

WIPO



WORLD INTELLECTUAL PROPERTY ORGANIZATION
GENEVA

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WIPO/MMP1/09/INF/2 Prov.

ORIGINAL: English

DATE: April 7, 2009

SEMINAR ON THE MADRID SYSTEM OF INTERNATIONAL REGISTRATION OF MARKS

Geneva, May 14 and 15, 2009

PROVISIONAL PROGRAM

prepared by the Secretariat

Thursday, May 14, 2009

- 9.30 – 10.00 Registration
- 10.00 – 10.15 Welcome address by:

Mr. Yves Closet, Head, Information Section,
Information and Promotion Division, International Registrations
Department, World Intellectual Property Organization (WIPO),
Geneva, Switzerland
- 10.15 – 10.45 Basic Features of the Madrid System

Advantages of the Madrid System for Users
Basic Features

Speaker: Mr. Yves Closet, WIPO
- 10.45 – 11.00 Coffee Break and Videos on the Advantages of the Madrid System
for Users
- 11.00 – 12.15 General Principles when Filing an International Application and
Contents of the International Application

Entitlement to File
Types of International Applications
Choosing the Office of Origin
Contents of the International Application

Speaker: Mrs. Emily Erskine, Information Assistant, Information
and Promotion Division, International Registrations
Department, WIPO
- 12.15 – 14.00 Lunch
- 14.00 – 14.15 Presentation of the International Registrations Operations Division
(IROD)

Speaker: Mrs. Judith Zahra, Officer-in-charge, International
Registrations Operations Division, International
Registrations Department, WIPO
- 14.15 – 15.15 International Application and Examination

Examination by the Office of Origin
Examination by the International Bureau and Irregularities
Practical Exercises

Speaker: Mrs. Emily Erskine, WIPO
- 15.15 – 15.30 Coffee Break

15.30 – 16.30

International Registration

Effects of the International Registration
Refusals and Responding to Refusals
Invalidation
Practical Exercises and Questions

Speakers: Mr. Éric Fontaine, Examiner, Madrid Team 2, Examination and Registration Section, International Registrations Operations Division, International Registrations Department, WIPO

Mrs. Sandrine Pitaccolo Bartolomei, Senior IP Counsel, Head of Rights Acquisition Department, Richemont International SA, Geneva, Switzerland

16.30 – 17.00

Managing an International Registration I

Recording of Licenses
Restrictions on the Right of Disposal
Replacement Under Article 4*bis*

Speaker: Mr. Yves Closet, WIPO

Friday, May 15, 2009

9.00 – 10.00

Visit to the International Registrations Operations Division (IROD)

10.00 – 10.45

Managing an International Registration II

Subsequent Designation
Change in Ownership
Limitation; Renunciation; Cancellation
Practical Exercises

Speaker: Mrs. Azadeh Ahmadian, Examiner I, Madrid Team 3, Examination and Registration Section, International Registrations Operations Division, International Registrations Department, WIPO

10.45 – 11.00

Coffee Break

11.00 – 12.15

Managing an International Registration III

Ceasing of Effect of the Basic Application or of the Basic Registration
Transformation
Term of Protection and Renewal
Questions

Speaker: Mrs. Azadeh Ahmadian, WIPO

12.15 – 14.15

Lunch

14.15 – 15.15

Business Development under the Madrid System and Comparison
Between the Madrid System and the Community Trademark System

Speaker: Mrs. Sandrine Pitaccolo Bartolomei,
Richemont International SA

15.15 – 15.30

Coffee Break

15.30 – 16.15

Information Concerning International Registrations

The Gazette; Madrid Express; ROMARIN

Speaker: Mr. Henri Spagnolo, Head, Publication Unit, Project
Coordination and Functional Support Section,
International Registrations Operations Division,
International Registrations Department, WIPO

16.15 – 16.45

Closing

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