



INTERNATIONAL SEMINAR

WIPO/IAP/GE/16/INF/1
ORIGINAL: ENGLISH
DATE: AUGUST 22, 2016

**International Seminar on the Role of *Pro Bono* in Facilitating Access
to the Patent System**

Geneva, October 17, 2016

Room NB 0.107, WIPO Headquarters, New Building

PROGRAM

prepared by the International Bureau of WIPO

Monday, October 17, 2016

13.30 – 14.00 Registration

14.00 – 14.15 Opening Ceremony

Welcome addresses by:

Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO)

14.15 – 14.45 **Topic 1** **The Importance of Innovation on Economic Growth and Social Inclusion**

Speaker: Mr. Richard Samans, Head of the Centre for the Global Agenda, Member of the Managing Board, World Economic Forum, Geneva

14.45 – 15.15 **Topic 2** **How patents play a role in nurturing new businesses or increasing enterprises' economic value**

Speaker: Mr. David Kappos, Partner, Cravath, Swaine & Moore LLP, New York

15.15 – 15.45 **Topic 3** ***Pro bono* work in the field of Intellectual Property (IP) as a mechanism to increase inventors' access to the patent system**

Speaker: Mr. Jimmie V. Reyna, Circuit Judge, United States Court of Appeals for the Federal Circuit, Washington, D.C.

15.45 – 16.15 Coffee Break

16.15 – 17.45 **Topic 4** **The Inventor Assistance Program (IAP)**

(i) Presentation of the IAP

Moderator: Mr. Andrew Czajkowski, Head, Innovation and Technology Support Section, Access to Information and Knowledge Division, WIPO

Speakers: Mr. John Sandage, Deputy Director General, WIPO

Mr. Marco Aleman, Acting Director, Patent Law Division, WIPO

Mr. Alvaro Correa, Partner, Baker McKenzie, Bogotá

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(ii) Implementation and challenges

Moderator: Mr. James H. Patterson, Partner,
Patterson Thuent IP, Minneapolis

Speakers: Mr. José Luis Londoño, Director of IP,
Department of Commerce and Industry,
Government of Colombia, Bogotá

Mr. Adil El-Maliki, Director General,
Moroccan Industrial and Commercial
Property Office (OMPIC), Casablanca

Ms. Josephine Santiago, Director General,
Intellectual Property Office of the
Philippines (IPOPIL), Manila

(iii) Sponsors' role in the IAP

Moderator: Mr. James E. Brookshire, Executive
Director, Federal Circuit Bar Association,
Washington, D.C.

Speakers: Mr. Corey Salsberg, Vice President,
Global Head IP Affairs, Novartis,
Washington, D.C.

Mr. Timothy Loomis, Vice President, Legal
Counsel Intellectual Property Policy,
QUALCOMM Incorporated, San Diego

Mr. Alireza Rastegar, President,
International Federation of Inventors'
Associations (IFIA), Geneva

17.45 – 18.15 **Launching of the IAP**

Mr. Francis Gurry

18.15 – 20.00 **Reception**

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