



**ORIGINAL: ENGLISH**  
**DATE: NOVEMBER 1, 2023**

## **Madrid Working Group Roundtable**

organized by  
the World Intellectual Property Organization (WIPO)

**Geneva, November 15 and 16, 2023**

PROVISIONAL PROGRAM

*prepared by the International Bureau*

Wednesday, November 15, 2022

10.00 – 10.05	Welcome by the International Bureau of the World Intellectual Property Organization (WIPO)
10.05 – 10.25	<p><b>Topic 1: Update from the International Bureau of WIPO</b></p> <ul style="list-style-type: none"> <li>– Latest Developments of the Madrid System</li> <li>– Changes in Operations</li> <li>– Progress of the New Madrid IT Platform</li> </ul> <p>Speakers: Representatives of the International Bureau of WIPO</p>
10.25 – 11.30	<p><b>Topic 2: E-Filing and Data Exchange with Offices</b></p> <ul style="list-style-type: none"> <li>– Options for Filing of International Applications</li> <li>– Madrid e-Filing (Demonstration)</li> <li>– Current and Future Solutions of Data Exchange with Offices</li> <li>– The Use of XML Templates and API by the International Bureau and Designated Contracting Parties</li> <li>– E-mail Addresses Collection for the Existing International Registrations</li> </ul> <p>Speakers: Representatives of the International Bureau of WIPO and Intellectual Property (IP) Offices</p>
11.30 – 11.45	Coffee Break
11.45 – 12.15	<b>Topic 2: Continues</b>
12.15 – 13.00	<p><b>Topic 3: Classification</b></p> <ul style="list-style-type: none"> <li>– Project on Increasing Green Terms in the Christmas Tree</li> <li>– Updates of Madrid Goods and Services Manager (MGS)</li> <li>– Informational Roundtable on Classification Practice of Metaverse-related Terms</li> <li>– Presentation of <i>Global G&amp;S Terms Explorer</i></li> <li>– Demonstration by the IP Office of Australia</li> </ul> <p>Speakers: Representatives of the International Bureau of WIPO and IP Offices</p>
13.00 – 15.00	Lunch Break
15.00 – 16.00	<b>Topic 3: Continues</b>

16.00 – 16.45	<p><b>Topic 4: User-centric Examination Practice Innovation</b></p> <ul style="list-style-type: none"> <li>– Establishing a Pre-approved List of Goods and Services for Major Users</li> </ul> <p>Speakers: Representatives of the International Bureau of WIPO and IP Offices</p>
16.45 – 17.00	Coffee Break
17.00 – 18.00	<p><b>Topic 5: Finance</b></p> <ul style="list-style-type: none"> <li>– Available Financial Reports</li> <li>– Experience Sharing About Removal of the Second Part of the Individual Fee</li> </ul> <p>Speakers: Representatives of the International Bureau of WIPO and IP Offices</p>

Thursday, November 16, 2023

10.00 – 10.45	<p><b>Topic 6: Statements of Grant of Protection and Certificates</b></p> <ul style="list-style-type: none"> <li>– Statements of Grant of Protection and Domestic Certificates</li> <li>– New Functionality about Grants of Protection Lists in the Madrid Office Portal (MOP)</li> <li>– Designation Status at the Madrid Monitor</li> </ul> <p>Speakers: Representatives of the International Bureau of WIPO and IP Offices</p>
10.45 – 11.45	<p><b>Topic 7: Partial Cancellation</b></p> <ul style="list-style-type: none"> <li>– Partial Cancellations and Possible Issues for Offices Where the Remaining List Is Considered to Be Broader in Scope</li> </ul> <p>Speakers: Representatives of the International Bureau of WIPO and IP Offices</p>
11.45 – 12.00	Coffee Break
12.00 – 13.00	<p><b>Topic 8: Improving Customer Experience – eMadrid</b></p> <ul style="list-style-type: none"> <li>– Online Tools</li> <li>– Experiences by Users</li> </ul> <p>Speakers: Representatives of the International Bureau of WIPO, User's Organizations, and IP Offices</p>
13.00 – 15.00	Lunch Break

15.00 – 16.00	<b>Topic 9: Marketing and Promotion of the Madrid System</b> <ul style="list-style-type: none"><li>– How IP Offices Can Contribute to the Marketing and Promotion of the Madrid System in Their Countries: Experiences and Projects Developed by Offices of Designated Contracting Parties</li></ul> <p>Speakers: Representatives of the International Bureau of WIPO and IP Offices</p>
16.00 – 16.30	<b>Topic 10: Sharing of Information by IP Offices</b> <ul style="list-style-type: none"><li>– Information from Offices on Activities They Are Undertaking, Challenges They Are Facing, Projects They Are Launching etc.</li><li>– Exchange of Views of Development in Offices</li></ul> <p>Speakers: Representatives of the International Bureau of WIPO and IP Offices</p>
16.30 – 16.45	Coffee Break
16.45 – 17.55	<b>Topic 10: Continues</b>
17.55 – 18.00	<b>Closing of the Roundtable</b>

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