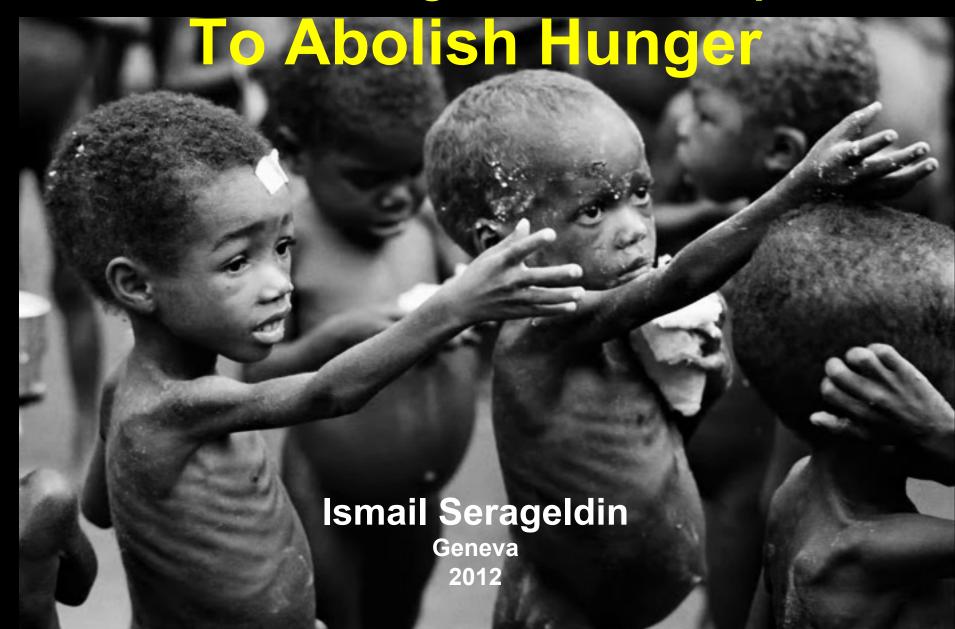
Innovation, Food Security and Rural Development: Collaboration and Partnerships

A presentation by Ismail Serageldin

WIPO
Global Challenges Seminar
Series:
Geneva 16 11 2012

Collaborating in a Partnership



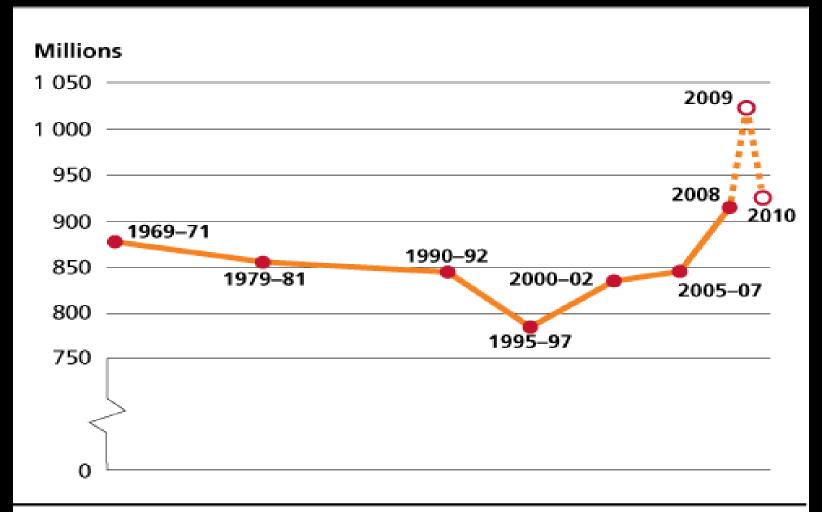
Outline

- On Hunger And Food Security
- Diagnosing Poverty
- On Hunger And Urban Poverty
- On Hunger And Rural Poverty
- The Gender Dimension
- The Environmental Dimension
- The Role Of science
- Transforming Global Agriculture
- Envoi

Hunger! Over One Billion persons are chronically malnourished!



Trends in world hunger, 2010



Note: Figures for 2009 and 2010 are estimated by FAO with input from the United States Department of Agriculture, Economic Research Service. Full details of the methodology are provided in the technical background notes (available at www.fao.org/publication/sofi/en/).

Source: FAO.

Global Hunger Index, 2010

Three equally weighted indicators constitute the GHI:

- 1.Undernourished as % of the population (reflecting the share of the population with insufficient dietary energy intake)
- 2.Underweight as % of Children < 5 years old (indicating the proportion of children suffering from low weight for their age)
- 3.Mortality rate of Children < 5 years old (partially reflecting the fatal synergy between inadequate dietary intake and unhealthy environments)

Global Hunger Index, 2010

• > 5.0

Low hunger

5.0 - 9.9

Moderate hunger

• 10.0 **-** 19.9

Serious

• **20.0 - 29.9**

Alarming

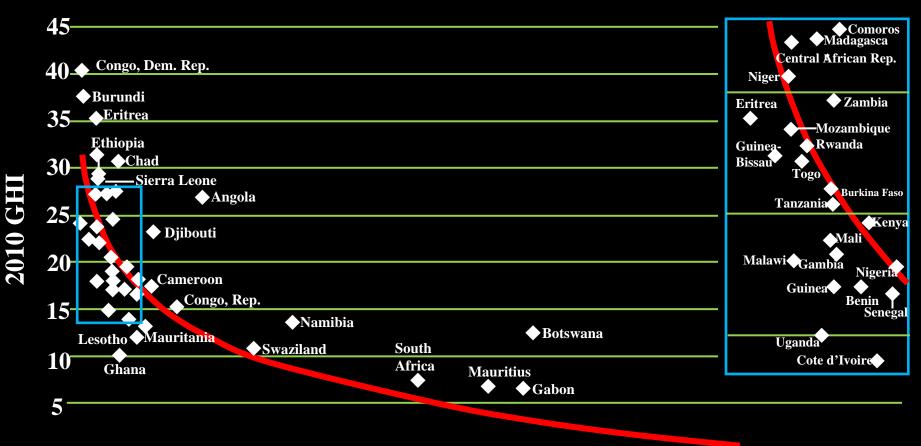
• ≥ 30.0

Extremely alarming

The index ranks countries on a 100-point scale, with 0 being the best score (no hunger) and 100 being the worst, although neither of these extremes is reached in practice.

GNP per Capita and Global Hunger Index, 2010

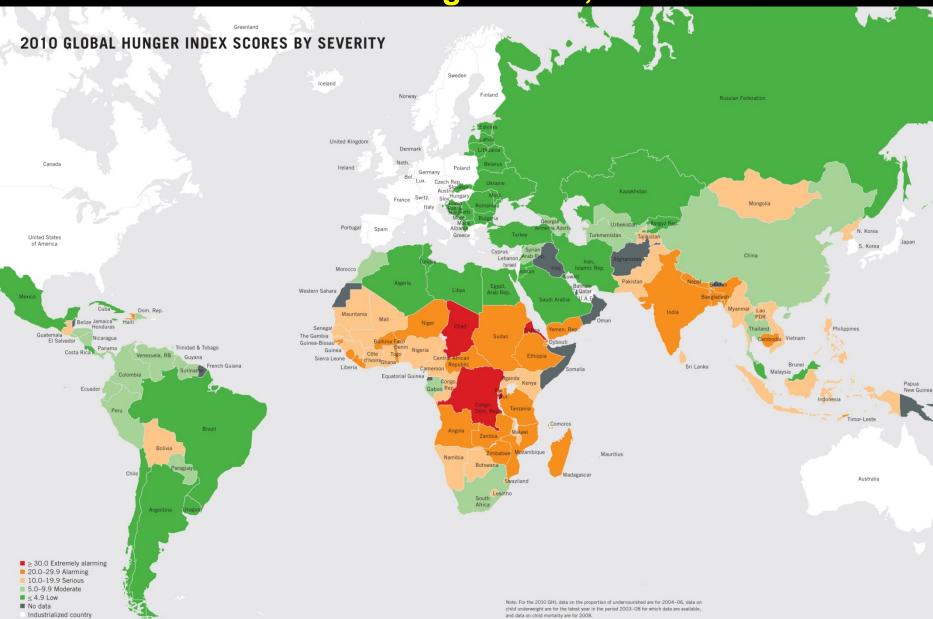
SUB-SAHARAN AFRICA



2,000 4,000 6,000 8,000 10,000 12,000 14,000 16,000 18,000 20,000

GNP per Capita, 2005-07

Global Hunger Index, 2010



Sub-Saharan Africa Remains most vulnerable region















Kevin Carter (1960 - 1994)

- The Causes Of Hunger
- Defining Food Security
- The Challenges Ahead
- Towards A Program For Action

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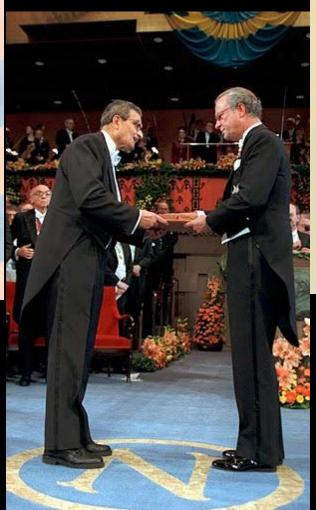
The Primary Cause Of Hunger Is Extreme Poverty

AMARTYA SEN

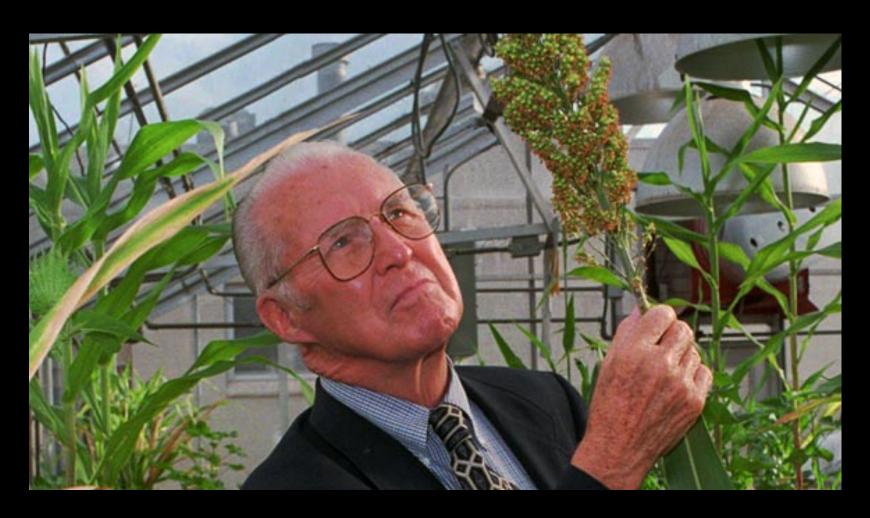
Poverty and Famines

An Essay on Entitlement and Deprivation

Amartya Sen on Famines







Norman Borlaug (1914 – 2009)



- The Causes Of Hunger
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Food security is to ensure for each individual, at all times, access to the food they need in enough quantity and quality, produced in a sustainable manner.



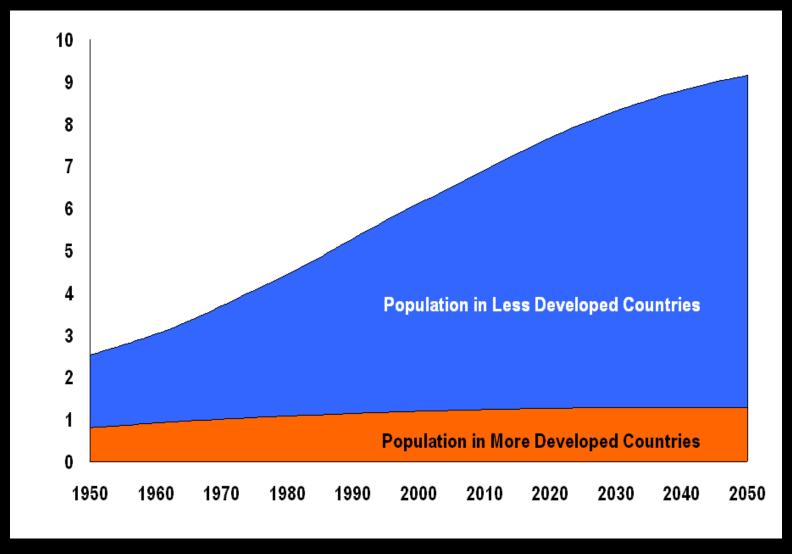
Food whether you buy it or grow it yourself





- The Causes Of Hunger
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- The Challenges Ahead
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World Population, in Billions 1950-2050



Global Food Production Must Grow by +40% by 2030 & +70% by 2050

Food Security and Production

 Production is a necessary but not sufficient condition for food security

 Focusing on the small-holder farmer in developing countries is key to environmental protection, poverty reduction and food security

Responding to the Production Challenge:

 Increasing area under cultivation

Increasing yields

Meeting the Production Challenge

- Increasing biological yields
- Improving nutrient content
- Intensifying agriculture
- Managing natural resources sustainably

"We are all on this earth as guests of the green plants and those who tend them."



-- M.S. Swaminathan

- The Causes Of Hunger
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The response is to produce differently, not less

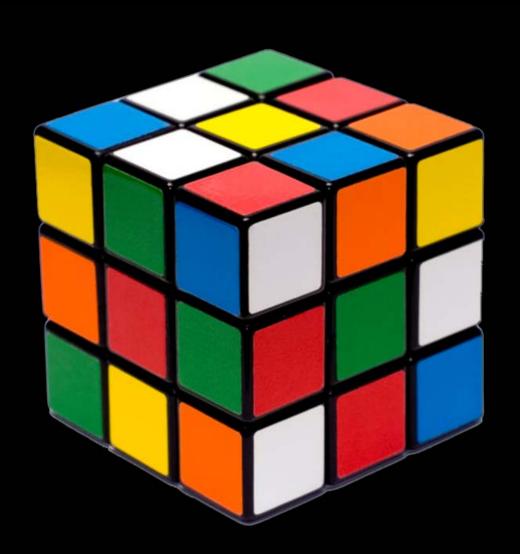




Several policies and programs need to be developed for:

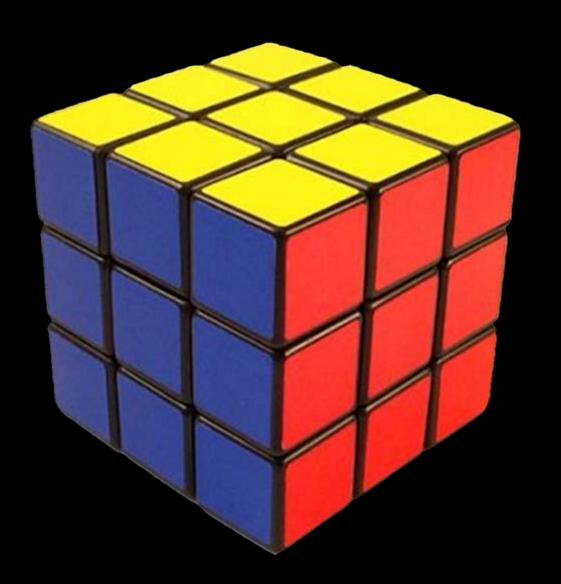
- Agriculture
- Environment
- Social Issues
- Political Issues
- Participation
- Gender
- Urbanization
- Poverty
- Infrastructure
- Economy

- Trade
- Marketing
- Public/Private Interface
- Finance and credit
- Local, National, Régional and International Issues
- And more ...



It can be Mastered and Solved





- On Absolute And Relative Poverty
- Deprivation, Dispossession, And Societal Marginalization
- Rural And Urban Poverty
- Problems Of The Ultra Poor
- Social Versus Economic Policies, Programs And Projects

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Relative and Absolute Poverty

 Absolute Poverty is defined as having income less than the minimum amount needed by a person or household to obtain the basic necessities for living.

 \$1/day per person was the benchmark for international comparisons

Now it is \$1.25 /day per person

Relative Poverty

Varies from society to society

 Sometimes taken as the lowest 40% of the income distribution in that country

 Sometimes defined as someone receiving below 60% of the median income

Almost all the hungry are among those in absolute poverty

Poverty

- Income or consumption measures
- Marginalization and powerlessness

- Social context (link to inequality)
- Individual self-esteem and culture of poverty





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It is not just the absence of income that defines poverty



It is marginalization, deprivation and social exclusion

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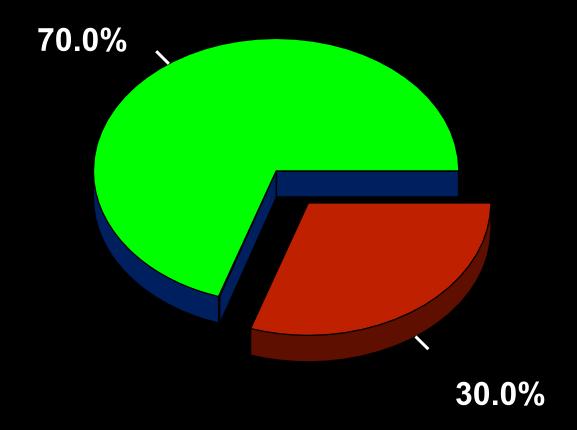




Social Exclusion

- On Absolute And Relative Poverty
- Deprivation, Dispossession, And Societal Marginalization
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- Social Versus Economic Policies, Programs And Projects

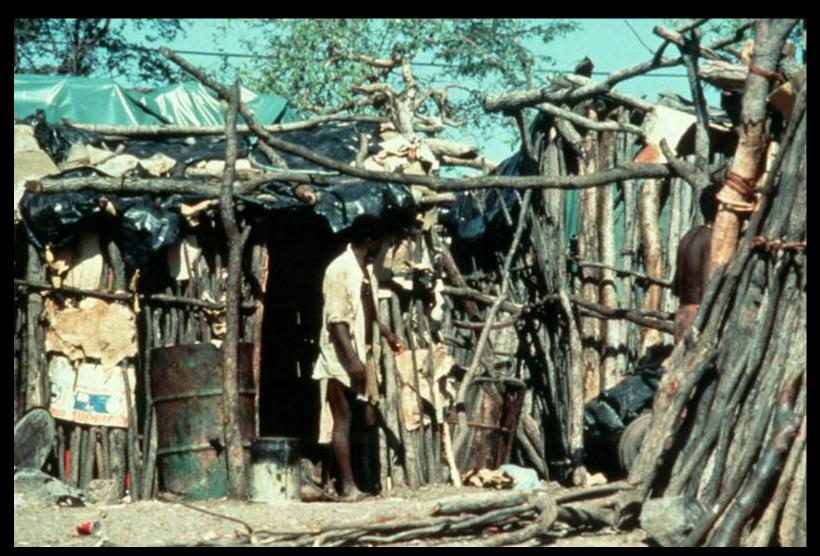
Rural and Urban Poverty in Developing Countries



Source: IFPRI estimate from World Bank data.

- On Absolute And Relative Poverty
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The Ultra Poor require special help





Augustational Material

Well-Being AND Destitution

Partha Dasgupta

ORDERS SERVICE

PARTHA DASGUPTA

PROFESSOR OF ECONOMICS, UNIVERSITY OF CAMBRIDGE

- On Absolute And Relative Poverty
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Much **Economic Analysis Erases the** Human **Factor**

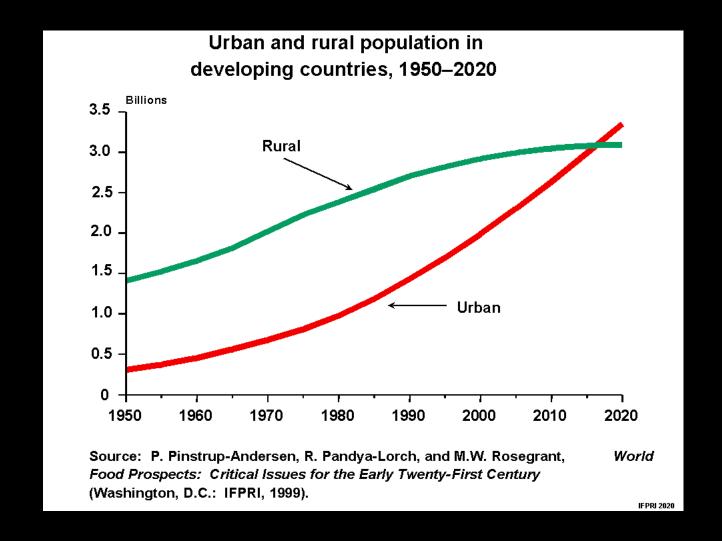


The Need for Social Inputs Into Development Decisions

- Social policy is more than the social consequences of economic policies
- Social goals and policies complement economic ones
- Economic Analysis by itself is insufficient: Social, cultural, political and ethical dimensions must be introduced

On Hunger And Urban Poverty

A Visual Guide to the Future World Food Situation, IFPRI



More graphs are available through this link but dates back to 2002:

An Enormous Gap Exists Between the Rich and the Poor...







Rich and Poor in Sao Paulo

source: http://mindblog.dericbownds.net/2007/10/rich-and-poor.html

- Who Are The Urban Poor
- How To Approach Them
- Employment Programs And Their Impact
- Revisiting The Informal Economy
- The Role Of Urban Agriculture

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Urban poverty



Urban Poverty

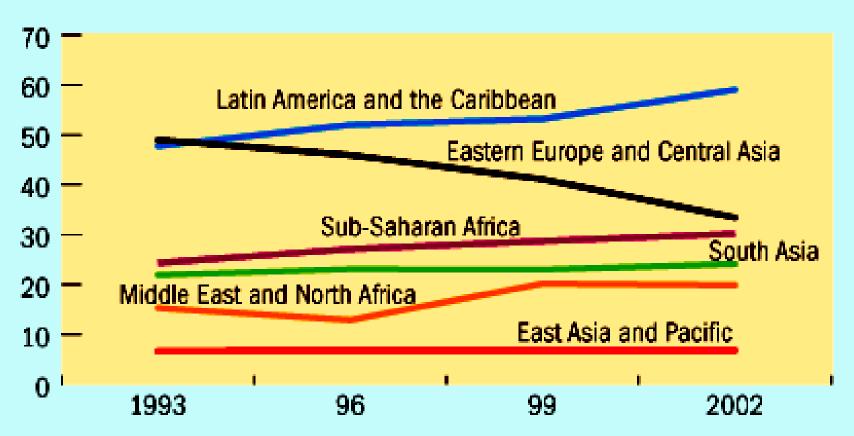


Chart 1

Big regional differences

Almost 60 percent of Latin America's poor reside in urban areas, far more than in other regions.

(share of "\$1 a day" poor living in urban areas, percent)



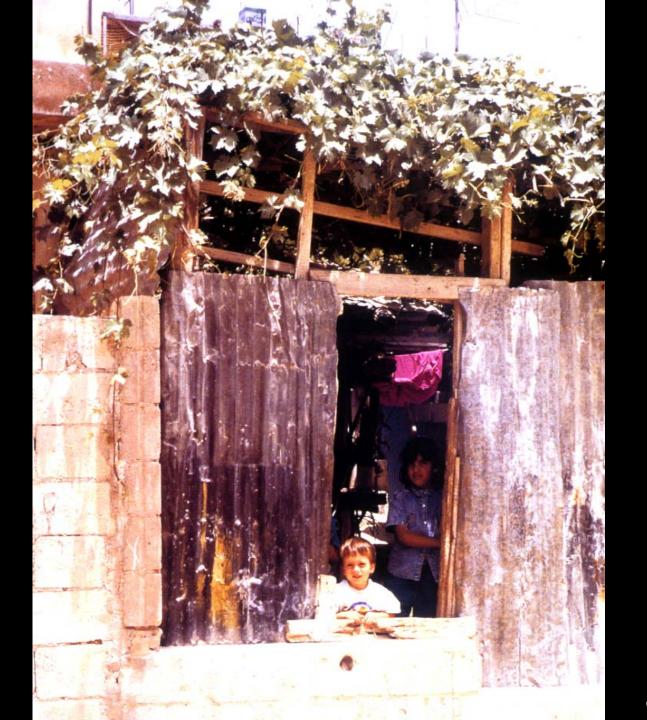
Source: Ravallion, Chen, and Sangraula (2007).

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Empowerment

"Progress, real progress, is when the poor must become the producers of their own bounty and welfare not the recipients of charity or the beneficiaries of aid"

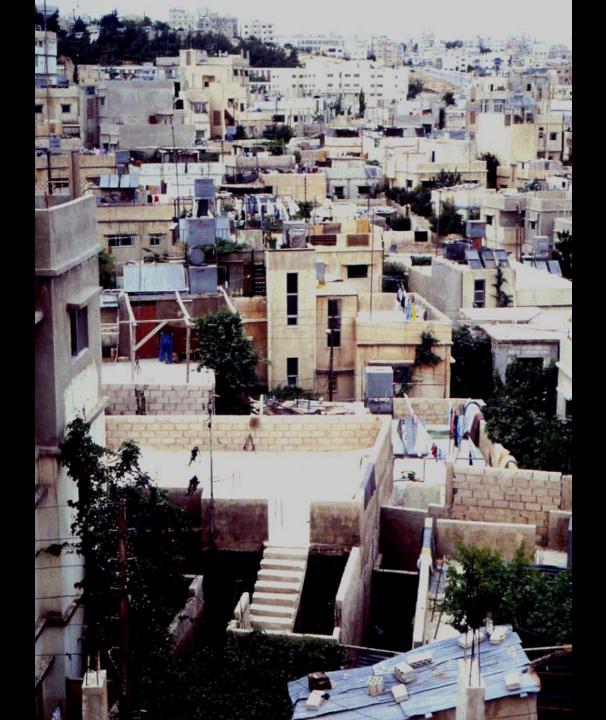
-- Ismail Serageldin











Reaching the Poorest

Garbage pickers in the Philippines





Reduce the price of food

The Urban Poor mostly buy their food

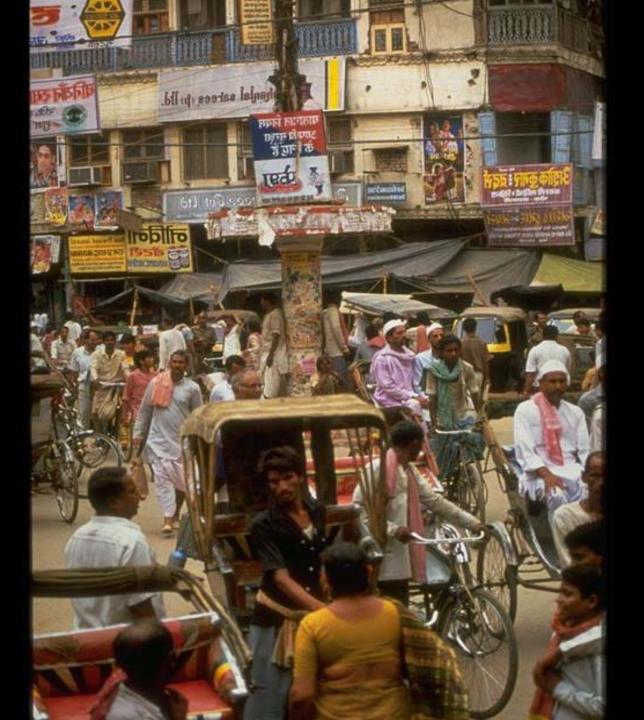


And food is a major part of their budget – Hence their wellbeing is very sensitive to the price of food



Reduce the price of food

 Increase the opportunities for employment of the poor



Reduce the price of food

 Increase the opportunities for employment of the poor

 Increase the returns to the kind of skills and assets that the poor have



Reduce the price of food

 Increase the opportunities for employment of the poor

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Muhammad Yunus

- Founder of Grameen bank
- 2006 Nobel Peace Prize Winner



Solidarity Groups are important

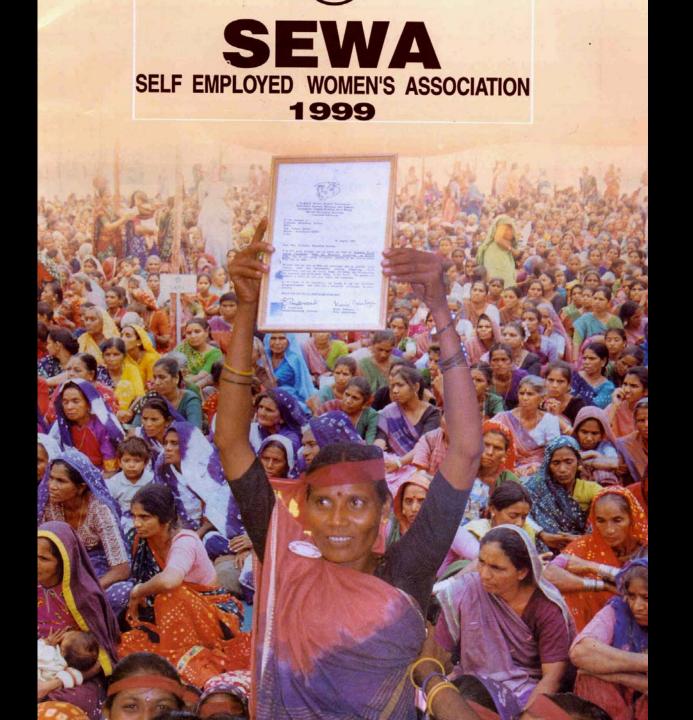
- Micro-financiers help strengthen solidarity groups
- These solidarity groups are proving very helpful outside of financial issues
- They give voice to the poorest women and reduce their vulnerability
- This works in both rural and urban areas



Ela Bhatt

Founder of SEWA, the Self Employed Women's Association of India







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- Who Are The Urban Poor
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On Hunger And Urban Poverty

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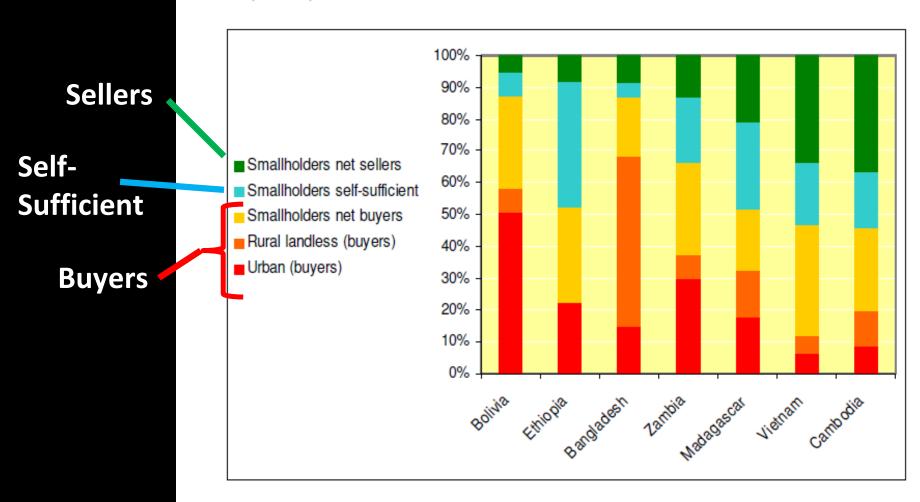
Urban Agriculture on roofs and between buildings on vacant land



Observation:

Observation: Many rural poor continue to pay for their food needs

Figure 2.2: The proportion of the poor population who are net buyers or sellers of rice, wheat, maize and beans.



Source: World Bank, 2007.

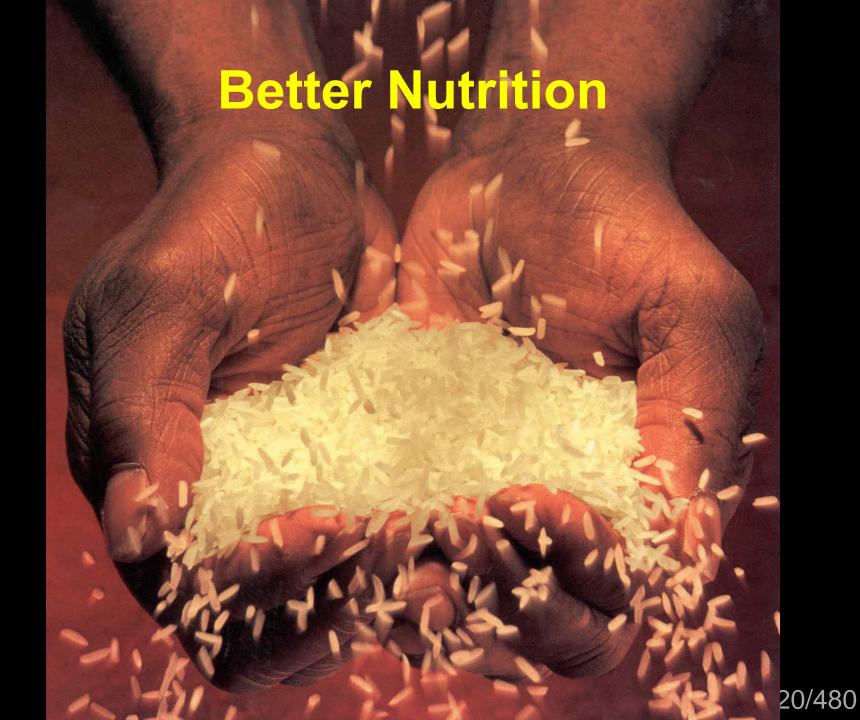
Then, Reduce Prices and Improve Nutritional Content

Improve Nutritional Content

Enormous health benefits

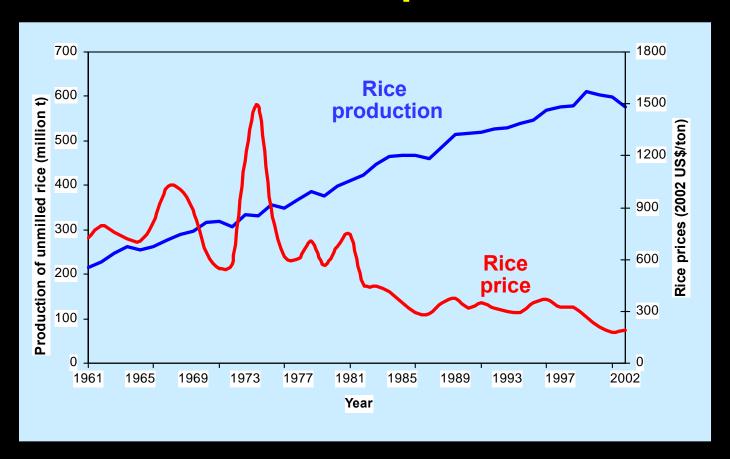
Bio-fortification is just the beginning

Edible vaccines?



But ... How to reduce prices without harming the poor farmers who produce food?

Increase productivity faster than the decline of prices!



Trends in world rice production and price adjusted for inflation, 1961-2002

- The Problem Of Rural Bias
- The Problem Of Vulnerability
- The Problem Of Small-holder Farmers
- Towards A Plan Of Action

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Reform Policies And Markets

- Remove urban bias
 - Roads
 - Education
 - Health
 - Etc.
- Improve access to markets
- Reduce post harvest losses





- The Problem Of Rural Bias
- The Problem Of Vulnerability
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Address Short-term Vulnerability

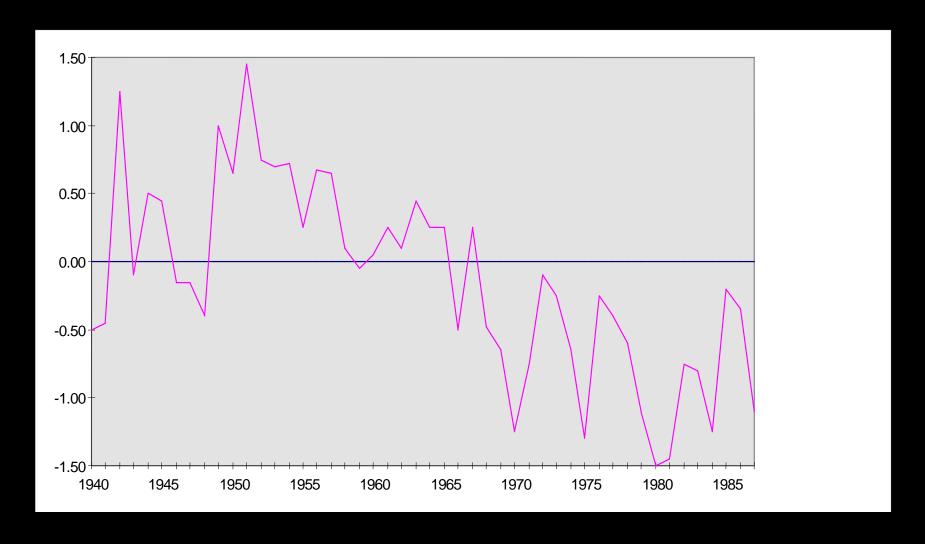
Most farmers live precariously

Downside is devastating

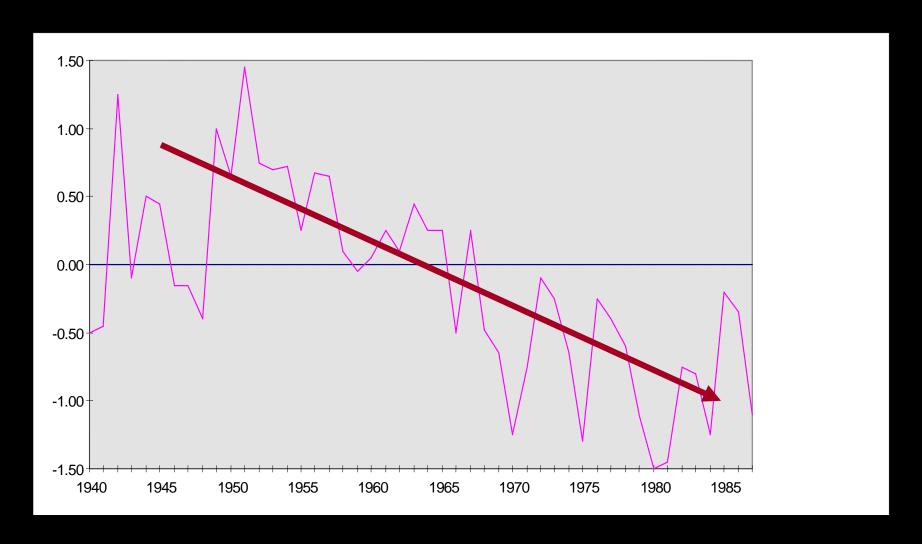
Climate change is increasing vulnerability



Climate Variability (Change?) Index of Rainfall in Sahel 1941-1990



Climate Variability (Change?) Index of Rainfall in Sahel 1941-1990





- The Problem Of Rural Bias
- The Problem Of Vulnerability
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Focus on Small-holder Farmers

- They are the majority of all farmers in the world
- They are disproportionately poor
- The returns in terms of growth, poverty reduction and improved environmental management is substantial



Raise Agricultural Productivity

- Productivity must rise faster than price declines to generate surpluses for the small-holder farmers and reduce their poverty as their cheaper products help reduce the poverty in the cities
- Measure in terms of Total Factor Productivity (land, water, labor, energy and chemical inputs)

Challenges Facing Small Farms

- Globalization, including supermarkets even in poor countries.
- Low world market prices for agriculture.
- Climate change.
- HIV/AIDS
- Continuing population growth that is making small farms smaller.
- No political voice.

- The Problem Of Rural Bias
- The Problem Of Vulnerability
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Diagnosis

- How to find the "points nevralgiques du systeme"
- How to choose interventions that will have maximum impact on these
- Must focus on raising productivity in the complex ecosystem of the small holder farm
- Must bring science and other inputs to the farmers

No policy or program will ever be sufficient alone

We need a range of interventions...

Many existing policies need to be adjusted and many new programs need to be developed.

The Gender Dimension



Women In Africa

- Produce
 80% of the food
- Receive10% of the wages
- Own1% of the land
- Some contest the figures, but the orders of magnitude are correct





Women Empowerment

Essential to recognize the gender dimension of agriculture

 Empowering Women results in major improvements in infant mortality, school enrolments, child morbidity

Women Empowerment

- Women have unequal opportunity in:
 - Education
 - Health care
 - Income
 - Credit
 - Employment
 - Assets
 - Decision-making

The Environmental Dimension



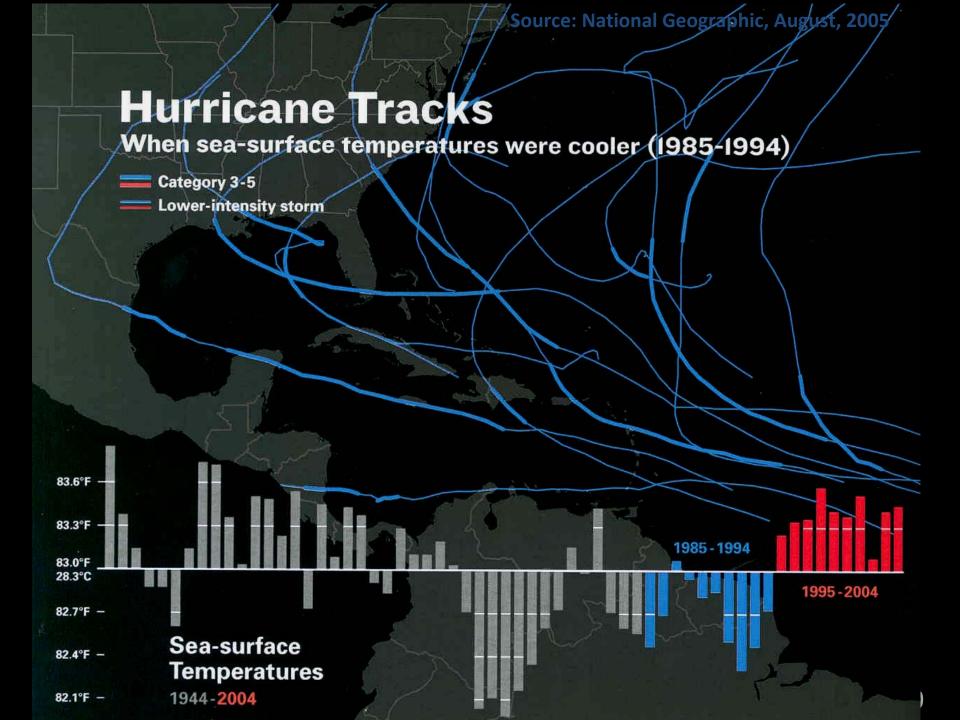
The Most serious Issue Facing Humanity



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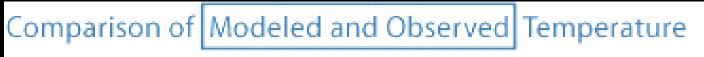




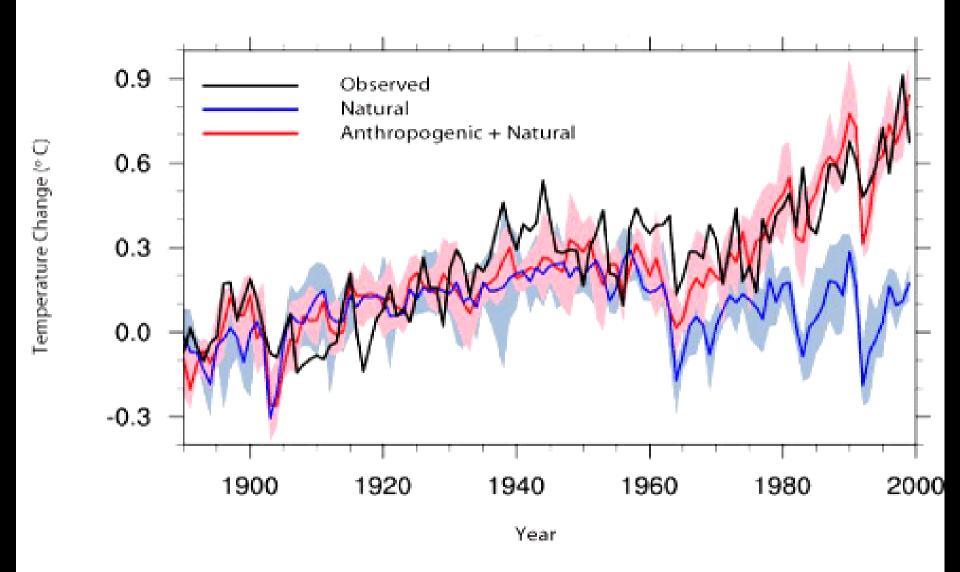
RELATIVE CALM GIVES WAY TO FRENZY Two ten-year periods of hurricane activity show that from 1985 to 1994, when sea-surface temperatures were low, there were half as many major hurricanes as during the most recent decade, when temperatures rose by one to two degrees F—the result of changes in ocean currents that cycle water and heat between the far northern Atlantic and the tropics. Frequency of major hurricanes rises and falls on a multidecadal time frame (graph at left) that scientists are still trying to understand.

Can this be just a "natural phenomenon"?

NO!



1890 - 2000

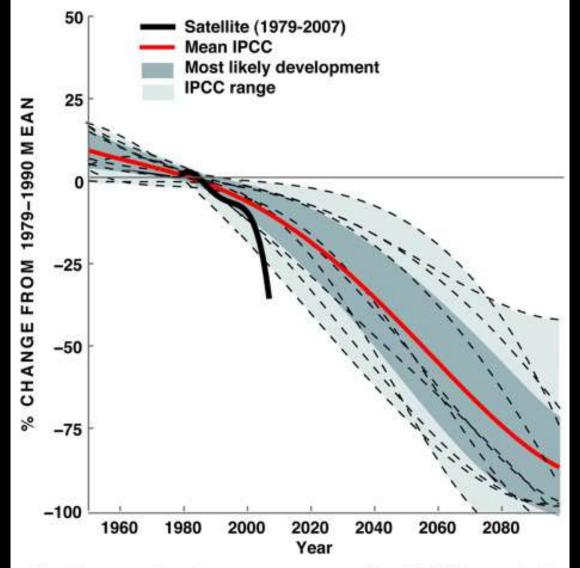


Should we be concerned?





Source: The Economist - The World in 2007



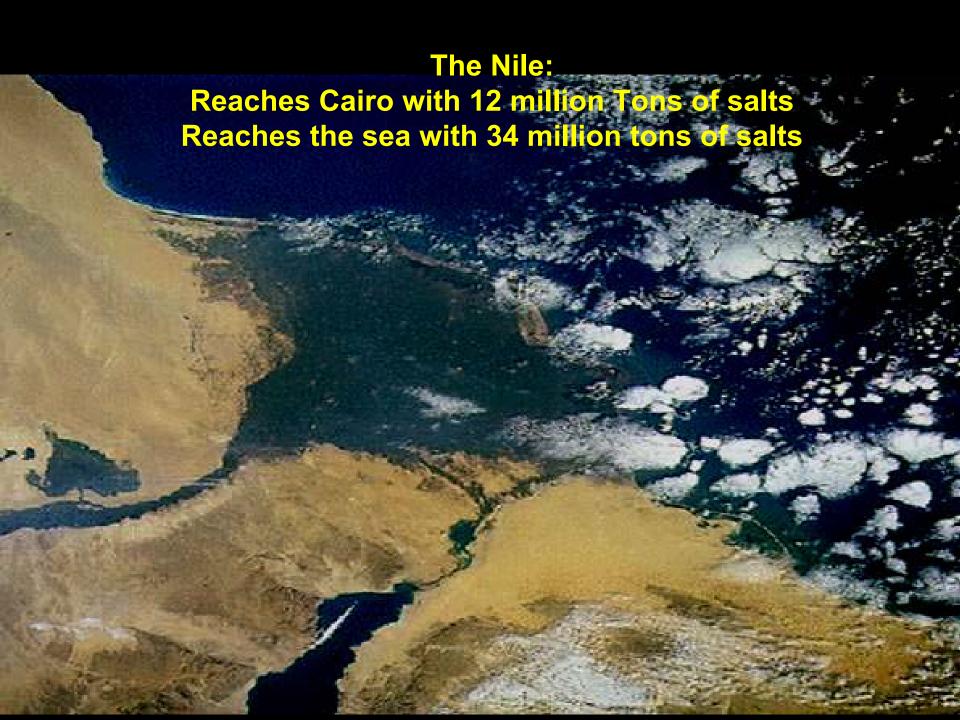
Arctic sea ice loss compared to IPCC models

Arctic ice extent loss to September 2007 compared to IPCC modelled changes using the SRES A2 CO2 scenario (IPCC high CO2 scenario). September loss data from satellite observations. Data smoothed with a 4th order polynomial to smooth out the year-to-year variability. Chart courtesy Dr Asgeir Sorteberg, Bjeknes Centre for Climate Research and University Center at Svalbard, Norway. Date: 23 September 2007 www.carbonequity.info/images/seaice07.jpg



How serious is the problem?





Impact on Nile Delta

Population: 3 800 000



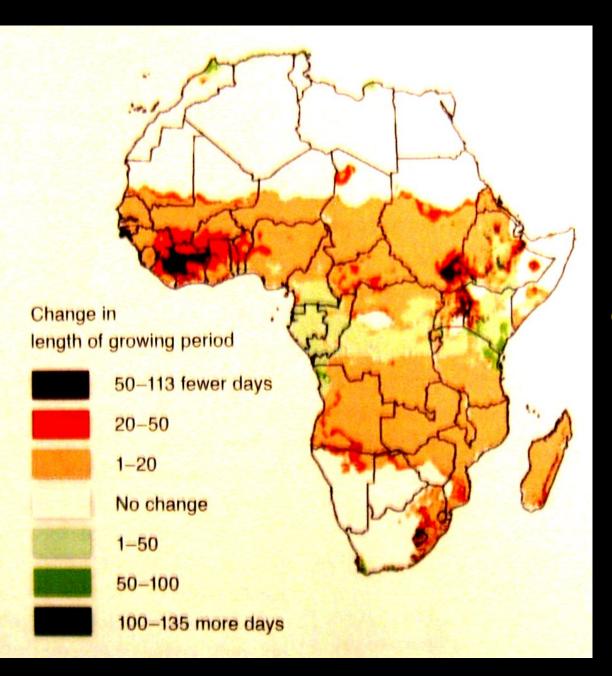
Population: 6 100 000 Cropland (Km²): 4 500







But Also increased Floods, Droughts, Forest Fires and Desertification



Climate Change and Food Security:

Changes in Length of growing period 2000-2005

Thronton, et.al., cited in Greg Mock and Paul Steele, "Power to the poor: tapping the wealth of ecosystems", in *Environment*, vol 48: 1; Jan/Feb 2006, p. 15

We observe...

Floods in Pakistan





We observe...

Floods in Pakistan

Droughts in Russia



Droughts and Floods?

Yes, The Models predict that Both will co-exist



We observe...

Floods in Pakistan

Droughts in Russia

 Hurricanes hitting the Caribbean and the USA

Hurricanes and floods in USA





All these intemperate weather conditions lead to stresses on food production









The food price crisis exposed the weakness and fragility of the current world system

Prices spiked and Countries slapped on export bans!



Not Just for Food



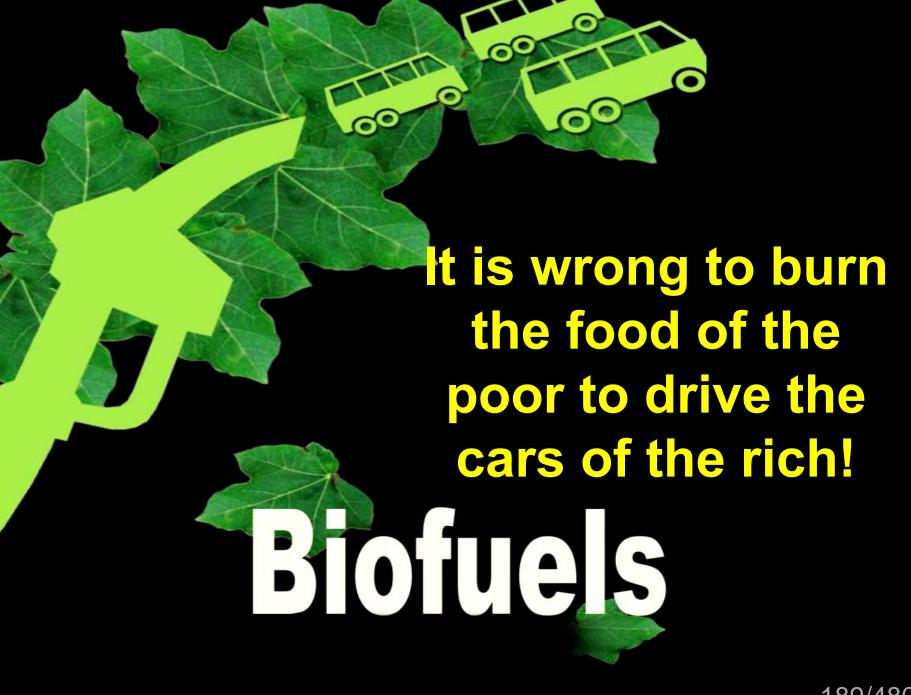
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Increasing demand for feed



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In addition to the first generation of biofuels (Ethanol from Corn)

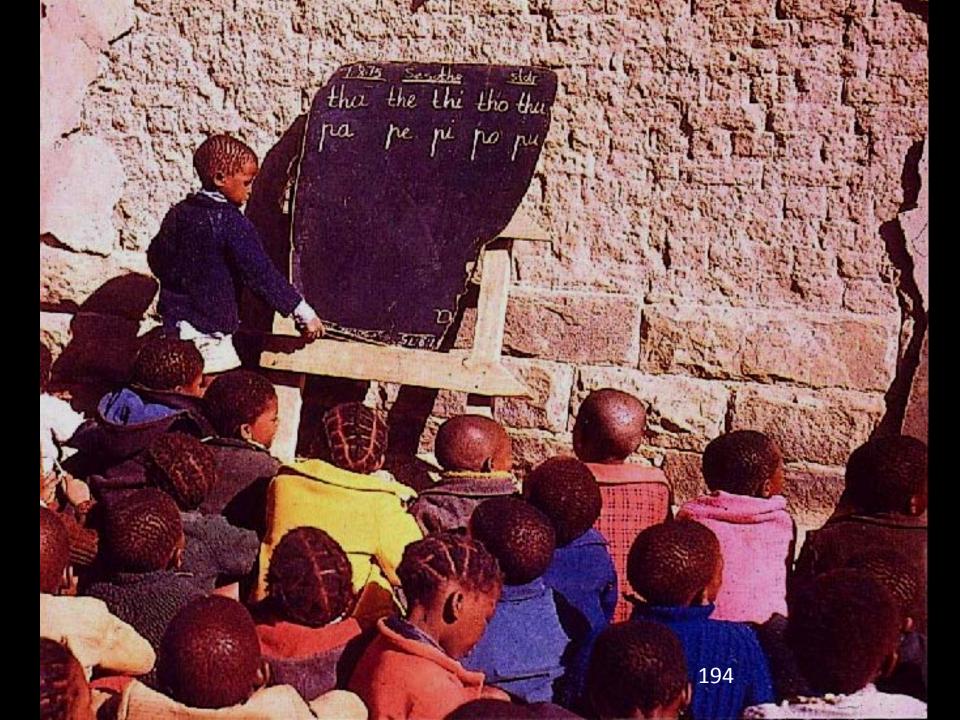


We must move to second generation biofuels

Above all, Science must be mobilized

The Role Of Science





\$100 Computer

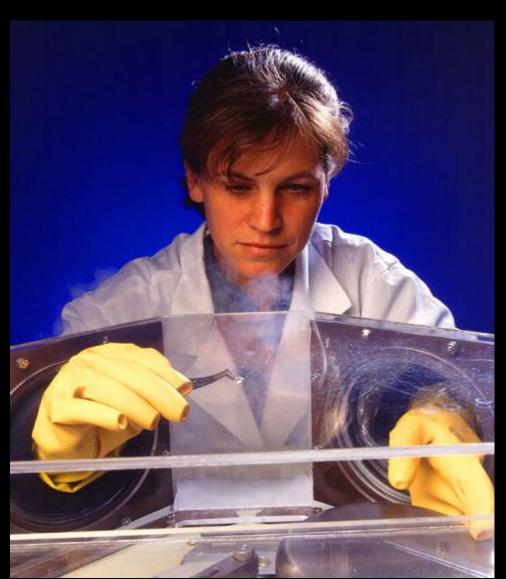


Rich Countries Vs. Poor Countries

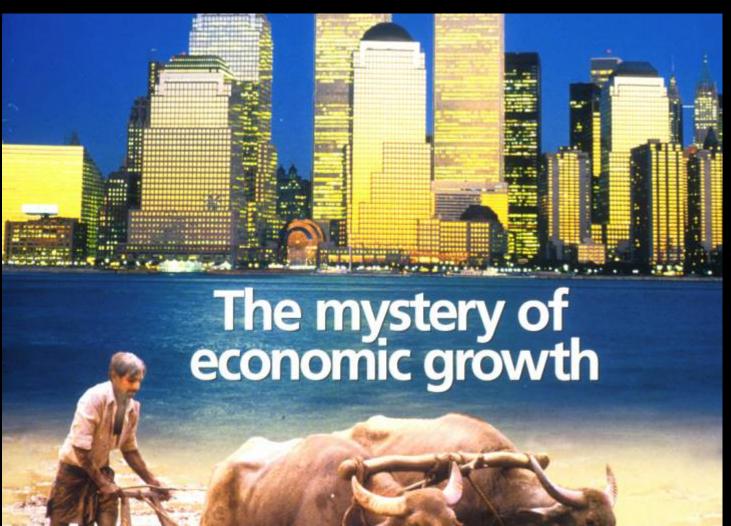
Income:

40 Times

Research: 220 times



The Divide in S&T Capacity



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Scientific Apartheid!

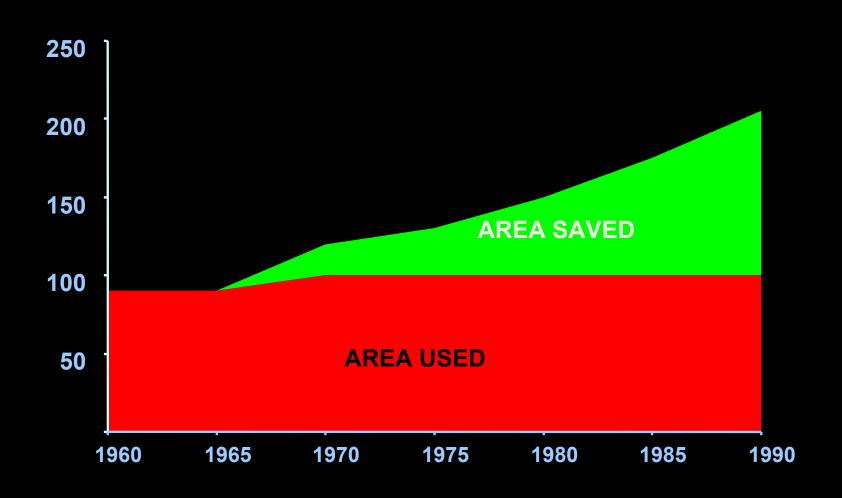
The Future



From the Green Revolution to the Doubly Green Revolution



AREA SAVED India -- All Cereals,1960-1990











Doubly green revolution

- More genetically diverse crops
- Less chemical inputs (IPM and other means)
- Integrated soil, water and nutrient management
- Small holder farming system context, environmentally and socioeconomically









Recognize
The Gender
Dimension



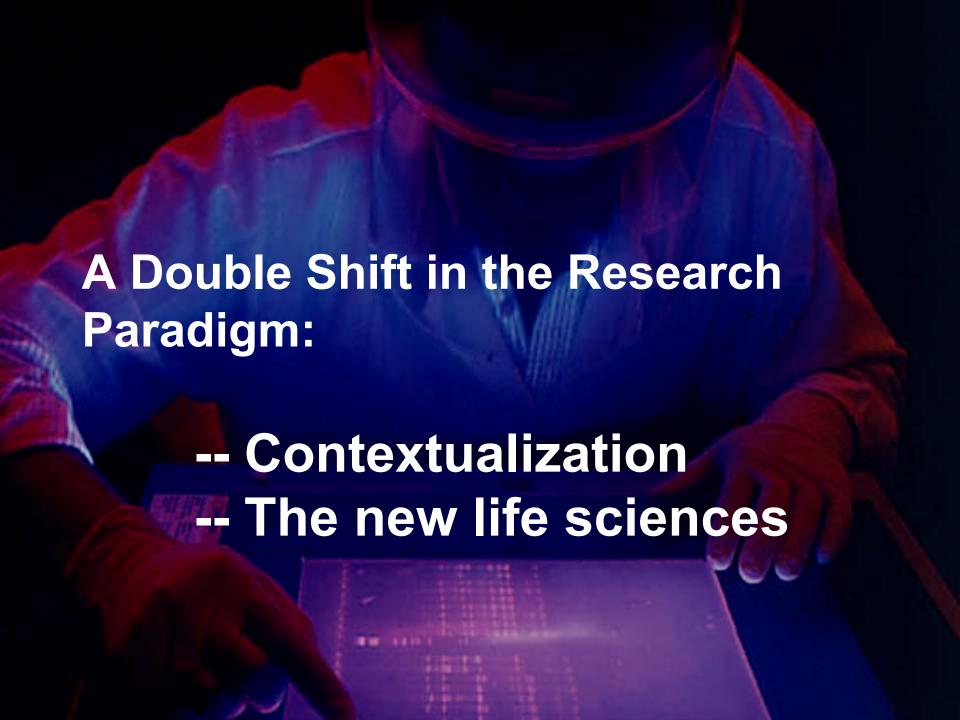






Storage and post-harvest losses

Always
Pro-Poor
Pro-Women
Pro-Environment



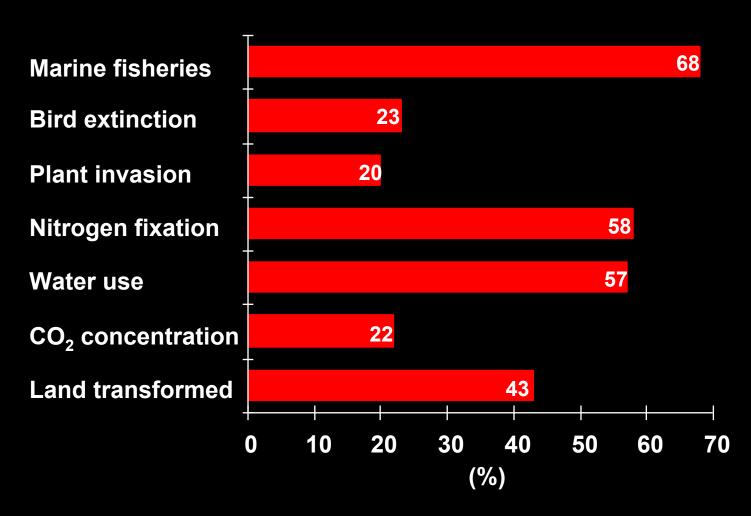
The Role Of Science

- Land
- Water
- Plants
- Animals
- The Role Of Aquatic Resources

The Role Of Science

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Human Alteration of Major Components of Earth System



Source: Vitousek et al (1997) 223/480



The Role Of Science

- Land
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- The Role Of Aquatic Resources

Water Is Also a Constraint





10% of World Grain Production Depends on Unsustainable Underground Water Withdrawals.









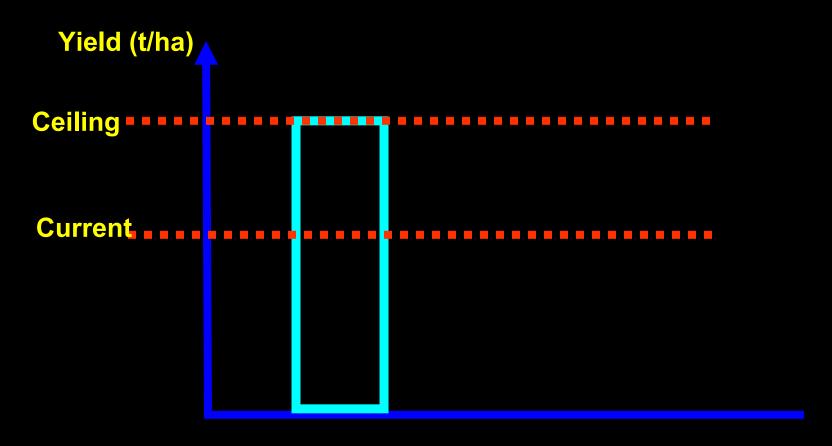


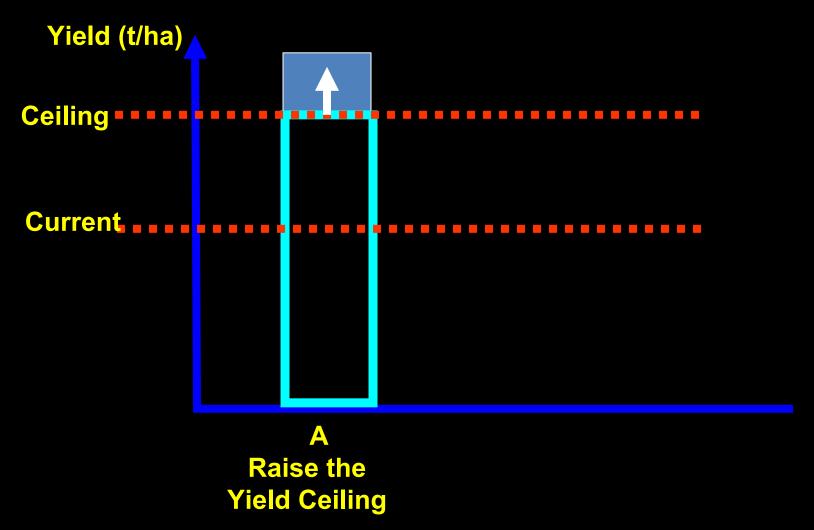


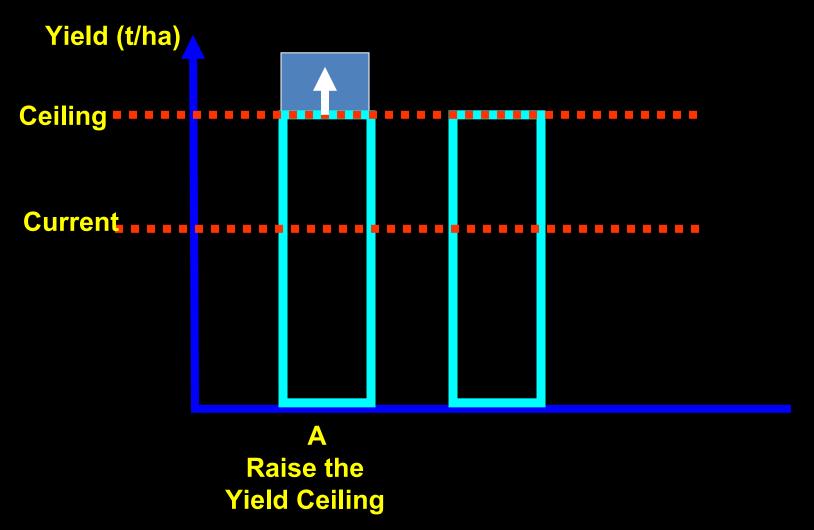
And So Much More...

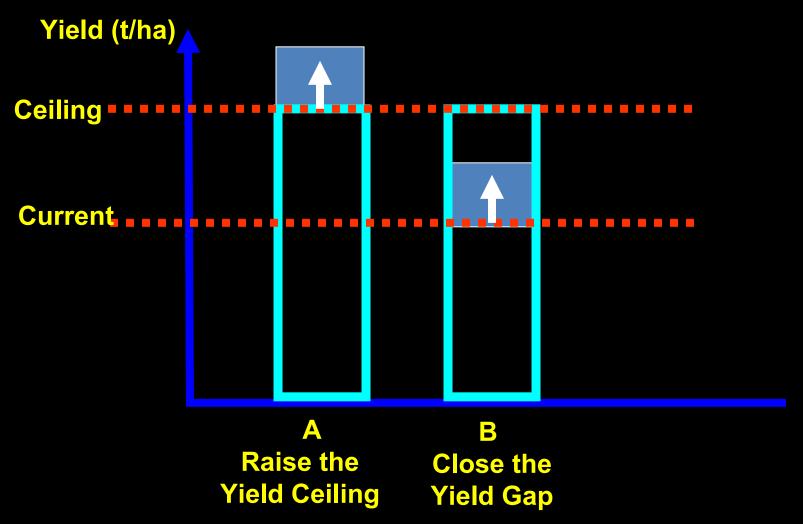
The Role Of Science

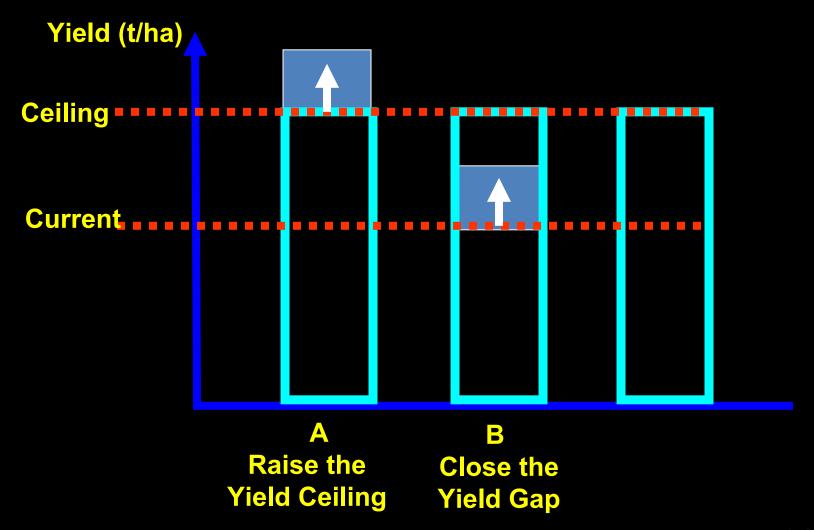
- Land
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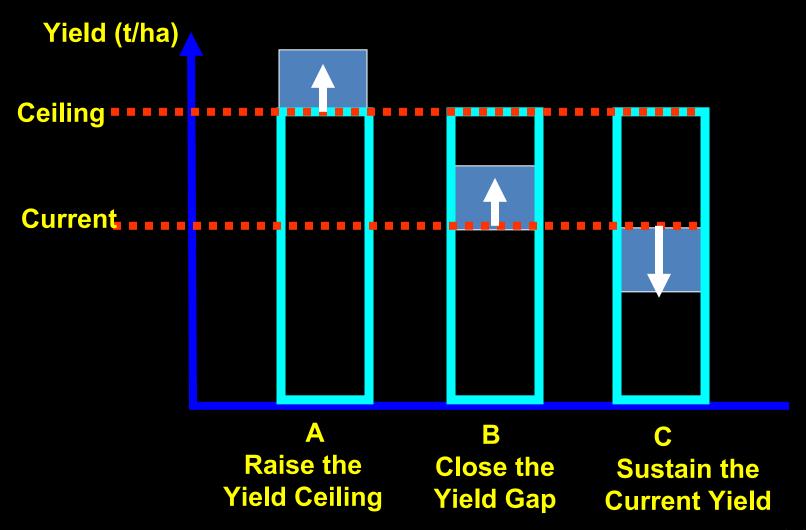


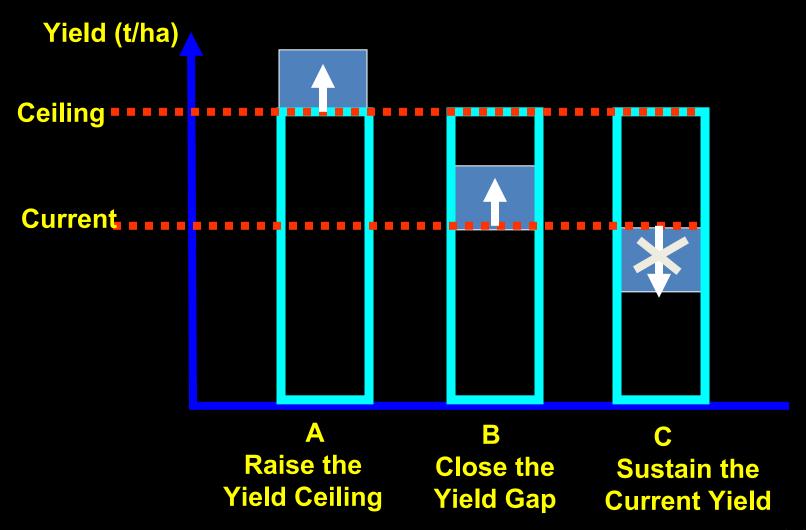


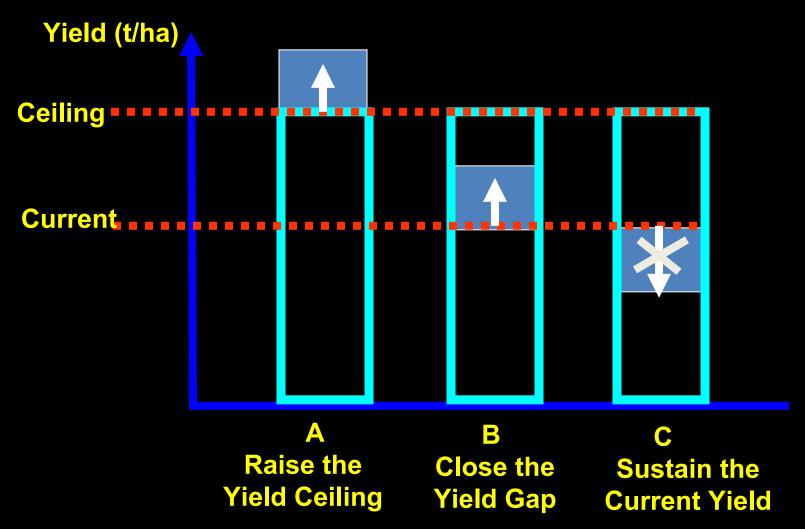






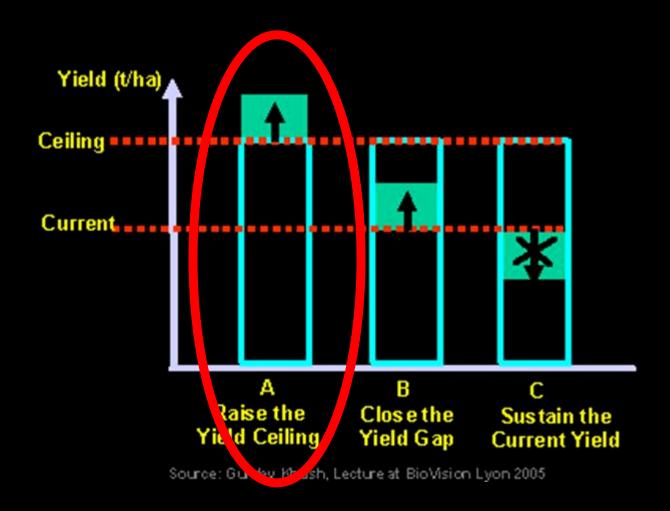






Let's take them by turn

Technologies for Increasing the Yield Potential



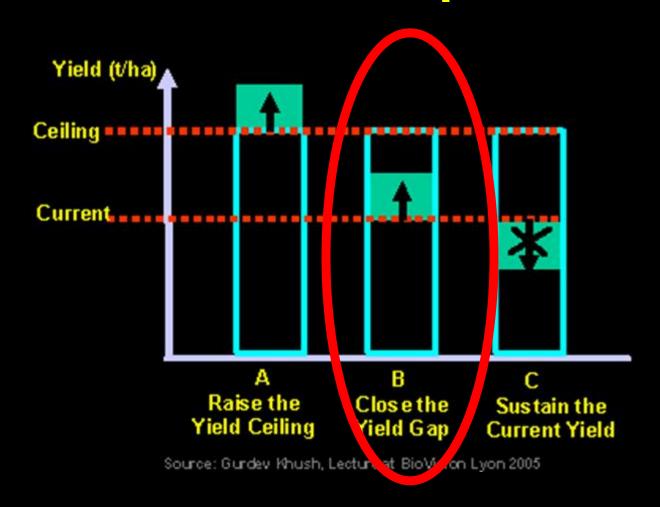
Different Plant Types of Rice Conventional Improved NPT



New Plant Type Rice



Technologies for Closing the Yield Gap



Biological cost of weeds, Diseases and Insects

Crop	Percent of Yield Potential		
	Weeds	Disease	Insects
Rice	10.6	9.0	27.3
Wheat	9.8	9.5	5.4
Maize	13.1	9.6	12.9
Millets & Sorghum	17.9	10.3	9.5
Barley	8.8	8.3	3.9



Biological Control





The rich and diverse wealth of biological agents such as prdedators, parasitodis, insect pathogens and their natural in situ interactions can be exploited as key components of IPM











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Reaction to Bacterial Blight Resistant Susceptible



Stem-Borer Larvae from Transgenic Rice (top) and Control (bottom)



4. Raise Agricultural Productivity

- Productivity must rise faster than price declines to generate surpluses for the small-holder farmers and reduce their poverty as their cheaper products help reduce the poverty in the cities
- Measure in terms of Total Factor Productivity (land, water, labor, energy and chemical inputs)

Technologies Needed For:

- increasing the yield potential
- closing the yield gap, including pest management
- Soil, water & nutrient management
- Labor & capital input management
- developing nutritious crops (more later)

- Land
- Water
- Plants
- Animals
- The Role Of Aquatic Resources



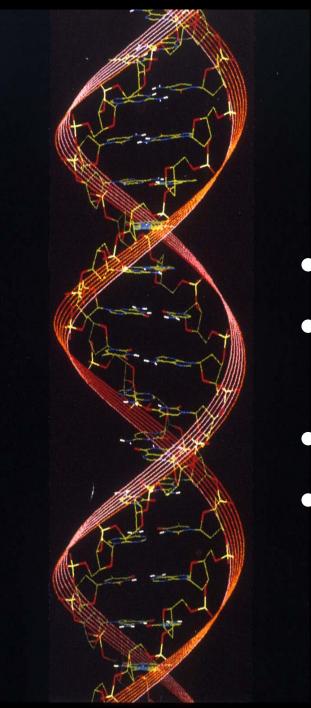


- Land
- Water
- Plants
- Animals
- The Role Of Aquatic Resources



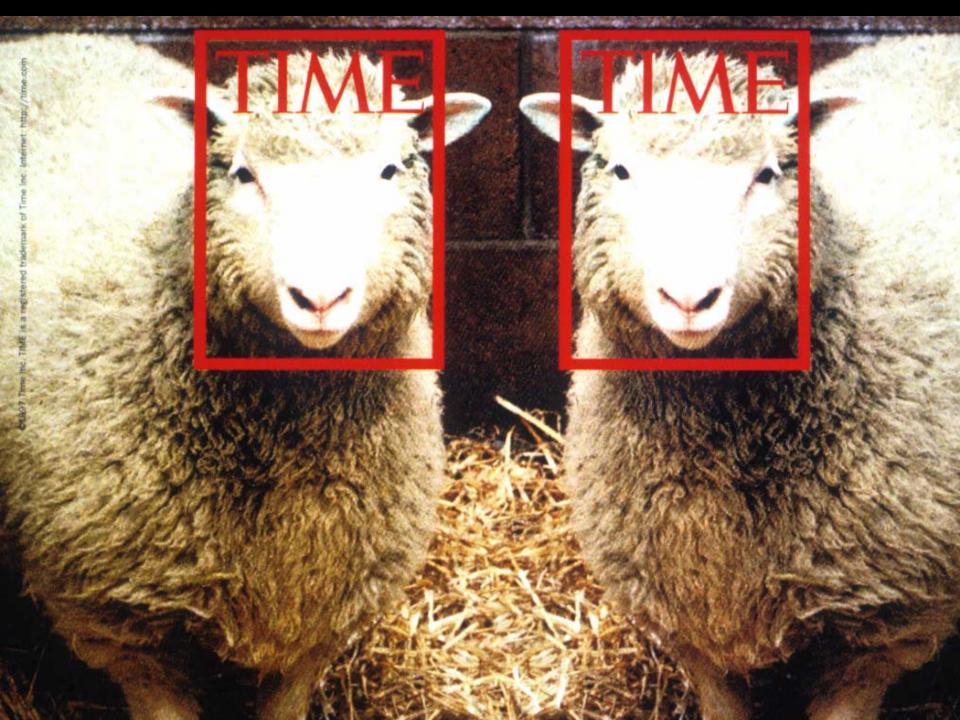
- Land
- Water
- Plants
- Animals
- The Role Of Aquatic Resources

But
What about
Biotechnology
?



Biotechnology

- Promise and perils
- Partnerships for benign applications
- Public-private
- CGIAR-NARS-AROs-NGOs



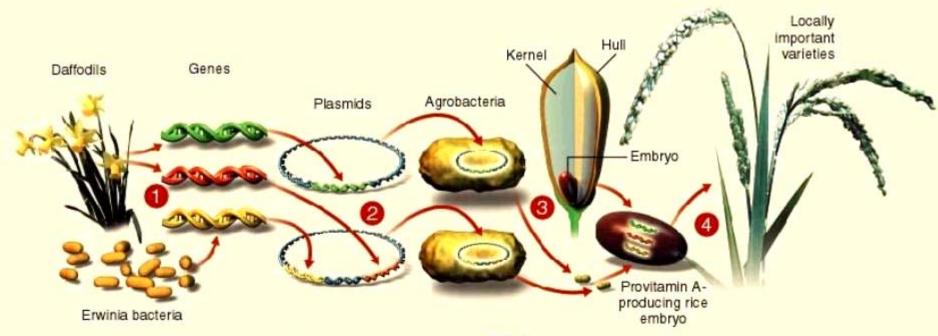
Modern biotechnology

- Raises profound issues
- Despite controversy, has enormous promise
- Can do things we cannot do by conventional breeding – e.g. Vitamin A rice

White and Golden Rice



Golden Rice

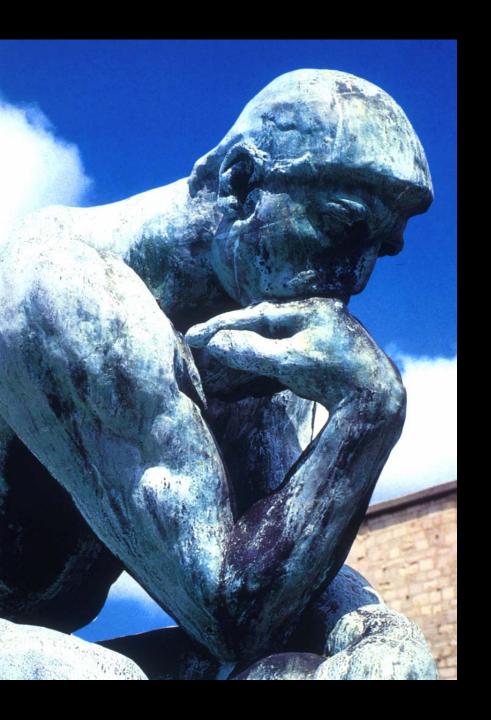


The genes that give golden rice its ability to make beta-carotene in its endosperm (the interior of the kernel) come from daffodils and a bacterium called Erwinia uredovora

These genes, along with promoters (segments of DNA that activate genes), are inserted into plasmids (small loops of DNA) that occur inside a species of bacterium known as Agrobacterium tumefaciens

These agrobacteria are then added to a Petri dish containing rice embryos. As they "infect" the embryos, they also transfer the genes that encode the instructions for making beta-carotene

The transgenic rice plants must now be crossed with strains of rice that are grown locally and are suited to a particular region's climate and growing conditions



Issues

- Ethics
- Intellectual property rights
- Safety

It is a tool, like any other. It should not be demonized nor assumed to be a miracle.

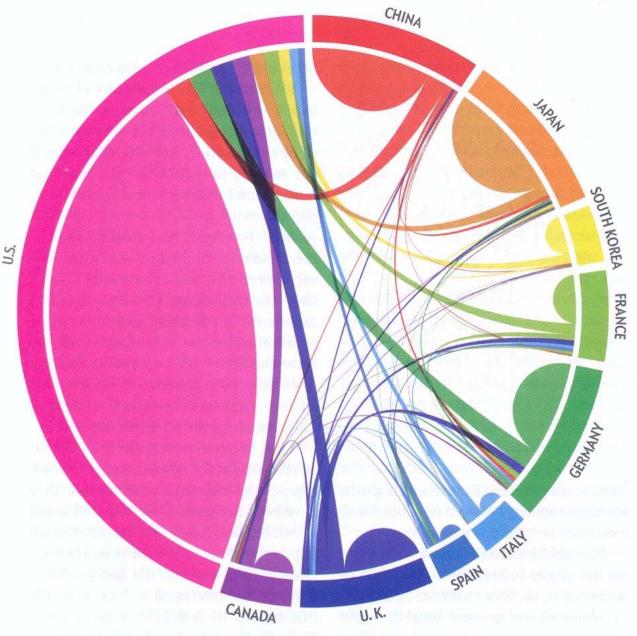
Science is where collaboration and partnerships is most possible and most needed to produce innovations

RESEARCH PAPERS Score, on a 100-point	PATENTS ISSUED	EXPENDITURE	HIGHER EDUCATION
scale, based on science papers in top journals (Digital Science, 2011)	Number of patents (U.S. Patent and Trademark Office, 2011)	Gross domestic expenditure on research and development (2009*)	Number of science and engineering doctoral degrees awarded (2009*)
1. U.S.	1. U.S.	1. U.S.	1. U.S.
2. Germany	2. Japan	2. China	2. Germany
3. China	3. South Korea	3. Japan	3. U.K.
4. Japan	4. Germany	4. Germany	4. Japan
5. U.K.	5. Taiwan	5. France	5. France
6. France	6. Canada	6. U.K.	6. Italy
7. Canada	7. France	7. Russian Fed.	7. Brazil
8. South Korea	8. U.K.	8. Italy	8. Canada
9. Italy	9. China	9. Canada	9. Spain
10. Spain	10. Italy	10. Spain	10.Australia
11. Switzerland	11. Australia	11. Australia	11. Sweden
12. Australia	12. Israel	12. Sweden	12. Switzerland
13. Netherlands	13. Netherlands	13. Netherlands	13. Poland *Data set is
14. India	14. Switzerland	14. Switzerland	14. Netherlands primarily limited
15. Taiwan	15. Sweden	15. Austria	15. Turkey to Organization for Economic
16. Israel	16. India	16. Turkey	16. Portugal Co-operation and Development
17. Singapore	17. Finland	17. Israel	17. Czech Reublic (OECD) member countries. Some
18. Sweden	18. Belgium	18. Belgium	18. Austria values are from 2007 or 2008.
19. Belgium	19. Austria	19. Finland	19. Belgium
20. Denmark	20. Denmark	20. Denmark	20. Mexico a part of the OECD data set
21. Austria	21. Singapore	21. Mexico	21. Finland for research and development
22. Russian Fed.	22. Hong Kong	22. Poland	22. Israel and/or doctorates.
23. Hong Kong	23. Spain	23. South Africa	23. Slovakia ‡Countries in gray do not
24. Brazil	24. Norway t	24. Norway	24. Denmark rank among
25. Finland	25. Ireland	25. Portugal	25. Greece the top 25 for research papers.

Interactions
between
countries in
scientific
research



Collaborations
between
scientists within
and outside
same country



WITHIN: Plot includes internal collaborations in the 10 nations with the highest science output. U.S. researchers work with one another more than with outsiders.

Transforming Global Agriculture

Ten Commandments For Global Agriculture



The Ten Commandments For Transforming Global Agriculture

- 1. Reform Policies And Markets
- 2. Focus On Small-holder Farmers
- 3. Husband Natural Resources
- 4. Raise Agricultural Productivity
- 5. Improve Nutritional Content
- 6. Address Short-term Vulnerability
- 7. Empower Women
- 8. Reach Out To The Ultra-poor
- 9. Support Science
- 10. Translate Rhetoric Into Action

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1. Reform Policies And Markets

Globally: Fair trade

1. Reform Policies And Markets

Globally: Fair trade

• Locally:

- Remove urban bias (educ., health, etc.)
- Improve access to markets
- reduce post harvest losses

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So, dealing with global poverty requires that we address rural poverty... AND

A special focus on small-holder farmers in developing countries in particular to address the problem of food security

The Ten Commandments For Transforming Global Agriculture

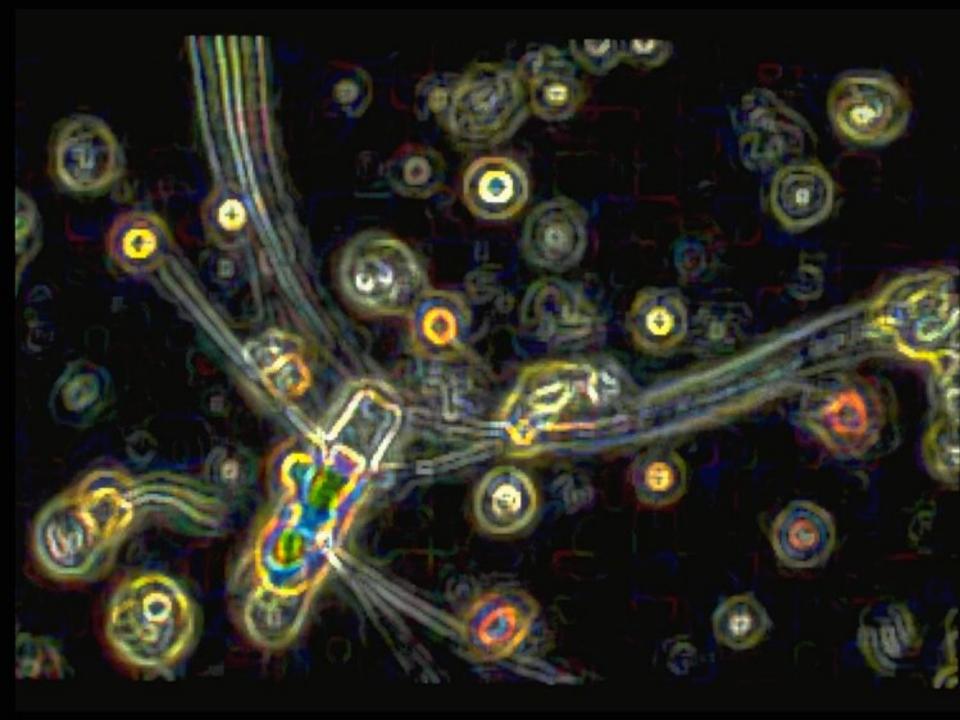
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3. Husband Natural Resources

- Agriculture is the major interface between people and nature
- Sustainable development is beneficial for all
- Resource degradation hits the poor worst





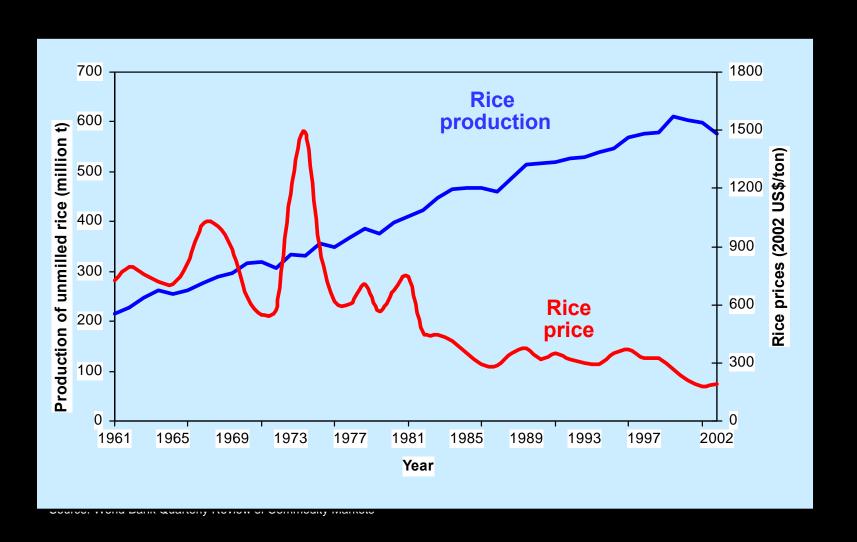


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4. Raise Agricultural Productivity

- Productivity must rise faster than price declines to generate surpluses for the small-holder farmers and reduce their poverty as their cheaper products help reduce the poverty in the cities
- Measure in terms of Total Factor Productivity (land, water, labor, energy and chemical inputs)

Trends in world rice production and price adjusted for inflation, 1961-2002



Future Challenges

Increasing

To Produce More Food **Less Water**

Less Land

Less Labor

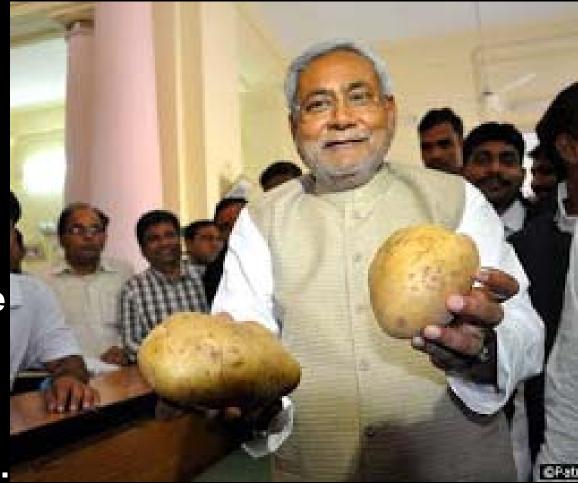
Less Chemicals

Population



New World Record in Potatoes in India: 72.9 t/Ha (March 2012)

- Bihar farmer, who happens to share the name of Chief Minister Nitish Kumar.
- Managed to raise
 72.9 tons of
 potatoes per
 hectare beating the
 previous world
 record of 45 tons
 per hectare
 established earlier
 by the Netherlands.



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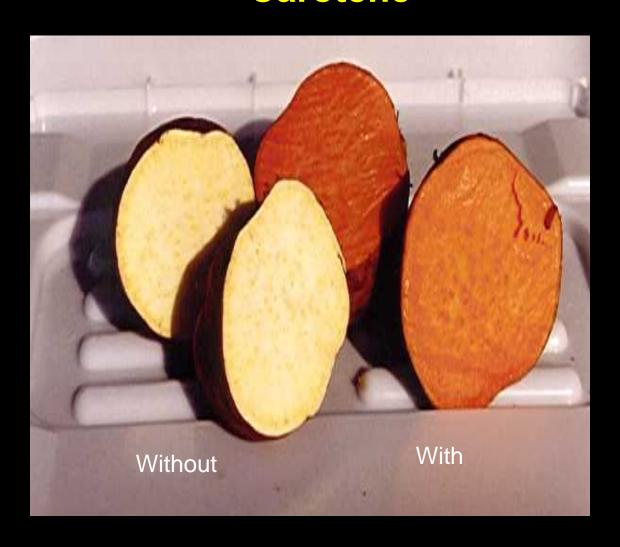
5. Improve Nutritional Content

Enormous health benefits

Bio-fortification is just the beginning

Edible vaccines?

Sweet Potatoes with and Without Beta-Carotene





Longer, More Productive Lives





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6. Address Short-term Vulnerability

Most farmers live precariously

Downside is devastating

Climate change is increasing vulnerability







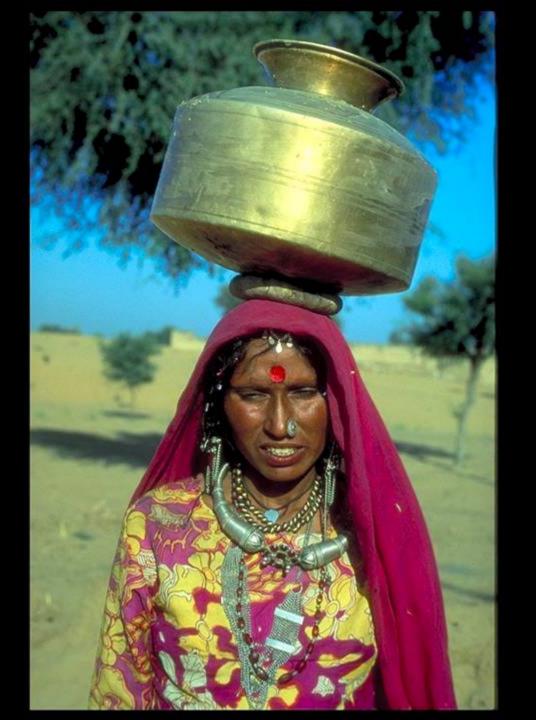


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7. Empower Women

Essential to recognize the gender dimension of agriculture

 Empowering Women results in major improvements in infant mortality, school enrolments, child morbidity



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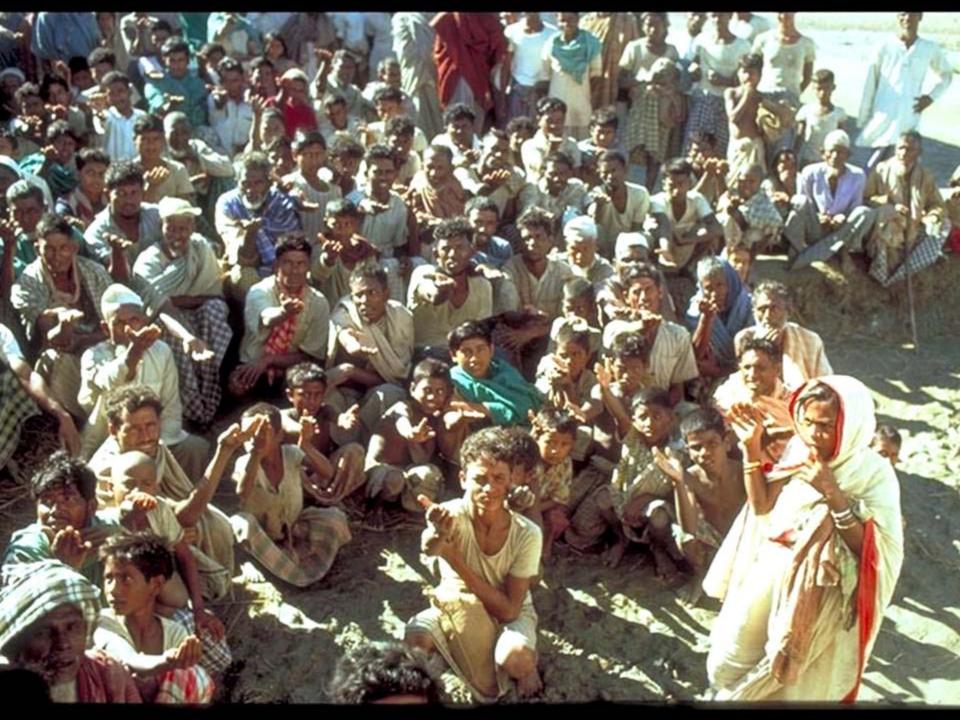
8. Reach Out To The Ultra-Poor

 Market incentives do not work for the ultra-poor

Trickle-down does not work

Special Programs will be needed





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9. Support Science

- We need more support for science in developing countries
- Not just technology
- We need partnerships & collaborations
- That is how meaningful innovations will come about to solve food security problems



The scientists of the world want to promote collaborations and partnerships to advance innovation



Launch of the InterAcademy Council report

Inventing a Better Future

United Nations, New York, 5 February 2004

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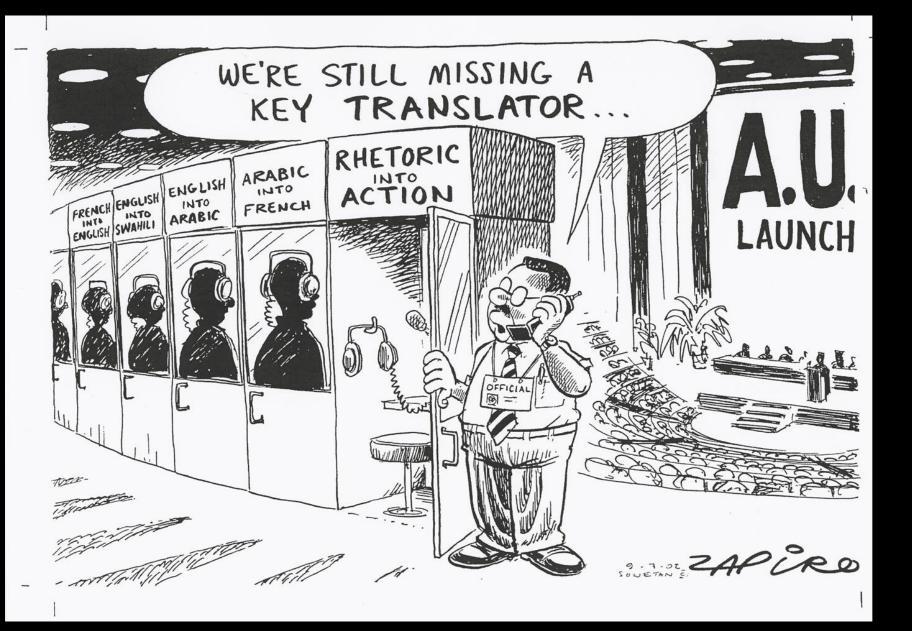
Rhetoric
Declarations
Plans
Targets



Action

"We have the capacity to eliminate hunger from the face of the earth in our lifetime. We need only the will."

President John F. Kennedy World Food Congress 1963

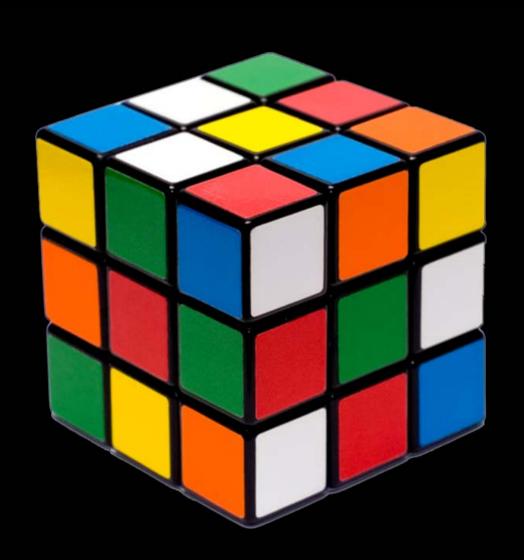


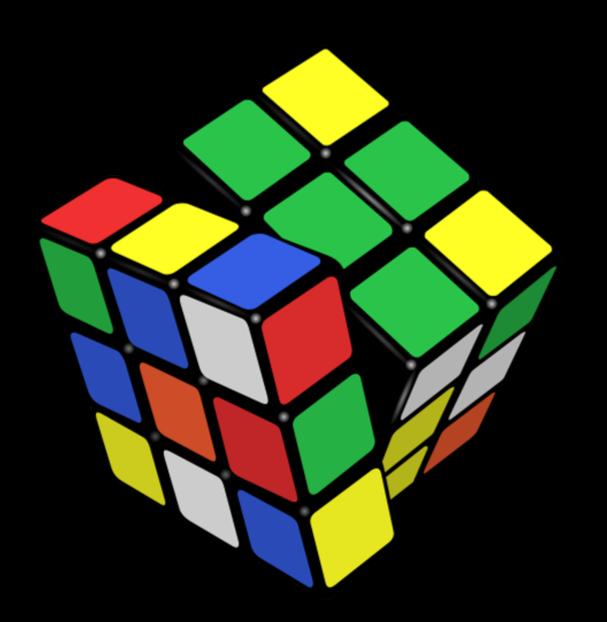
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Envoi

All the Parts Are Essential: **They Reinforce Each Other**

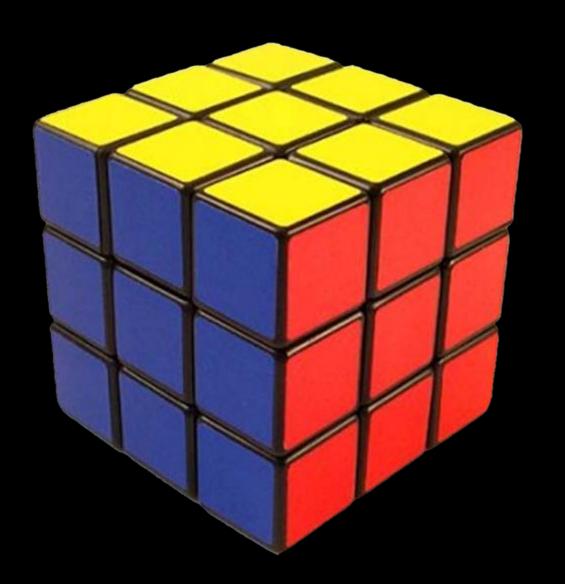






It can be Mastered and Solved





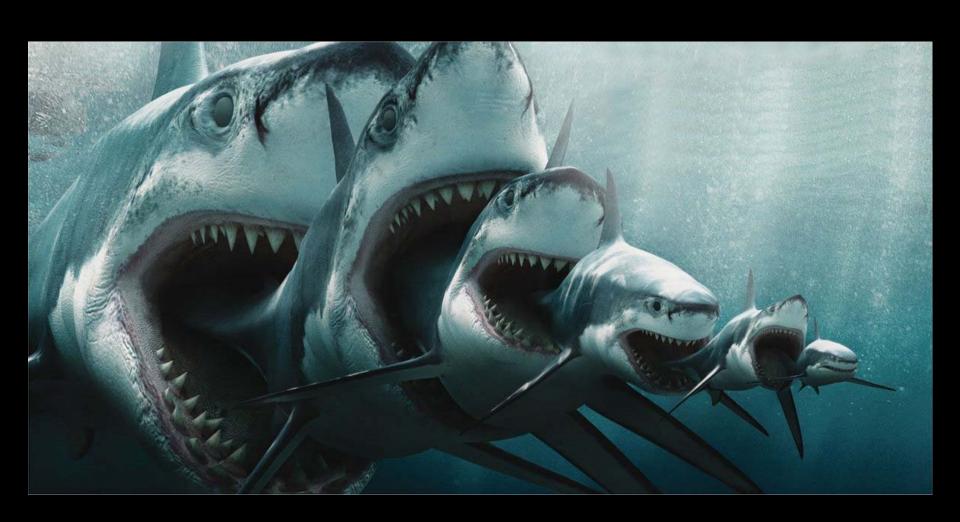
Dare to dream!

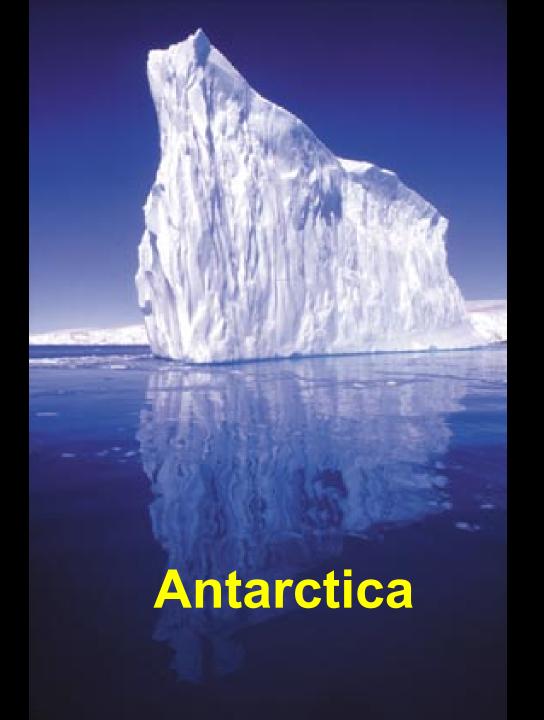
Dare to be bold!

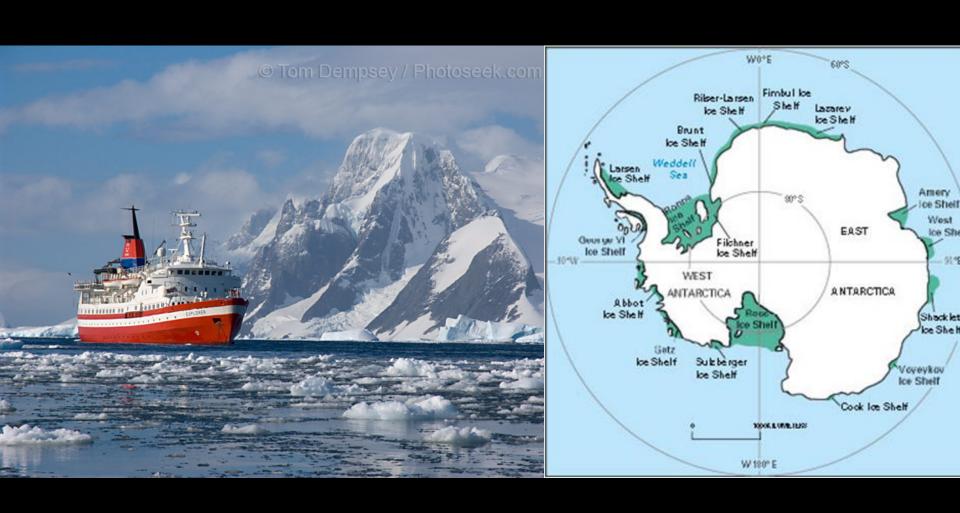
We can abolish Hunger



The world must go beyond wild capitalism

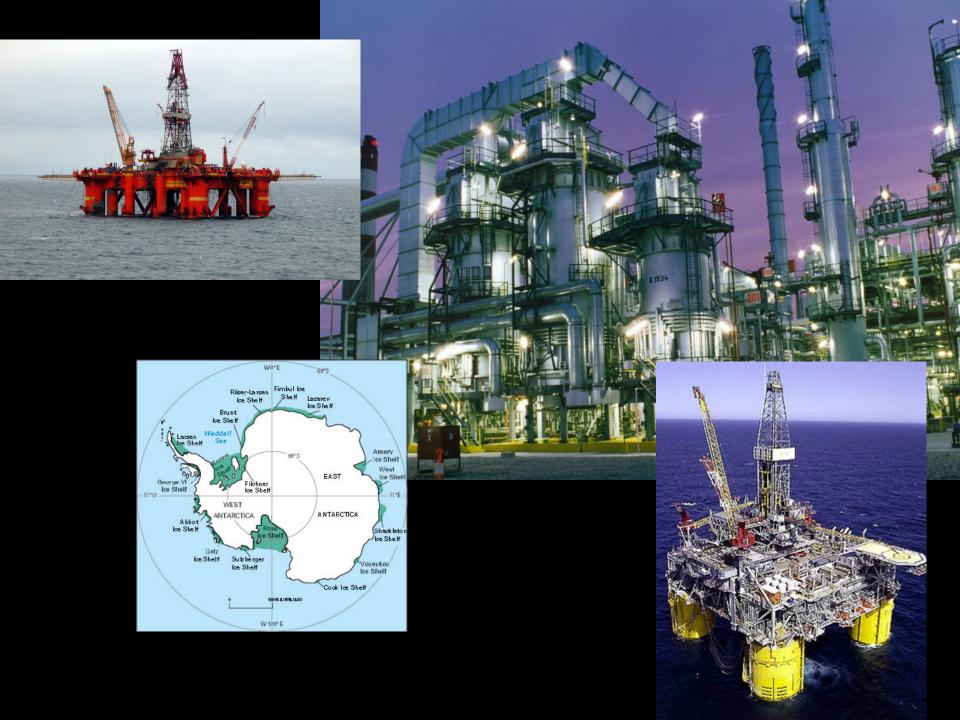


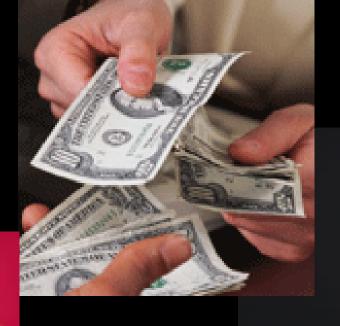




Bring in the Bulldozers!







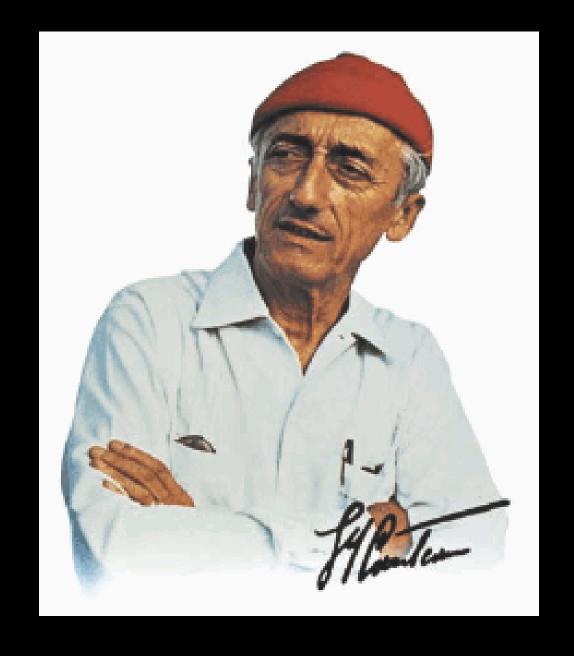


THE PERSON











1963



"We have the capacity to eliminate hunger from the face of the earth in our lifetime. We need only the will."

President John F. Kennedy World Food Congress 1963

1963



"I have a dream..." I Have A Dream...



"I have a dream that my ...children will one day live in a nation where they will not be judged by the color of their skin but by the content of their character".

Dreams can be realized!





"The Audacity Of Hope"



Elected 2008, Re-Elected 2012



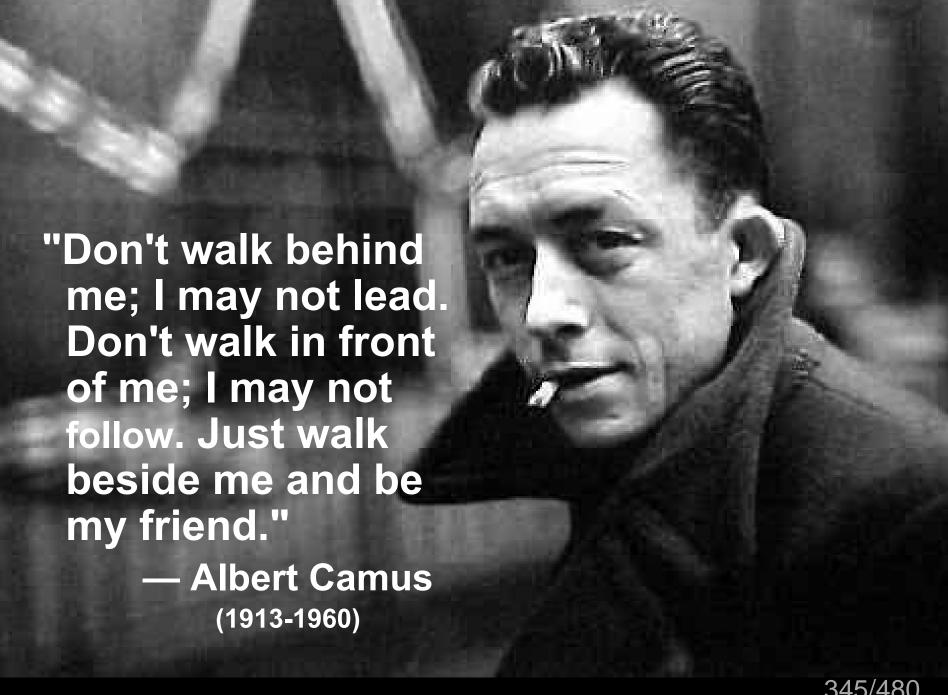
"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed it is the only thing that ever has".

Margaret Mead

Partnerships and collaborations



1/480







There is so much we can do for a whole generation



For The Whole World...





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