



INTERNATIONAL SYMPOSIUM

WIPO/CR/BUD/18/INF1
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DATE: DECEMBER 6, 2018

Adaptation Strategies for Copyright in 21st Century

Organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Hungarian Intellectual Property Office (HIPO)
and the International Literary and Artistic Association, Hungary (ALAI Hungary)

Budapest, December 7, 2018

PROVISIONAL PROGRAM

Prepared by the International Bureau of WIPO

Friday, December 7, 2018

- 09:00 – 10:00 Registration, Pre-Conference Networking
- 10:00 – 10:30 OPENING REMARKS
- Speakers: Mr. Pál Tomori, President of the Hungarian ALAI Group, Budapest
Mr. Michal Svantner, Director, Department for Transition and Developed Countries, WIPO
- 10:30 – 12:20 MORNING SESSION
- Chair: Prof. Jane Ginsburg, Professor of Literary and Artistic Property Law at the Columbia Law School, New York, the United States of America
- 10:30 – 11:00 **Topic 1: Innovation and Copyright**
- Speaker: Mr. Viktor Luszcz, President of the Hungarian Intellectual Property Office, Budapest
- 11:00 – 11:30 **Topic 2: The European Copyright Reform: Online Content Sharing Services and The Value Gap**
- Speaker: Mr. Pierre Sirinelli, Professor of Private Law and Criminal Sciences at the University Panthéon Sorbonne, Paris
- 11:30 – 12:00 Coffee Break
- 12:00 – 12:20 **Topic 3: The Economic Value of Copyright**
- Speaker: Mr. András Szinger, Director General, ARTISJUS, Budapest
- 12:20 – 14:00 Lunch Break
- 14:00 – 17:00 AFTERNOON SESSION
- Chair: Prof. Pierre Sirinelli
- 14:00 – 14:30 **Topic 4: The Umbrella Solution of the WIPO Internet Treaties**
- Speaker: Ms. Jane Ginsburg
- 14:30 – 15:00 **Topic 5: The European Copyright Reform: The Future of Image Search Engines**
- Speaker: Ms. Silke von Lewinsky, Adj. Professor of Intellectual Property and Competition Law at the Max Planck Institute, Munich, Germany

- 15:00 – 15:20 **Topic 6: Assessing the Functioning of the Copyright and related Rights Systems**
- Speaker: Mr. Jukka Liedes, Chairman, Finnish Copyright Society, Helsinki
- 15:20 – 15:40 Coffee Break
- 15:40 – 16:00 **Topic 7: Collective Management Trends in Central and Eastern Europe**
- Speaker: Mr. Mitko Chatalbashev, Regional Director, the International Confederation of Societies of Authors and Composers (CISAC), Paris
- 16:00 – 16:20 **Topic 8: Emanicipation of Performers' rights: Past, Present, Future**
- Speaker: Mr. Benoit Machuel, Secretary General, International Federation of Musicians (FIM), London
- 16:20 – 16:40 **Topic 9: Collective Mangement of Performers Rights in the Digital age: A viable model for Europe**
- Speaker: Ms. Paloma Lopez Peláez, Head of International Department, Sociedad de Artistas Interpretes (AIE), Spain
- 16:40 – 17:00 CLOSING REMARKS
- Speaker: Mr. Mihály Ficsor, Founding President of ALAI Hungary
- 17:00 – 17:30 Post-Conference Networking & Social Programme
- 17:30 – 18:30 Concert in the Ceremonial Hall of the Academy offered by ALAI Hungary celebrating the 80th birthday of Mr. Mihály Ficsor
- 18:30 Reception for all participants of the symposium

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