

THE ACCEPTABLE TYPES OF MARKS AND MEANS OF REPRESENTATION

Country	Republic of Moldova
Definition of Trademark	
1. According to the applicable legislation or to the practices of the Office, marks are defined as	
a) Visually perceptible signs	No
b) Signs capable of being represented graphically	No
c) Any sign capable of distinguishing the goods and services of one undertaking from those of another	Yes
2. Signs excluded from registration	
Are any signs excluded from registration as a mark?	No
Please, specify:	
Acceptable Types of Marks and Means of Representation	
Types of marks	
3. Is the applicant required to specify in the application the type of mark for which registration is requested?	Yes
4. Is a description of the mark [one option only]	b) Optional?
5. When an indication of the type of mark is neither specified nor included in the description, would the Office accept and process the application?	No
One option only:	
Please, specify:	
6. Please, indicate below the types of marks accepted by the Office and, where applicable, the way in which they must be represented:	
a) Word marks	Yes
i. Does the Office require the use of a standard character for the representation of word marks?	No
ii. Where applicable, does the Office require that words be translated into the language used by the Office	Yes
iii. Where applicable, does the Office require that words be transliterated following the phonetics of the language used by the Office	Yes
Please specify the font to be used to represent a standard character mark:	
b) Figurative marks (device marks)	Yes
Please, specify how they must be represented:	The representation of device marks requires to be submitted in paper format. Where, provided electronically, the device marks may be represented in any appropriate format using generally available technology, but we recommend .tif or .jpg formats.
c) Hologram marks	Yes
Please, specify how they must be represented:	The hologram marks shall be represented by submitting a graphic or photographic reproduction containing the views which are necessary to sufficiently identify the holographic effect in its entirety. While, our Office accepts any appropriate format using generally available technology, we recommend .tif or .jpg.
d) Three-dimensional marks (shape marks)	Yes
Please, specify how they must be represented	The representation of shape marks requires the one of the following to be submitted: - a graphic reproduction of the shape, including computer-generated imaging; - a photographic reproduction. The graphic or photographic reproduction may contain up to 6 different views. Where, provided electronically,

	representation may be presented in any appropriate form using generally available technology, but we recommend .tif and .jpg formats.
i. Product packaging	Yes
Please, specify how it must be represented:	Same requirements as for three-dimensional marks.
ii. Product shape	Yes
Please, specify how it must be represented:	Same requirements as for three-dimensional marks.
e) Color marks	Yes
Please, specify how they must be represented	Color marks consisting exclusively of a single color or more colors (without contours) require: - a reproduction of the color/colors in a square not exceeding 8x8cm (mandatory); - a reference to a generally recognised color code or an indication of the color/colors (mandatory) Where, provided electronically, the color mark shall be presented in a square not exceeding 8x8 cm, in any appropriate form using generally available technology, but we recommend .tif and .jpg formats.
i. A single color	Yes
Please, specify how it must be represented:	Same requirements as for color marks.
ii. A combination of colors	Yes
Please, specify how it must be represented:	Same requirements as for color marks.
f) Sound marks	Yes
Please, specify how they must be represented	Sound marks shall be presented as: - an audio file reproducing the sound, or - an accurate representation of the sound in musical notation Where, provided electronically, the sound mark may be presented in any appropriate format using generally available technology, but we recommend .MP3 format.
i. A musical sound	Yes
Please, specify how it must be represented:	Same requirements as for sound marks.
ii. Any sound	Yes
Please, specify how it must be represented:	Same requirements as for sound marks.
g) Motion marks	Yes
Please, specify how they must be represented:	We do not have real cases yet, and we do not have specific legal provisions on the representation of motion marks. At the moment a motion mark may be represented by submitting a series of still sequential images showing the movement; the images may be numbered or accompanied by a description explaining the sequence. Where, provided electronically, the motion mark may be presented in any appropriate format using generally available technology, but we recommend .tif and .jpg formats.
h) Multimedia marks (motion and sound)	Yes
Please, specify how they must be represented:	We do not have real cases yet, and we do not have specific legal provisions on the representation of multimedia marks.
i) Other(s) (e.g., gesture marks, olfactory marks, pattern marks, position marks, taste marks, texture marks, trade-dress)	Yes
Please, indicate what other types of marks are accepted:	According to our national Law, trademark are defined as any sign used to individualize and distinguish the goods and / or services of a natural or legal person from those of other natural or legal persons
Please, specify how each of the other types of marks indicated above must be represented:	- gesture marks - shall be presented similar to motion mark - olfactory marks - do not have yet experience - pattern marks - shall be presented similar to device marks - position marks - shall be presented similar to device mark but a visual disclaimer of those elements that are not intended to form part of the subject-matter of the registration is mandatory. Our Office gives preference to broken or dotted lines. - taste marks - do not have yet experience - texture marks - do not have yet experience - trade-dress - shall be

	presented similar to three-dimensional, patterns or position marks, as the case may be
Format and Means to File an Application with the Office	
7. Which of the following are acceptable formats to file an application with the Office?	
a) A paper form	Yes
b) The image of a paper form (e.g., PDF, JPG)	Yes
c) Structured data (e.g., e-filing, XML files)	Yes
8. How does the applicant submit the application?	
a) On a physical support (e.g., paper, CD-ROM or USB device)	Yes
b) By fax	Yes
c) Electronically, other than fax (e.g., by e-mail, by e-filing)	Yes
9. Is the applicant either required or allowed to submit an electronic representation of the mark along with the application?	Yes
Format(s) in which the Office accepts the electronic representation of the mark	
10. Depending on the type of mark, may the electronic representation consist of one or more digital still images?	Yes
Please select below the format accepted by the Office	
a) GIF	Yes
b) JPEG	Yes
c) PNG	Yes
d) TIFF	Yes
e) Other(s)	Yes
Please, specify in which other format(s):	We do not limit the applicant to any particular format. Our Office accepts any appropriate form using generally available technologies as long as it can be reproduced on the Register in a clear, precise, selfcontained, easily accessible, intelligible, durable and objective manner so as to enable the competent authorities and the public to determine with clarity and precision the subject matter of the protection afforded to its proprietor. But after receiving, we will convert the presented images in .tif format.
When the representation consists of more than one digital still image:	
a) all images must be included in one file	Yes
b) each image may be in a separate file	No
11. Depending on the type of mark, may the electronic representation consist of a digital recording of sound only (i.e., without moving images)?	Yes
Please, select below the format accepted by the Office	
a) MID	Yes
b) MP3	Yes
c) WAV	Yes
d) Other(s)	Yes
Please, specify in which other format(s):	We do not limit the applicant to any particular format. Our Office accepts any appropriate form using generally available technologies as long as it can be reproduced on the Register in a clear, precise, selfcontained, easily accessible, intelligible, durable and objective manner so as to enable the competent authorities and the public to determine with clarity and precision the subject matter of the protection afforded to its proprietor. But after receiving, we will convert the presented sound in .MP3 format.
12. Depending on the type of mark, may the representation consist of a digital recording of moving images without sound?	No
Please, select below the format(s) accepted by the	

Office	
a) AVI	
b) GIF	
c) MOV	
d) MP4	
e) MPEG	
f) WMV	
g) Other(s)	
Please, specify in which other format(s):	
13. Depending on the type of mark,	
may the representation consist of a digital recording of moving images and sound?	No
Please, select below the format(s) used by the Office	
a) AVI	
b) MP4	
c) MPEG	
d) WMV	
e) Other(s)	
Please, specify in which other format(s):	
Formats and standards used by the Office to store, manage and publish electronic representation of marks	
SCRx3421	
14. Does the Office store and manage an electronic representation of the mark (whether provided by the applicant or produced by the Office) in a database?	Yes
15. Is the electronic representation of the mark available to the public?	Yes
How can the public access the electronic representation of the mark?	
a) At the Office only (e.g., a dedicated computer terminal)	No
b) Online (e.g., online database)	Yes
16. In which format does the Office store, manage and publish the electronic representation of the mark when this consists of:	
a) one or more digital still images	.tif
b) a digital recording of sound only	MP3
c) a digital recording of moving images without sound	.tif
d) a digital recording of moving images and sound	N/A