

## **Seminar on the Madrid System for the International Registration of Marks**

**Geneva, November 24 and 25, 2011**

PROVISIONAL PROGRAM

*Document prepared by the Secretariat*

Thursday, November 24, 2011

- 9.00 – 9.30 Registration
- 9.30 – 9.45 Welcome Address  
Speaker: WIPO
- 9.45 – 10.15 The Madrid System Today and Tomorrow – An Overview  
Speaker: WIPO
- 10.15 – 10.30 Coffee Break
- 10.30 – 12.30 Filing of an International Application  
Entitlement to File  
Completion of the International Application Form  
Specific Requirements for Designating Particular Contracting Parties  
Discussion/Questions and Answers  
Speakers: WIPO/Representatives of IP Offices
- 12.30 - 14.00 Lunch
- 14.00 – 15.30 Certification by the Office of Origin  
Examination by the International Bureau and Irregularities  
Notification by the International Bureau  
Discussion/Questions and Answers  
Speakers: WIPO/Representative of an IP Office
- 15.30 – 15.45 Coffee Break
- 15.45 – 17.00 Procedures Before the Office of a Designated Contracting Party  
Refusals and Responding to Refusals  
Statement of Grant of Protection  
Discussion/Questions and Answers  
Speakers: WIPO/Representatives of IP Offices

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Friday, November 25, 2011

- 9.30 – 10.45      Management of International Registrations
- Filing a Subsequent Designation  
Change in Ownership  
Filing a Limitation
- Discussion/Questions and Answers
- Speakers: WIPO
- 10.45 – 11.00      Coffee Break
- 11.00 – 12.30      Restrictions on the Right of Disposal  
Replacement under Article 4*bis*  
Ceasing of Effect and Transformation  
Invalidation  
Term of Protection and Renewal
- Practical Exercises and Discussion/Questions and Answers
- Speakers: WIPO/ Representatives of IP Offices
- 12.30 – 13.30      Lunch
- 13.30 - 14.30      Meeting with the Operations Service
- Speakers: WIPO
- 14.30 – 15.15      Demonstration of the Goods and Services Manager (G&S Manager)
- Speaker: WIPO
- 15.15 – 15.30      Coffee Break
- 15.30 – 17.00      WIPO Web-Based Services
- The WIPO Gazette of International Marks, ROMARIN Database and other  
E-Tools
- Future Developments
- Discussion/Questions and Answers
- Speakers: WIPO
- 17.00                Closing

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