17.10 **Questions and comments**

Moderator: Mr. Carsten Fink

17.10 – 17.15 **Closing remarks**

H.E. Ms. Francisca Elizabeth Méndez Escobar, Ambassador, Permanent  
Representative, Permanent Mission of Mexico to the United Nations Office  
at Geneva

Background:

The Covid-19 pandemic has profoundly affected the ecosystems that spur innovation and creativity around the world. Innovators faced demand shocks, heightened uncertainty, far-reaching supply disruptions and a radical shift in the demand for new technologies. How did they respond?

A new ebook published by the Center for European Policy Research untangles how the Covid-19 shock shaped the innovation landscape of the world's major economies, and how scientists, entrepreneurs and creative professionals responded to the crisis. The ebook is the outcome of a collaborative research effort of nine IP offices and leading academic scholars. It is co-edited by Mr. Carsten Fink (Chief Economist, WIPO), Mr. Yann Ménière (Chief Economist, EPO), Mr. Andrew Toole (Chief Economist, USPTO) and Mr. Reinhilde Veugelers (Professor University of Leuven). The ebook's 19 chapters paint a picture of resilience and ingenuity. They not only document that innovation was at the center of addressing the public health emergency, but also how the Covid-19 shock has unleashed a new entrepreneurship wave driven by digital technologies that has reshaped economic activity.

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