

### **Overview of the Guide to Intellectual Property for Startups (CDIP/28/INF/4)**

Thank you very much, Madam Chair, for giving us the floor.

The Latin American School of Intellectual Property (ELAPI) is convinced that the use of intellectual property (IP) by startups can generate decisive competitive advantages in the face of increasingly demanding consumers of products and services.

The document entitled “Enterprising Ideas: A Guide to Intellectual Property for Start-Ups” makes a significant contribution to the teaching of IP. It is especially useful as a guide for young people deciding to generate their own resources by going into business.

Madam Chair, we would underline that the Guide is a valuable educational resource that could also serve as the basis for textbooks for technical and vocation school students, especially bearing in mind that many of those students have been in the world of work from a very early age.

Efforts should also be focused on promoting the incorporation of IP training in to higher education, both in curricula and in teacher capacity-building, with a view to equipping future generations of professionals with those skills.

The Guide could thus not only serve to boost the productive enterprises of young people embarking on the adventure of self-employment but also contribute to the training of new professionals and thereby boost local productive development in Latin American economies.

Madam Chair, ELAPI wishes to assure this Committee, and the Group of Latin American and Caribbean Countries (GRULAC) in particular, of its full academic cooperation in this regard.

Thank you very much.