



**COMMITTEE ON DEVELOPMENT AND INTELLECTUAL
PROPERTY (CDIP) - WIPO**

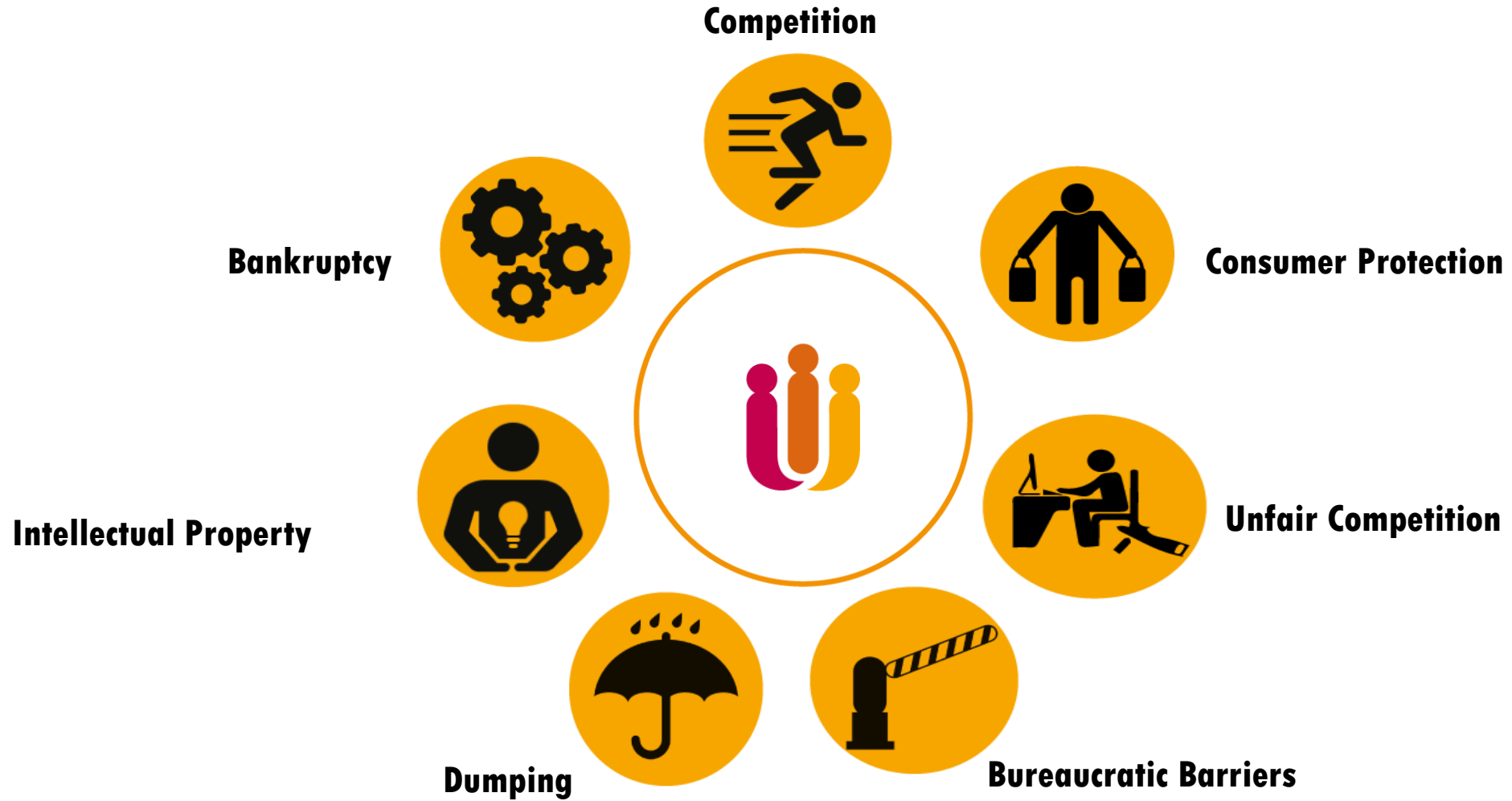
**PERU AS A PLATFORM FOR TECHNICAL ASSISTANCE IN
ISSUES RELATED TO INTELLECTUAL PROPERTY**

November, 2018

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I. INDECOPI



I. INDECOPI



Intellectual Property

Structure of Resolutive Organisms

Intellectual Property Court

Distinctive Signs Directorate

Distinctive Signs Commission

Inventions and New Technologies Directorate

Inventions and New Technologies Commission

Copyright Directorate

Copyright Commission



II. EXPERIENCES WITH REGARD TO DELIVERING AND RECEIVING TECHNICAL ASSISTANCE

1. Experiences with regard to receiving technical assistance:

➤ During 2017-2018, INDECOPI signed cooperation agreements with:

- ➡ National Registry of the Republic of Costa Rica.
- ➡ United States Patent and Trademark Office (USPTO)
- ➡ National Institute of Industrial Property of the Republic of Chile (INAPI)
- ➡ International Association for the Development of Intellectual Property (ADALPI)
- ➡ Ecuadorian Institute of Intellectual Property (IEPI)
- ➡ National Institute of Industrial Property (INPI) – Brazil
- ➡ National Institute of Industrial Property (INPI) - Portugal

II. EXPERIENCES WITH REGARD TO DELIVERING AND RECEIVING TECHNICAL ASSISTANCE

1. Experiences with regard to receiving technical assistance:

- Within the framework of the current cooperation agreements (including those signed in 2017-2018), INDECOPI has received technical assistance from:
 - ➔ European Union Intellectual Property Office (EUIPO)
 - ➔ World Intellectual Property Office (WIPO)
 - ➔ National Institute of Industrial Property of France (INPI)
 - ➔ Court of Justice of the Andean Community

- Likewise, training from the USPTO in capacity building on IP has been programmed over the next few months .

II. EXPERIENCES WITH REGARD TO DELIVERING AND RECEIVING TECHNICAL ASSISTANCE

EXPERIENCES WITH REGARD TO RECEIVING TECHNICAL ASSISTANCE



Types of technical assistance:

- ✓ Implementation of computer tools.
- ✓ IP Capacity building.

Methodologies used:

- ✓ Face-to-face training.
- ✓ Internships.
- ✓ Virtual coordination (videoconference, emails).

II. EXPERIENCES WITH REGARD TO DELIVERING AND RECEIVING TECHNICAL ASSISTANCE

2. Experiences with regard to delivering technical assistance at a national level:

➤ Center for the Development of Intellectual Property (CEPI)

- ➔ INDECOPI initiative aimed at promoting and increasing the use of the IP system.
- ➔ Through the CEPIs, INDECOPI informs producers and entrepreneurs about the IP tools available for its use.
- ➔ Guidance in all aspects related, among others, with trademarks, collective marks, commercial names, commercial slogans, appellations of origin.
- ➔ Provides free advice on everything related to filling the registration application form, as well as related to phonetic and figurative searches.

II. EXPERIENCES WITH REGARD TO DELIVERING AND RECEIVING TECHNICAL ASSISTANCE

2. Experiences with regard to delivering technical assistance at a national level:

➤ Center for the Development of Intellectual Property (CEPI)

➔ To date, INDECOPI has 6 CEPIs nationwide (Arequipa, Cajamarca, La Libertad, Lambayeque, Puno and San Martin).

➔ During 2017-2018, approximately 6 training sessions were given to CEPI staff, especially in areas related to trademarks and collective marks.



II. EXPERIENCES WITH REGARD TO DELIVERING AND RECEIVING TECHNICAL ASSISTANCE

2. Experiences with regard to delivering technical assistance at a national level:

➤ Center for Technology and Innovation Support (CATI)

- ➔ First national network for the promotion of IP.
- ➔ INDECOPI, in coordination with WIPO, has launched 22 CATI in various public and private institutions in the country.
- ➔ The CATI are integrated by universities, business centers, research centers and other organizations.



II. EXPERIENCES WITH REGARD TO DELIVERING AND RECEIVING TECHNICAL ASSISTANCE

2. Experiences with regard to delivering technical assistance at a national level:

➤ Center for Technology and Innovation Support (CATI)

N	Institución	Siglas	Tipo	Región
1	Universidad Católica De Santa María	UCSM	Privada	Arequipa
2	Universidad Nacional Del Santa	UNS	Pública	Ancash
3	Universidad Nacional De San Antonio Abad Del Cusco	UNSAAC	Pública	Cusco
4	Universidad Nacional de Ingeniería	UNI	Pública	Lima
5	Universidad Nacional Federico Villarreal	UNFV	Pública	Lima
6	Universidad Nacional Del Callao	UNAC	Pública	Callao
7	Instituto Le Cordon Bleu	ILCB	Privada	Lima
8	Universidad Nacional De San Agustín De Arequipa	UNSA	Pública	Arequipa
9	Universidad Nacional Hermilio Valdizan	UNHEVAL	Pública	Huánuco
10	Cámara de Comercio De Lima	CCL	Privada	Lima
11	Instituto Nacional de Salud	INS	Pública	Lima
12	Universidad Nacional Agraria La Molina	UNALM	Pública	Lima
13	Instituto Tecnológico de La Producción	ITP	Pública	Lima
14	Universidad Esan	ESAN	Privada	Lima
15	Pontificia Universidad Católica Del Perú	PUCP	Privada	Lima
16	Universidad Peruana Cayetano Heredia	UPCH	Privada	Lima
17	Universidad Nacional del Centro Del Perú	UNCP	Pública	Junín
18	Universidad de San Martín de Porres	USMP	Privada	Lima
19	Universidad Nacional Mayor de San Marcos	UNMSM	Pública	Lima
20	Universidad Peruana de Ciencias Aplicadas	UPC	Privada	Lima
21	Universidad Continental	UC	Privada	Junín
22	Universidad de Piura	UdeP	Privada	Piura



II. EXPERIENCES WITH REGARD TO DELIVERING AND RECEIVING TECHNICAL ASSISTANCE

2. Experiences with regard to delivering technical assistance at a national level:

➤ Center for Technology and Innovation Support (CATI)

➔ Objective: To establish spaces from which the access of Peruvian researchers and innovators to technological information on patents and other related high-quality services linked to IP, in particular with the patent system, is facilitated.

➔ To date, 4 training courses have been held for CATI:

Nº	Nombre del Curso	Tiempo	Fecha
1	Curso virtual de patentes	16 horas	entre enero y febrero de 2018
2	Curso Introductorio en Propiedad Intelectual	30 horas	del 12 al 16 de marzo de 2018
3	Taller de entrenamiento de la OMPI sobre información y búsqueda de patentes y la presentación de servicios de información para el personal de la Red Nacional de CATI	18 horas	del 10 al 12 de abril de 2018
4	Búsqueda de patentes, redacción del documento técnicos y gestión de los CATI	32 horas	del 21 al 25 de mayo de 2018

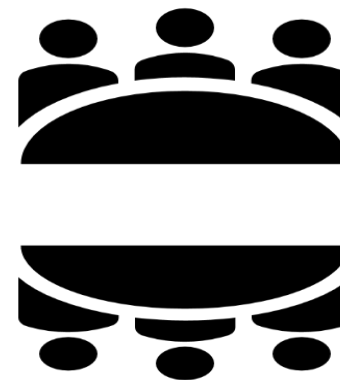
II. EXPERIENCES WITH REGARD TO DELIVERING AND RECEIVING TECHNICAL ASSISTANCE

2. Experiences with regard to delivering technical assistance at a national level:

➤ Center for Technology and Innovation Support (CATI)



INDECOPI plans to have a total of 42 CATI by the end of next year 2019.



II. EXPERIENCES WITH REGARD TO DELIVERING AND RECEIVING TECHNICAL ASSISTANCE

2. Experiences with regard to delivering technical assistance at a national level:

➤ INDECOPI National School

➔ Created on June 23, 2009.

➔ Vision: To be an academic center of international prestige that promotes excellence in knowledge and the promotion of good practices in defense of competition and IP.

➔ Mission: To contribute to the creation of a culture of market and respect for IP, as well as to the training and capacity building in topics related to the functions of INDECOPI.



II. EXPERIENCES WITH REGARD TO DELIVERING AND RECEIVING TECHNICAL ASSISTANCE

2. Experiences with regard to delivering technical assistance at a national level:

➤ National School INDECOPI

➔ During 2017-2018, the National School INDECOPI has carried out 93 academic activities on topics related to IP (including virtual courses of collective marks), reaching a total of 2466 trained people.

➔ The training sessions have consisted of workshops, lectures, seminars, virtual courses, internships; directed to workers of the institution or to external people, depending on the activity in question.



II. EXPERIENCES WITH REGARD TO DELIVERING AND RECEIVING TECHNICAL ASSISTANCE

2. Experiences with regard to delivering technical assistance at a national level:

➤ Public sector and strategic allies

➔ INDECOPI has been carrying out programs for the promotion and development of collective marks as a powerful tool for competitiveness.

➔ To this end, within its actions is the training of its strategic allies, linked in the use and management of collective brands:



II. EXPERIENCES WITH REGARD TO DELIVERING AND RECEIVING TECHNICAL ASSISTANCE

2. Experiences with regard to delivering technical assistance at a national level:

➤ Public sector and strategic allies

➔ During 2017-2018, INDECOPI has provided approximately 7 trainings to its strategic allies on issues related to trademarks, collective marks and appellations of origin.



II. EXPERIENCES WITH REGARD TO DELIVERING AND RECEIVING TECHNICAL ASSISTANCE

2. Experiences with regard to delivering technical assistance at a national level:

➤ National producers

➔ Among the priority actions of INDECOPI, is to strengthen the capacities of the Peruvian producers' groups in the use and management of collective marks.



➔ To this end, within its actions is free access to seminars, workshops and advice on the registration of collective trademarks, simplification of registration procedures, among others.



II. EXPERIENCES WITH REGARD TO DELIVERING AND RECEIVING TECHNICAL ASSISTANCE

2. Experiences with regard to delivering technical assistance at a national level:

➤ National producers

➔ During 2017-2018, INDECOPI has provided approximately 44 training sessions (workshops, seminars) at a national level to national producers and general public, on issues related to trademarks, collective marks, appellations of origin, etc.



II. EXPERIENCES WITH REGARD TO DELIVERING AND RECEIVING TECHNICAL ASSISTANCE

3. Experiences with regard to delivering technical assistance at a national level:

INTERNSHIPS TO THIRD COUNTRIES



Countries of the Andean Community (Bolivia, Colombia and Ecuador) and Central America



II. EXPERIENCES WITH REGARD TO DELIVERING AND RECEIVING TECHNICAL ASSISTANCE

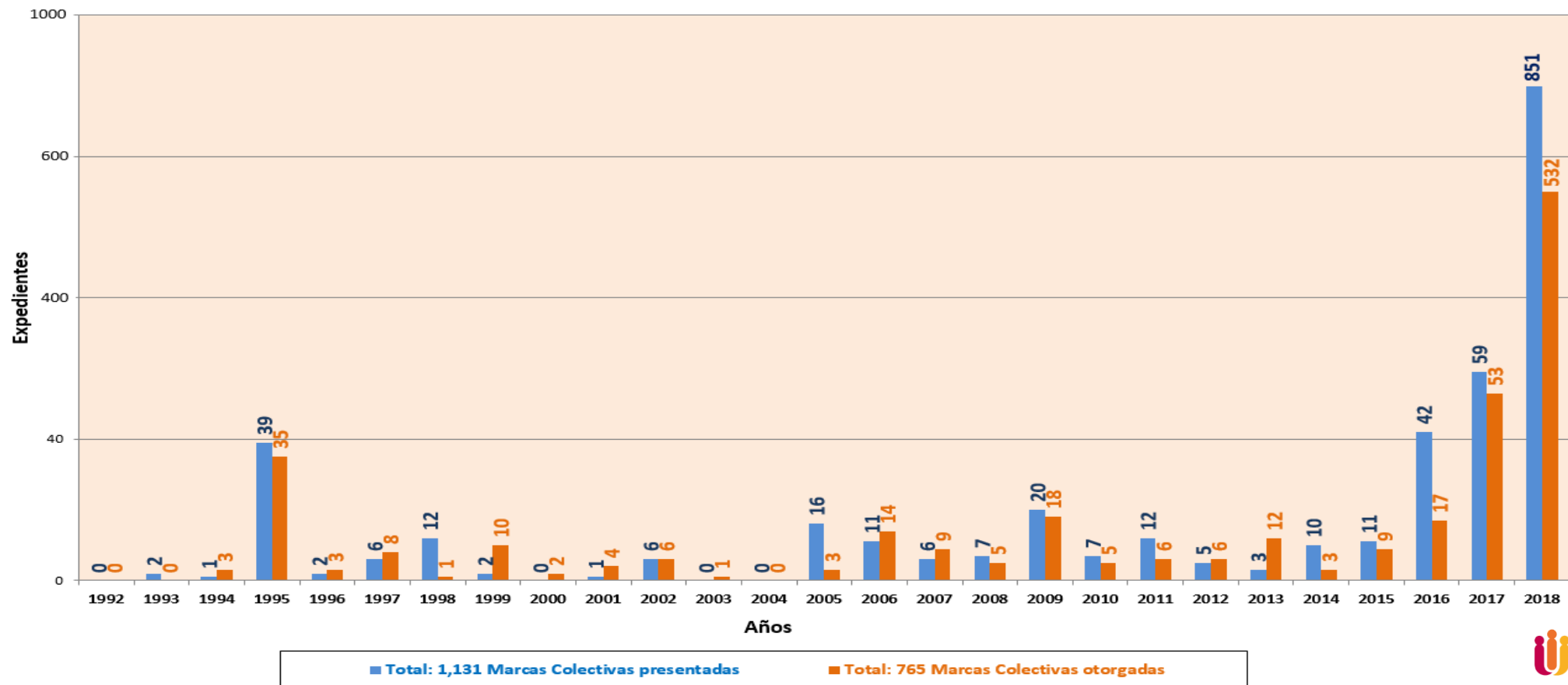
4. Experiences as a technical assistance facilitator:

- ➔ Development of technical assistance activities in a coordinated and cooperative manner with international organizations for the benefit of various countries, including Peru (eg: WIPO, EUIPO)
- ➔ Peru acts as the venue for training activities on issues related to the promotion of IP.

III. SUCCESS STORIES OF TECHNICAL ASSISTANCE ACTIVITIES

COLLECTIVE MARKS

DIRECCIÓN DE SIGNOS DISTINTIVOS
MARCAS COLECTIVAS PRESENTADAS Y OTORGADAS
PERIODO 1992 - 2018*



* Procesado al 2018-10-23

III. SUCCESS STORIES OF TECHNICAL ASSISTANCE ACTIVITIES

COLLECTIVE MARKS

- ✓ Approximately 2000 trained producers (August 2017 - August 2018)
- ✓ More than 4000 free advices
- ✓ Average term of the application for registration of collective marks: 38 business days



IV. WIPO EXPERIENCE



➤ National Intellectual Property Policy

- ➔ Establish guidelines to move towards the transformation of Peru into a nation that respects, values and takes advantage of the IP system as a whole.
- ➔ Guidance and technical support from WIPO, as well as methodological support during the process of preparation and construction of the policy.



➤ Horizontal cooperation

- ➔ Training programs in third countries with the participation of Peruvian speakers under the coordination and management of WIPO.



V. CONCLUSIONS

- Peru has been acting as a technical assistance platform on Intellectual Property issues.
- During the last years, INDECOPI has been developing training programs for the benefit of groups of national producers, identifying IP tools that can help them to be competitive in the market (case of collective marks).
- Technical assistance is essential for the promotion and use of IP tools, as a determining factor in sustained economic growth.



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