



UNITED STATES PATENT AND TRADEMARK OFFICE
GLOBAL INTELLECTUAL PROPERTY ACADEMY

IP Training and Capacity Building: USPTO GIPA

J. Todd Reves

Regional Intellectual Property Rights Attaché for
Mexico, Central America and the Caribbean

October 2018

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PATENT AND TRADEMARK OFFICE

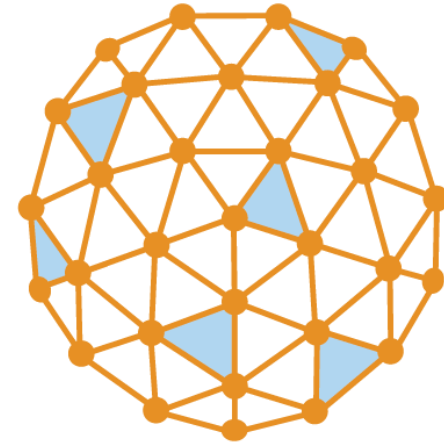


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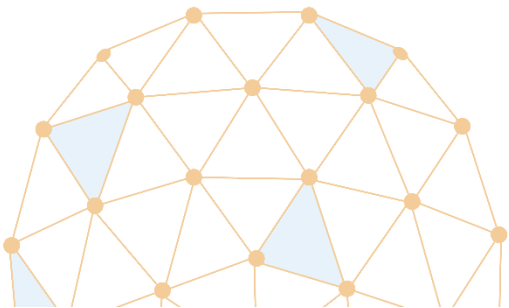
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IP Training at USPTO

- 50 years of work
- GIPA established in 2005
- Located in Alexandria campus
- Capacity-building programs at the USPTO and overseas
- Domestic Education for U.S. Small Business
- 150 annual training programs for 7,000+ government officials and U.S. stakeholders



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Performance and Planning

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Federal Activities Inventory Reform (FAIR) Act

Strategic Planning

USPTO Performance

Fiscal Year 2017

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We are a leader in... continued to progress... continued to deliver... and initiatives, and

As we continue to... innovation, compete... diverse workforce, v

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THE FUTURE

United States Patent and Trademark Office

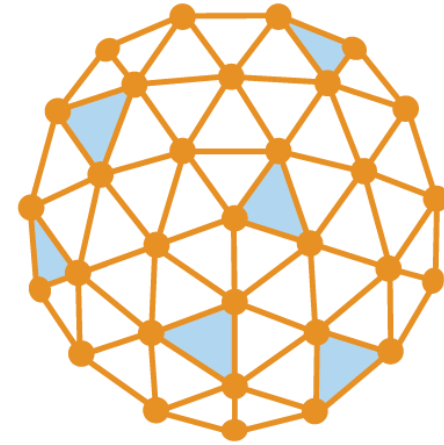
PERFORMANCE & ACCOUNTABILITY REPORT

FY 17

Training and Outreach

Global Intellectual Property Academy (GIPA)

- **Capacity-building and training programs at the USPTO and overseas, designed by OPIA policy teams**
- **Domestic SME outreach:** IP awareness campaigns, China road shows
- **Training types:** local, regional, remote venue, e-learning
- **Participants:** legislators, judges, prosecutors, customs officials, police, Office administrators
- **E-learning modules on all areas of IP protection and enforcement in several languages**

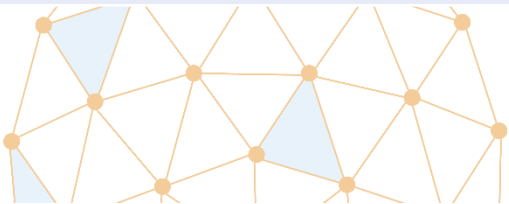


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OPIA Experts = GIPA Faculty

PATENT	TRADEMARK	COPYRIGHT	IPR ENFORCEMENT	CHINA TEAM
ASEAN				CHINA: Patent TM Copyright Enforcement
CHINA				
RUSSIA/COMMONWEALTH OF INDEPENDENT STATES				
EUROPE				
INDIAN SUBCONTINENT				
LATIN AMERICA AND MEXICO				
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IP/C/W/647/Add.3

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IP/C/W/647

17 October 2018

(18-6492)

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Council for Trade-Related Aspects of Intellectual Property Rights

Original: English

TECHNICAL COOPERATION ACTIVITIES: INFORMATION FROM MEMBERS

UNITED STATES OF AMERICA

The following communication, dated 11 October 2018, is being circulated at the request of the delegation of the United States of America.

Communications from other developed country Members will be circulated as addenda to this document.

1. This document reports on the technical assistance programmes provided by the US Government concerning the protection, utilization and enforcement of intellectual property rights (IPRs), including patents and trademarks in developing and least developed countries (LDCs). It covers activities undertaken from 2017 to 2018.

2. Through the US Government's extensive training of foreign officials from developed, developing and LDC countries, the advancement of the protection and enforcement of IP is steadily achieved. The US Government, in collaboration with many national and regional government agencies and IP organizations, such as the World Intellectual Property Organization (WIPO) and INTERPOL, work to assist all nations, to draft and implement their IP legislation and policy to promote economic, social and cultural development. US Government technical assistance focuses on helping countries achieve sustainable development and growth, in simplifying and streamlining procedures for obtaining IP rights, administering treaties and systems for accomplishing this objective, and providing training and technical assistance to improve the functioning and utilization of IP systems in accordance with the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS).

3. US Government technical assistance is driven by demand and individual priority needs of beneficiary countries. The diversity of needs and interests identified by beneficiary countries results in tailored technical assistance activities on specific areas of interest.

4. The US Government technical assistance covers a range of IPR topics, including:

- a. Protection and management of intellectual property;
b. Administration of IP offices and human resource development related to IP office administration;
c. Building effective IPR border enforcement mechanisms;
d. Effective adjudication of IP cases, including transparency in decision-making;
e. Country-specific methodologies for investigating and prosecuting IPR criminal cases;
f. Conducting searches and law enforcement techniques;

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USIPR Global Intellectual Property Education TRAINING PROGRAM DATABASE

Calendar

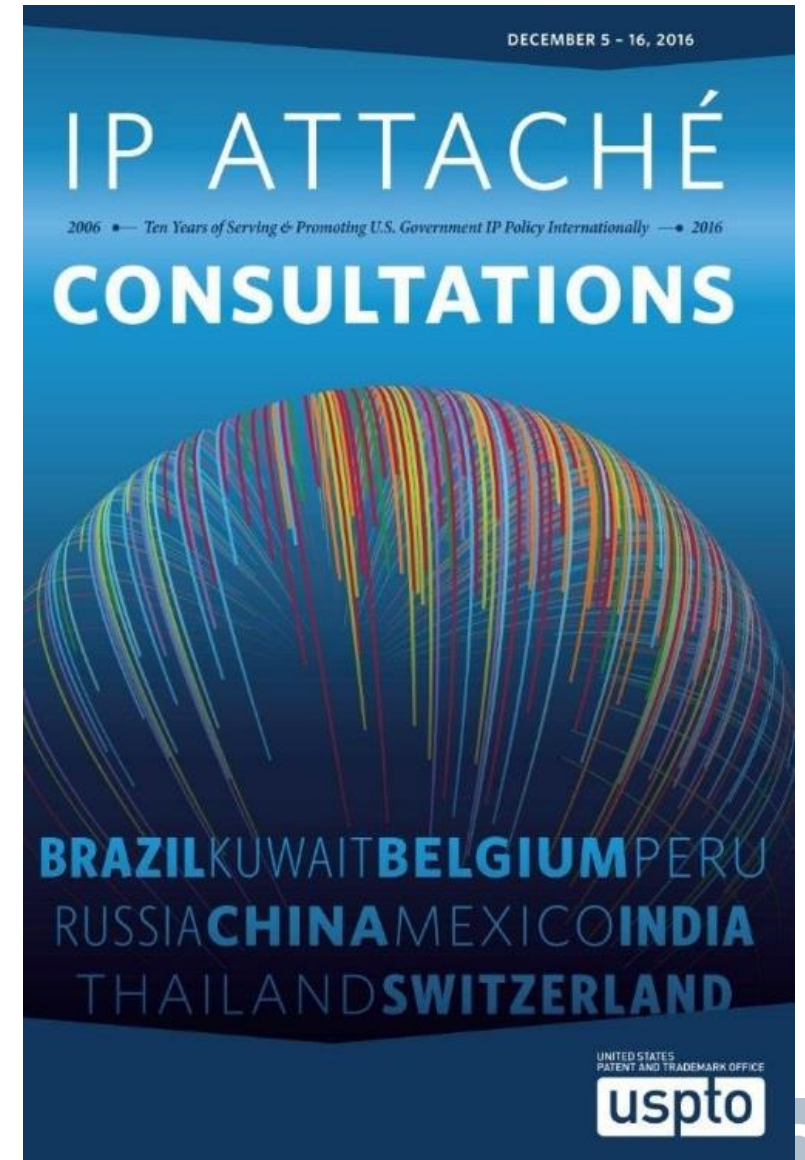
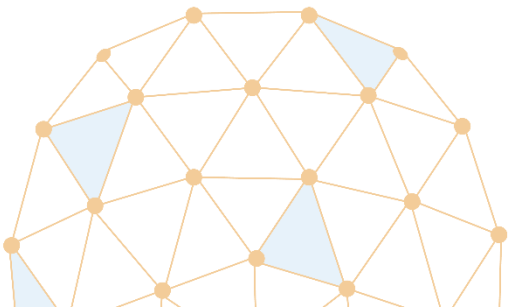
October 2018

today < >

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	1	2	3	4	5	6
USPTO-TIPO Examiner Exchange Program						
Promoting Excellence of Collective Management Organizations in Transparency, Accountability, and Governance						
7	8	9	10	11	12	13
14	15	16	17	18	19	20
Cybercrime and Intellectual Property Rights Enforcement Workshop		Intellectual Property Protection for Designs: An International Perspective				
21	22	23	24	25	26	27
Intellectual Property and Trade Enforcement Investigation (IPTEI)						

IP Attaché Program

- Promote U.S. government IP policy internationally.
- Help secure high standards in international agreements and host country laws, and conduct training and outreach
- Encourage effective IP protection and enforcement by U.S. trading partners for the benefit of stakeholders.



USPTO IP Attaché Program





THANK YOU