

#### Generic Medicines – Sustainable Affordable Healthcare

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International Generic Pharmaceutical Alliance Dr. Yehudah Livneh (Teva Pharmaceuticals)



- International Alliance of major generic industry organizations
- Members:

IGPA

- USA Generic Pharmaceutical Association
- Canada Canadian Generic Pharmaceutical Association
- Europe European Generic medicines Association
- Japan Japan Generics Medicines Association
- India Indian Pharmaceutical Alliance
- Observers:
  - Brazil Progenericos
    Jordan JAPM
  - Taiwan TGPA S. Africa NAPM



#### Access to Medicines

### High quality, affordable generic pharmaceuticals increase access to Medicines



## Doha Paragraph 6

- A cumbersome compulsory licensing procedure which was used only once
- Did not increase availability of generics

# Issues for the Generic Industry



- Patents
  - Indemnification for Patent Infringement
- Customs
  - Seizure of Pharmaceuticals in-transit
- Quality
  - No compromise on quality

Incentives for the Generic Industry



- Fast Track Approval in Developing Countries
- WHO Prequalification
- Industrial Bolar and Data Exclusivity Export Exceptions
- Encourage increased prescribing and dispensing of generics
- Long range planning
  - Consolidation of tenders from different organizations
  - Volume