Commercial API Strategies

Mike Baycroft, CEO, IFI CLAIMS June 17, 2020



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Background

- 1995-: IP-related, web-based APIs were developed as early as 1995 when MicroPatent released a product that allowed clients to embed patent document requests into internal workflow.
- **2000-:** Commercial APIs tend to be driven by customer requests to automate or streamline specific kinds of functionality or data access that isn't provided by product UI/UX
- **2010-:** API to provide access to product or data platforms e.g. IFI's CLAIMS Direct
- **2020:** WIPO Standard for web-based API



- Curated, high quality collection of 124 million patent publications constructed from more than 100 data sources and more than 100 countries.
- Over 40 countries with fulltext
- Google Neural Machine translations
- Integration of 3rd party data
- Reliable global data distribution



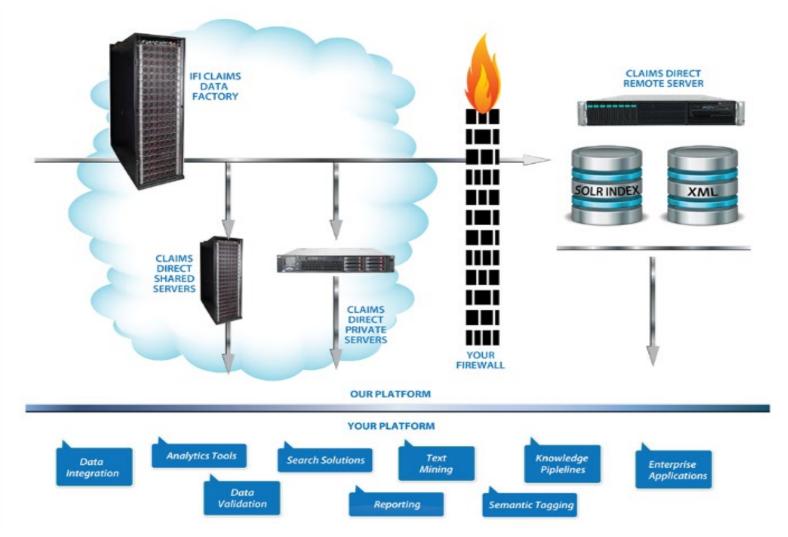
IFI CLAIMS Direct Patent Data Platform



- Platform API provides flexible and robust integration
- One well-defined data format
- Reliable access to the most current version of all patent publications
- Extensive documentation allowing transparency into the CLAIMS Direct platform



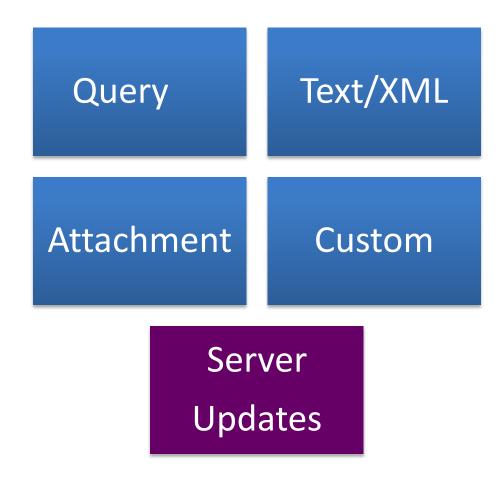
CLAIMS® Direct Platform



140 terabytes of data under management Over 100 public and private collections Millions of API requests every day



a division of Fairview Research



CLAIMS® Direct Web Services

Text/XML Attachment Query Application Citation Family Centric Server Reporting Custom **Updates**

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CLAIMS® Direct QA Console

Convenient method for extracting data to Excel or Access for Analysis

Document Ucid	PubDate	Priority Number	СРС	Forward Citations	IFI Patent Expiration	IFI Patent Status	IFI Assignee Original	IFI Assignee Current
46 US-20100308413-A1	12/9/2010	US-47809809-A	H01L 27/092	US-20110204428-A1 US-201102	No Data	Granted	International Business Machines Corp	GlobalFoundries Inc
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S2 US-7847222-B2	12/7/2010	US-38787306-A	H01L 45/122	US-20090303797-A1 US-201000	20260324	Active	International Business Machines Corp	GlobalFoundries Inc

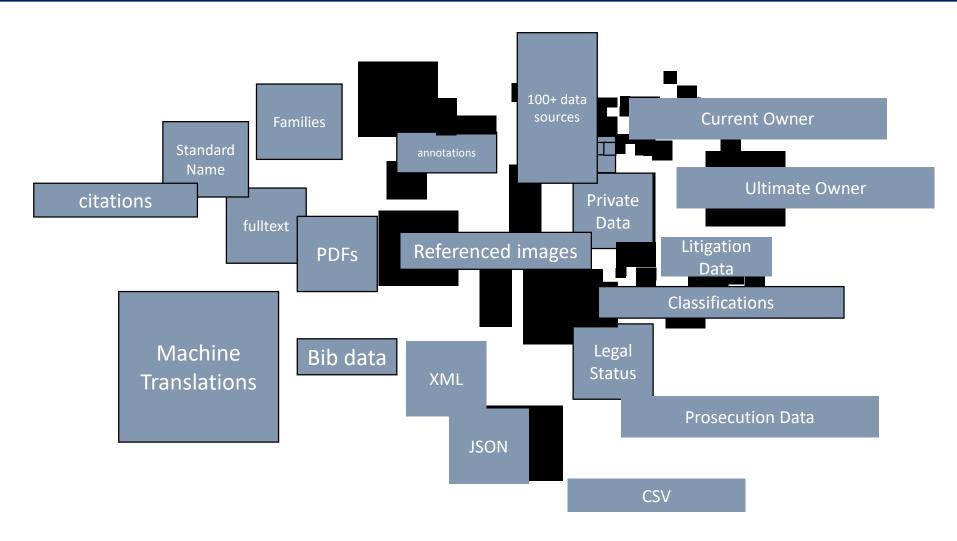


Where API Client Conversations Begin

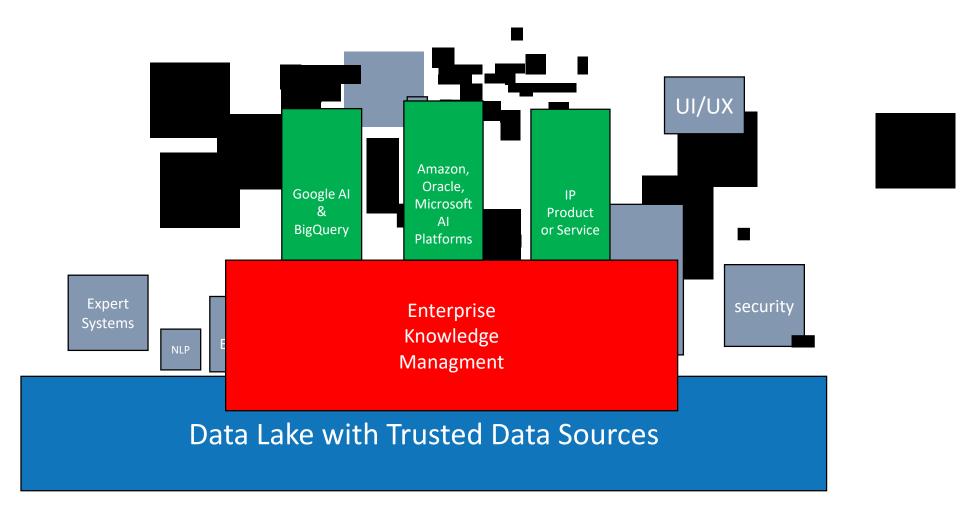
I need Patent Data



What do you mean by "Patent Data"

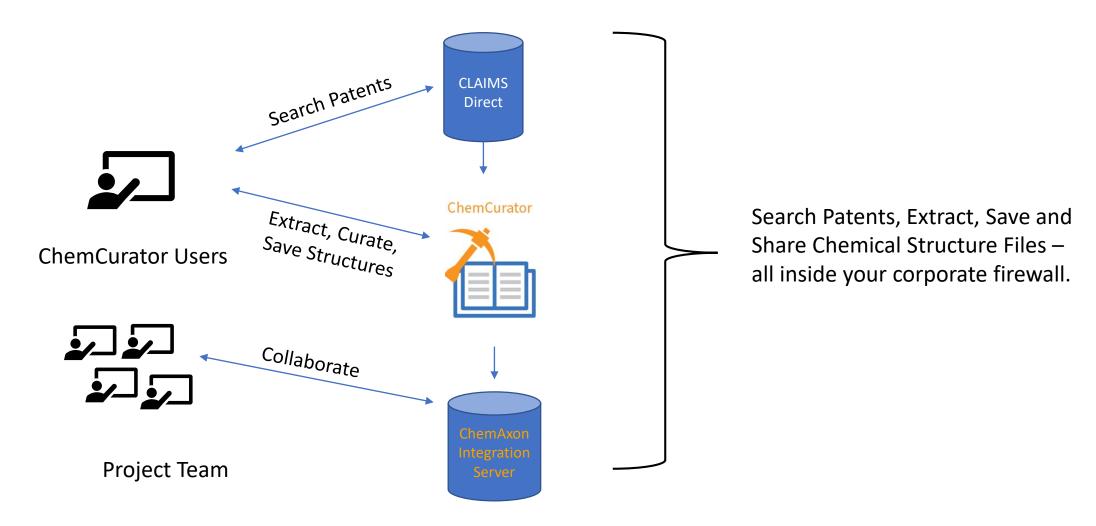


How Are You Going to Use Patent Data?





Putting it all together – ChemAxon & IFI CLAIMS





Market Relationships





Closing Thoughts

Conforming to the WIPO API standard would require change, but we expect these changes to be straight-forward.

Expect the unexpected e.g.:

- 700mb XML source records from patent offices
- Demand for thousands of requests per minute and other examples of extreme demand for resources
- Demand for everything at once: fire hoses not garden hoses

Document-centric APIs are not a replacement for bulk data delivery



Closing Thoughts

Always remain open to new use cases and encourage innovation



Thank You

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