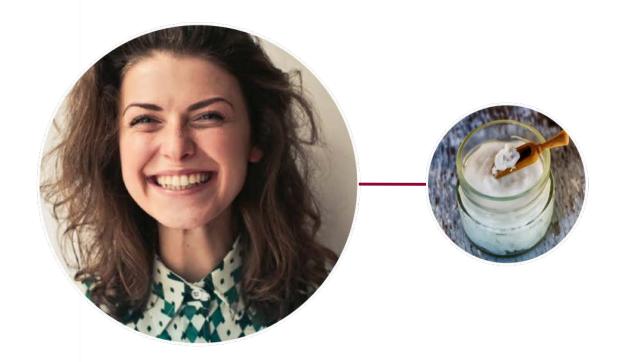
E-Services for Users

Benoît APERCÉ, Information Officer, Madrid Information and Promotion Division







Search



File



Monitor



Manage



Global Brand Database

- search existing marks from national & international sources
- trademarks, appellations of origin and official emblems

Madrid e-Filing

Madrid Goods & Services Manager

compile a list of approved goods & services terms in 20 languages

Member Profiles

<u>Database</u>

Fee Calculator

Madrid Monitor

- track real-time status of registration
- watch competitors' marks
- e-alerts
- consult the WIPO Gazette

Madrid Portfolio Manager

- access documents and certificates
- request changes
- modify, designate& renew
- pay fees

e-Renewal

WIPO | MADRID

Madrid E-Filing

- Online service for filing international applications developped by WIPO
- Available on the website of IP Offices
- Full electronic process and certification
- Customized to IP Office needs
- Integrate Madrid Goods & Services Manager/Fee Calculator
- WIPO user authentication (WIPO Account)

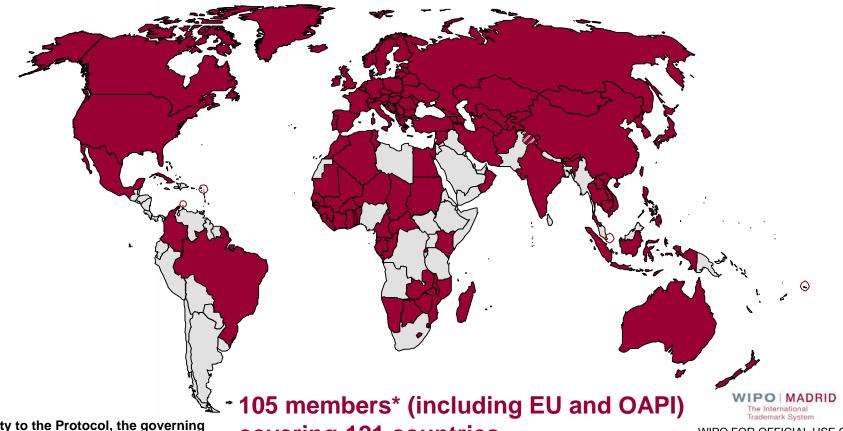


Current Situation

- Madrid e-Filing now available in 7 IP Offices
- New IP Offices: Canada, Estonia, Lithuania, Austria and Georgia



Members

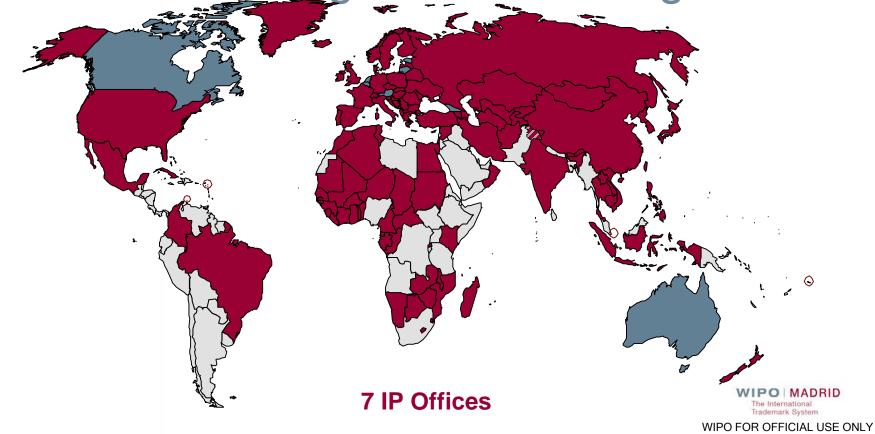


*All are party to the Protocol, the governing treaty, while 55 are also party to the Agreement

covering 121 countries

WIPO FOR OFFICIAL USE ONLY

Members offering Madrid e-Filing



Key Benefits

- Fully electronic process
- Time: quick transmission/shorter processing time
- Quality of the data
- Cost savings for all stakeholders: IP Office and applicants
- Easy to use
- Secure payment



Testimonials from IP Offices



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USUBSTANTI

NATIONAL INTELLECTUAL PROPERTY CENTER OF GEORGIA

www.sakpatenti.org.ge

Sakpatenti



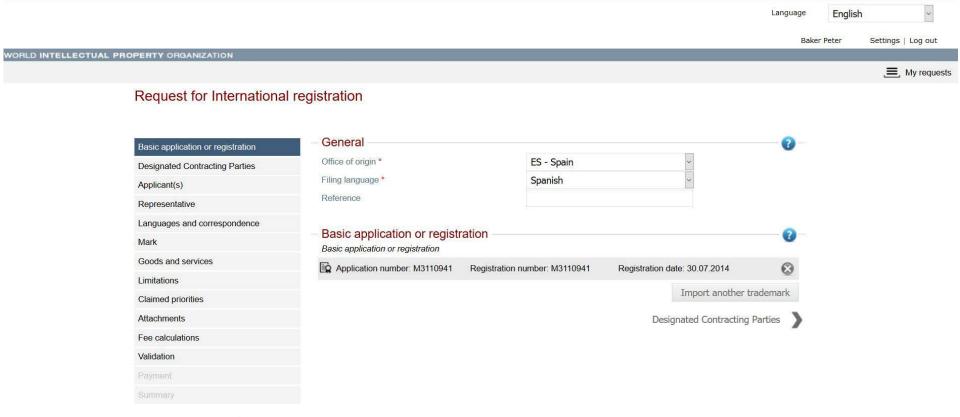
Australian Government

IP Australia

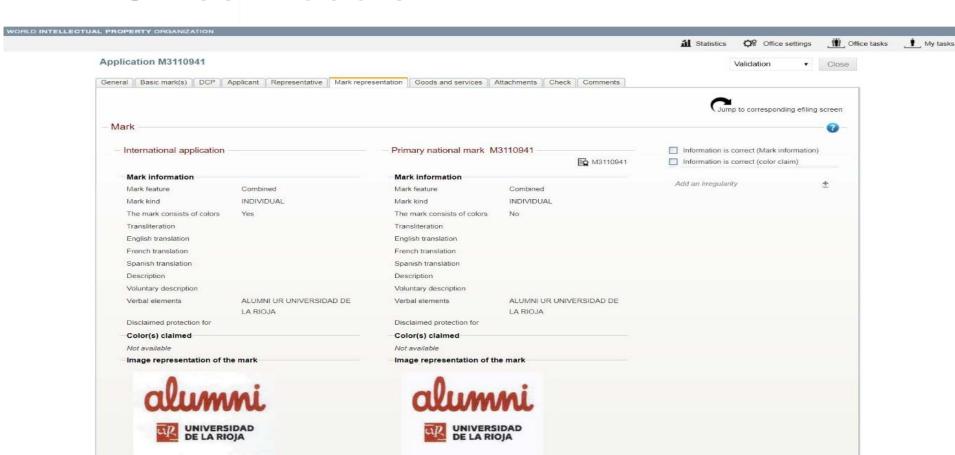
IP Australia



Applicant Module



IP Office Module



Testimonials from IP Office



State Patent Bureau of the Republic Of Lithuania





State Patent Bureau of the Republic of Lithuania

Experience on Madrid e-Filing

Jūratė Kaminskienė www.vpb.lrv.lt





Started on February 1, 2019

1476662	14.05.2019	2019/26 Gaz, 11.07.2019
1478798	14.05.2019	2019/28 Gaz, 25.07.2019
1473731	03.05.2019	2019/24 Gaz, 27.06.2019
1468892	08.04.2019	2019/20 Gaz, 30.05.2019
1469518	25.03.2019	2019/20 Gaz, 30.05.2019
1469896	15.03.2019	2019/21 Gaz, 06.06.2019
1463051	20.02.2019	2019/15 Gaz, 25.04.2019





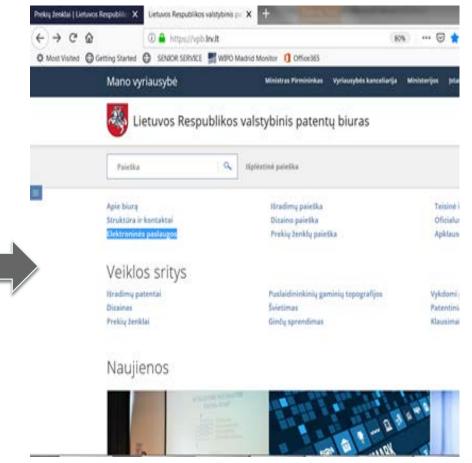
Fast

About 2 months from filing date to publication date

Simple

At any time

From any place



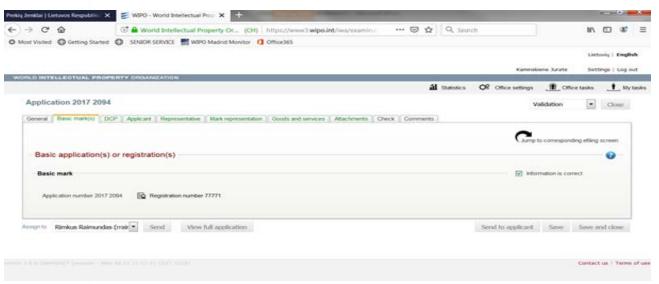




Basic Application Number



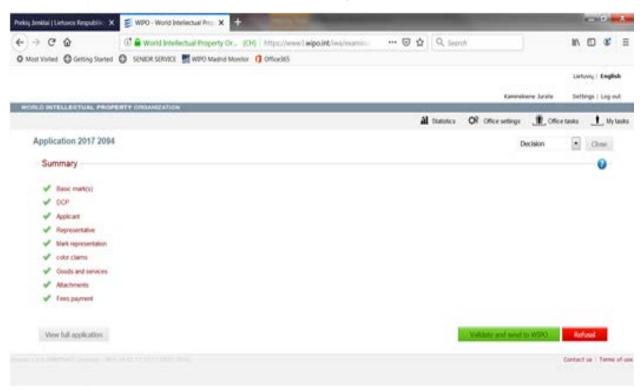
Applicant
Representative
Mark
Goods and services (LT)
Translation tool





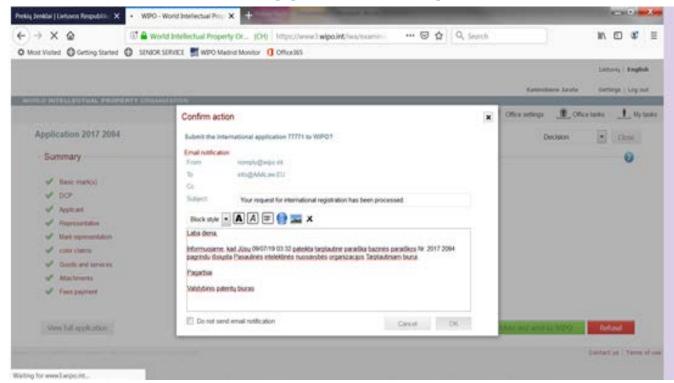


An application is ready to send to WIPO





A letter to an applicant or representative









Thank you!



WIPO Support

- Dedicated Madrid e-Filing test environment for IP Offices
- Translation of Madrid e-Filing user interface screens
- Development and integration with IP Office's own registry
- Dedicated and on-site support during integration phase

On-demand demonstrations



Testimonials from IP Offices



Estonian Patent Office



Government Gouvernement of Canada du Canada

Canadian Intellectual Property Office



Ready for Madrid E-Filing?

- Contact Madrid
- Our Madrid e-Filing Focal Points



Peter Baker, peter.baker@wipo.int



Reda Martinez Cobo reda.martinezcobo@wipo.int





中国马德里商标国际注册电子通讯的最新进展

Update on China's E-Communication for International Registrations

国家知识产权局 段传娥 2019年7月 Ms. DUAN Chuane



一、中国马德里商标国际注册电子通讯简介 China's e-communication relating to international registration

二、中国马德里商标国际注册网上申请系统 China's e-filing services for international registration

三、中国马德里商标国际注册电子化下一步工作

Future development of electronic system with respect to international registration

中国马德里商标电子通讯情况简介



2016年11月: 指定中国的领土延伸申请实现收发文全面 电子化Receiving and transmitting electronically notifications regarding territorial extensions of international registrations to China

2018年6月:中国申请人马德里国际注册新申请全程 电子化 E-filing services for international applications in operation

2019年5月: 指定中国的国际注册后续变更收发文全面电子化 Receiving and transmitting electronically notifications regarding changes in relation to international registrations designating China

中国马德里商标国际注册网上申请系统



开发难点:中英文数据转换 信息交互 Conversion of data from Chinese to English, integration of international system with national examination system

> 设计理念:以申请人为中心,注重用户友好体验 User-friendly

> > 运行情况 Well operated

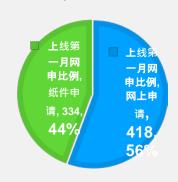
中国马德里商标国际注册网上申请系统



网上申请数据统计 Statistics of e-filing

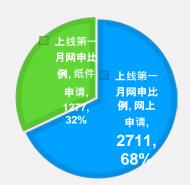
上线第一个月网 申比例

■网上申请 ■纸件申请



上线至2018年底网 申比例

■网上申请 ■纸件申请



2019年前五个月网 申比例



中国马德里电子化服务下一步工作



加强对网上申请系统的推广力度 Promoting the use of e-filing system



中国马德里电子化服务下一步工作



开发马德里商标国际注册后续业务网上申请
Development of e-filing services for changes relating to international registrations



测试中



Thank you





File



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e-Renewal

WIPO | MADRID

Member Profiles Database

Compare trademark rules & examination procedures in the IP Offices of Madrid System members General information

Filing rules and procedures

Designation rules and procedures



Manage

Madrid Portfolio Manager to easily manage portfolio of international trademark registrations using a single account



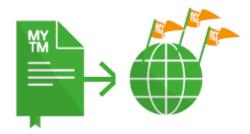




Track status



Renew



Designate



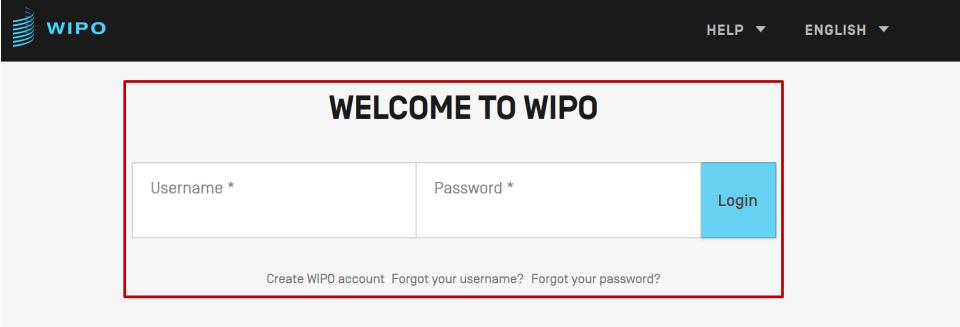
Madrid Portfolio Manager

<u>Madrid Portfolio Manager:</u> secure gateway to portfolio of international trademark registrations

- Request changes, <u>renewals</u>, <u>subsequent designations</u>
- Track status of trademark registrations
- Download PDF version of Certificates New
- Pay fees (e-Payment or Current Account at WIPO)
- View & download decision documents (secure access)



Madrid Portfolio Manager – New look





USEFUL LINKS ▼



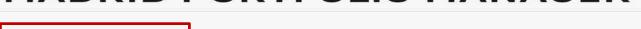
ENGLISH ▼

CATHERINE DUPENLOUP *

LOGOUT

PORTFOLIO E-RENEWAL E-PAYMENT APPLICATIONS NOTIFICATIONS UPLOAD DELEGATION CONTACT ADMIN

MADRID PORTFOLIO MANAGER





► E-RENEWAL

► E-PAYMENT

APPLICATIONS

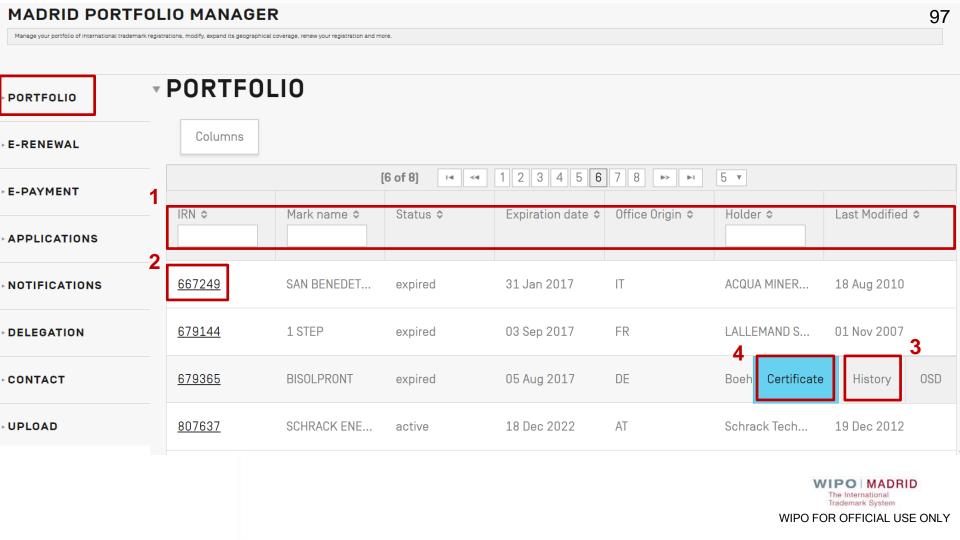
▶ DELEGATION

► CONTACT

UPLOAD

NOTIFICATIONS

WIPO MADRID PORTFOLIO MANAGER

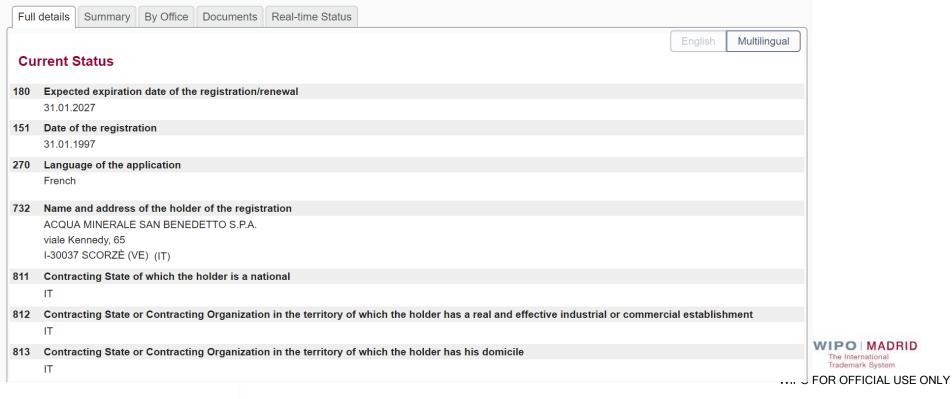


The International Trademark System

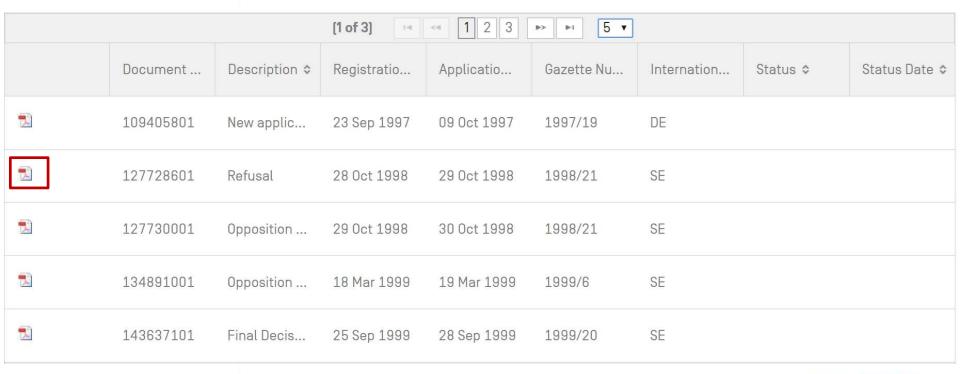
Madrid Monitor

International Trademark WIPO | MADRID

667249- SAN BENEDETTO



Madrid Portfolio Manager - History View







CERTIFICATE OF RENEWAL

The International Bureau of the World Intellectual Property Organization (WIPO) certifies that the indications appearing in the present certificate conform to the recording made in the International Register of Marks maintained under the Madrid Agreement and Protocol.

Reproduction of the mark where the mark is represented in standard characters	BISOLPRONT					
Registration number	679 365					
Registration date	August 5, 1997					
Date of the renewal	August 5, 2017					
Date next payment due	August 5, 2027					
Name and address of holder	Boehringer Ingelheim International GmbH 55218 Ingelheim (Germany)					
Address for correspondence	Boehringer Ingelheim GmbH, CDept Trademarks & Unfair Competition, Binger Strasse 173, 55216 Ingelheim (Germany)					
List of goods and services	5 Pharmaceutical preparations.					
Basic registration	Germany, 27.05.1997, 397 07 653					
Data relating to priority under the Paris Convention	Germany, 21.02.1997, 397 07 653					
Designations under the Madrid Protocol	European Union, Norway					
Designations under the Madrid Protocol by virtue of Article 9sexies	Switzerland					

Ásta Valdimarsdóttir
Director, Operations Service
Madrid Registry
Brands and Designs Sector

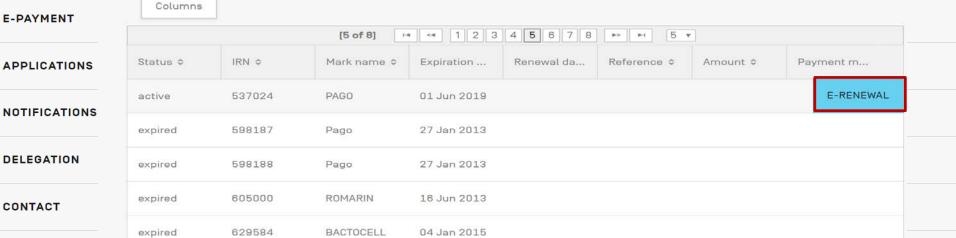


Manage your portfolio of international trademark registrations, modify, expand its geographical coverage, renew your registration and more.

PORTFOLIO

UPLOAD

E-RENEWAL F-RENEWAL



4 1 2 3 4 5 6 7 8 P FI

5 *

[5 of 8]



Information E-renewal is available as of 3 months before the renewal date of your international registration. It is also available during the grace period, subject to a surcharge.

Enter your International Registration Number (IRN)

[e.g. 123456, 123456A]

Start the renewal process Reset

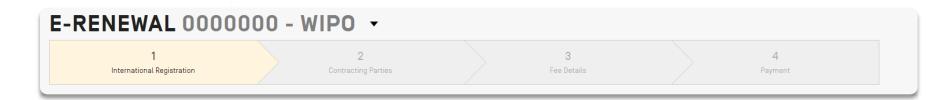
WIPO | MADRID The International Trademark System

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Clarity

- User friendly graphical interface
- Intuitive step by step process





Fewer mistakes

Real-time check of the international registration



- Easier Contracting Parties selection
 - Only the Contracting Parties registered for the IR appears
 - Contracting Parties grouped by categories
 - Warnings to guide the user during the Contracting Parties selection





Instant tracking

■ Instant creation of the WIPO reference to follow-up on the renewal status in Madrid Monitor

	Search WIPO Gazette	Support								
simple search advanced search		Search for the most up-to-date status of trademark documents and transactions processed by WIPO, including information not yet published.								
realtime search		International Registration Number								
	image search	WIPO reference	1000000001							
		Office reference								
		Applicant reference								
		Basic application								
		Basic registration								
		Mark name								
Search Reset										
		WIPO Type reference	International C	Office Inscription date	Notification date	Gazette	Status	Status Date		
		<u>1000000001</u> Renewal	0000000 ਣ				Examination	12/04/2019		



100% online

- Manage all possible scenario cases for a renewal
 - => No need to use the paper form (MM11)



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