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NATIONAL WORKSHOP

WIPO/CR/BAK/16/INF/1. PROV
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Making a Living in the Creative Industries: Creativity and National Development

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Copyright Agency of the Republic of Azerbaijan

Baku, March 17, 2016

PROVISIONAL PROGRAM

Prepared by the International Bureau of WIPO

Thursday, March 17, 2016

9.00 – 9.30	Registration
9.30 – 10.00	Opening Ceremony Welcome addresses by: <ul style="list-style-type: none">– The representative of the Copyright Agency of the Republic of Azerbaijan– Mr. Dimiter Gantchev, Deputy Director and Head, Creative Industries Section, Copyright Infrastructure Division, World Intellectual Property Organization (WIPO), Geneva
10.00 – 10.45	Topic 1 Creative Industries as a Factor for Social, Economic Growth and National Development Speaker: Mr. Dimiter Gantchev
10.45 – 11.30	Topic 2 The Creative Economy as a Competitive Edge for the Economy of Azerbaijan Speaker: Local speaker
11.30 - 11.45	Coffee Break
11.45 – 12.30	Topic 3 Overview of Empirical Studies on the Creative Sector – International Experiences Speaker: Professor José Luis Zofio, Head of Department of Economics, Autonomous University of Madrid
12.30 – 14.00	Lunch Break
14.00 – 15.00	Topic 4 The Revised WIPO Guide on Surveying the Economic Contribution of the Copyright Industries – New Features Speaker: Professor José Luis Zofio
15.00 – 15.15	Discussion
15.15 – 16.00	Topic 5 Economic Importance of Collective Management of Copyright and Related Rights. Transparency, Accountability and Governance of Collective Management Speaker: Mr. Dimiter Gantchev
16.00 – 16.15	Coffee Break
16.15 – 17.30	Topic 6: Mapping Out the Creative Sector in Azerbaijan – The Way Forward Panel discussion with all speakers and participants
17.30 – 18.00	Concluding remarks and closing ceremony

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