

STATE INTELLECTUAL PROPERTY OFFICE OF THE PEOPLE'S REPUBLIC OF CHINA (SIPO)



WORKSHOP

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WIPO Experts' Meeting on Intellectual Property and Socio-Economic Development

organized by the World Intellectual Property Organization (WIPO)

in cooperation with the State Intellectual Property Office of the People's Republic of China (SIPO)

Beijing, March 25, 2014

PROGRAM

Prepared by the International Bureau of WIPO

Tuesday, March 25, 2014

11.30 - 14.00 Lunch

9.00 – 9.10	Opening Ceremony
	Welcome addresses by:
	Representative of the Government of China, Beijing
	Mr. Wu Kai, Director General, International Cooperation Department, State Intellectual Property Office of the People's Republic of China (SIPO), Beijing
	Mr. Zhou Hao, Head, Data Development Section, Economics and Statistics Division (ESD), World Intellectual Property Organization (WIPO), Geneva
9.10 – 11.30	Session 1
	Moderator: Representative of the Government of China, Beijing
9.10 – 9.50	Topic 1: Roles of Patents in Corporate Strategies
	Speaker: Mr. Hao Mao, Associate Professor, SIPO, Beijing
	Commentator: Mr. Albert Guangzhou Hu, Associate Professor of Economics, China Europe International Business School and National University of Singapore
9.50 – 10.10	Discussion
10.10 – 10.30	Coffee Break
10.30 – 11.10	Topic 2: Foreign-Oriented Patent Families by Chinese Residents
	Speakers: Mr. Zhou Hao
	Mr. Sacha Wunsch-Vincent, Senior Economic Officer, Economics Section, ESD, WIPO
	Mrs. Liudmila Kashcheeva, WIPO Consultant
11.10 – 11.30	Discussion

14.00 – 16.30	Session 2
	Moderator: Mr. Zhou Hao
14.00 – 14.20	Topic 3: Determinants of Quadic Patenting: Market Access, Imitative Threat, Competition and Strength of Intellectual Property Rights
	Speaker: Mr. Can Huang, Professor, School of Management, Zhjiang University, Hangzhou, China
14.20 – 14.30	Discussion
14.30 – 14.50	Topic 4: Key Issues and Policies Promoting Transformation of Intellectual Property under the Strategy of Innovation-Driven Development: A Case from Chinese Academy of Sciences
	Speaker: Mr. Hefa Song, Professor, Director of Division of Intellectual Property and Science and Technology Law of Institute of Policy and Management, Chinese Academy of Sciences, Beijing
14.50 – 15.00	Discussion
15.00 – 15.20	Coffee Break
15.20 – 15.40	Topic 5: Emerging Technology Development in China and Ownership of Higher Valued Patents Distribution
	Speaker: Mr. Xiangdong Chen, Professor, The School of Economics and Management, Beihang University, Beijing
15.40 – 15.50	Discussion
15.50 – 16.10	Topic 6: Does the Increase of Patent in China Means the Improvement of Innovation Capability? The New Progress and Challenge
	Speaker: Mr. Zheng Liang, Associate Professor, School of Public Policy and Management, Tsinghua University, Beijing
16.10 – 16.20	Discussion
16.20 – 16.30	Closing Remarks

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