

Seminar on the Madrid System for the International Registration of Marks

Geneva, November 6 and 7, 2012

GENERAL INFORMATION

prepared by the Secretariat

What the Seminar is About	<p>Administered by the World Intellectual Property Organization (WIPO), the Madrid System for the International Registration of Marks, which is governed by the Madrid Agreement of 1891 and the Madrid Protocol (in operation since 1996), offers a simple, flexible, time and cost-effective way to protect a trademark in many countries of the Madrid Union by filing a single international application (see the full list at: http://www.wipo.int/madrid/en).</p> <p>Each year, an increasing number of trademark owners use the Madrid system to protect their trademarks internationally (see statistics at: www.wipo.int/madrid/en/statistics).</p> <p>To respond to the wishes of users for guidance on the potential of the Madrid system, the need to address their daily legal and operational concerns and to provide with the necessary updates on the recent developments and trends, 46 training seminars on the Madrid system have been organized by WIPO, in Geneva, from 1996 to this date.</p>
Who Should Attend	<p>The proposed Seminar aims at increasing awareness and practical knowledge of the system among users, whether in industry or in private practice. It focuses on the needs of independent and in-house trademark agents (paralegals as well as attorneys) who file applications for international registration of trademarks and/or who administer such registrations. All aspects of the international registration procedure and relevant administrative and legal questions will be dealt with in detail.</p>
Where and When	<p>The Seminar will be held at the headquarters of WIPO, 34, chemin des Colombettes, Geneva, Switzerland. It will commence on Tuesday, November 6, 2012, at 9.15 a.m. (registration from 9 a.m.), and will end on Wednesday, November 7, 2012, at 6 p.m.</p>
Speakers	<p>The speakers of the Seminar will be composed of a panel of experienced staff members of the Brands and Designs Sector of WIPO, a trademark attorney from the private sector who uses the Madrid system on a day-to-day basis and a representative from a selected Contracting Parties of the Madrid system.</p>
Documentation	<p>USB keys containing the text of the Madrid Agreement, the Madrid Protocol, the Common Regulations, the Guide to the International Registration of Marks, the PowerPoint presentations of the Seminar, as well as other promotional material on the Madrid system will be distributed. Participants are encouraged to bring their portable computers.</p>
Language	<p>The Seminar will be conducted in English.</p>

- Registration and Fee Registration can only be made online at:
<https://webaccess.wipo.int/madr01/>, against the payment
of 500 Swiss francs, which will cover participation in the Seminar,
the material (USB keys and paper documents), a certificate of
attendance, coffee breaks and lunches. Registration will only
become definitive upon receipt, by WIPO, of the registration fee.
- The competent authorities of the Contracting Parties of the
Madrid Union will be exempt from payment of this fee, and
participation in the Seminar by staff of an IP Office is limited to two.
- The number of participants is limited to 55.
- Please note that registration fees will not be reimbursed for a
cancellation received after Monday, October 29, 2012.*
- Geneva and Hotel Information regarding hotel reservation in Geneva may be obtained
Reservations from the Geneva Tourism Office (telephone: +41 22 909 70 00 or
the web site: www.geneva-tourism.ch).
- Additional Information Further information on the Seminar may be obtained from:
- Information and Promotion Division
Madrid Registry
Brands and Designs Sector
World Intellectual Property Organization (WIPO)
34, chemin des Colombettes
1211 Geneva 20, Switzerland
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