

WIPO Technical assistance in the area of cooperation for development: SOUTH AFRICA'S EXPERIENCES

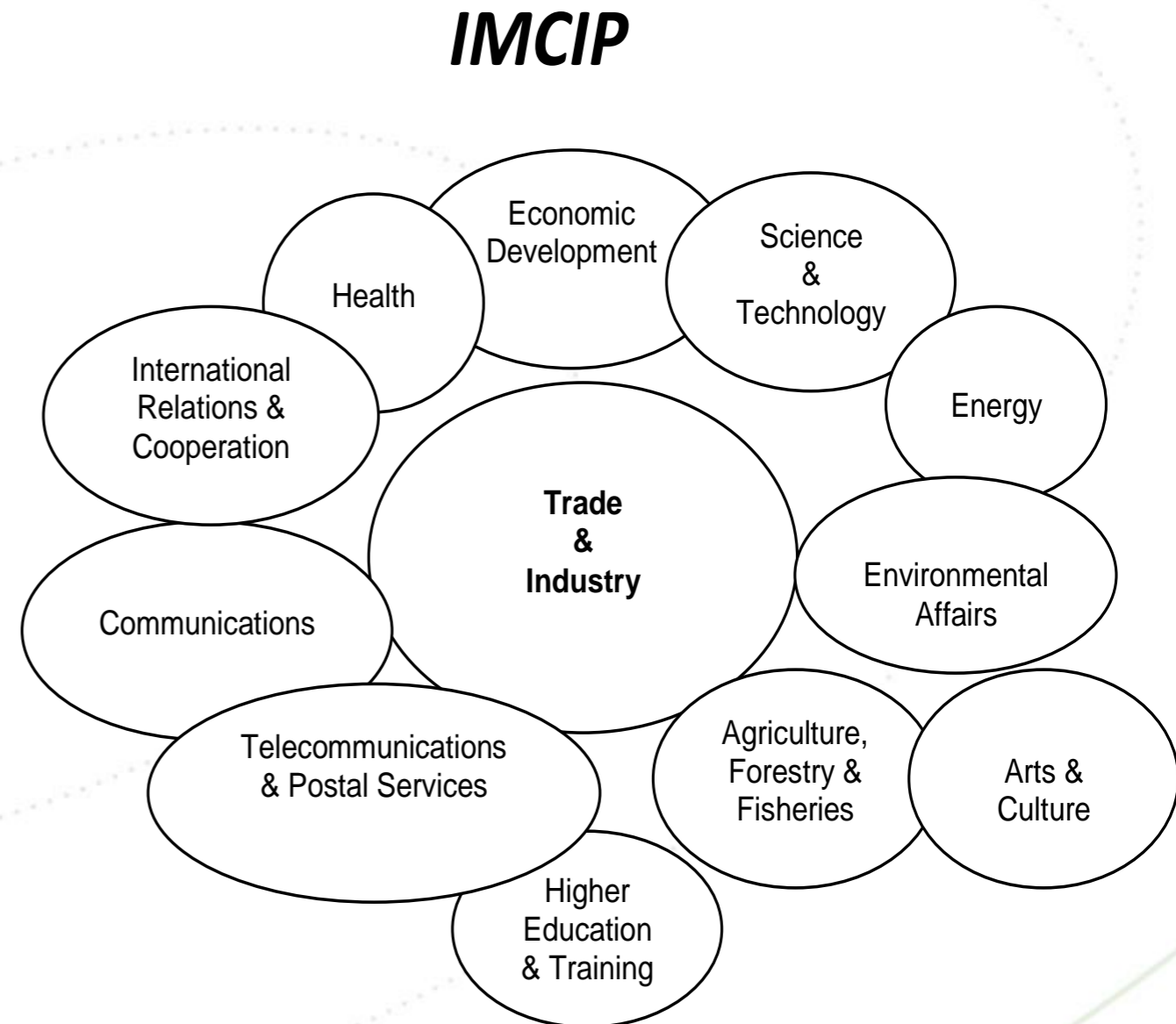


Overview

1. Introduction;
2. Basic information about the IP Office (CIPC) (structure, staff, etc.);
3. Recent experience with regard to delivering and/or receiving TA;
4. Nature of the TA activities delivered and / or received;
5. Methodologies, tools and practices used;
6. Success / failure stories of TA activities;
7. Lessons learnt.

Introduction

- Broad range of government departments responsible for IP policy formulation and administration
- Hence IMCIP established in 2016 – Chaired by Department of Trade and Industry (**the dti**)
- TA initiatives are undertaken by the main entities concerned – namely, **the dti** and CIPC as well as DST and NIPMO



CIPC

COMMISSIONER

Deputy Commissioner

Business Regulation & Reputation

Companies

Cooperatives

Trademarks

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**Intellectual Property:
Innovation & Creativity**

Innovation Support & Protection:
Patents
Designs

44

Creative Industries:
Copyright
IKS
IP enforcement

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Innovation Policy & Outreach

Examiners:

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Technical assistance on the Substantive Search and Examination (SSE) of Patents

Experience 1: SSE Training

Nature: capacity development

Methodology:

- Patent Examiners Workshop on Patent Cooperation Treaty, Pretoria - South Africa(1-3 March 2016);
- Patent Examiners Workshop on Patent Information & Prior Art Search Methodologies, Pretoria - South Africa (14-18 March 2016);
- CIPC Staff workshop on Patent Cooperation Treaty Filing Procedure conducted by WIPO in Pretoria, South Africa (22nd March 2016).

Experiences, Nature of Activities and methodologies, tools and practices used

Experience 2: IP for SMMEs

Nature: capacity development on order to -

- i) To enhance the awareness and understanding of SMMEs on the effective use and management of intellectual property
- ii) To strengthen the capacity of policy makers and SMME associations and support institutions to foster innovation

Methodology: two-days workshop, tools in the form of a report, tool kit, and focused outreach awareness events.

WIPO-CIPC-SBD IP for SMME Project

- 2 year project launched in November 2016
- Effective IP Asset Management by SMMEs
- Collaborative effort: WIPO-CIPC- SBD



Industrial Property Automation System (IPAS)

Experience 3: Industrial Property Automation System

Nature: Technical assistance -

- In 2016, CIPC and WIPO signed an MoU to test/evaluate the technical functionality of IPAS & its ability to support the requirements of the office.
- In June 2018, CIPC and WIPO developed the initial business rules and workflows of the patent administration within CIPC.
- WIPO has completed the migration of the patent data onto the IPAS platform.
- A test and demonstration of the work done to date was scheduled for 12 November 2018.

Methodology: IPAS tool evaluated, optimized and deployed

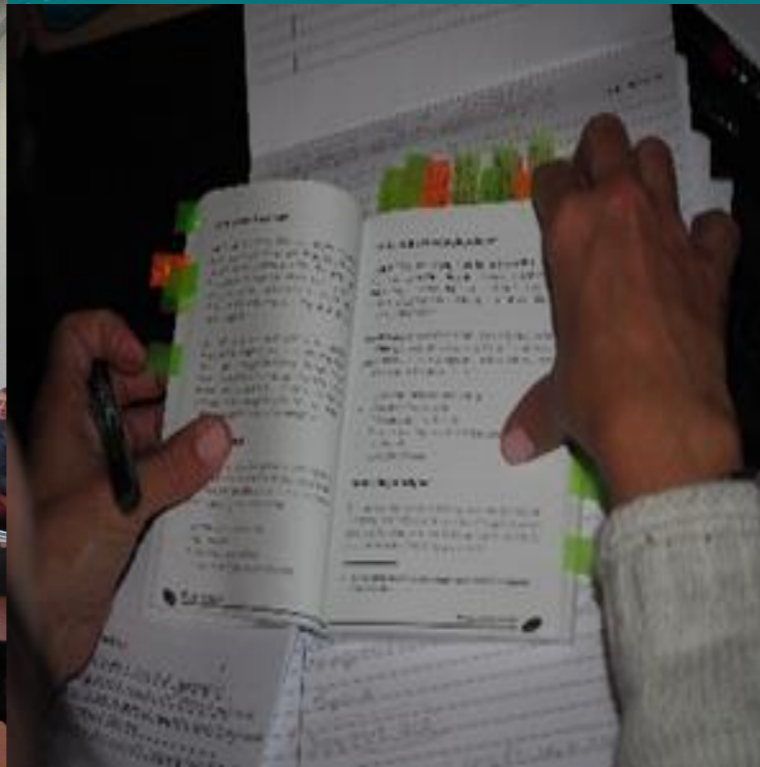
IPR Enforcement Training Workshops

Experience 4: IPR enforcement workshop

Nature: Capacity development

- CIPC launched the South African Training Manual in August 2016
- Workshops with the support of WIPO were held in Cape Town, Durban and Nelspruit, covering all the major economic cities and harbour towns.
- Part of the winning recipe was highlighted to be the cooperation between investigators and prosecutors, as the crucial element of successful criminal prosecution.

Delegates at Training Workshop



Success / failures and lessons learnt

Most interventions were successful based on the following practices adopted:

- **Clearly define** your need, target groups etc.
- Identify **collaborative partners** and experts for training
- **Customise** material
- **Holistic** approach: each institution has a clearly defined role, cooperation becomes easy and implementation effective
- Technical assistance must always be accompanied by **capacity development**