



Deep Dive: the Madrid System web resources

Madrid System Webinar

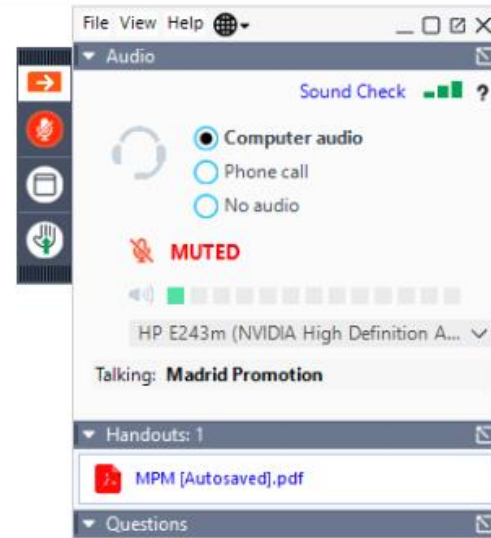
Geneva
February 26,
2020

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How to use GoToWebinar



Structure of the Webinar

- Presentation: Interactive questions during the webinar
- Question and answer session
- Presentation slides and recordings on the [Madrid Webinar page](#)
- Short survey

How to access the Madrid System website

- From the WIPO Homepage (wipo.int)
 - Navigation bar
 - IP Services – Madrid

The screenshot shows the top navigation bar of the WIPO website. The bar is dark blue with the WIPO logo and name on the left. On the right, there are links for Media, Meetings, Contact Us, IP Portal, and English. Below the main bar is a secondary navigation bar with links for IP Services, Policy, Cooperation, Knowledge, About IP, and About WIPO. A search box labeled 'Search WIPO' is also present. The 'IP Services' dropdown menu is open, showing a list of services. The 'Madrid - The International Trademark System' link is highlighted with a red box and a mouse cursor. Other services listed include PCT, Hague, Lisbon, Budapest, Article 6ter, Resolving Disputes, and Alternative Dispute Resolution. To the right of the dropdown, there are links for 'Paying for IP Services' and 'IP Portal'.

WIPO
WORLD INTELLECTUAL PROPERTY ORGANIZATION

Media | Meetings | Contact Us | IP Portal | English ▾

IP Services | Policy | Cooperation | Knowledge | About IP | About WIPO

Search WIPO 🔍

Protecting IP

- PCT - The International Patent System
- Madrid - The International Trademark System**
- Hague - The International Design System
- Lisbon - The International System of Appellations of Origin
- Budapest - The International Microorganism Deposit System
- Article 6ter

Resolving Disputes

- Alternative Dispute Resolution
- Domain Name Disputes

Paying for IP Services

- How to Pay

IP Portal

- One-stop shop for online IP services

How to access the Madrid System website

- From the WIPO Homepage (wipo.int)
- IP Services – Madrid

The screenshot shows the WIPO Madrid System website. At the top, there is a dark blue header with the WIPO logo and navigation links: Media, Meetings, Contact Us, IP Portal, and English. Below the header is a search bar and a menu with links for IP Services, Policy, Cooperation, Knowledge, About IP, and About WIPO. The main content area features a featured article titled "Actors' Rights Treaty Set to Enter Into Force with Indonesia's Ratification" with a video player. Below this is an "In focus" section with three items: "Last Call for Submissions: Public Consultation on AI and IP Policy", "Message from WIPO DG Gurry on World Neglected Tropical Diseases Day", and "WIPO 2019: A Year in Highlights". To the right is a "Director General" section with a photo of Francis Gurry. At the bottom, there is a "Mission" section and a grid of "IP services" including Patents, Trademarks (highlighted with a red box), Industrial Designs, Appellations of Origin, Dispute Resolution, and Domain Names. The footer contains the WIPO | MADRID logo and the text "The International Trademark System".

In what languages is the Madrid System website available?

- Arabic, Chinese, English, French, Russian, Spanish, Japanese
- Arabic, Chinese, English, French, German, Russian, Spanish
- English, French and Spanish

Madrid Website

WIPO
WORLD INTELLECTUAL PROPERTY ORGANIZATION

Media | Meetings | Contact Us | IP Portal | English ▾

عربي
Español
Français
日本語
Русский
中文

IP Services | Policy | Cooperation | Knowledge | About IP | About WIPO

Search WIPO

Home > IP Services > Madrid System

WIPO | MADRID

Madrid – The International Trademark System

The Madrid System is a convenient and cost-effective solution for registering and managing [trademarks](#) worldwide. File a single application and pay one set of [fees](#) to apply for protection in up to [122 countries](#). Modify, renew or expand your global trademark portfolio through one centralized system.

- ▶ [Who can use the Madrid System?](#)
- ▶ [How much does it cost?](#)

[Read the full list of Madrid System FAQs.](#)

[Contact Madrid](#)

FEATURED

W•E•B•I•N•A•R

Madrid System: Discover our first webinars of the year

Trademark

Trademarks

What is a trademark?

A trademark is a sign capable of distinguishing the goods or services of one enterprise from those of other enterprises. Trademarks are protected by intellectual property rights.

- ▶ [How can I protect my trademark?](#)
- ▶ [What rights does trademark registration provide?](#)
- ▶ [How long does trademark protection last?](#)
- ▶ [What kinds of trademark can be registered?](#)



Read the case study about the NODOKA trademark
(Photo: NODOKA)

Who can use the Madrid System?

▼ Who can use the Madrid System?

You can use the Madrid System if you have a personal or business connection to one of the System's [members](#). This means you must either: be domiciled, have an industrial or commercial establishment in, or be a citizen of one of the 122 countries covered by the Madrid System's 106 members. Find out [what users say](#) about the Madrid System.

Members of the Madrid System

WIPO
WORLD INTELLECTUAL PROPERTY ORGANIZATION

Meds | Meetings | Contact Us | IP Portal | English -

IP Services | Policy | Cooperation | Knowledge | About IP | About WIPO


Search WIPO

Home » IP Services » Madrid System » Members

Members of the Madrid Union

The Madrid Union is made up of Contracting Parties to the Madrid Agreement and the Madrid Protocol.

The office of the Contracting Party in which you apply for or register your basic mark is referred to as the "Office of Origin". In your international application, you can select Contracting Parties in which you'd like to protect your mark, or you can expand the geographical scope of your international registration under the Madrid System at a later time.



Brazil became the 109th member of the Madrid System, now covering 121 countries.

<h3>Membership</h3> <p>The Madrid Union currently has 106 members, covering 122 countries. These members represent more than 80% of world trade, with potential for expansion as membership grows.</p> <ul style="list-style-type: none">List of members PDF	<h3>Procedures</h3> <p>WIPO conducts a formal examination of the international application but Contracting Parties may have specific requirements and procedures regarding applications, registrations or designations through the Madrid System.</p> <ul style="list-style-type: none">Learn more about members' procedures	<h3>Declarations</h3> <p>The Madrid Agreement, Protocol and Regulations enable Contracting Parties to make declarations concerning the international registration system, notably in relation to notifying refusals and regarding the collection of individual fees. These and other declarations are important to consider when designating a Contracting Party.</p> <ul style="list-style-type: none">Declarations made under the Madrid Agreement and the Madrid Protocol
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Future Contracting Parties

Information for prospective Contracting Parties considering accession to the Madrid System for the International Registration of Marks.

How much does it cost?

▼ How much does it cost?

The cost of an international trademark registration includes the basic fee (653 Swiss francs; or 903 Swiss francs for a mark in color*), plus **additional costs** depending on **where** you want to protect your mark, and how many **classes** of goods and services will be covered by your registration.

For example, to register a trademark on February 16, 2018, with no color elements in India and the European Union, for one class of goods, the total cost will be 1'698 Swiss francs [653 basic fee + 148 (one class in India) + 897 (one class in the European Union)].

After obtaining an international trademark registration, additional fees apply to expand the geographical scope of coverage, modify or renew your trademark portfolio.

[Learn more about fees](#) | [Estimate your fees](#)

* If you file your application in the IP Office of a Least Developed Country (LDC), your basic fee will be reduced by 90% (to 65 or 90 Swiss francs).

Fees

Fees and Payments – Madrid System

Types of fees

The fees payable in connection with an application for international registration under the Madrid System comprise:

- the basic fee;
- a complementary fee for each Contracting Party designated; and
- a supplementary fee for each class of goods and services in excess of three.

For certain contracting parties, the complementary fee is replaced by an "individual fee". To confirm whether or not a Contracting Party applies the individual fee (and the amount of such fee), check the list of [Individual Fees](#).

Warning – misleading invoices

Resources

- [Fee Calculator](#)
- [Transaction codes](#)
- [Request to open a Current Account at WIPO](#)
- [Bank/postal transfer details \(BAN\)](#)

Fee amounts

Before filing your application, use the [Fee Calculator](#) to estimate the amount of fees payable. For an overview of the basic, complementary, and supplementary fee amounts, see the [Schedule of Fees](#). **All fees must be paid in Swiss francs.**

Warning – Fee Calculator results are based on information you have provided and the [Schedule of Fees](#) in effect at the time the estimate is generated. The estimate is provided for information purposes only. For the most accurate estimate, consult the Fee Calculator immediately before you submit a request or your payment order.

If your Office of origin is in a [Least Developed Country \(LDC\)](#), in accordance with the list established by the United Nations, you benefit from a 90 percent reduction in the basic fee for your international application.

- [Individual fees under the Madrid Protocol](#)
- Fee reduction for applications originating from least developed countries [\[9\]](#)

Where to submit fees

In general, all international trademark registration fees should be submitted to WIPO. However, for certain Contracting Parties, you may submit application fees directly to the [Office of Origin](#); the Office will then forward the fees to WIPO.

For a list of Contracting Parties that will collect and forward your application fees to WIPO, refer to the [Declarations made by Contracting Parties of the Madrid System \(declaration \(m\) \[Rule 34\(2\)\(b\)\]\)](#).

Warning – Failure to pay your fees in full will result in the issuance of an irregularity notice. The notice will contain a payment deadline (typically 3 months), after which the application will be deemed abandoned.

Contact the relevant IP Office to determine how to submit fees directly. Contact information is available through the [Member Profiles Database](#).

Payment methods

There are four ways to submit your fees to WIPO: Current Account at WIPO, credit card (in certain cases), bank transfer, or postal transfer (within Europe only).

- › [Option 1: Current Account at WIPO](#)
- › [Option 2: credit card payments](#)
- › [Options 3 and 4: bank or postal transfer](#)

Payment follow-up

If you do not receive a payment acknowledgement within 10 days of submitting your payment, please [contact us](#).

Refund request

To request a refund, please fill in the [refund form](#).

Madrid FAQ

[Media](#) | [Meetings](#) | [Contact Us](#) | [IP Portal](#) | [English](#) ▾

WIPO
WORLD INTELLECTUAL PROPERTY ORGANIZATION

[IP Services](#) | [Policy](#) | [Cooperation](#) | [Knowledge](#) | [About IP](#) | [About WIPO](#)

Search WIPO



[Home](#) > [IP Services](#) > [Madrid System](#) > [FAQ](#)

Frequently Asked Questions: Madrid System



- ▶ [How can I contact the Madrid Registry?](#)
- ▶ [Which form should I use to apply for the international registration of my mark?](#)
- ▶ [How can I send WIPO the forms required for the international registration of a mark?](#)
- ▶ [How can I calculate international application fees and make a payment to WIPO?](#)
- ▶ [How can I check the status of my international application or request a change concerning an international registration?](#)
- ▶ [How can I check the status of my international registration?](#)
- ▶ [How can I renew my international registration?](#)
- ▶ [How can I transfer my international registration to someone else?](#)
- ▶ [What is the time limit for an Office of a designated Contracting Party to issue a provisional refusal of protection?](#)
- ▶ [How can I reply to a provisional refusal received from one of the Contracting Parties in which I applied for protection of my mark?](#)
- ▶ [How can I request an extract, an attestation or a certified copy of an international registration?](#)

WIPO | MADRID
The International
Trademark System

Contact Madrid

Contact Madrid



WIPO IP PORTAL MENU *Contact Madrid* What is this? × HELP  ENGLISH LOGIN 

Contact Madrid

Use this form to make an enquiry or to submit a form/response to WIPO.
To get started, tell us who you are.

I am:

a trademark holder, representative or any other interested party ▾

My request concerns:

▾

Submit

News

News

All news

[Survey on WIPO's New Digital IP Service](#)

February 18, 2020

[Madrid System: Discover our First Webinars of the Year](#)

February 4, 2020

[Brexit Agreement: Implications for Madrid System Users](#)

January 30, 2020

Email updates

- **Madrid Highlights** – Articles, tips, statistics and publications on the Madrid System (issued quarterly)
- **Madrid Notices** – Legal Information Notices, news and updates on developments in the Madrid System

[Sign up](#)

| All WIPO newsletters

Madrid e-services

Madrid e-services

Madrid System online tools and resources to support trademark owners at each stage of the international trademark registration lifecycle. [Madrid e-services brochure](#).

Search



Global Brand Database

File



Madrid Goods & Services
Manager
Member Profiles Database
Fee Calculator

International Application Form (MM2)

[PDF](#)

Monitor



Madrid Monitor

Manage



Madrid Portfolio Manager

e-Subsequent Designation
e-Renewal
e-Payment
Madrid System forms

IP Portal

WIPO IP PORTAL MENU What is this? HELP ENGLISH LOGIN WIPO

ALL Search

PATENTS

- PATENTS
- MARKS
- DESIGNS
- GEOGRAPHICAL INDICATIONS
- FINANCE
- IP ALTERNATIVE DISPUTE RESOLUTION
- DOMAIN NAME DISPUTE RESOLUTION

PATENTS

PCT

- PATENTSCOPE
- ePCT
- ePCT Reference Data Look Up
- WIPO Pearl
- DAS
- CASE
- PCT eSERVICES HELP

Classification tools

- IPC PUB
- IPC Green Inventory

Legal Texts

- WIPO Lex

Portal

- WIPO IP Portal

MARKS

Madrid - Search

- Global Brand Database

Contact

- Contact Madrid

Madrid - File

- Madrid Goods & Services Manager
- Member Profiles Database
- Fee Calculator
- International Application Simulator

Classification tools

- NCLPUB
- VCL

Madrid - Monitor

- Madrid Monitor

Article 6ter

- 6ter Express

Madrid - Manage

- Madrid Portfolio Manager
- e-Subsequent designation
- e-Renewal
- e-Payment

Madrid - Offices

- Madrid Office Portal

DESIGNS

Online Services

- eHague
- E-Renewal
- Fee Calculator

Classification tools

- LOCPUB

Madrid e-services

Madrid e-services

Madrid System online tools and resources to support trademark owners at each stage of the international trademark registration lifecycle. [Madrid e-services brochure](#).

Search



Global Brand Database

File



Madrid Goods & Services
Manager
Member Profiles Database
Fee Calculator

International Application Form (MM2)

[PDF](#)

Monitor



Madrid Monitor

Manage



Madrid Portfolio Manager

e-Subsequent Designation
e-Renewal
e-Payment
Madrid System forms

Search

IP Services Policy Cooperation Knowledge About IP About WIPO

Home » IP Services » Madrid System » Search On this page

Search

Search: Madrid e-Services

Before you file a local or international trademark application, it is important to search existing trademarks in your target markets.

Your search will help uncover trademarks that may be similar or identical to yours. If your trademark infringes on the rights of another person or company, you may not be able to register it.

Video: Madrid e-services

Available WIPO tools and e-services

[Global Brand Database](#)

Start your search for existing identical or similar trademarks in your target markets with this simple yet powerful tool. Browse trademarks from multiple national and international databases to find out whether the trademark you want to register (or a similar one) is already protected.

Features + benefits:

- Over 36 million trademarks from 40 databases (including those registered through the Madrid System)
- 14 data field search options, including image search
- Easy to search U.S. or Vienna image classes by description, and browse by Nice Classification indication number
- Automatic search suggestions
- Downloadable search results and records

[Learn more](#) | [Launch the Global Brand Database](#)

Tip!

If you need assistance with your pre-filing search, or advice on strategies to avoid conflicts with existing trademarks, consult a trademark attorney or agent. National/regional intellectual property offices generally maintain a list of registered attorneys and agents.

Video: Search by image with the Global Brand Database

How to search

Start your search with the [Global Brand Database](#). This resource includes brand data from 35 sources, including trademarks registered through WIPO's Madrid System.

- [What other countries, regions and organizations are included in the database?](#)
- [What can you search in the database?](#)

If the country or region you are interested in is not included in the Global Brand Database, you should start by searching the trademark register of that particular country/region. Use the [Member Profiles Database](#) to locate contact information and websites for Trademark Offices of Madrid System members.

More information is available in the [guide to searching before filing](#).

Resources

- [Madrid e-services brochure](#) [pdf](#)
- [Global Brand Database: an introduction](#) [pdf](#)
- [Database contents](#)
- [Help & FAQs](#)
- [Global Brand Database webinars](#) (free training and updates)

File

IP Services Policy Cooperation Knowledge About IP About WIPO

Search WIPO

Home > IP Services > Madrid System > File

On this page

File

File: Madrid e-Services

When filing your international application, you must list the goods and services to be covered by your trademark, designate the countries or regions in which you seek protection, and pay the required fees. The Madrid System offers e-services designed to help you fulfill each of these requirements.

- International Application form (MM2)

Available WIPO tools and e-services

Madrid Goods & Services Manager Complete and verify the list of goods and services to be covered by your international trademark registration. Select from thousands of terms to build your list according to the latest edition and version of international trademark classification of Goods and Services (Nice Classification).	Member Profiles Database Learn about the laws and practices of trademark offices of Madrid System members to ensure your application complies with trademark registration requirements in your target markets.	Fee calculator Estimate the fees for an international application.
Features & benefits <ul style="list-style-type: none">Check acceptability of terms by WIPO and participating trademark officesChoose from over 61,000 English descriptionsBuild your list with guidance from the Nice Classification's alphabetical list, class headings, and explanatory notesImport and export your list in text format for use in your national or international application	Features & benefits <ul style="list-style-type: none">Locate contact details for the trademark offices of Madrid System membersUnderstand the rules and procedures for filing your international trademark application through your Office of originDetermine which types of trademarks can be processed in your target marketsLearn about rules and examination procedures in effect in each of your target markets, including time limits to respond to a refusal or opposition, to request a review, or to file an appeal	Features & benefits <ul style="list-style-type: none">Calculate fees based on the members and number of classes you select, according to the current Schedule of FeesDetermine applicable fee reduction for applicants from least developed countries (LDCs)

More on Madrid System fees

Tip
International Application Simulator
Use this step-by-step simulation to find out if you are eligible to use the Madrid System, check whether you can seek protection in your target markets and estimate your application costs.

Overview

How to file

- Before you file an international application, you must have registered or applied for protection in your home trademark office (your "Office of origin"). This local registration or application (known as the "basic mark") will be the basis of your international application under the Madrid System.
- Overview of the international trademark registration process. Find out about the key stages and the role played by you, WIPO, your Office of origin, and the trademark offices in your target markets.
- Eligibility to use the Madrid System
Learn more about who can file through the Madrid System and the meaning of "basic mark".

More information is available in the guide to filing an international application

Resources

- Filing tips and resources
How to complete your international application form (MM2)
- Examination guidelines concerning the classification of goods and services
Download: [wipo.int/madrid/en/pdf/madrid_examination_guidelines.pdf](#)
- Understanding the Nice Classification (PADA)
- Madrid e-services brochure
- Paying application fees with a WIPO Current Account
- Filing statistics
Madrid System statistics (broken by year, country, or class)
- Interactive charts on trademarks: top 10 applicants, classes and countries

Related links

- More Madrid e-Services
 - e-Services: Search
 - e-Services: Monitor
 - e-Services: Manage
- Reference
 - Guide to the International Registration of Marks under the Madrid Agreement and the Madrid Protocol
 - Trademark laws and treaties
 - Protection of geographical marks
 - Joint recommendation on trademark licenses
- About IP
 - Trademarks | Madrid System
 - Geographical Indications | Lisbon System
 - Industrial Designs | Hague System
 - WIPO Appraisal and Valuation Center

Why filed the most Madrid trademark applications in 2019?
61,000 in

Who filed the most Madrid trademark applications in 2019?
Find out the top 10 leading Madrid System applicants, classes, and countries.

Download

Monitor: Question

- Do you need to log in to your WIPO account to use Madrid Monitor?
 - Yes
 - No

Monitor

IP Services Policy Cooperation Knowledge About IP About WIPO

Home > IP Services > Madrid System > Monitor On this page >

Monitor

Monitor: Madrid e-Services

After filing through your Office of origin, you can track the status of your international application as it moves through WIPO's examination process.

Once your trademark has been registered by WIPO, monitor its progress and find out if protection has been granted or refused in your target markets.

- International Application form (IM2) [PDF](#)

Available WIPO tools and e-services

Madrid Monitor

Follow the status of your international application or trademark registration, access detailed information on all trademarks registered through the Madrid System, and keep an eye on competitors' marks.

Features & benefits

- Access trademark records using an intuitive search interface
- Complete, save and share search results and strategies
- Track the real-time status of your international trademark registration and related requests (including changes in ownership and renewals)
- Find out where protection has been granted or refused for your trademark
- Register to receive email alerts for changes related to trademarks of interest registered through the Madrid System
- Consult the WIPO Gazette of International Marks
- Download Madrid Monitor update files

Tip!
The **Monitor Profiles Database** contains information on the **time limits applicable in your target markets**. Use the database to uncover time limits for examination, cancellations, refusals, oppositions, third party observations and more.

Madrid e-services brochure [PDF](#)

Getting started with Madrid Monitor

With Madrid Monitor, you can easily search for a specific trademark, or browse and use the targeted filters to narrow down your results.

- Store **Madrid Monitor tutorial videos** (currently available in English only)
- Quick Start Guide [PDF](#)

Other useful monitoring services

e-Notifications

Receive email (PDF) copies of all notices (e.g. provisional refusals, irregularity notices, and more) concerning your international application or registration. [Contact us](#) to sign up.

How to monitor

Overview: from application to registration

Understand the international registration process, including the roles played by WIPO and trademark offices in your target markets.

Tracking the status of your international application or registration

Find out how to view the status of your application or registration online, and how you can receive e-mail notifications.

Outcomes of examination by national/regional IP Offices

Learn more about the possible outcomes of examination by members' Offices (including tacit acceptance, grants of protection, and provisional refusals) and view sample notification documents.

Final decisions after a provisional refusal


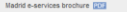
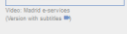

Find out what happens when an IP Office issues a provisional refusal of your mark.

Further decisions and invalidations

Understand the types of decisions that may affect your trademark after a final decision.

Details of the international registration process

Learn about the procedures under the **Madrid System**. Understand the substantive requirements of an international application, how to deal with "irregularities", the effects of an International Registration issued by WIPO, responding to refusals issued by trademark offices, and more.



Manage

IP Services Policy Cooperation Knowledge About IP About WIPO Search WIPO


Home > IP Services > Madrid System > Manage On this page

Manage

Manage: Madrid e-Services

Once you have obtained an international trademark registration through the Madrid System, you can make important changes to your entire portfolio of registered trademarks in one place. Modify your international trademark registration, expand its geographical coverage, transfer or renew your registration and more.

- All Madrid System forms



Video: Madrid e-services (Version with subtitles)


Available WIPO tools and e-services

Madrid Portfolio Manager

Manage your portfolio of trademark registrations with secure access from your WIPO Account.

Features + benefits

- Submit requests for changes, renewals, subsequent designations
- Track the status of your requests
- Pay fees
- Delegate management responsibility for all or part of your portfolio (tutorial)
- View and securely download communications from trademark offices and WIPO
- Download your certificates



Tutorial: How to use Madrid Portfolio Manager

Other useful management tools

e-Subsequent Designation Apply online to expand the geographical scope of your international trademark registration.	e-Renewal Renew your international trademark registration online in multiple countries.	e-Payment Pay for changes, subsequent designations, renewals and more using a credit card or Current Account at WIPO.	e-Notifications Receive email (PDF) copies of all notifications related to your international registration. Contact us to learn more.
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Note: A WIPO reference number is required when using the e-Payment system

How to manage

Administrative changes How to pay your fees How to change the name or address of the trademark holder How to record a change in ownership How to appoint a representative to act on your behalf	Changes to the geographical scope of your trademark registration How to expand the geographical scope of coverage for your trademark (i.e. subsequent designation) How to withdraw your international trademark registration in some (not all) countries, for all of the goods and services listed (i.e. renunciation)	Changes to the list of goods and services How to restrict the list of goods and services covered by your international trademark registration for some or all countries (i.e. limitation) How to remove some or all of the goods and services for all of the countries under your international trademark registration (i.e. cancellation)	Other changes How to renew your international trademark registration (every 10 years) How to record a license issued in some or all of the countries covered by your international registration How to request an extension of a WIPO deadline to remedy an irregularity, pay fees, etc. (i.e. continued processing)
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More information is available in the [guide to managing an international registration](#).

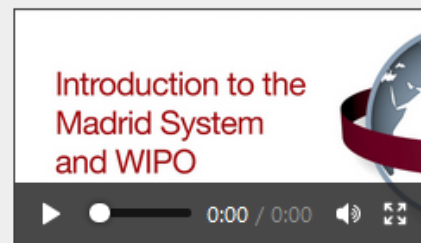
Using the Madrid System

Using the Madrid System

The Madrid System supports you throughout the lifecycle of your trademark, from application through to renewal. Use these guides to find out more about how to search for existing trademarks before you apply for protection, how to file an international application, and how to manage your international trademark registration.

Learn more

- [How the Madrid System works | Benefits of the Madrid System](#)
- [Making the Most of the Madrid System](#) [PDF](#) (how to complete your international application and other [forms](#))



Video: An introduction to the International Trademark System.

How the Madrid System Works

The International Trademark Registration Process



Stage 1 – Application through your National or Regional IP Office (Office of origin)

Before you can file an international application, you need to have already registered, or have filed an application, in your "home" IP office. The registration or application is known as the **basic mark**. You then need to submit your international application through this same IP Office, which will certify and forward it to WIPO.

Stage 2 – Formal examination by WIPO

WIPO only conducts a formal examination of your international application. Once approved, your mark is recorded in the International Register and published in the [WIPO Gazette of International Marks](#). WIPO will then send you a certificate of your international registration and notify the IP Offices in all the territories where you wish to have your mark protected.

[▶ More](#)

Stage 3 – Substantive examination by National or Regional IP Offices (Office of the designated Contracting Party)

The IP Offices of the territories where you want to protect your mark will make a decision within the applicable time limit (12 or 18 months) in accordance with their legislation. WIPO will record the decisions of the IP Offices in the International Register and then notify you.

▶ [More](#)

Moving forward

If you wish to proceed to file an application, refer to:

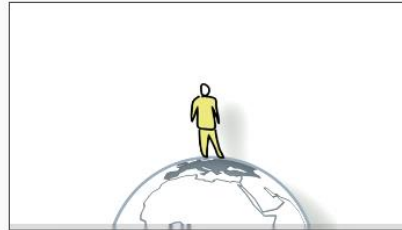
- [How to search before filing](#)
- [How to file an application](#)
- [How to monitor an application and registration](#)
- [How to manage a registration](#)

Find out more



**International Registration
of Marks: Objectives,
Main Features,
Advantages**

[Download](#)



Video: How to use the Madrid System.

How to

How to

Search before filing

Before filing an international application, you should search to find out if identical or similar marks already exist in your target markets. Use this guide to find out how to search WIPO's [Global Brand Database](#) before filing your application, as well as how to locate the trademark registers of [national and regional trademark Offices](#).

File an international application

In order to file an international application [PDF](#), you must have already registered or applied for a mark in your "home" IP Office. Learn more about the process, including your eligibility to use the Madrid System, how to complete your application form, required [fees](#), and how to track the status of your application as it moves through the examination process.

Monitor an international application or registration

Once you've filed an international application with your "home" trademark office, it will be certified and sent to WIPO for examination. Learn more about the stages of the international registration process (including the roles played by WIPO and each national/regional trademark office) – including a preview of the types of documents you may receive along the way.

Manage your trademark registration

You can easily manage your international trademark registration through our centralized system. Find out how to renew or cancel, extend the geographical scope of protection, transfer ownership or appoint a representative, and learn more about the [forms](#) required for your requests.

How to Search

[Home](#) › [IP Services](#) › [Madrid System](#) › [How to](#) › [Search before filing](#)

How to Search Before Filing: Overview

Overview

[Why search?](#)

[Global Brand Database](#)

[National and regional IP Office databases and registers](#)

[If you discover a similar or identical mark](#)

[Related links](#)

Before filing an international application through the Madrid System, you should search to find out if identical or similar marks already exist (or are pending) in your target markets.

Use this guide to find out how to search [WIPO's Global Brand Database](#) before filing your application, and how to locate the trademark registers of [national](#) and [regional trademark Offices](#).

How to File

[Home](#) › [IP Services](#) › [Madrid System](#) › [How to](#) › [File your application](#)

How to file your international application: Overview

Overview

[Basic requirements](#)

[How to file](#)

[Fees](#)

[Track your application](#)

[e-services for filing](#)

[Other related links](#)

In order to [file an international application](#), you must have already registered or applied for a mark in your "home" IP Office.

This guide explains more about the process, including your eligibility to use the Madrid System, how to complete your application form, [required fees](#), and how to track the status of your application as it moves through the examination process.

The International Trademark Registration Process



How to Monitor

[Home](#) › [IP Services](#) › [Madrid System](#) › [How to](#) › [Monitor your International Application and Registration](#)

How to Monitor your International Application: Overview

Overview

[The international registration process](#)

[Possible outcomes of examination by members' Offices](#)

[Final decisions after a provisional refusal](#)

[After a final decision - further decisions and invalidations](#)

[Tracking your international application or registration](#)

[Other related links](#)

Once you've filed an international application with your "home" trademark office, it will be certified and sent to WIPO for examination.

Use this guide to learn more about the stages of the international registration process (including the roles played by WIPO and each national/regional trademark office), preview the types of documents you may receive throughout the process, understand the possible outcomes of examination, and learn how to track your application or registration.

How to Manage

[Home](#) › [IP Services](#) › [Madrid System](#) › [How to](#) › [Manage your international registration](#)

How to Manage your International Registration: Overview

Overview

[Locating a WIPO reference number](#)

[Subsequent designation](#)

[Change in the holder's name, address or contact details](#)

[Change in the legal nature of the holder](#)

[Change in ownership](#)

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[Cancellation](#)

[Renewal](#)

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[Requesting a correction](#)

[Continued processing](#)

[Extracts](#)

[Fee payment methods](#)

[e-services for managing your registration](#)

[Other related links](#)

Once your mark has been recorded in the International Register, the Madrid System makes it possible for you to manage your international registration via a single centralized system.

For instance, a single submission is sufficient to (totally or partially) transfer or renew your international registration in multiple countries/regions, or to appoint a (new) representative before WIPO. You can also record changes to the holder's name and address, request a change in ownership, or restrict the scope of your international registration.

For additional information on potential changes to your international registration, refer to the list of [Madrid System forms](#), [Making the Most of the Madrid System PDF](#) (a guide to completing your forms), and the [Guide to the International Registration of Marks](#) under the Madrid Agreement and Protocol.

Resources for trademarks user

Resources for trademark users

Legal resources

[Legal texts on trademarks](#)

[Declarations made under the Madrid System](#)

[Guide to the International Registration of Marks](#)

[WIPO Gazette of International Marks \(in Madrid Monitor\)](#)

[Alternative dispute resolution](#)

Training resources

[Madrid webinars](#)

[Madrid seminars](#)

[Madrid video tutorials](#)

[Distance learning](#)

Other resources

[Madrid System forms](#)

[Examination Guidelines for classification of goods & services](#) **PDF**

[Office practices on replacement](#)

[Madrid System statistics](#)

[Madrid System pendency rates](#) **PDF**

[Certified documents from the Madrid Registry](#)

Warning – misleading invoices

Legal Resources

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[Madrid System statistics](#)

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[Certified documents from the Madrid Registry](#)

Warning – misleading invoices

Certified Documents: Question

- Say you would like to learn more about requesting certified documents. What other resources can you use to do so?
 - Contact Madrid and How to Manage page
 - Contact Madrid, How to Manage page or the Madrid e-Services page under Manage

Resources for IP offices

Resources for IP offices

Current members

Current members of the Madrid Union have duties as both an Office of Origin and an Office of a designated Contracting Party. Learn more about members' obligations, as well as helpful tools like [Madrid System statistics](#), [model forms](#) and provisions.

[International applications and subsequent designations in progress](#)

[Madrid Office Portal](#)

Future members

Becoming a member of the Madrid Union requires preparation. WIPO is available to help prospective members get ready for accession to the Madrid Protocol. Find out more about the preparatory work required and access tools developed specifically to help new members through the accession process.

Working Group and Madrid Assembly

Members of the Madrid System meet annually in the Working Group and the Madrid Union Assembly to discuss various matters, with the aim to improve the Madrid System for all users. Find out more about past and upcoming meetings.

Contact: Question

- How can you contact the Madrid Customer Service?
 - By phone only
 - By phone and by using the Contact Madrid
 - By phone, by using Contact Madrid and by fax

Contact

Contacts

[Madrid Customer Service](#) is on hand to answer your questions and guide you through trademark transactions and Madrid services.

Opening hours: Monday - Friday, 9:00 a.m. to 6:00 p.m. (Geneva time).

Enquiries / Form submissions / Certified documents from the Madrid Registry

- [Contact Madrid](#)
- Tel: +41 22 338 86 86

Contact: Question

- If you are a lawyer or attorney working in an IP office (law firm), which of those would you select?

Contact Madrid

Use this form to make an enquiry or to submit a form/response to WIPO.
To get started, tell us who you are.

I am:

a trademark holder, representative or any other interested party
from a national or regional IP office

Submit

- A trademark holder, representative or any other interested party
- From a national or regional IP office

Related links

Related links

Trademarks

[Meetings on trademarks](#)

[Trademark statistics](#)

[Case studies on trademarks](#)

Reference

[Laws & Treaties](#)

[Nice Classification](#)

[Vienna Classification](#)

[Standards \(country codes, INID codes\)](#)

[IP Office directory](#)

Other IP services

[Hague System \(industrial designs\)](#)

[Article 6ter \(emblems\)](#)

[Lisbon System \(appellations of origin\)](#)

[PCT System \(patents\)](#)

[Alternative dispute resolution services](#)

[Domain name disputes](#)



Q&A Session about the Webinar

Julia Makoy

Lucía J. Yanguas

Information and Promotion Division

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