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## **Committee on Development and Intellectual Property**

Twentieth Session Geneva, November 27 to December 1, 2017

PROMOTION OF WIPO ACTIVITIES AND RESOURCES RELATED TO TECHNOLOGY TRANSFER

Document prepared by the Secretariat

- 1. During its eighteenth session, held from October 31 to November 4, 2016, the Committee on Development and Intellectual Property requested the WIPO Secretariat to "provide a roadmap on how WIPO will continue to promote awareness of existing WIPO resources in the area of technology transfer to policy makers, practitioners, and research institutes to ensure broader understanding of the issues."
- 2. Accordingly, the Annex to this document contains an overview of the means by which awareness of WIPO activities and resources in the area of technology transfer is being promoted.
  - 3. The CDIP is invited to take note of the information contained in the Annex to this document.

[Annex follows]

- I. INTRODUCTION, SCOPE, AND METHODOLOGY
- 1. Effective promotion of WIPO activities and resources related to technology transfer requires different approaches according to the nature of the activity or resource being promoted and the target audience of the activity or resource. An overview is provided below of activities and resources according to type and the means by which they are currently being promoted, together with representative examples from different programs within WIPO. These examples may suggest best practices in promoting WIPO activities and resources related to technology transfer. A compilation is also included of activities and resources according to type, with their target audience and responsible program within WIPO.
- II. PROMOTION OF WIPO ACTIVITIES RELATED TO TECHNOLOGY TRANSFER IN GENERAL
- 2. Activities related to technology transfer in general are promoted through strong interlinkage between such activities across a range of types and responsible programs in line with WIPO's core value "Working As One", to work as an integrated, responsive and efficient entity that is fit for purpose and delivers value for money. Activities related to technology transfer in general are also made available to the public through a dedicated webpage on "Supporting Technology and Knowledge Transfer" on the WIPO website (<a href="http://www.wipo.int/patents/en/technology/">http://www.wipo.int/patents/en/technology/</a>). This webpage provides an overview of WIPO's activities related to technology transfer as well as a summary of these activities with links to more detailed webpages. They are further promoted through WIPO's social media channels including its Facebook, LinkedIn, and Twitter accounts, as well as through general presentations on WIPO and its activities given at selected events.

Example: The services and resources related to technology transfer made available by WIPO and targeting a broad range of stakeholders are included in the coursework of the Summer Schools organized by the WIPO Academy.

Example: The activities of the Patent Law Division (Program 1), Access to Information and Knowledge Division (Program 14), and SMEs and Entrepreneurship Support Division (Program 30) related to technology transfer and targeting a broad range of stakeholders are regularly included in general presentations on WIPO given to IP stakeholders by the Regional Bureau for Latin America and the Caribbean.

### III. PROMOTION OF THE WORK OF COMMITTEES

3. Technology transfer is among the agenda items discussed on a regular or *ad hoc* basis in the WIPO Committees, such as the Standing Committee on the Law of Patents (SCP). The work being carried out by committees is communicated to the public through meeting documents available through a searchable meetings' database on the WIPO website, with filters for specific committees (<a href="http://www.wipo.int/meetings/">http://www.wipo.int/meetings/</a>). This work is also promoted through information sessions for member states. Moreover, the SCP has a dedicated webpage on its discussions related to technology transfer (<a href="http://www.wipo.int/patents/en/topics/technology">http://www.wipo.int/patents/en/topics/technology</a> transfer.html).

Example: The work of the Standing Committee on the Law of Patents (SCP) will be presented at an information session on patent law provisions that contributed to the effective transfer of technology, to be held at the 27<sup>th</sup> Session of the SCP in December 2017.

### IV. PROMOTION OF AWARENESS-RAISING AND TRAINING PROGRAMS AND EVENTS

4. Technology transfer and related subject matter is covered in awareness-raising events such as workshops and seminars, as well as through IP education and training programs of the WIPO Academy, including joint Master's degree programs, distance learning courses, professional development courses, and WIPO Summer Schools. Events are generally available to the public through a searchable meetings' database on the WIPO website, with filters for topics including "Innovation" and "Patents" (<a href="http://www.wipo.int/meetings/">http://www.wipo.int/meetings/</a>). The IP education and training activities organized by the WIPO Academy are publicized separately through a dedicated webpage on the WIPO website (<a href="http://www.wipo.int/academy/en/">http://www.wipo.int/academy/en/</a>), as well as through the annual WIPO course catalogue. Awareness-raising and training programs in specific IP-related domains are also brought to the attention of the public through dedicated webpages.

Example: WIPO Arbitration and Mediation Center training workshops on alternative dispute resolution of R&D/technology transfer disputes, targeting academic institutions (universities), research institutions, enterprises, associations, IP offices, patent and trademark attorneys, lawyers, technology transfer professionals, dispute resolution practitioners, are presented on a dedicated events webpage on the website of the Arbitration and Mediation Center (http://www.wipo.int/amc/en/events/).

5. At the occurrence, awareness-raising and training programs can be made available also through publications, including flyers and reports. Often events are promoted in collaboration with the partners who have contributed to their organization, including notably IP offices, government ministries and agencies. Distance learning courses are additionally promoted through scholarships awarded to IP offices and Technology and Innovation Support Centers (TISCs).

Example: Fellowships for researchers from developing countries, organized for a duration of three to twelve months within the framework of WIPO Re:Search, with the support of the Funds-in-Trust from the Government of Australia, have been promoted through a report issued as a WIPO publication in the Global Challenges Reports series entitled "Sharing Innovation and Building Capacity to Fight Neglected Tropical Diseases: A Selection of WIPO Re:Search Fellowship Stories."

### V. PROMOTION OF PARTNERSHIPS

6. Technology transfer is supported by a range of partnerships between WIPO and other United Nations organizations, intergovernmental organizations, and non-governmental organizations. Partnerships are promoted through dedicated webpages on the WIPO website and websites of partner organizations, videos, and publications such as brochures, posters, and reports for distribution at selected events attended by members of the target audiences.

Example: The Access to Research for Development and Innovation (ARDI) program, addressed to government ministries and agencies as well as academic and research institutions, is promoted through a range of publications created and disseminated in cooperation with program partners, such as the Food and Agriculture Organization of the United Nations (FAO), United Nations Environment Programme (UNEP), and World Health Organization, as well as publishers such as Elsevier, Springer Science+Business Media, and Wiley-Blackwell, including the report "Unsung Heroes: Stories from the Library: How Access to Scientific Literature is Building the Global Research Community."

Example: WIPO Re:Search, a consortium of over 115 public and private sector member organizations aiming to catalyze research on neglected tropical diseases, malaria and tuberculosis, is promoted through a promotional video including interviews with stakeholders and experts, hosted in the WIPO website.

### VI. PROMOTION OF PUBLICATIONS

7. Technology transfer is the principal or secondary subject matter of numerous publications, including guides, reports, compilations, and informational webpages. These publications are made available to the public through a searchable publications database on the WIPO website, with filters for topics including "Patents" and "Utility Models" (<a href="http://www.wipo.int/publications">http://www.wipo.int/publications</a>), as well as through the WIPO Library eCatalog permitting keyword search for terms related to technology transfer (<a href="http://koha.wipo.org">http://koha.wipo.org</a>). They are also promoted in specific cases through press releases on the WIPO website and through selected media outlets, launch events, side events, awareness-raising and training events, and expert presentations.

Example: The WIPO IP Policy Template for Universities and Research Institutions and Guidelines for Customization of the IP Policy Template, addressed to academic and research institutions, has been promoted through an expert meeting taking place in Geneva in May 2017, and a promotional side event at the WIPO Assemblies in October 2017. Also, this is expected to be further promoted through meetings with member states and Swiss universities.

Example: The Database of Biodiversity-related Access and Benefit-sharing Agreements, direct to providers and users of genetic resources, including indigenous people and local communities, biotechnology companies, researchers, plant breeders, farmers, and public research institutions, is promoted through training activities for these stakeholders on how to use the database, on access and benefit sharing, and on IP management.

Example: The Database of IP Policies for Universities and Research Institutions and related webpage, targeted at academic and research institutions, have been promoted through a circular letters sent to IP offices, a dedicated flyer distributed to member states, universities, and research institutions, and through presentations given during seminars for universities and research institutions.

Overall, WIPO's commitment to Open Access publishing and general availability of WIPO publications in electronic format contributes to their dissemination to target audiences.

#### VII. PROMOTION OF SPECIALIZED RESOURCES

8. Technology transfer is facilitated through specialized resources including multistakeholder platforms and databases such as WIPO Green and WIPO Re:Search. These resources are communicated to the public through dedicated websites and subscriber e-mail lists. They are also brought to the attention of target audiences through promotional events and presentations at selected events attended by members of the target audiences.

Example: WIPO GREEN, addressed to academia, civil society, government representatives, industry, intergovernmental organizations, research institutions, universities, general public, was presented in September 2017 during an event on green technology and patenting, organized by the Norwegian Patent Office. Also, it was attended by an audience composed by companies and organizations operating in the field of the development of renewable energy, recycling, and greener environment.

### VIII. PROMOTION OF TECHNICAL ASSISTANCE ACTIVITIES

9. Technical assistance activities related to technology transfer include advisory services, e.g. delivered through expert missions. Technical assistance activities are brought to the attention of target audiences through consultations with stakeholders, frequently organized in cooperation with partners, including IP offices, government ministries and agencies.

### IX. PROMOTION OF PROJECTS

10. Technology transfer is reinforced through projects incorporating a range of activities. These projects are promoted through stakeholder consultations, organized in cooperation with project focal points, including IP offices and government ministries and agencies. The projects are also endorsed through the dissemination of final reports to stakeholders.

Example: The project "Enabling IP Environment", targeting a range of stakeholders (including national IP offices and other government agencies with the mandate and resources to assist businesses and industries in technology development, management and commercialization, universities and other entities with TISCs, private companies and service providers involved in the innovation value chain, and development partners working in the beneficiary countries), is promoted through regional and national workshops, orientation sessions, meetings, roundtable discussions, and interviews with technology transfer stakeholders in selected countries.

#### X. ROADMAP FOR PROMOTION

11. WIPO will continue to increase awareness of existing WIPO activities and resources in the area of technology transfer, including the work of committees, awareness-raising and training programs, events, partnerships, publications, specialized resources, technical assistance activities, and projects, with a view to ensure a broader understanding of the issues. It will continue to use a range of channels to address different target audiences, building on collaboration between different programs within WIPO and with external partners, to ensure effective promotion of WIPO activities and resources related to technology transfer.

## XI. WIPO ACTIVITIES AND RESOURCES BY TYPE

## Committees

Activity and description	Target audience	Program
Standing Committee on the Law of Patents (SCP)	Governments; intergovernmental organizations; civil society	1
	organizations; research institutions	

# Awareness-raising and training programs and events

Activity and description	Target audience	Program
Patent Drafting Trainings	Technology transfer offices; Technology and Innovation Support	1
Designed to enhance skills and techniques in drafting patent	Centers	
applications in order to support the use of the patent system and	Professionals in technology transfer offices and TISCs;	
to provide solid advice to local inventors to protect their	technology managers; IP practitioners	
inventions.	Developing countries	
Advanced Training Course on Genetic Resources and	Governments; academic institutions (universities); research	4
Intellectual Property (with the Swedish Patent and Registration	institutions; private sector; farming organizations	
Office)	Policy makers	
WIPO Arbitration and Mediation Center training seminars and	IP offices; Academic institutions (universities); research	7
workshops on Alternative Dispute Resolution of	institutions; enterprises; associations	
R&D/Technology Transfer Disputes (in collaboration with the	Patent and trademark attorneys, lawyers, technology transfer	
Association of European Science and Technology Transfer	professionals, dispute resolution practitioners	
Professionals (ASTP-Proton); Association of University		
Technology Managers (AUTM); European Association of		
Research and Technology Organisations (EARTO); European		
Industrial Research Management Association (EIRMA);		
European Liaison Office of the German Research Organisations		
(KOWI); Licensing Executives Society (LES)		
http://www.wipo.int/amc/en/events/		
http://www.wipo.int/amc/en/center/specific-sectors/rd/		

Activity and description	Target audience	Program
WIPO Arbitration and Mediation Center Training and Workshops	IP offices; academic institutions; research institutions;	7
on Alternative Dispute Resolution of R&D/Technology Transfer	enterprises; associations	
Disputes with the Association of European Science and		
Technology Transfer Professionals (ASTP)-Proton; Association		
of University Technology Managers (AUTM); European		
Association of Research and Technology Organisations		
(EARTO); European Industrial Research Management		
Association (EIRMA); European Liaison Office of the German		
Research Organisations (KOWI); Licensing Executives Society		
(LES)		
http://www.wipo.int/amc/en/events/		
4th Regional Workshop on Industrial Property and Technology	Academic institutions (universities); research institutions;	9
Transfer, El Salvador (2016)	enterprises (technology-based)	
	Government officials; Technology managers; IP practitioners	
	Brazil; Colombia; Costa Rica; Dominican Republic; Ecuador; El	
	Salvador; Guatemala; Mexico; Nicaragua	
Industrial Property and Innovation Strategy, Chile (2016)	Governments; IP offices	9
National Workshop on Technology Transfer Agreements,	Academic institutions (Technology Institute of Mexico)	9
Mexico (2017)	Researchers and students	
Seminar on IP and Public Policies for Innovation and	Governments; academic institutions; research institutions	9
Technology Transfer, Peru (2016)		
Sub-regional Seminar on IP and Technology Transfer, Costa	Governments; academic institutions; research institutions	9
Rica (2017)		
Sub-regional Workshop on the Use of IP Tools related to	Governments; academic institutions; research institutions	9
Technology Transfer, Costa Rica (2017)		
WIPO/IDB IP Commercialization and Technology Transfer	Technology Transfer Offices; research institutions	9
Cohort/Team Induction Program, Trinidad and Tobago (2017)		
WIPO/IDB IP Commercialization and Technology Transfer	Technology Transfer Offices; research institutions	9
Training Course, Barbados, Jamaica, Trinidad and Tobago		
(2016-2017)		
Workshop on Technology Transfer, Chile (2016)	Academic institutions (universities); research institutions	9
Workshop on the Use of Tools for Technology Transfer, Peru	Governments; academic institutions; research institutions	9
(2016)		

Activity and description	Target audience	Program
7th Annual IP Conference entitled "Success Stories from the	Governments; IP offices; academic institutions (universities);	10
Market to the Lab", Turkey (2017)	research institutions	
Consultations and Regional Workshop on IP Policies for	Governments; IP offices; academic institutions (universities);	10
Universities and Research Institutions, Ukraine (2017)	research institutions	
National Seminar on IP in Innovative Economy, Kyrgyzstan	Governments; IP offices; academic institutions (universities);	10
(2017)	research institutions	
Regional Seminar on IP Policies in Universities and Research	Governments; IP offices; academic institutions (universities);	10
Institutions, Azerbaijan (2017)	research institutions	
Round Table on Patents and their Impact on Innovation,	Governments; academic institutions	1; 9
Uruguay (2016)	Latin American countries	
	Staff in charge of assisting inventors and/or providing services	
	for the use of a patent system	
Study visit of the Representatives from Armenia and the	IP offices; academia	10
Russian Federation on the Issues of Innovative Activities, Israel		
(2017)		
Study Visit on Best Practices in IP Management for Government	Governments; IP offices; academic institutions (universities);	10
officials from Bosnia and Herzegovina, Poland and the Russian	research institutions	
Federation, Singapore (2017)		
WIPO National Seminar on Patents and their Impact on	Governments; academic institutions	1; 9
Innovation, Paraguay (2016)	Latin American countries	
	Staff in charge of assisting inventors and/or providing services	
	for the use of a patent system	
WIPO Patent Workshop on Practical Aspects of Patent	Governments; academic institutions	1; 9
Applications for the Industry, University Researchers and Patent	Latin American countries	
Agents, Paraguay (2016)	Staff in charge of assisting inventors and/or providing services	
	for the use of a patent system	
WIPO/OEPM - Regional Workshop for Training the Trainers on	Trainers on patent drafting	1; 9
Patent Drafting, Colombia (2016)	Latin American countries	
WIPO/OEPM in collaboration with MIEM - 2nd Regional	Trainers on patent drafting	1; 9
Workshop for Training the Trainers on Patent Drafting, Uruguay	Latin American countries	
(2017)		

Activity and description	Target audience	Program
WIPO/OEPM/OEPM/AECID Regional Workshop for Training of	Governments; academic institutions	1; 9
Trainers on Industrial Property: Drafting of Patent Applications	Latin American countries	
(2016)	Staff in charge of assisting inventors and/or providing services	
	for the use of a patent system	
Distance Learning Course on Basics of Patent Drafting (DL-320)	Technology transfer offices	11
in Arabic, English, French, Portuguese, Russian, and Spanish		
Distance Learning Course on Patent Information Search (DL-	Technology transfer offices	11
318) in English, French and Spanish		
WIPO Joint Master's Programs	Governments; IP offices; academic institutions (universities);	11
Includes lectures and exercises relating to technology transfer.	research institutions; enterprises	
	Government officials; young professionals; undergraduate	
	students	
WIPO Summer Schools Program	Governments; IP offices; academic institutions (universities);	11
Includes sessions on technology transfer and technology	research institutions; enterprises	
licensing activities. The WIPO-South Africa Summer School	Government officials; young private sector professionals; junior	
focuses specifically on IP and Transfer of Technology.	lawyers; postgraduate students familiar with IP	
WIPO-CEIPI Advanced Training Course on Intellectual Property,	Academic institutions (universities); research institutions	11
Transfer of Technology and Licensing	Technology managers; scientists	
	Developing countries and countries with economies in transition	
Establishing Technology and Innovation Support Centers	Governments; IP offices; academic institutions (universities);	9; 14
(TISCs) in Ugandan Universities, Uganda (2017)	research institutions	
Evaluation and Development of the Technology and Innovation	Governments; IP offices; academic institutions (universities);	9; 14
Support Center (TISC) National Project in Egypt (2017)	research institutions	
National Seminar for Technology and Innovation Support	Governments; IP offices; academic institutions (universities);	9; 14
Centers (TISCs), Guatemala (2016)	research institutions	
National Seminar for Technology and Innovation Support	Governments; IP offices; academic institutions (universities);	9; 14
Centers (TISCs), Djibouti (2016)	research institutions	
National Seminar for Technology and Innovation Support	Governments; IP offices; academic institutions (universities);	9; 14
Centers (TISCs), Djibouti (2017)	research institutions	
National Seminar for Technology and Innovation Support	Governments; IP offices; academic institutions (universities);	9; 14
Centers (TISCs), Cuba (2016)	research institutions	
National Seminar for Technology and Innovation Support	Governments; IP offices; academic institutions (universities);	9; 14
Centers (TISCs), Mauritania (2016)	research institutions	,

Activity and description	Target audience	Program
National Seminar for Technology and Innovation Support	Governments; IP offices; academic institutions (universities);	9; 14
Centers (TISCs), Nicaragua, (2016)	research institutions	
National Seminar for Technology and Innovation Support	Governments; IP offices; academic institutions (universities);	9; 14
Centers (TISCs), Panama (2016)	research institutions	
National Seminar for Technology and Innovation Support	Governments; IP offices; academic institutions (universities);	9; 14
Centers (TISCs), Argentina (2017)	research institutions	
National Seminar for Technology and Innovation Support	Governments; IP offices; academic institutions (universities);	9; 14
Centers (TISCs), Cameroon (2017)	research institutions	
National Seminar for Technology and Innovation Support	Governments; IP offices; academic institutions (universities);	9; 14
Centers (TISCs), Central African Republic (2017)	research institutions	
National Seminar for Technology and Innovation Support	Governments; IP offices; academic institutions (universities);	9; 14
Centers (TISCs), Dominican Republic (2017)	research institutions	
National Seminar for Technology and Innovation Support	Governments; IP offices; academic institutions (universities);	9; 14
Centers (TISCs), Guinea (2017)	research institutions	
National Seminar for Technology and Innovation Support	Governments; IP offices; academic institutions (universities);	9; 14
Centers (TISCs), Mali (2017)	research institutions	
National Seminar for Technology and Innovation Support	Governments; IP offices; academic institutions (universities);	9; 14
Centers (TISCs), Senegal (2017)	research institutions	
National Seminar for Technology and Innovation Support	Governments; IP offices; academic institutions (universities);	9; 14
Centers (TISCs), Peru (2017)	research institutions	
National Workshop on Innovation and Added Value based on	Academic institutions; research institutions	9; 14
Technological Information, and Competitive Intelligence for TISC	TISC staff; others	
Staff, Universities and R&D centers, Colombia (2016)		
Seminar on Technology and Innovation Support Centers	IP offices	9; 14
(TISCs) and the Use of Patent Information, Algeria (2016)		
Sub-Regional Intellectual Property Workshop for Young	Governments; IP offices; academic institutions (universities);	9; 14
Innovators: From Idea to the Market Place, Botswana (2016)	research institutions	
Technology and Innovation Support Centers (TISCs) Seminar	Governments; IP offices; academic institutions (universities);	9; 14
on Patent Search. Mongolia (2016)	research institutions	
Technology and Innovation Support Centers (TISCs) Training	Governments; IP offices; academic institutions (universities);	9; 14
Seminar on Patent Search, Thailand (2016)	research institutions	
Technology and Innovation Support Centers (TISCs) Training	Governments; IP offices; academic institutions (universities);	9; 14
Seminar on Patent Search, Myanmar (2017)	research institutions	

Activity and description	Target audience	Program
Technology and Innovation Support Centers (TISCs) Workshop	Governments; IP offices; academic institutions (universities);	9; 14
on the Effective Use of Technical and Scientific Information,	research institutions	
Malawi (2016)		
Technology and Innovation Support Centers (TISCs): Training of	Governments; IP offices; academic institutions (universities);	9; 14
Trainers' Workshop on the Effective Use of Technical and	research institutions	
Scientific Information, Nigeria (2016)		
Technology and Innovation Support Centers (TISCs): Training of	Governments; IP offices; academic institutions (universities);	9; 14
Trainers' Workshop on the Effective Use of Technical and	research institutions	
Scientific Information, Tanzania (2016)		
Technology and Innovation Support Centers (TISCs): Workshop	Governments; IP offices; academic institutions (universities);	9; 14
on the Effectiveness of the National Network, Nigeria (2017)	research institutions	
Training of Trainers Workshop on Patent Database Searches	Governments; IP offices; academic institutions (universities);	9; 14
and Development of Technology and Innovation Support	research institutions	
Centers (TISCs), Sri Lanka (2016)		
WIPO National Workshop on Basic Patent Analytics Using the	Governments; IP offices; academic institutions (universities);	9; 14
Guidelines for Preparing Patent Landscape Reports and the	research institutions	
Manual on Free and Open Source Tools for Patent Analytics,		
Brazil (2016)		
WIPO National Workshop on Basic Patent Analytics using the	Governments; IP offices; academic institutions (universities);	9; 14
Guidelines for Preparing Patent Landscape Reports and the	research institutions	
Manual on Free and Open Source Tools for Patent Analytics,		
South Africa (2016)		
WIPO National Workshop on Basic Patent Analytics using the	Governments; IP offices; academic institutions (universities);	9; 14
Guidelines for Preparing Patent Landscape Reports and the	research institutions	
Manual on Free and Open Source Tools for Patent Analytics,		
South Africa (2017)		
WIPO National Workshop on Basic Patent Analytics, Colombia	Governments; IP offices; academic institutions (universities);	9; 14
(2017)	research institutions	
WIPO Regional Technology and Innovation Support Center	Governments; IP offices; academic institutions (universities);	9; 14
(TISC) Project Study Visit for SAARC Countries, Philippines	research institutions	
(2016)		
Workshop on Access to Technology for Innovation and	Governments; IP offices; academic institutions; research	9; 14
Establishing a TISC Network, Oman (2017)	institutions	

Activity and description	Target audience	Program
Workshop on Access to Technology for Innovation and	Governments; IP offices; academic institutions (universities);	9; 14
Establishing a Technology and Innovation Support Center	research institutions	
(TISC) Network in the Islamic Republic of Iran (2016)		
Workshop on Access to Technology for Innovation and	Governments; IP offices; academic institutions (universities);	9; 14
Establishing a Technology and Innovation Support Center	research institutions	
(TISC) Network in Indonesia		
Workshop on Access to Technology for Innovation and	Governments; IP offices; academic institutions (universities);	9; 14
Establishing a Technology and Innovation Support Center	research institutions	
(TISC) Network in Jamaica		
Workshop on Access to Technology for Innovation and	Governments; IP offices; academic institutions (universities);	9 ;14
Establishing a Technology and Innovation Support Center	research institutions	
(TISC) Network in Pakistan (2017)		
Workshop on Access to Technology for Innovation and on	Governments; IP offices	9; 14
Establishing a Technology and Innovation Support Centers		
(TISCs) Network, Jordan (2016)		
Workshop on IP Strategies, Patent Information and	Governments (COLCIENCIAS)	9; 14
Technological Solutions, Colombia (2016)	Decision makers; staff	
Workshop on Patent Database Search Exercises, Philippines	Governments; IP offices; academic institutions (universities);	9; 14
(2016)	research institutions	
Workshop on Patent Search Strategies and Techniques and on	Governments; IP offices; academic institutions (universities);	9; 14
Establishing Technology and Innovation Support Centers	research institutions	
(TISCs) in Botswana (2016)		
Workshop on TISCs Network for Selected Arab Countries,	Governments; IP offices	9; 14
Jordan (2017) (planned)	Arab region	
National Seminar for Technology and Innovation Support	Governments; IP offices; academic institutions (universities);	10; 14
Centers (TISCs), Uzbekistan (2017)	research institutions	1 0 11
National Workshop on Technology Transfer, Valuation and	Academic institutions; research institutions	1; 9; 14
Dispute Resolution for TISC Staff and R&D Centers, Colombia	Colombia	
(2016)		10.11
Training Workshop on Patent Database Searches and	Governments; IP offices; academic institutions (universities);	10; 14
Development of Technology and Innovation Support Centers	research institutions	
(TISCs) in the Republic of Azerbaijan (2017)		10
WIPO Regional Seminar on Basic Patent Analytics for Member	Governments; IP offices; academic institutions (universities);	10; 14
States of the Eurasian Patent Organization (2017)	research institutions	

Activity and description	Target audience	Program
Workshop on Access to Technology for Innovation and Establishing a Technology and Innovation Support Center	Governments; IP offices; academic institutions (universities); research institutions	10; 14
(TISC) Network in Armenia (2016)		
Workshop on Access to Technology for Innovation and on Establishing a Technology and Innovation Support Center	Governments; IP offices; academic institutions (universities); research institutions	10; 14
(TISC) Network in the Republic of Azerbaijan (2016)		
Workshop on Access to Technology for Innovation and on	Governments; IP offices; academic institutions (universities);	10; 14
Establishing a Technology and Innovation Support Center	research institutions	
(TISC) Network in Belarus (2016)		
Workshop on Access to Technology for Innovation and on	Governments; IP offices; academic institutions (universities);	10; 14
Establishing a Technology and Innovation Support Center	research institutions	
(TISC) Network in the Kyrgyz Republic (2017)		
Advanced Successful Technology Licensing, Vietnam (2017)	Governments; IP offices; academic institutions (universities); research institutions	30
Bridging the Gap Between the Universities and Industry, Joint	Governments; IP offices; academic institutions (universities);	30
Training Program for Universities and SMEs, Philippines,	research institutions	
Malaysia (2017)		
Licensing and IP Valuation, Iran (2017)	Academic institutions (universities); research institutions; SMEs	30
National Projects on IP Policies for Universities and Research Institutions, Botswana, Colombia, and Sri Lanka (2016-2017)	Academic institutions (universities); research institutions	30
National Seminars on IP Policies for Universities and Research Institutions in Iceland, Italy, Mozambique, Sudan, Morocco and UAE (2016-2017)	Academic institutions (universities); research institutions	30
Regional Conference on Results of the National TTO Project in Tunisia, Sharing Knowledge and Lessons Learned, Tunisia (2017)	Academic institutions (universities); research institutions	30
Regional Meeting on the Development of an IP Policy and Strategy in the Universities and Research Institutions to Facilitate the Transfer of Technology to the Industrial Sector, Morocco (2016)	Academic institutions (universities); research institutions	30
Regional TTO Meeting (Working Together) on Internet and Research, Croatia (2017)	Governments; IP offices; academic institutions (universities); research institutions	30
Sub-Regional Meeting Creation and Management of Start-Ups, Serbia (2017)	Governments; IP offices; academic institutions (universities); research institutions	30

Activity and description	Target audience	Program
Sub-Regional Seminars on the IP Policies for Universities,	Governments; IP offices; academic institutions (universities);	30
Ukraine (2016)	research institutions	
Video Training on Knowledge Transfer for Faculty of Law,	Academic institutions (universities); research institutions	30
University of Singapore (2017)		
WIPO / FIT Australia Program on IP Marketing and Valuation,	Governments; IP offices; academic institutions (universities);	30
Jakarta, Indonesia (2017)	research institutions	
WIPO / FIT Australia Program on the Bridging the Gap between	Academic institutions (universities); research institutions	30
the Academic Institutions and Industry, Philippines (2017)		
IP Commercialization Coaching Session for TTOs in Tunisia,	IP offices; academic institutions (universities); research	9; 30
National TTO-Pilot Project, Tunisia (2017)	institutions	
National Training Program on IP Marketing and Valuation, Chile	Academic institution (universities); research institutions;	9; 30
(2016)	enterprises (SMEs)	
Regional Workshop on the Outcome of WIPO Pilot Technology	Governments	9; 30
Transfer Offices (TTO) Project in Tunisia (2017)	Arab region	
Sub-Regional Seminar on the Development of IP Policies for	Academic institutions (universities); research institutions	9; 30
Universities and Research Institutions, Colombia (2017)	Decision makers in the fields of innovation, technology transfer	
	and IP	
Workshop on Successful Technology Licensing within the	IP offices	9; 30
framework of TTOs Project Implementation, Tunisia (2016)		
IP Marketing and Valuation, Training Program, Baltic States	Governments; IP offices; academic institutions (universities);	10; 30
Project, Lithuania (2017)	research institutions	
IPR Asset Management Strategy, Baltic States Project, Estonia	Governments; IP offices; academic institutions (universities);	10; 30
(2017)	research institutions	
Knowledge Transfer Round-Table for Delegation of Romanian	IP offices; academic institutions (universities); research	10; 30
Inventors, Switzerland (2017)	institutions	
National Seminar on IP and Innovations, Uzbekistan (2016)	Governments; IP offices; academic institutions (universities);	10; 30
	research institutions	
Sub-regional Seminars on IP Policies for Universities and	Governments; IP offices; academic institutions (universities);	10; 30
Research Institutions, Bosnia and Herzegovina, Czech	research institutions	
Republic, Georgia, Hungary, and Lebanon (2016)		
WIPO Conference on IP Policy for Visegrad Countries,	Governments; IP offices; academic institutions (universities);	10; 30
Switzerland (2017)	research institutions	

Activity and description	Target audience	Program
WIPO Inter-Regional TTO Meeting "Working Together on	Governments; IP offices; academic institutions (universities);	10; 30
Academic IP Commercialization in the Region", Czech Republic	research institutions	
(2016)		

## **Publications**

# Guides and reports

Activity and description	Target audience	Program
Guide on Intellectual Property Issues in Access and Benefit-	Providers of genetic resources and associated traditional	4
Sharing Agreements (in progress)	knowledge: government agencies, landowners; gene banks; ex-	
Aims to serve both providers and users of genetic resources in	situ collections; academic institutions; indigenous peoples; local	
negotiating, developing and drafting IP clauses in mutually	communities, etc.; users of genetic resources and associated	
agreed terms on access and benefit-sharing	traditional knowledge: research institutions; companies; etc.	
Arbitration and Mediation Center Publications about the	IP offices; academic institutions (universities); research	7
Resolution of R&D and Technology Transfer Disputes including:	institutions; enterprises; associations	
International Survey on Dispute Resolution in Technology	Patent and trademark attorneys, lawyers, technology transfer	
Transactions	professionals, dispute resolution practitioners	
Fact Sheet - Efficient Resolution of Disputes in R&D		
Collaborations, Licensing and other Technology Transfer		
http://www.wipo.int/amc/en/center/specific-sectors/rd/		
http://www.wipo.int/amc/en/center/bibliography/general.html		
Global Challenges Reports and Global Challenges Briefs	Governments; intergovernmental organizations; civil society	18
http://www.wipo.int/policy/en/climate_change/	organizations; academic institutions (universities); research	
http://www.wipo.int/policy/en/global_health/documents.html	institutions; enterprises; general public	
Exchanging Value: Negotiation Technology Licensing	Academic institutions (universities); research institutions	30
Agreements (WIPO Publication 906E)		
http://www.wipo.int/edocs/pubdocs/en/licensing/906/wipo_pub_9		
06.pdf		

Activity and description	Target audience	Program
IP Asset Development and Management: A Key Strategy for	Academic institutions (universities); research institutions	30
Economic Growth (WIPO Publication 896)		
Essential elements of IPR management		
http://www.wipo.int/edocs/pubdocs/en/intproperty/896/wipo_pub		
_896.pdf		
IP Audit Tool (WIPO Publication 927)	Academic institutions (universities); research institutions	30
http://www.wipo.int/edocs/pubdocs/en/intproperty/927/wipo_pub		
_927.pdf		
IP Valuation Training Kit for Academic Institutions	Academic institutions (universities); research institutions	30
Practical Guide for Valuing Intangible Assets in Research and	Academic institutions (universities); research institutions	30
Development Institutions (CDIP/17/INF/2)		
http://www.wipo.int/meetings/en/doc_details.jsp?doc_id=331542		
Successful Technology Licensing (STL) Training Kit	Academic institutions (universities); enterprises (SMEs)	30
http://www.wipo.int/edocs/pubdocs/en/licensing/903/wipo_pub_9		
03.pdf		
WIPO / FIT Australia Gender Issue Report on Women and IP	Governments; IP offices; academic institutions (universities);	30
Commercialization in Philippines	research institutions	
WIPO / LESI IP Valuation Primer (in progress)	Academic institutions (universities); research institutions	30
WIPO IP Policy Template for Universities and Research	Academic institutions (universities); research institutions	30
Institutions and Guidelines for Customization of the IP Policy		
Template		

# Compilations

Activity and description	Target audience	Program
Database of Biodiversity-related Access and Benefit-sharing	Providers and users of genetic resources: indigenous people;	4
Agreements	local communities, companies [biotechnology]; researchers;	
http://www.wipo.int/tk/en/databases/contracts/	plant breeders; farmers; public research institutions; etc.	
Contains actual and model biodiversity-related access and		
benefit-sharing agreements, with particular emphasis on the		
intellectual property aspects of such agreements.		

Activity and description	Target audience	Program
Bibliography on Intellectual Property Arbitration and Mediation: WIPO Arbitration, Mediation, and Expert Determination Clauses: http://www.wipo.int/amc/en/clauses/index.html	IP offices; academic institutions (universities); research institutions; enterprises; associations; Patent and trademark attorneys, lawyers, technology transfer	7
	professionals, dispute resolution practitioners	
Database of IP Policies for Universities and Research Institutions	Academic institutions (universities); research institutions	30
http://www.wipo.int/policy/en/university_ip_policies/		
National Technology Transfer Policies Database	Academic institutions (universities); research institutions	30
WIPO / FIT Australia Tool Box / Models of Agreements and IP Commercialization Guidelines	Academic institutions (universities); research institutions	30
WIPO Database of National Frameworks concerning Ownership Issues in Academic Research and Commercialization of Innovations Developed at Universities and Research Institutions	Academic institutions (universities); research institutions	30

# Informational webpages

Activity and description	Target audience	Program
WIPO Alternative Dispute Resolution (ADR) in Research and	IP offices; academic institutions (universities); research	7
Development/Technology Transfer	institutions; enterprises; associations; IP offices	
http://www.wipo.int/amc/en/center/specific-sectors/rd/	Patent and trademark attorneys, lawyers, technology transfer	
	professionals, dispute resolution practitioners	
IP Policies for Universities and Research Institutions webpage	Academic institutions (universities); research institutions	30
http://www.wipo.int/policy/en/university_ip_policies/		
Knowledge and Technology Transfer webpage	Academic institutions (universities); research institutions	1; 30
http://www.wipo.int/patents/en/technology/		

## Specialized resources

Activity and description	Target audience	Program
WIPO GREEN Database	Governments; intergovernmental organizations; civil society organizations; academic institutions (universities); research institutions; enterprises; general public	18
WIPO Re:Search Database	Governments; intergovernmental organizations; civil society organizations; academic institutions (universities); research institutions; enterprises (pharmaceutical); general public	18

## **Partnerships**

Activity and description	Target audience	Program
WIPO Arbitration and Mediation Center Collaboration with	IP offices; academic institutions (universities); research	7
Providers of Model R&D/Technology Transfer Agreements	institutions; enterprises; associations	
regarding Inclusion of WIPO Alternative Dispute Resolution	Patent and trademark attorneys, lawyers, technology transfer	
Clauses: DESCA 2020 (Development of a Simplified Consortium	professionals, dispute resolution practitioners	
Agreement) Model Consortium Agreement (European Union);		
IPAG (Intellectual Property Agreement Guide) Model		
Agreements (Austria); Federal Ministry of Economics and		
Technology (BMWi) Germany; Spanish Patent and Trademark		
Office (OEPM) Model Agreements		
http://www.wipo.int/amc/en/center/specific-sectors/rd/		
Access to Research for Development and Innovation (ARDI)	IP offices; academic institutions (universities); research	14
http://www.wipo.int/ardi	institutions	
Provides free or low cost access to scientific and technical		
content for organizations in developing countries		
Access to Specialized Patent Information (ASPI)	IP offices; academic institutions (universities); research	14
http://www.wipo.int/aspi	institutions	
Provides free or low cost access to commercial patent		
databases for organizations in developing countries.		

## **Technical assistance activities**

Activity and description	Target audience	Program
Assistance to International Depositary Authorities (IDAs) under	International Depositary Authorities	1
the Budapest Treaty		
WIPO Arbitration and Mediation Center R&D and Technology	IP offices; academic institutions (universities); research	7
Transfer Panel	institutions; enterprises; associations; IP offices	
http://www.wipo.int/amc/en/center/specific-sectors/rd/	Patent and trademark attorneys, lawyers, technology transfer	
http://www.wipo.int/amc/en/neutrals/	professionals, dispute resolution practitioners	
WIPO Arbitration and Mediation Center R&D and Technology	IP offices; academic institutions; research institutions;	7
Transfer Panel	enterprises; associations	
http://www.wipo.int/amc/en/neutrals/		
Review of an IP Curriculum for a Postgraduate Program,	Academic institutions (universities)	9
Nicaragua		
Organized jointly by a national university and the Nicaraguan		
Council of Science and Technology		
Support to the Elaboration of a IP Policy to the Galileo	Academic institutions (Galileo University)	9
University, Guatemala		
IP Policies for Universities and Research Institutions in	Governments; IP offices; academic institutions (universities);	10; 30
Azerbaijan, the Russian Federation, and Ukraine	research institutions	

## **Projects**

Activity and description	Target audience	Program
Inventor Assistance Program	Governments; IP offices; academic institutions (universities);	1
http://www.wipo.int/iap/en/	research institutions	
WIPO GREEN regional matchmaking projects	Governments; intergovernmental organizations; civil society	18
https://www3.wipo.int/wipogreen/en/network/	organizations; academic institutions (universities); research	
Focus on specific fields of technology.	institutions; industry; general public	
WIPO Re:Search research collaborations on neglected tropical	Governments; intergovernmental organizations; civil society	18
diseases, malaria and tuberculosis	organizations; academic institutions (universities); research	
	institutions; industry (pharmaceutical); general public	
Projects to support Member States integrate IP and knowledge	Governments; academic institutions (universities); research	30
transfer considerations into their innovation policies, Cameroon,	institutions; enterprises (SMEs)	
Sri Lanka, Rwanda, Jamaica, and Trinidad and Tobago		
WIPO / FIT Australia National Project on Bridging the Gap	Governments; IP offices; academic institutions (universities);	30
Between the Universities and Industry, Philippines	research institutions	
Baltic States Pilot Project on Establishment of Regional Pool of	IP offices; academic institutions (universities); research	10; 30
Experts on Academic IP Commercialization	institutions	
Projects to support Member States to integrate IP and	Governments; academic institutions (universities); research	10; 30
knowledge transfer considerations into their IP Strategies,	institutions; enterprises (SMEs)	
Albania, Latvia, Georgia, and Slovakia		
Enabling IP Environment	Governments; IP offices; intergovernmental organizations;	1; 9; 11;
Designed to establish a network of in-country IP support	academic institutions (universities); enterprises	14; 18; 30
institutions and organizations receiving technical assistance		
relating to technology development, management, and		
commercialization from WIPO.		

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