



GOVERNMENT OF INDIA



E

INTERNATIONAL CONFERENCE

WIPO/GDCM/DEL/18/INF/1/PROV.4
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DATE: NOVEMBER 13, 2018

The Global Digital Content Market

GDCM2018: Focus on Asia-Pacific

organized by
the World Intellectual Property Organization (WIPO)

and

hosted by
the Department of Industrial Policy and Promotion
Ministry of Commerce and Industry, Government of India

New Delhi, November 14 and 15, 2018

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday, November 13, 2018

17.00 – 19.30 Registration

19.30 – 21.30 Reception

Wednesday, November 14, 2018

8.30 – 9.30 Arrival, security and registration (Please be **seated by 9.30**)

9.30 – 10.45 **Opening Ceremony**

Indian National Anthem

Indian National Anthem followed by Lighting of the Lamp

Moderator: Dr. Usha Rao, Assistant Controller of Patents and Designs, New Delhi

Speakers: Mr. Ramesh Abhishek, Secretary, Department of Industrial Policy and Promotion (DIPP), New Delhi

Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO), Geneva

Mr. Naresh Prasad, Assistant Director General and Chief of Staff, WIPO, Geneva

10.45 – 11.15 Tea/Coffee Break

11.15 – 13.00 **Keynote Speech, Q&A and Discussion: *Asia's Challenges and Opportunities in the Global Digital Content Market***

Moderator: Ms. Supriya Shrinete, Senior Editor and Prime Time Anchor, Economic Times, New Delhi

Speaker: Mr. Sangeet Paul Choudary, Author and Speaker, Singapore

13.00 – 14.00 Lunch Break

14.00 – 15.30 **Music: *New Channels and New Models***

Moderator: Ms. Patchari Raksawong, Television Presenter, Bangkok

Panelists: Ms. Sheila Majid, Singer, Kuala Lumpur

Mr. Devraj Sanyal, Managing Director and Chief Executive Officer, India and South Asia, Universal Music, Mumbai

Mr. Vikram Mehra, Managing Director, Saregama India Limited, Mumbai

Mr. Mandar Thakur, Chief Operating Officer, Times Music, New Delhi

Mr. Ang Kwee Tiang, Regional Director (Asia), International Federation of Phonographic Industry (IFPI), Singapore

15.30 – 16.00 Tea/Coffee Break

16.00 – 16.30 **Special Session on *Exploitation and Commercialization of Digital Content by Copyright Societies***

Speaker: Mr. Javed Akhtar, Chairman, Indian Performing Rights Society (IPRS), Mumbai

16.30 – 18.00 **Education Publishing – *Curated Content and Education Outputs in the Digital Era***

Moderator: Ms. Supriya Shrinete

Panelists: Ms. Jiyoung Kim, Chief Executive Officer, Freedom Academy Publishing Company, Seoul

Mr. Ratnesh Jha, Managing Director South Asia, Cambridge University Press, and Chair, Federation of Indian Chambers of Commerce and Industry (FICCI) Publishing Committee, New Delhi

Ms. Monica Malhotra Kandhari, Managing Director, MBD Group, New Delhi

Mr. Pradyumna Vyas, Director, National Institute of Design (NID), Ahmedabad

18.00 – 21.00 **Drinks Reception, Cultural Event by the Indian Music Industry followed by a Gala Dinner**

Thursday, November 15, 2018

9.30 – 11.00 **Film: *Sustaining the Film Industry in the Digital Environment***

Moderator: Ms. Patchari Raksawong

Panelists: Mr. Anupam Sharma, Producer, Sydney

Mr. Brijesh Singh, Special IG-Cyber, Maharashtra Police, Mumbai

Mr. Blaise Fernandes, President, Indian Music Industry (IMI), Mumbai

Mr. Udai Singh, Managing Director, Motion Picture Distributors Association (MPDA), Mumbai

TBA, India

11.00 – 11.30 Tea/Coffee Break

11.30 – 13.00 ***Broadcasting and Media Convergence – From Paper to Screen***

Moderator: Ms. Supriya Shrinete

Panelists: Mr. Amit Khare, Secretary, Ministry of Information and Broadcasting, New Delhi

Ms. Nedra Weerasinghe, Group Director, Media, The Capital Maharaja Organisation, Colombo

Ms. Rajjee Shinde, President, EPIC Channels, Mumbai

Mr. M.K Anand, Chief Executive Officer and Managing Director, Times Global Broadcasting Company Limited, Mumbai

Ms. Ambika Khurana, Director, Public Policy Division, Netflix India, Mumbai

13.00 – 14.00 Lunch Break

14.00 – 15.30 ***Digital Inclusion, Rights, Access and Infrastructure – Policy and Diplomacy Considerations***

Moderator: Ms. Patchari Raksawong

Panelists: Mr. Rajiv Aggarwal, Joint Secretary, DIPP, Ministry of Industry and Commerce, New Delhi

Mr. Deepak Jacob, President and General Counsel (Legal & Regulatory), Star India Private Limited, Mumbai

Mr. Guanyong Wu, Chairman/Chief Executive Officer, FirstBrave, Beijing

Ms. Caroline Morgan, Chief Executive Officer, International Federation of Reproduction Rights Organizations, Brussels; former General Manager, Copyright Agency, Sydney

Mr. Sylvain Piat, Director of Business, International
Confederation of Societies of Authors and
Composers (CISAC), Paris

Mr. Ameet Dutta, Attorney, Saikrishna Associates,
New Delhi

15.30 – 16.00 Tea/Coffee Break

16.00 – 16.30 **Keynote Speech: Digital Inclusion – *How the Benefits of Digital
Advances Can be Shared Across All Levels of Society***

Mr. Ajay Prakash Sawhney, Secretary, Ministry of
Electronics and information Technology,
New Delhi

16.30 – 17.00 **Closing Ceremony**

Summation by: Mr. Kevin Fitzgerald, Director, WIPO, Geneva

Special address by: Mr. Francis Gurry

Special address by: Mr. Ramesh Abhishek

Vote of Thanks

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