



# Update on the Latest Development of the Madrid System

## Madrid Working Group Roundtable June 2017

Marcus Höpperger, Director, Madrid Registry

Ásta Valdimarsdóttir, Director, Operations Division

Roger Holberton, Head, Madrid Information Systems Division

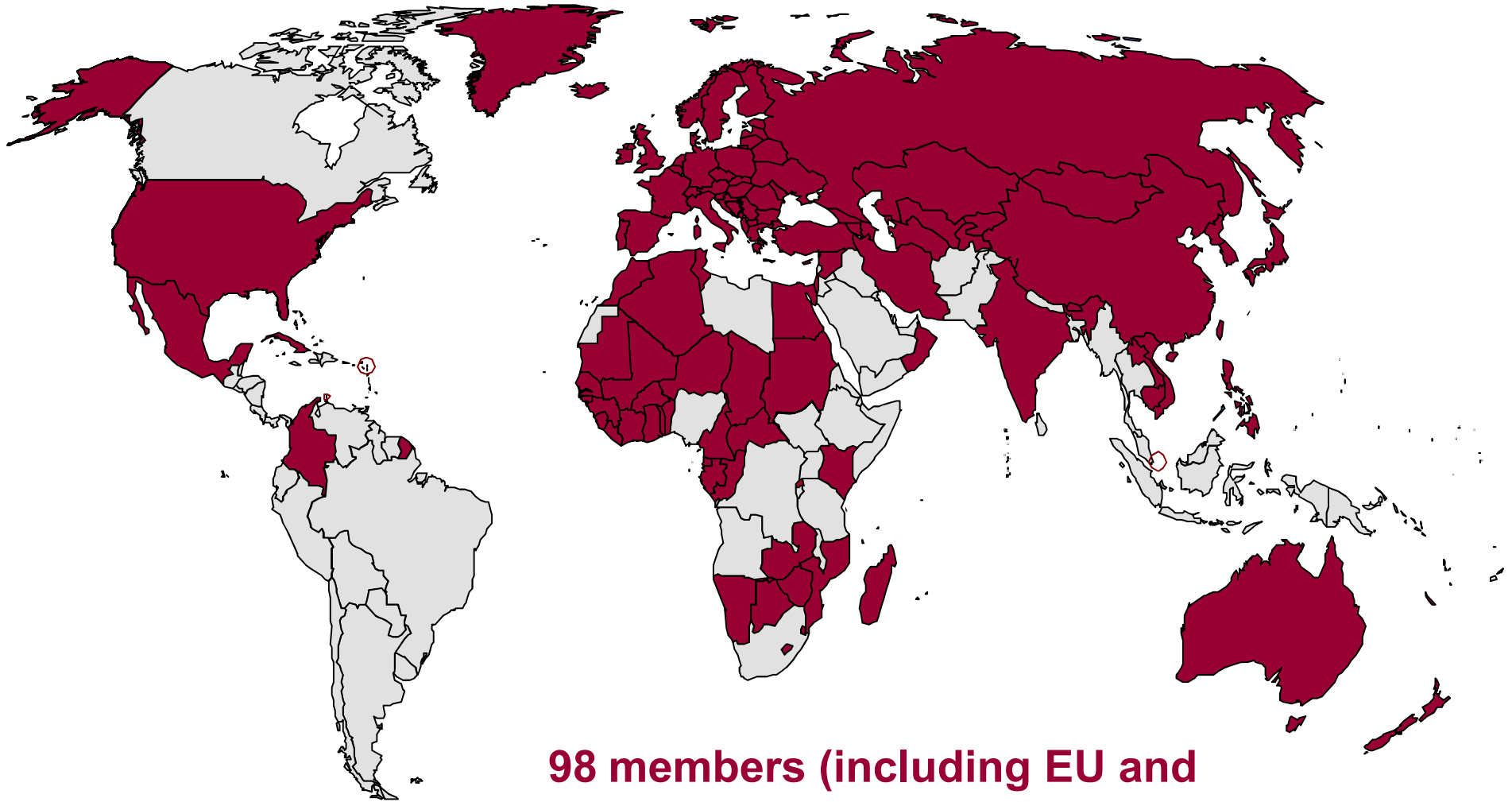
Isabelle Vicedo, Head, Operations Division

Peter Baker, Project Manager, Madrid Information Systems Division

Sara Amini, Project Coordination Officer, Madrid Information Systems Division

Emily Erskine, Information Assistant, Information and Promotion Division

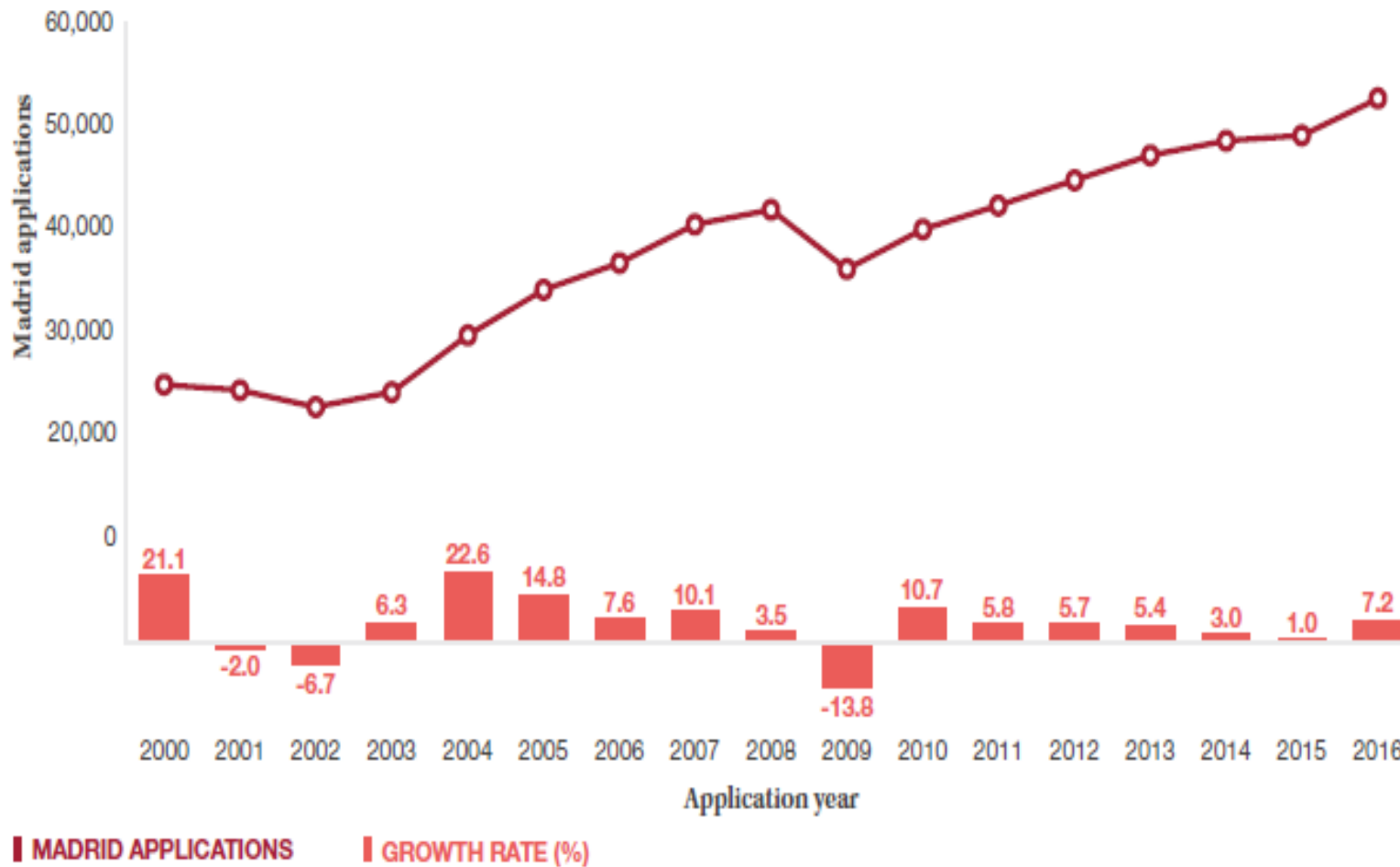
# Members



**98 members (including EU and OAPI) covering 114 countries**

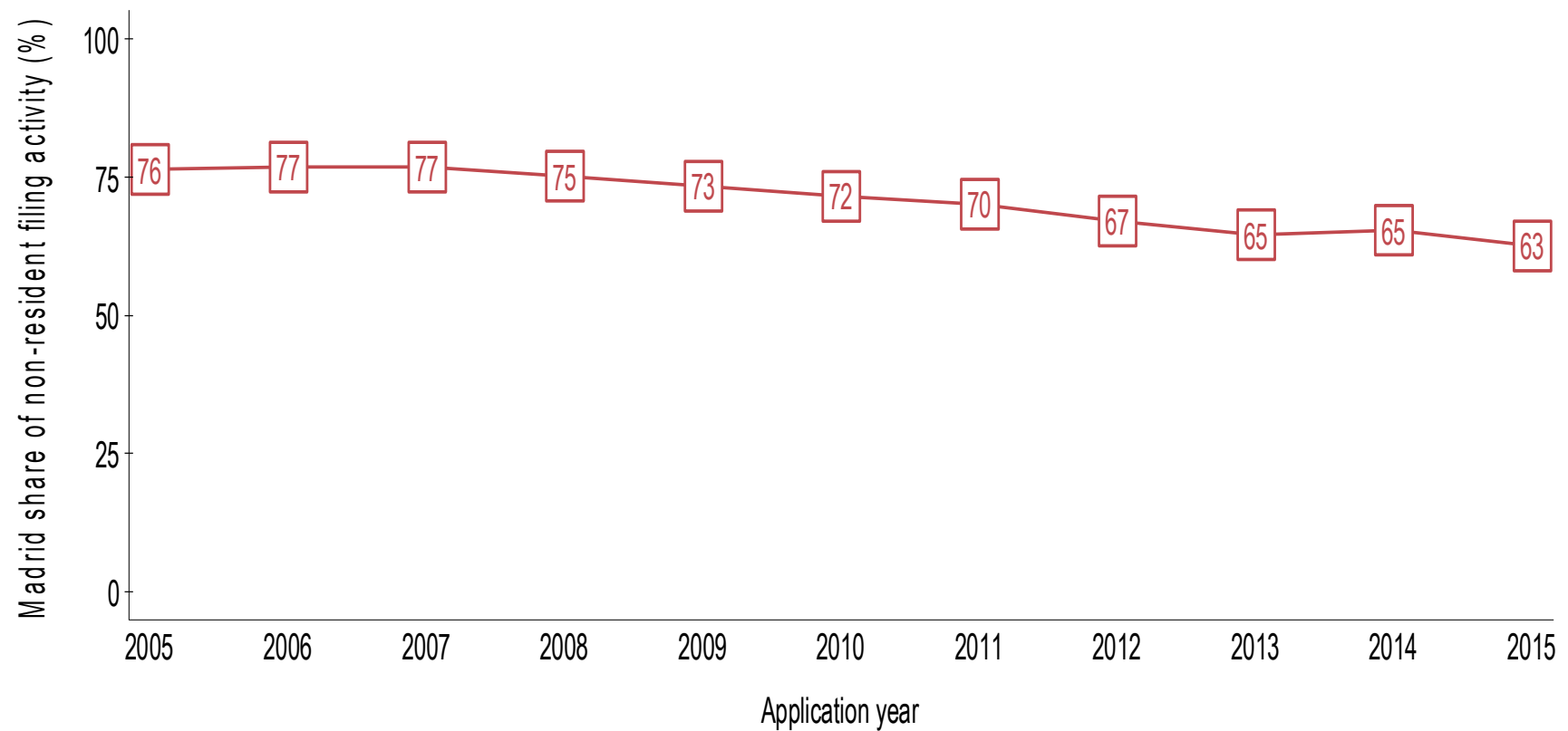
**WIPO | MADRID**  
The International  
Trademark System

Picking up from 2015's modest increase, Madrid international applications grew by 7.2% in 2016, the fastest since 2010.

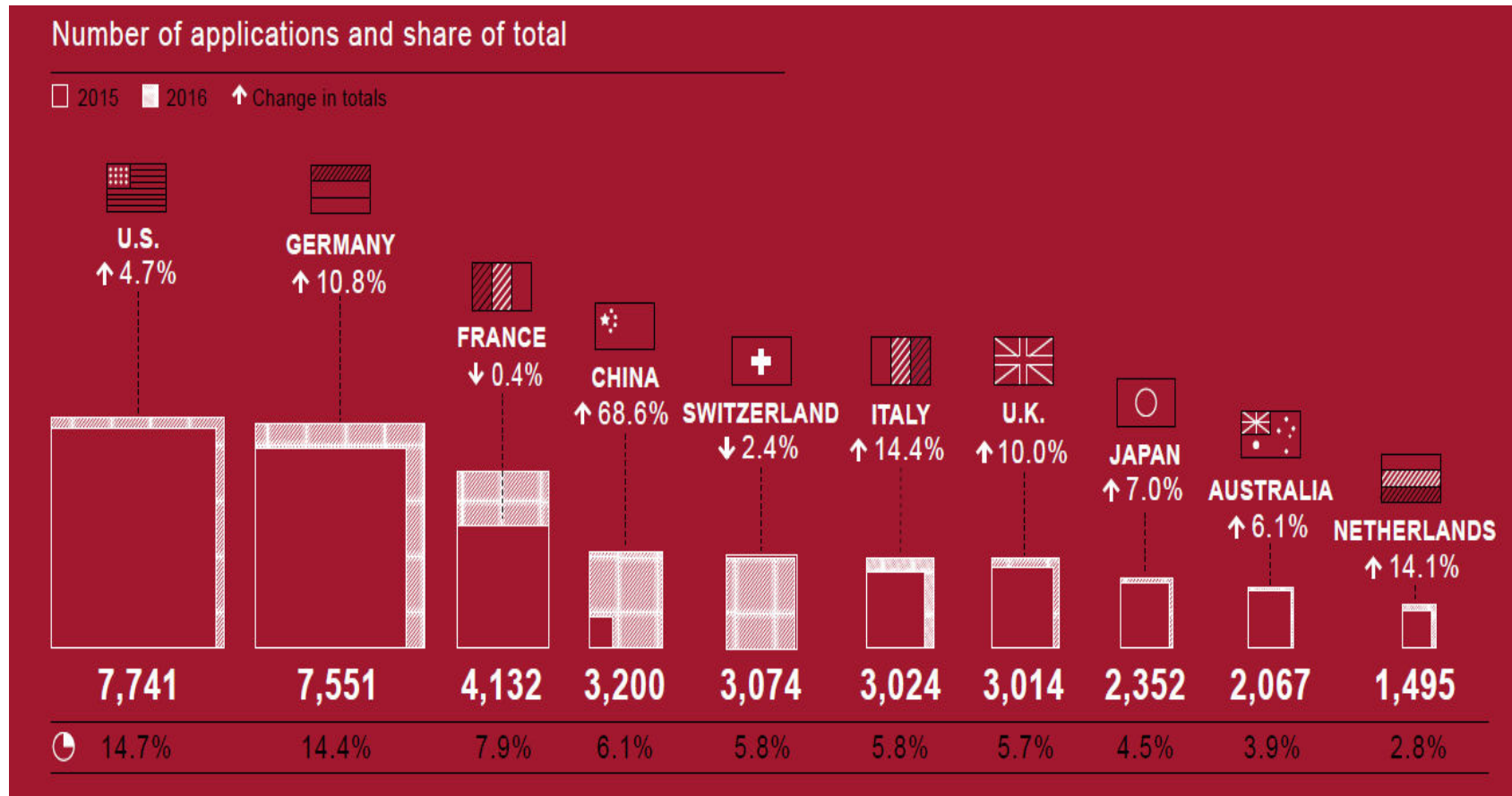


# Market Share

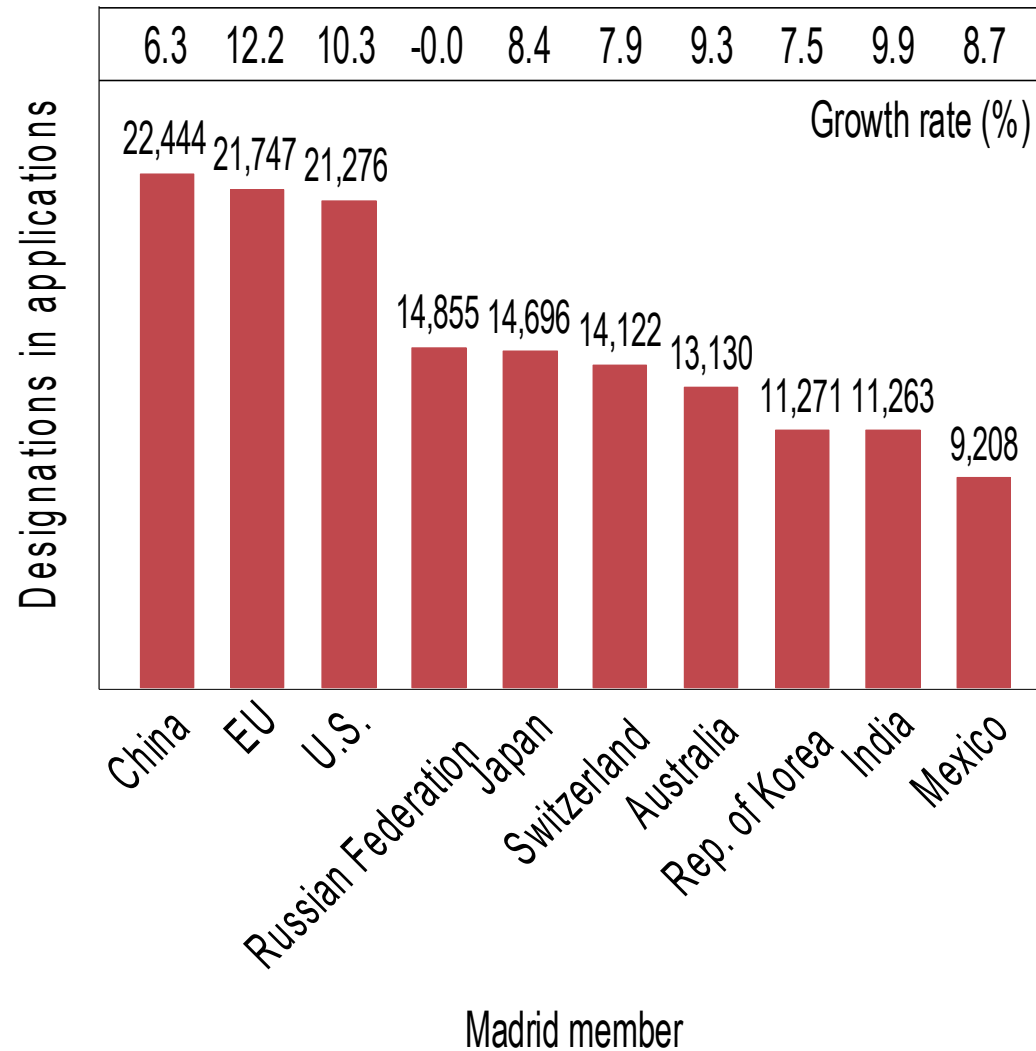
## Trend in use of the Madrid route for Madrid Origins Only



# Top Ten Filing Origins



# Top Designated Contracting Parties



| Ranking | Change in position from 2015 | Applicant                                   | Origin      | Madrid applications |      |      |
|---------|------------------------------|---|-------------|---------------------|------|------|
|         |                              |   |             | 2014                | 2015 | 2016 |
| 1       | 2                            | L'OREAL, SOCIETE ANONYME                    | France      | 89                  | 130  | 150  |
| 2       | 8                            | GLAXO GROUP LIMITED                         | U.K.        | 234                 | 68   | 141  |
| 3       | 20                           | BAYERISCHE MOTOREN WERKE AKTIENGESELLSCHAFT | Germany     | 49                  | 40   | 117  |
| 4       | -2                           | LIDL STIFTUNG & CO. KG                      | Germany     | 125                 | 143  | 112  |
| 5       | -4                           | NOVARTIS AG                                 | Switzerland | 293                 | 194  | 94   |
| 6       | -1                           | PHILIPS ELECTRONICS N.V.                    | Netherlands | 86                  | 123  | 85   |
| 7       | 0                            | BOEHRINGER INGELHEIM INTERNATIONAL GMBH     | Germany     | 90                  | 90   | 83   |
| 8       | 1                            | BIOFARMA                                    | France      | 31                  | 81   | 75   |
| 9       | -3                           | DAIMLER AG                                  | Germany     | 63                  | 103  | 70   |
| 10      | 5                            | SOCIETE DES PRODUITS NESTLE S.A.            | Switzerland | 115                 | 52   | 67   |
| 11      | 9                            | AUGUST STORCK KG                            | Germany     | 28                  | 45   | 62   |
| 12      | 106                          | BRILLUX GMBH & CO. KG                       | Germany     | 17                  | 16   | 61   |

# Key numbers

| <b>Description</b>   | <b>2016</b>      | <b>Change<sup>1</sup></b>               |
|--|------------------|---|
| <b>Madrid international applications</b>   | <b>52,550</b>    | <b>+7.2%</b>                            |
| <b>Designations in international applications</b>  | <b>353,268</b>   | <b>+6.2%</b>                            |
| <b>Madrid international registrations</b>  | <b>44,726</b>    | <b>-13.9%</b>                           |
| <b>Subsequent designations in international registrations</b>  | <b>45,633</b>    | <b>-5.7%</b>                            |
| <b>Renewals of international registrations</b>   | <b>29,546</b>    | <b>+2%</b>                              |
| <b>Active (in force) international registrations</b>   | <b>641,587</b>   | <b>+2.5%</b>                            |
| <b>Designations in active international registrations</b>  | <b>5,688,043</b> | <b>+0.4%</b>                            |
| <b>Share of Madrid designations in total non-resident trademark filing activity<sup>2</sup> (for Madrid member origins only)<sup>3</sup></b> | <b>63%</b>       | <b>-2 percentage points<sup>4</sup></b> |
| <b>Contracting Parties (Madrid members)</b>  | <b>98</b>        | <b>+1 member</b>                        |
| <b>Countries covered</b>   | <b>114</b>       | <b>+1 country</b>                       |



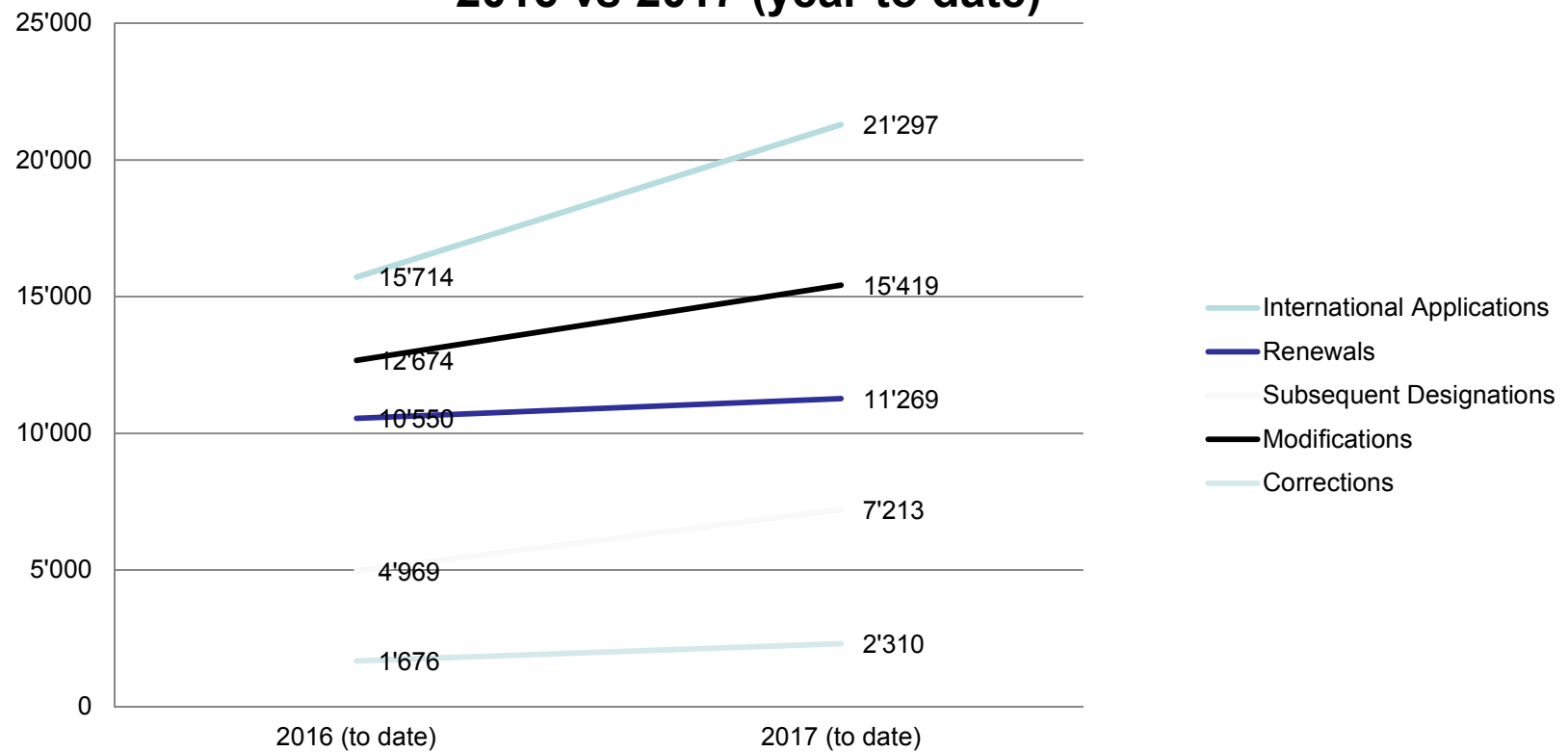
# Key developments

- Madrid Monitor
- Madrid Member Profiles
- Madrid Classification Guidelines
- Madrid Goods & Services Manager (MGS)
- E-communications
- Madrid E-filing
- Madrid Office Portal
- Webinars

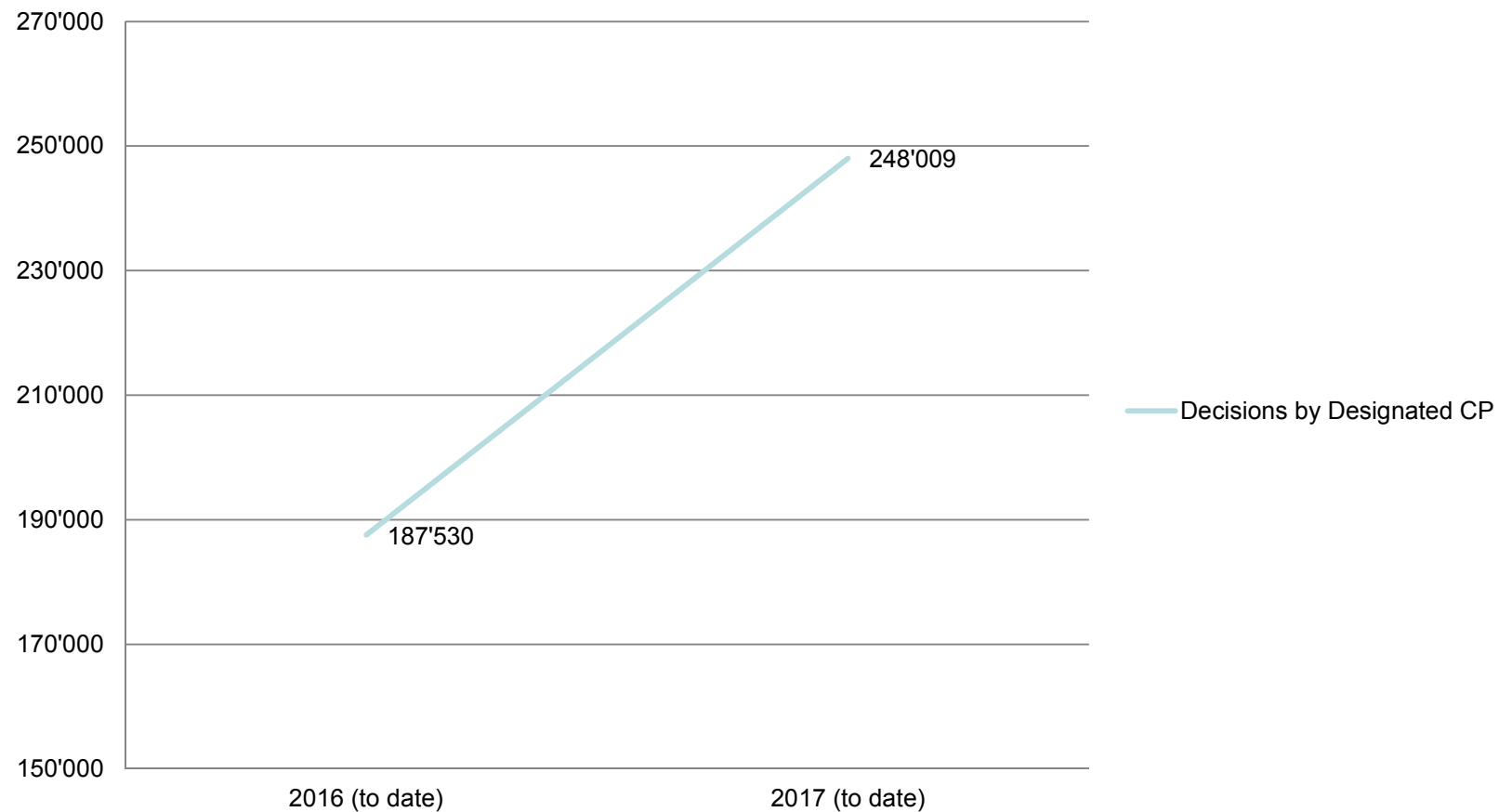
# Production and Designations

# Production figures

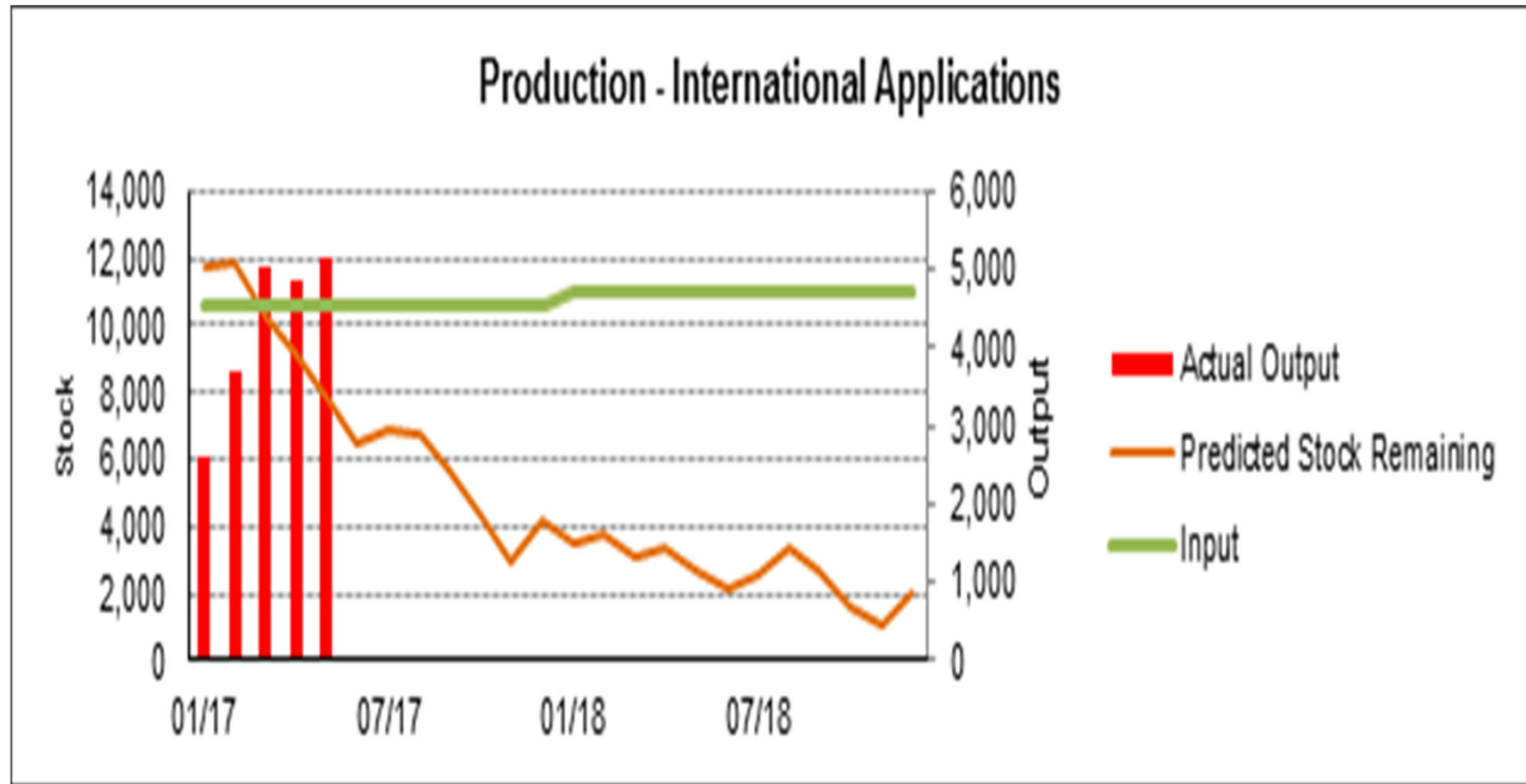
## File Processed by International Bureau 2016 vs 2017 (year to date)



## Decisions Processed by International Bureau 2016 vs 2017 (year to date)



# Forecasted production

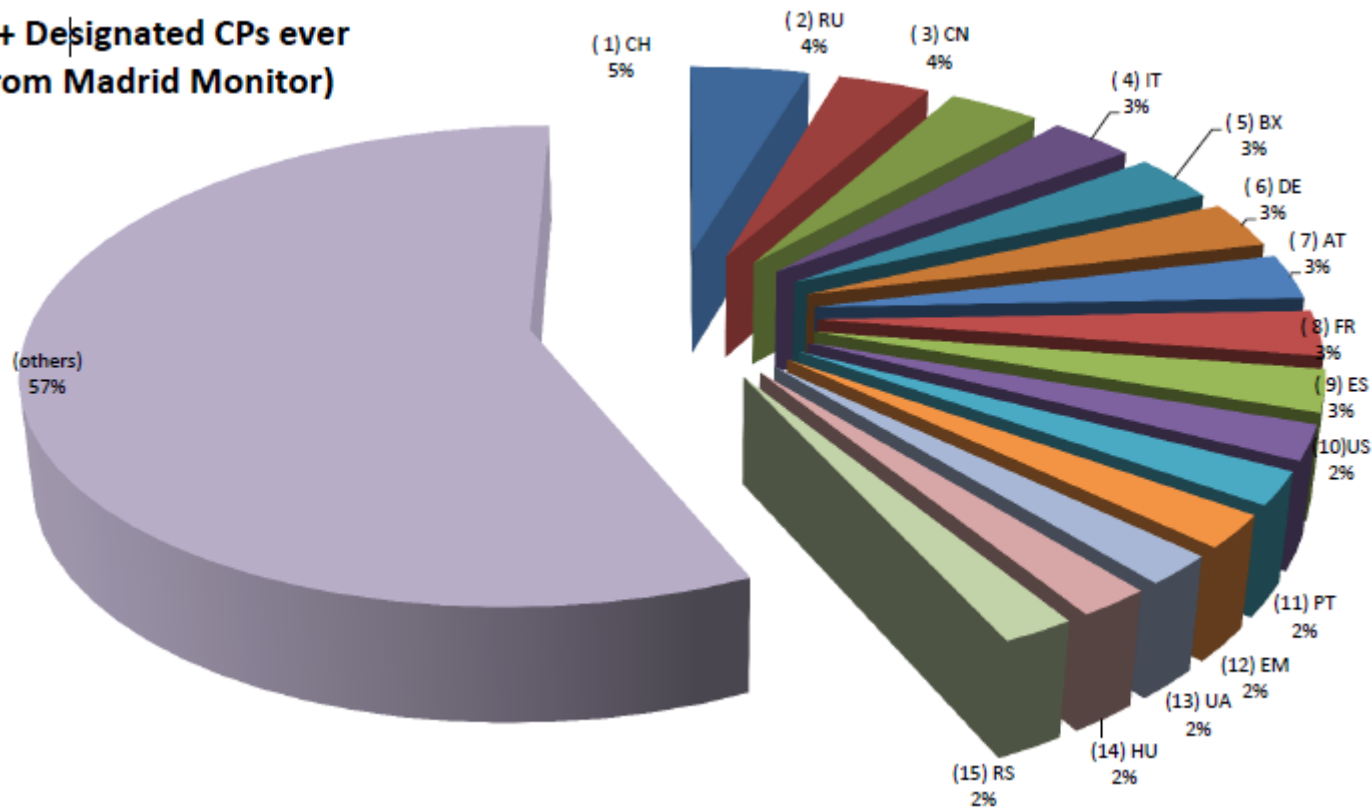


# Designations – 10 highest

- EUIPO
- China
- USA
- Japan
- Russian Federation
- Switzerland
- Australia
- Republic of Korea
- India
- Mexico

# Designations – historical (15 highest)

15 + Designated CPs ever  
(from Madrid Monitor)



# Access to Upcoming Notifications (1)

- Access the Madrid homepage:  
<http://www.wipo.int/madrid/>
- Scroll down to “Resources”

**Resources**

**For trademark owners**

**Legal resources**

- [Legal texts on trademarks](#)
- [Declarations made under the Madrid System](#)
- [Guide to the International Registration of Marks](#)
- [WIPO Gazette of International Marks \(in Madrid Monitor\)](#)

**Other resources**

- [Madrid System forms](#)
- [Examination Guidelines for classification of goods & services](#) [PDF](#)
- [Office practices on replacement](#)
- [Madrid System statistics | Madrid System pendency rates](#) [PDF](#)
- [Extracts from the International Register](#)

**Warning – misleading invoices**

**For IP offices**

**Current members**

Current members of the Madrid Union have duties as both an Office of Origin and an Office of a designated Contracting Party. Learn more about members' obligations, as well as helpful tools like [Madrid System statistics](#), [model forms](#) and provisions.

[International applications and subsequent designations in progress](#)

**Future members**

Becoming a member of the Madrid Union requires preparation. WIPO is available to help prospective members get ready for accession to the Madrid Protocol. Find out more about the preparatory work required and access tools developed specifically to help new members through the accession process.

**Working Group and Madrid Assembly**

Members of the Madrid System meet annually in the Working Group and the Madrid Union Assembly to discuss various matters, with the aim to improve the Madrid System for all users. Find out more about past and upcoming meetings.

**Email updates**

- [Madrid Highlights](#) – News, articles, tips, statistics and publications on the Madrid System (issued quarterly)
- [Madrid Notices](#) – Legal Information Notices and updates on developments in the Madrid System

[Sign up](#) | [All WIPO newsletters](#)



# Access to Upcoming Notifications (2)

- Under “For IP Offices”, select **International applications and subsequent designations**

**Resources**

**For trademark owners**

**Legal resources**

- [Legal texts on trademarks](#)
- [Declarations made under the Madrid System](#)
- [Guide to the International Registration of Marks](#)
- [WIPO Gazette of International Marks \(in Madrid Monitor\)](#)

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- [Madrid System forms](#)
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[International applications and subsequent designations in progress](#)

# Access to Upcoming Notifications (3)

- Select the relevant statistics you wish to view

The screenshot displays the WIPO Madrid System Statistics page. At the top, there is a dark blue header with the WIPO logo and navigation links: Media, Meetings, Contact Us, My Account, and English. Below the header is a navigation bar with categories: IP Services, Policy, Cooperation, Reference, About IP, and Inside WIPO. A search bar labeled 'Search WIPO' is also present. The main content area is titled 'Statistics under the Madrid System' and includes tabs for 'Annual', 'Monthly', and 'In progress'. A red arrow points to a red-bordered box containing the following text:

**International applications and subsequent designations in progress**

- International applications: status by office of origin
- Subsequent designations: status by office of the contracting party of the holder
- International applications: status by designated contracting party
- Subsequent designations: status by designated contracting party

Below this section is an 'Explore WIPO' section with various links under categories like IP Services, Policy, Cooperation, Reference, and About IP. At the bottom, there is a footer with the URL <https://www.wipo.int/cooperation/en/> and links for Accountability, Working with Us, and Connecting with WIPO.

# Access to Upcoming Notifications (4)

- Select your national/regional office and click “submit”

The screenshot shows the WIPO Madrid System interface. At the top, there is a navigation bar with the WIPO logo and menu items: Media, Meetings, Contact Us, My Account, and English. Below this is a secondary navigation bar with links for IP Services, Policy, Cooperation, Reference, About IP, and Inside WIPO, along with a search box labeled 'Search WIPO'. The main content area is titled 'Statistics under the Madrid System' and includes sub-navigation for Home, IP Services, Madrid System, and Statistics. The 'WIPO | MADRID' logo is visible in the top right of the content area. The main heading is 'International applications: status by designated Contracting Party'. Below this heading, there is a form with a dropdown menu labeled 'Contracting Party' set to 'All contracting parties' and a 'Submit' button. A bar chart is partially visible below the form, showing a single red bar representing data for the selected party. The y-axis of the chart ranges from 31360 to 78400 in increments of 17040. The URL 'http://www.wipo.int/services/en/' is visible at the bottom left of the page.

# Access to Upcoming Notifications: Example – European Union

■ 503 notifications on 14/07/2017



# Communication from IP Offices to WIPO

# Topics

- Overview and status
  - Content – format – channels
- Madrid Office Portal (MOP)
- E-filing
- Communication form

# What is transmitted to WIPO

- Applications
- Decisions
- Modifications
- Answers to irregularity letters
- Questions and queries

# Communication channels

## ■ Format

- XML

- PDF

- Paper

## ■ Channels

- E-filing (applications)

- Via FTP servers

  - Madrid Office Portal (MOP)

  - Meca (xml)

- Email

  - Communication form



# What's the status? Applications

- Applications (MM2)

- E-filing            2 Members (Madrid E-filing)
- Electronic        12 Members
- MOP                22 Members
- Email/paper      13 Members
- Paper              36 Members

# The status - Decisions

- Decisions, i.e. Provisional refusals, Grant of Protection, Final Decisions etc.
- Many Offices use several different channels.
  - Electronic      55 Members
  - MOP              33 Members
  - Email/paper    15 Members
  - Paper            72 members

# The status - Modifications

- Modifications, i.e. limitations, ceasing of effect etc.

|              |    |
|--------------|----|
| ■ Electronic | 9  |
| ■ MOP        | 21 |
| ■ Paper      | 61 |

# The status - Replies to irregularities

|                  |    |
|------------------|----|
| ■ Electronically | 10 |
| ■ MOP            | 17 |
| ■ Email/ paper   | 31 |
| ■ Paper          | 16 |

MM12(E)

APPLICATION FOR INTERNATIONAL REGISTRATION  
COVERED EXCLUSIVELY BY THE MADRID PROTOCOL

|  |  |
|--|--|
| Applicant's name (in full)<br>Global application number (if applicable)<br>Application address (if applicable)<br>City (if applicable)   | Date sent by the applicant/Office<br>Applicant's reference<br>Office's reference<br>1A0000 |
| NEEDS LOCAL MAIL BY APPLICANT OFFICE TO THE OFFICE IN CHARGE<br>NEEDS LOCAL MAIL   |  |
| PRIORITY   |  |
| 1. Name: 747 Easy Print Limited  |  |
| 2. Address for correspondence: 155/157 Park Lane, London W1K 1AE, United Kingdom   |  |
| 3. Address for correspondence: 155/157 Park Lane, London W1K 1AE, United Kingdom   |  |
| 4. Telephone: 020 7614 1111  |  |
| 5. E-mail address: <input type="checkbox"/> Please check this box if you wish to receive all correspondence electronically. If you check this box:<br>(i) any further correspondence from the International Bureau related to this international application and its resulting international registration will be sent only electronically; however,<br>(ii) any further correspondence from the International Bureau related to other international applications or international registrations for which the same e-mail address has been provided will be sent only electronically.<br>Please note that, for the purpose of one-to-one communication, there can be only one e-mail address associated per each international application. |  |
| 6. Preferred language for correspondence: <input checked="" type="checkbox"/> English <input type="checkbox"/> French <input type="checkbox"/> Spanish   |  |
| Other information may be required by certain designated Contracting Parties, for example, if the United States of America is the state. It is necessary to include these requirements.   |  |
| (i) if the applicant is a natural person, nationality of applicant:  |  |
| (ii) if the applicant is a legal entity:   |  |
| (a) legal nature of the legal entity: Private Limited Company  |  |
| (b) state, and whose legislation is applied, in which the legal entity is incorporated   |  |
| Signed Applicant   |  |

**3 ENTITLEMENT TO FILE**

(a) Check the appropriate box:

(i)  where the Contracting Party mentioned in item 1 is a State, the applicant is a national of that State; or

(ii)  where the Contracting Party mentioned in item 1 is an organization, the name of the State of which the applicant is a national; or

(iii)  the applicant is domiciled in the territory of the Contracting Party mentioned in item 1; or

(iv)  the applicant has a real and effective industrial or commercial establishment in the territory of the Contracting Party mentioned in item 1.

(b) Where the address of the applicant, given in item 2(b), is not in the territory of the Contracting Party mentioned in item 1, indicate in the space provided below:

(i) if the box in paragraph (a)(iii) of the present item has been checked, the domicile of the applicant is the territory of that Contracting Party, or

(ii) if the box in paragraph (a)(iv) of the present item has been checked, the address of the applicant's industrial or commercial establishment in the territory of that Contracting Party.

Axis Modulo Internet, Dr. Velasco (Domus Bells Marketing & Trade Ltd), C/N 214622166

**4 APPOINTMENT OF A REPRESENTATIVE (if any)**

Name: .....

Address: .....

Telephone: ..... Fax: .....

E-mail address: .....

Please check this box if you wish to receive electronic communication. By checking this box:

(i) any further correspondence from the International Bureau related to this international application and its resulting international registration will be sent only electronically; *however,*

(ii) any further correspondence from the International Bureau related to other international applications or international registrations for which the same e-mail address has been provided will be sent only electronically.

Please note that, for the purpose of electronic communication, there can be only one e-mail address recorded per each international application.

**5 BASIC APPLICATION OR BASIC REGISTRATION**

Basic application number: 286321 Date of the basic application: 06/11/2010 (dd/mm/yyyy)

Basic registration number: ..... Date of the basic registration: (dd/mm/yyyy)

**6 PRIORITY CLAIMED**

The applicant claims the priority of the earlier filing mentioned below:

Office of earlier filing: .....

Number of earlier filing (if available): .....

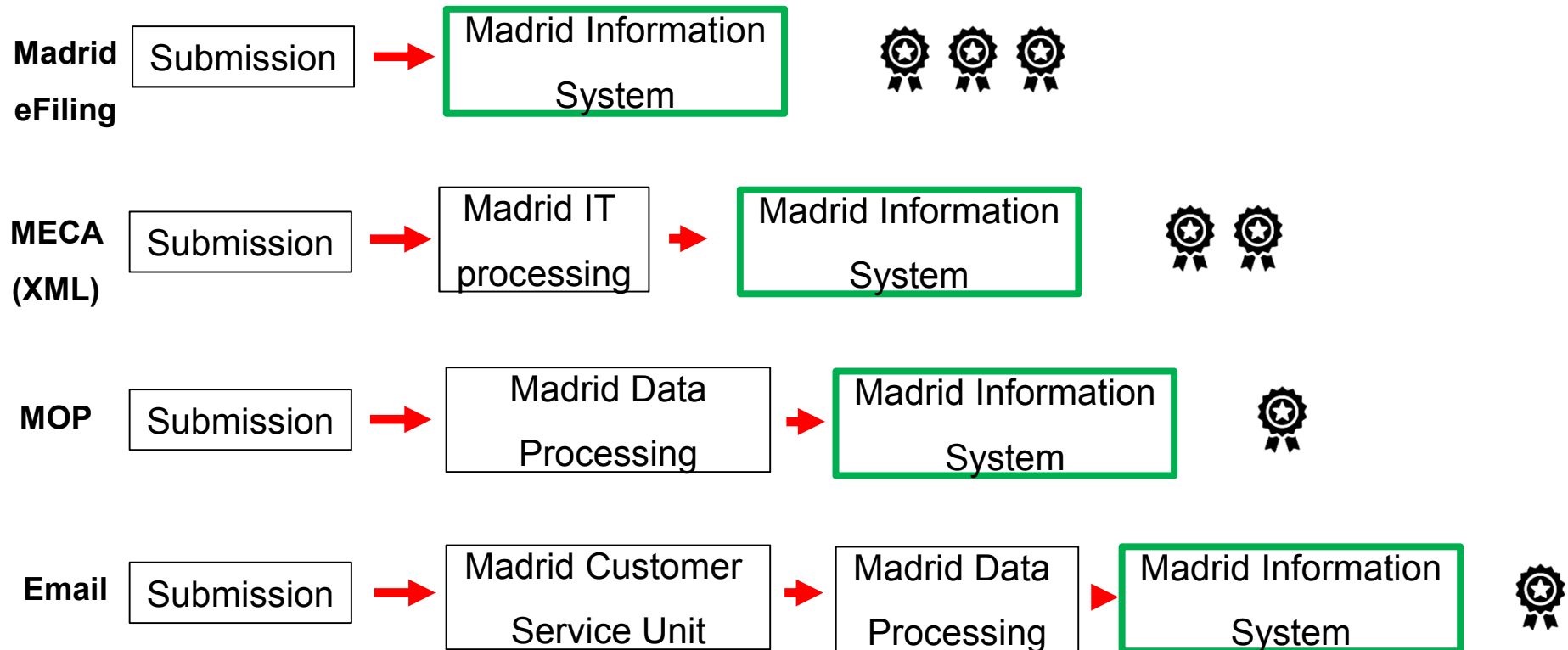
Date of earlier filing: ..... (dd/mm/yyyy)

If the earlier filing does not relate to all the goods and services listed in item 10 of this form, indicate in the space provided below the goods and services to which it does relate:

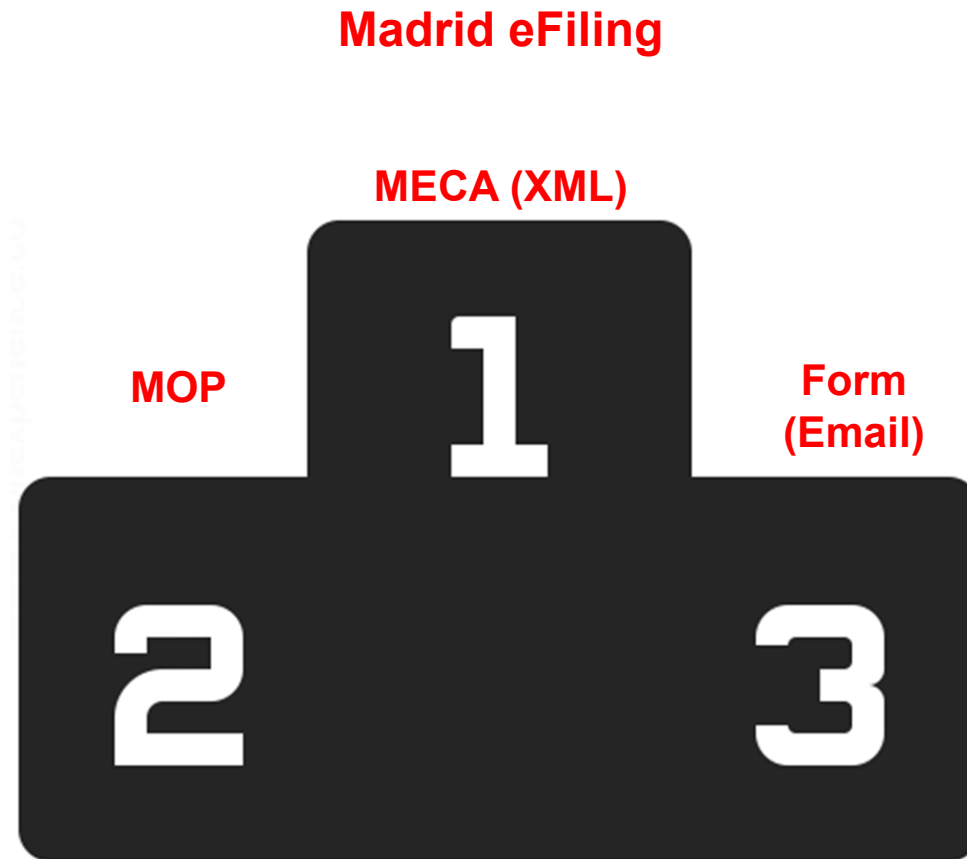
.....

If several priorities are claimed, check box and use a continuation sheet giving the above required information for each priority claimed.

# Flow of information – Speed & Quality difference



# Preferred transmissions channels





# Advantages of electronic communication

- Speedy transmission
- Low cost – saves time and money
- Quality of the data



# MADRID OFFICE PORTAL

# What MOP is

- Online tool designed for National/Regional Offices
- Direct access to the International Register
- Search tool for international registrations status
- Electronic exchange of information with the IB

# Why use MOP

- As an Office of Origin:

- To collect notifications of Registrations (New applications & Ceasing of effects)
- To collect Irregularity letters
- To respond to Irregularity letters

- As a Designated Contracting Party

- To collect notifications of designations by the IB
- To upload decisions and forms

# MOP enhancements

- Possibility to upload multiple documents simultaneously
- Enquire to view what has already been uploaded and retrieve uploaded documents in pdf

# MOP – How to access

- With a WIPO account
- With an Internet connection
- With a Web browser

# MOP on the Web



<http://www.wipo.int/madrid/en>

# MOP – How to open an account

- Create a WIPO Account at [www.wipo.int/myaccount/](http://www.wipo.int/myaccount/) using your Office email address
- Contact: [e-marks@wipo.int](mailto:e-marks@wipo.int)
- Ask for access to MOP
- Exchange information with the IB electronically





# MADRID E-FILING

# What the IB offers

- IPO dedicated Madrid eFiling test environment
- Translation of the Madrid eFiling user interface screens
- Development and integration of a TMview adapter or
- Development and integration with a national/regional Office's own registry (web service search url must be available)

# What the IB offers

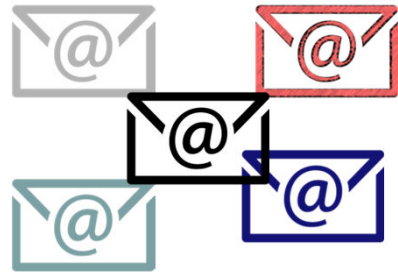
- Option to use WIPO external user authentication services
- Dedicated support and travel during the integration phase
- On-demand WebEx demonstrations

# What an IPO can expect

- Ease of use
- Data recycling
- Secure payment
- Expedited processing time

# COMMUNICATION FORM

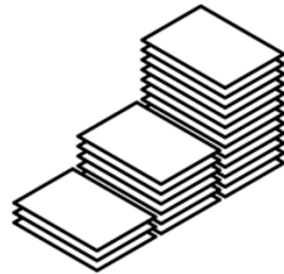
# Challenges - Madrid Registry



Over 5 different contact emails

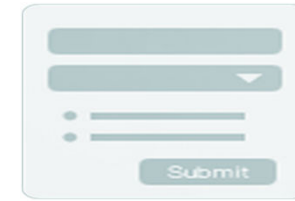


More queries:  
**>8000** emails/month  
**4000** phone calls/month



Emails - backlog

# Communication - form



Single point of contact

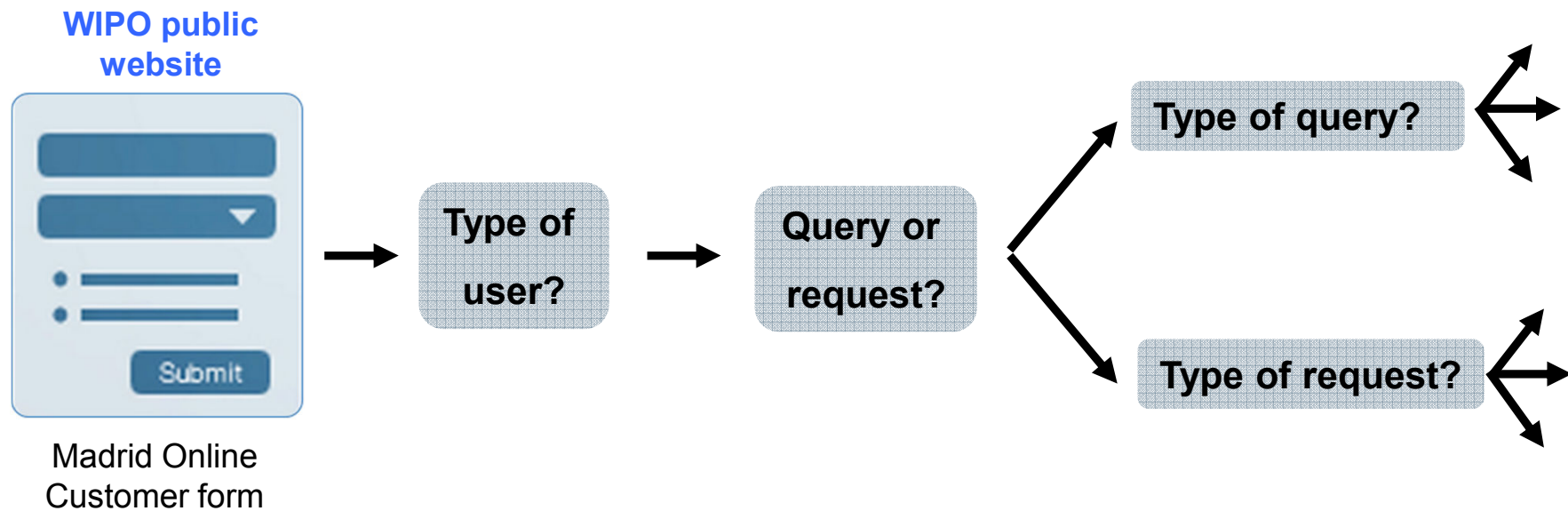


More accurate input data



Quick & automated distribution to relevant team

# Communication form: Conditional Logic





# Communication form - next steps

- The form has been launched on June 15<sup>th</sup>
- Replacing the email addresses before 1 of September this year
- The [INTREG@wipo.int](mailto:INTREG@wipo.int) email addressed will not be available from September

# Summary

- Improved communication would benefit all stakeholders
- A combined effort – IP Offices and the IB
- Different approaches necessary for some time
  
- Please consider the options
- Contact : [e-marks@wipo.int](mailto:e-marks@wipo.int) for XML or MOP
- Meet my colleagues **Peter Baker** for E-filing and **Catherine Dupenloup** for a MOP account

# Madrid Member Profiles Database



# New and Searchable

- 2017 - New Member Profiles Database (English Only)
  - Richer Content
  - Very Easy to Search
  - Replaced «Country Profiles»
  
- Features & Structure
  
- Most Frequently Used/Needed Information
  
- Cooperation

# Features & Structure (1)

- 64 Fields
  - General Information – 5 Items
  - Office of origin – 3 Items
  - Designated Office – 56 Items

# Features & Structure (2)

## Madrid Member Profiles

Access a wide range of information on the practices and procedures of [Madrid System](#) members. Simply select the member(s) of interest to you, and choose the type of information you want to see.

### Resources

- [FAQs](#)
- [News](#)

#### Step 1:

Which member(s) are you interested in?

#### Step 2:

What type(s) of information are you looking for?

Search

Reset

All members

African Intellectual Property Organization (OAPI)

Albania

Algeria

Antigua and Barbuda

Armenia

Australia

Austria

Azerbaijan

Bahrain

Belarus

Benelux

...

All available information

General information and contact details ↓

Information about your [Office of Origin](#) ↓

Information about [members you are designating](#) ↓

# Features & Structure (3)

**Madrid Member Profiles**

**Results**

New search Edit search Save as PDF

**Summary**

- Hungary
  - Information about your Office of Origin
- Switzerland
  - Information about your Office of Origin

**Hungary** Last update on : May 18, 2017


**Information about your Office of Origin**

|   |   |
|---|---|
| <i>Methods of filing international application</i>                    | Paper (hard copy) and e-form                                  |
| <i>Filing language</i>  | French, English   |
| <i>Handling fee . Option to pay Madrid System fees through Office</i> | HUF 10700<br>Office does not collect and forward fees to WIPO |

**Switzerland** Last update on : May 18, 2017

**Information about your Office of Origin**

|  |  |
|--|--|
| <i>Methods of filing international application</i> | Paper (hard copy) and e-form<br>Other relevant information:  |
|  | <ul style="list-style-type: none"> <li>Office also recommends use of <a href="#">national form</a> (can be submitted in German, French or Italian)</li> <li>List of goods and services must be translated into French</li> </ul> |





# Most Frequently Used Fields (1)

- Internal & External Users (Clients)
  - Contact Details
  - Declarations
  - Requirement for Local TM Attorneys
  - Official List of Local TM Attorneys

## Most Frequently Used Fields (2)

- Calculation of time limits
  - to respond to RF (either ex officio or based on OP)
  - to file & respond to Oppositions
  - to request cancellation of a registration due to non-use of the mark
- Are time limits extendable?

# Most Frequently Used Fields (3)

- Internal & External Users (Clients)
  - Possibility to review or appeal RF + (MM6)
  - Requirements for intention to use the mark
  - Requirements for actual use of the mark with time limits & consequences

# Cooperation

- Check the information about your Office
- Send us
  - Changes in your contact details
  - Legislation
  - Examination practice
- Help us improve by providing feedback

# Resources

- Madrid Member Profiles

<http://www.wipo.int/madrid/memberprofiles/#/>

- Introducing the Madrid Member Profiles Database

[http://www.wipo.int/madrid/en/news/2017/news\\_0012.html](http://www.wipo.int/madrid/en/news/2017/news_0012.html)

- Quick Start Guide

[http://www.wipo.int/edocs/pubdocs/en/wipo\\_madrid\\_members.pdf](http://www.wipo.int/edocs/pubdocs/en/wipo_madrid_members.pdf)

- New and Improved Madrid e-Services

[http://www.wipo.int/madrid/en/news/2017/news\\_0009.html](http://www.wipo.int/madrid/en/news/2017/news_0009.html)

# How to use Madrid E-Services Effectively



**SearchFileMonitorManage**

# Online Resources and E-Services

The Madrid System website and customized E-services are available to help you:







**Search** FileMonitorManage

# Search



Check if similar marks already exist in your target markets

Start with the  
Global Brand  
Database

Access 28+ million records from  
35 national and international collections

# Global Brand Database

Perform a trademark search by text or image in brand data from multiple national and international sources, including trademarks, appellations of origin and official emblems. V: 2017-06-13 14:52

|  |   |   |   |  |                                    |
|--|---|---|---|--|------------------------------------|
| <b>Data from Viet Nam available</b> 2017-04-10<br>Over 220,000 records added | <b>Free webinars</b> 2017-04-10<br>Join us on May. 2 or 4 for webinars on using the Global Brand Database | <b>Data from Spain available</b> 2016-10-11<br>Over 740,000 records added | <b>Data from Mongolia available</b> 2016-08-10<br>Over 15,000 records added | <b>Data from Malaysia available</b> 2016-07-10<br>Over 450,000 records added | <b>NEWS</b> Over 600 records added |
|--|---|---|---|--|------------------------------------|

**SEARCH BY**

Brand Names Numbers Dates Class Country

**Text** = ▾ e.g. wipo OR omp, \*ntel\*, omp~

**Image Class** = e.g. 05.07.13, apple AND tree

**Goods (All)** = e.g. footwear, comput\*

**search** 🔍

**FILTER BY**

| Source          | Image           | Status          | Origin          | App. Year * | Expiration * |
|-----------------|-----------------|-----------------|-----------------|-------------|--------------|
| AE TM 39,540    | AU TM 1,588,897 | BN TM 43,087    | CA TM 1,509,361 |             |              |
| CH TM 386,684   | DE TM 1,931,071 | DK TM 286,205   | DZ TM 30,588    |             |              |
| EE TM 57,491    | EG TM 113,733   | EM TM 1,446,263 | ES TM 790,736   |             |              |
| GE TM 27,910    | ID TM 847,650   | IL TM 261,089   | JO TM 64,846    |             |              |
| JP TM 1,993,699 | KH TM 77,054    | KR TM 3,275,083 | LA TM 38,790    |             |              |
| MA TM 159,344   | MD TM 38,345    | MN TM 62,859    | MX TM 1,227,219 |             |              |

Display: List ▾ Sort: Value - asc ▾ **filter** ▾

1 - 30 / 28,752,275 TMview Display: 30 per page options 1 / 958,410

|                          | Brand                   | Source | Status  | Relevance | Origin | Holder                        | Number  | App. Date  | Image Class | Nice Cl.  | Image |
|--------------------------|-------------------------|--------|---------|-----------|--------|-------------------------------|---------|------------|-------------|-----------|-------|
| <input type="checkbox"/> | LEAH                    | NZ TM  | Pending | 1         | NZ     | NZ JUNS INTERNATIONAL LIMITED | 1068510 | 2017-06-12 |             | 25        |       |
| <input type="checkbox"/> | CARBON WHITE            | NZ TM  | Pending | 1         | NZ     | David Pearce                  | 1068807 | 2017-06-12 |             | 1, 3, 5   |       |
| <input type="checkbox"/> | Intelligent Charging    | NZ TM  | Pending | 1         | NZ     | CHARGEMASTER NZ LIMITED       | 1068805 | 2017-06-12 |             | 9, 12, 37 |       |
| <input type="checkbox"/> | Ultimate Fitness Travel | NZ TM  | Pending | 1         | NZ     | James Bradley                 | 1068808 | 2017-06-12 |             | 41        |       |
| <input type="checkbox"/> | COME ON DOWNOVER        | NZ TM  | Pending | 1         | NZ     | Melinda LeCompte              | 1068806 | 2017-06-12 |             | 35        |       |
| <input type="checkbox"/> | Levio                   | NZ TM  | Pending | 1         | NZ     | Ross Neville Boag             | 1068813 | 2017-06-12 |             | 9         |       |
| <input type="checkbox"/> | TJLAW                   | NZ TM  | Pending | 1         | NZ     | tao jiang                     | 1068814 | 2017-06-12 |             | 7, 25     |       |
| <input type="checkbox"/> | JAKIRO                  | NZ TM  | Pending | 1         | NZ     | Rachelle Dittmer              | 1068815 | 2017-06-12 |             | 3, 35     |       |
| <input type="checkbox"/> | QUIKLII DECKSPACER      | NZ TM  | Pending | 1         | NZ     | QUIKLII Pty Ltd               | 1068817 | 2017-06-12 |             | 6, 19, 37 |       |
| <input type="checkbox"/> | UGG Zealandia           | NZ TM  | Pending | 1         | NZ     | liuhongying                   | 1068816 | 2017-06-12 |             | 25        |       |

ADRID  
national  
system



Search **File** Monitor Manage

# File



**Madrid  
Goods & Services  
Manager**



**Member Profiles  
Database**



**Fee Calculator**

# Madrid Goods & Services Manager



- Compile and verify your list of goods and services

| 7   |    |                 |    |     |    |                 |    |        |   | Machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); implements other than hand-operated; incubators for eggs; automatic vending machines. |
|-----|----|-----------------|----|-----|----|-----------------|----|--------|---|---|
| dCP |    | Accepted by dCP |    | dCP |    | Rejected by dCP |    | dCP    |   | Status unknown  |
| CH  | CN | DE              | EM | JP  | KR | RU              | US | 070080 | knives [parts of machines]                  |   |
| CH  | CN | DE              | EM | JP  | KR | RU              | US | 070226 | saw blades [parts of machines]              |   |
| CH  | CN | DE              | EM | JP  | KR | RU              | US | 070133 | sifting installations                       |   |
| CH  | CN | DE              | EM | JP  | KR | RU              | US | 070153 | disintegrators                              |   |
| CH  | CN | DE              | EM | JP  | KR | RU              | US | 070026 | mixing machines                             |   |
| CH  | CN | DE              | EM | JP  | KR | RU              | US |        | machines and machine tools                  |   |
| CH  | CN | DE              | EM | JP  | KR | RU              | US | 070450 | heat exchangers [parts of machines]         |   |
| CH  | CN | DE              | EM | JP  | KR | RU              | US | 070480 | rotary steam presses, portable, for fabrics |   |

D

# Member Profiles Database



Compare  
trademark  
rules &  
examination  
procedures in  
the IP Offices  
of Madrid  
System  
members

General information

Filing rules and procedures

Designation rules and procedures

# Fee Calculator



**WIPO**

Home > IP Services > Madrid System > Fees/Fee Calculator

### International Registration of Marks - Fee Calculation

For date:  Office of origin:

Number of classes:  Type:

Colour  Collective mark, certification mark, or guarantee mark

[Continue](#)

A designation of the Benelux (BX) covers Belgium, Luxembourg and the Netherlands  
A designation of the European Union (EM) covers its [28 Member states](#)  
A designation of the African Intellectual Property Organization (OA) covers its [17 Member states](#)  
Bonaire, Saint Eustatius and Saba (BQ), Curaçao (CW) and Sint Maarten (Dutch part) (SX) are autonomous territories of the Kingdom of the Netherlands that can be individually designated

**Disclaimer**

Fee Calculator results are based on information you have provided and the [Schedule of Fees](#) in effect at the time the estimate is generated. The estimate is provided for information purposes only. For the most accurate estimate, consult the Fee Calculator immediately before you submit a request or your payment order.

Estimate cost for:

- International applications
- Subsequent designations
- Renewals



## International Registration of Marks - Fee Calculation

For date:  Office of origin: Number of classes:  Type: 

- |  |   |   |   |
|--|---|---|---|
| <input type="checkbox"/> AG Antigua and Barbuda              | <input type="checkbox"/> EG Egypt                                 | <input type="checkbox"/> LA Lao People's Democratic Republic                  | <input type="checkbox"/> RU Russian Federation        |
| <input type="checkbox"/> AL Albania                          | <input checked="" type="checkbox"/> EM European Union             | <input type="checkbox"/> LI Liechtenstein                                     | <input type="checkbox"/> RW Rwanda                    |
| <input type="checkbox"/> AM Armenia                          | <input type="checkbox"/> ES Spain                                 | <input type="checkbox"/> LR Liberia   | <input type="checkbox"/> SD Sudan                     |
| <input type="checkbox"/> AT Austria                          | <input type="checkbox"/> FI Finland                               | <input type="checkbox"/> LS Lesotho   | <input type="checkbox"/> SE Sweden                    |
| <input checked="" type="checkbox"/> AU Australia             | <input type="checkbox"/> FR France                                | <input type="checkbox"/> LT Lithuania   | <input type="checkbox"/> SG Singapore                 |
| <input type="checkbox"/> AZ Azerbaijan                       | <input type="checkbox"/> GB United Kingdom                        | <input checked="" type="checkbox"/> LV Latvia                                 | <input type="checkbox"/> SI Slovenia                  |
| <input type="checkbox"/> BA Bosnia and Herzegovina           | <input type="checkbox"/> GE Georgia                               | <input type="checkbox"/> MA Morocco   | <input type="checkbox"/> SK Slovakia                  |
| <input type="checkbox"/> BG Bulgaria                         | <input type="checkbox"/> GH Ghana                                 | <input type="checkbox"/> MC Monaco  | <input type="checkbox"/> SL Sierra Leone              |
| <input type="checkbox"/> BH Bahrain                          | <input type="checkbox"/> GM Gambia                                | <input type="checkbox"/> MD Republic of Moldova                               | <input type="checkbox"/> SM San Marino                |
| <input type="checkbox"/> BN Brunei Darussalam                | <input type="checkbox"/> GR Greece                                | <input type="checkbox"/> ME Montenegro  | <input type="checkbox"/> ST Sao Tome and Principe     |
| <input type="checkbox"/> BQ Bonaire, Sint Eustatius and Saba | <input type="checkbox"/> HR Croatia                               | <input type="checkbox"/> MG Madagascar  | <input type="checkbox"/> SX Sint Maarten (Dutch part) |
| <input type="checkbox"/> BT Bhutan                           | <input type="checkbox"/> HU Hungary                               | <input type="checkbox"/> MK The former Yugoslav Republic of Macedonia         | <input type="checkbox"/> SY Syrian Arab Republic      |
| <input type="checkbox"/> BW Botswana                         | <input type="checkbox"/> IE Ireland                               | <input type="checkbox"/> MN Mongolia  | <input type="checkbox"/> SZ Swaziland                 |
| <input type="checkbox"/> BX Benelux                          | <input type="checkbox"/> IL Israel                                | <input type="checkbox"/> MX Mexico  | <input type="checkbox"/> TJ Tajikistan                |
| <input type="checkbox"/> BY Belarus                          | <input type="checkbox"/> IN India                                 | <input type="checkbox"/> MZ Mozambique  | <input type="checkbox"/> TM Turkmenistan              |
| <input type="checkbox"/> CN China                            | <input type="checkbox"/> IR Islamic Republic of Iran              | <input type="checkbox"/> NA Namibia   | <input type="checkbox"/> TN Tunisia                   |
| <input type="checkbox"/> CO Colombia                         | <input type="checkbox"/> IS Iceland                               | <input type="checkbox"/> NO Norway  | <input type="checkbox"/> TR Turkey                    |
| <input type="checkbox"/> CU Cuba                             | <input type="checkbox"/> IT Italy                                 | <input type="checkbox"/> NZ New Zealand                                       | <input type="checkbox"/> UA Ukraine                   |
| <input type="checkbox"/> CW Curaçao                          | <input type="checkbox"/> JP Japan                                 | <input type="checkbox"/> OA African Intellectual Property Organization (OAPI) | <input type="checkbox"/> US United States of America  |
| <input type="checkbox"/> CY Cyprus                           | <input type="checkbox"/> KE Kenya                                 | <input type="checkbox"/> OM Oman  | <input type="checkbox"/> UZ Uzbekistan                |
| <input type="checkbox"/> CZ Czech Republic                   | <input type="checkbox"/> KG Kyrgyzstan                            | <input type="checkbox"/> PH Philippines                                       | <input type="checkbox"/> VN Viet Nam                  |
| <input type="checkbox"/> DE Germany                          | <input type="checkbox"/> KH Cambodia                              | <input type="checkbox"/> PL Poland  | <input type="checkbox"/> ZM Zambia                    |
| <input type="checkbox"/> DK Denmark                          | <input type="checkbox"/> KP Democratic People's Republic of Korea | <input type="checkbox"/> PT Portugal  | <input type="checkbox"/> ZW Zimbabwe                  |
| <input type="checkbox"/> DZ Algeria                          | <input type="checkbox"/> KR Republic of Korea                     | <input type="checkbox"/> RO Romania   |   |
| <input type="checkbox"/> EE Estonia                          | <input type="checkbox"/> KZ Kazakhstan                            | <input type="checkbox"/> RS Serbia  |   |

 Colour  Collective mark, certification mark, or guarantee mark

A designation of the Benelux (BX) covers Belgium, Luxembourg and the Netherlands

A designation of the European Union (EM) covers its [28 Member states](#)A designation of the African Intellectual Property Organization (OA) covers its [17 Member states](#)

Bonaire, Saint Eustatius and Saba (BQ), Curaçao (CW) and Sint Maarten (Dutch part) (SX) are autonomous territories of the Kingdom of the Netherlands that can be individually designated

|  |                                   |
|--|-----------------------------------|
| Basic fee where no reproduction of the mark is in color :  | <input type="text" value="653"/>  |
| Complementary fee : (LV) 1 x 100.00 CHF  | <input type="text" value="100"/>  |
| <b>Australia</b>   |                                   |
| Individual fee (international application):  | <input type="text" value="263"/>  |
| Individual fee per additional class (international application): <input type="text" value="2"/> x 263.00 (Number of classes beyond the first)  | <input type="text" value="526"/>  |
| <b>European Union</b>  |                                   |
| for the second class: <input type="text" value="1"/>   | <input type="text" value="55"/>   |
| Individual fee (international application):  | <input type="text" value="897"/>  |
| Individual fee per additional class (international application): <input type="text" value="1"/> x 184.00 (Number of classes beyond the second) | <input type="text" value="184"/>  |
| <b>TOTAL: Swiss francs (CHF)</b>   | <input type="text" value="2653"/> |

## Disclaimer

Fee Calculator results are based on information you have provided and the [Schedule of Fees](#) in effect at the time the estimate is generated. The estimate is provided for information purposes only. For the most accurate estimate, consult the Fee Calculator immediately before you submit a request or your payment order.



SearchFile**Monitor**Manage

# Monitor

- Monitor the status of your international application throughout WIPO's examination process.
- Once WIPO has registered your trademark, find out when protection is granted or refused in target markets.

TM



# Madrid Monitor

**Madrid  
System**

**Official  
gazette**

**Real-time  
status**

**e-alerts**

# Madrid Monitor

Your gateway to the Madrid System, keeping you up to date on your trademark.

Follow the status of your international application or trademark registration, access detailed information on all trademarks registered through the Madrid System, and keep an eye on competitors' trademarks.

### RESOURCES

- Quick Start Guide [PDF](#)

# Madrid Monitor

Your gateway to the Madrid System, keeping you up to date on your trademark.

simple

advanced

realtime

image

### Search for

IRN 1054554

Start your search by entering words, numbers, dates, classes or to change the assigned field(s), use the drop down menu next to

Follow the status of your international application or trademark registration, access detailed information on all trademarks registered through the Madrid System, and keep an eye on competitors' trademarks.

### RESOURCES

- Quick Start Guide [PDF](#)
- News

### Current Search

IRN:1054554

image

download

monitor

1 - 1 / 1

Display: 30 per page options

| Brand     | Image   | Status | Ori | Holder                           | Reg. No | Reg. Date  | Nice Cl.  | Vienna Cl. |
|-----------|---|--------|-----|----------------------------------|---------|------------|---|------------|
| NESPRESSO |  | Active | CH  | Société des Produits Nestlé S.A. | 1054554 | 2010-09-13 | 9, 11, 16, 21, 29, 30, 35, 37, 39, 40, 41, 42, 43 | 27.05      |

1 - 1 / 1

Filters

- ▼ Status
  - Active 1
  - Pending 0
  - Inactive 0
- ▼ Origin
  - CH 1
- ▼ Designation
- ▼ Nice Cl.
- ▼ Type of Mark
- ▼ Reg. Year
- ▼ Vienna Cl.

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RESOURCES

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Search | WIPO Gazette | Support

- simple
- advanced
- realtime
- image

Search for

▼ MARK\_ALL,HOL | nestle

Start your search by entering words, numbers, dates, classes or countries to change the assigned field(s), use the drop down menu next to your

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RESOURCES

- Quick Start Guide PDF
- News

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Search | WIPO Gazette | Support

Refine Terms

- holder only
- mark only

Filters

- ▼ Status
  - Active 2,005
  - Pending 8
  - Inactive 742
- ▼ Origin
  - CH 1,950
  - FR 253
  - CZ 117
  - DE 95
  - ...
- > Designation
- > Nice CL
- > Type of Mark
- > Reg. Year

Current Search

MARK\_ALL,HOL.nestle

image | download | monitor

1 - 30 / 2,755

Display: 30 per page options

| Brand  | Image   | Status | Or | Holder                           | Reg. No | Reg. Date  | Nice Cl.  | Vienna Cl.                 |
|--------|---|--------|----|----------------------------------|---------|------------|-----------|----------------------------|
| Nestlé |  | Active | CH | Société des Produits Nestlé S.A. | 1352578 | 2017-02-15 | 5, 29, 30 | 05.03, 26.04, 27.05, 29.01 |
| Nestlé |  | Active | CH | Société des Produits Nestlé SA   | 1236912 | 2014-11-24 | 30        | 02.09, 27.05, 29.01        |
| Nestlé |  | Active | CH | Société des Produits Nestlé S.A. | 1234270 | 2014-11-18 | 29, 32    | 01.15, 02.09, 27.05, 29.01 |
| Nestlé |  | Active | CH | Société des Produits Nestlé S.A. | 1138632 | 2012-10-22 | 30        | 01.15, 02.09, 27.05        |

RID

Trademark System

# Madrid Monitor

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RESOURCES



- Quick Start Guide [PDF](#)
- News




Search | WIPO Gazette | Support

Refine Terms

- holder only
- mark only**

Current Search

MARK\_ALL:nestle ✕  

- image 
- download 
- monitor 


Filters 





Status ✕ Origin ✕

- ▼ Status
- Active 69**
  - Pending 0
  - Inactive 0

- ▼ Origin
- CH 69**

- > Designation
- > Nice Cl.
- > Type of Mark

1 - 30 / 69 Display: 30 per page options 

| Brand  | Image   | Status | Ori | Holder                           | Reg. No | Reg. Date  | Nice Cl.  | Vienna Cl.                 |
|--------|---|--------|-----|----------------------------------|---------|------------|-----------|----------------------------|
| Nestlé |    | Active | CH  | Société des Produits Nestlé S.A. | 1352578 | 2017-02-15 | 5, 29, 30 | 05.03, 26.04, 27.05, 29.01 |
| Nestlé |  | Active | CH  | Société des Produits Nestlé SA   | 1236912 | 2014-11-24 | 30        | 02.09, 27.05, 29.01        |
| Nestlé |  | Active | CH  | Société des Produits Nestlé S.A. | 1234270 | 2014-11-18 | 29, 32    | 01.15, 02.09, 27.05, 29.01 |
| Nestlé |  | Active | CH  | Société des Produits Nestlé S.A. | 1136632 | 2012-10-22 | 30        | 01.15, 02.09, 27.05        |



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Search **WIPO Gazette** Support

← back

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International Trademark  
WIPO | MADRID

HTM PDF 

### 1236912- Nestlé

Full details Summary By Office Documents Realtime Status

#### Current Status

180 Expected expiration date of the registration/renewal  
24.11.2024

151 Date of the registration  
24.11.2014

270 Language of the application  
French

732 Name and address of the holder of the registration  
Société des Produits Nestlé SA  
CH-1800 Vevey (CH)

812 Contracting State or Contracting Organization in the territory of which the holder has a real and effective industrial or commercial establishment  
CH

740 Name and address of the representative



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- [News](#)

Search

The WIPO Gazette of International Marks is the official publication of the Madrid System. Every week the International Bureau publishes data regarding new international registrations, renewals, subsequent designations and modifications affecting existing international registrations.

[Browse by chapter](#)

[Search by Registration Number or Mark or Holder](#)

[Frequently Asked Questions \(FAQs\)](#)

Publication date

Year  No.

Search

IRN  Holder  Mark

1 - 3 / 3

| Mark  | IRN     | Holder                         | Origin | Transaction         | Gazette   |
|---|---------|--------------------------------|--------|---------------------|-----------|
|   | 1236912 | Société des Produits Nestlé SA |        | Grant of protection | 2015 / 25 |
|  | 1236912 | Société des Produits Nestlé SA | CH     | Registration        | 2015 / 7  |
| <b>Nestlé</b>   | 1236912 | Société des Produits Nestlé SA |        | Refusal             | 2016 / 18 |

1 - 3 / 3



SearchFileMonitor **Manage**

# Manage

Use the [Madrid Portfolio Manager](#) as your mark and business evolve



**Secure  
Access**



**Track status**



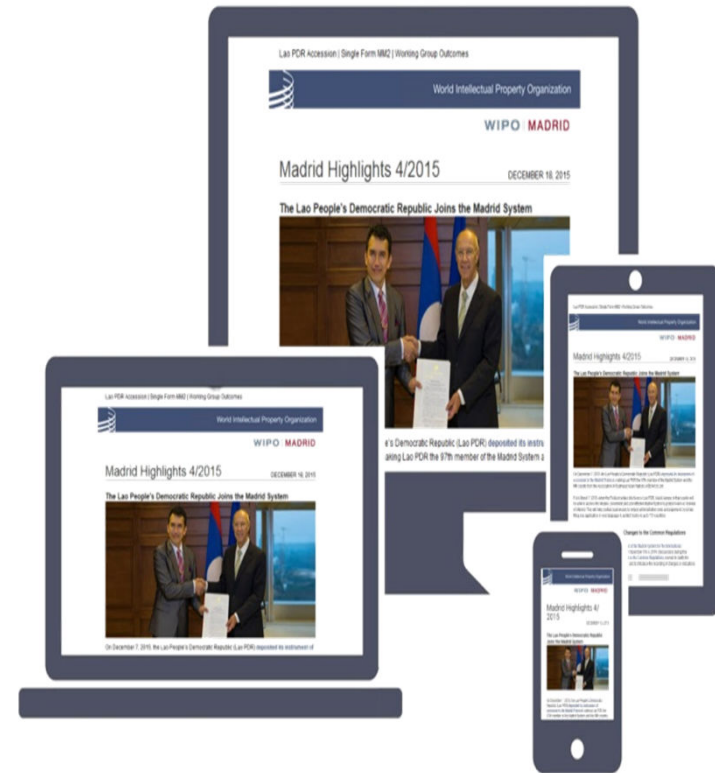
**Renew**



**Designate**

# Learn More About Madrid E-Services

- [www.wipo.int/madrid/en](http://www.wipo.int/madrid/en)
- Support and video tutorials on [E-Services](#) page
- Sign up for [Madrid Highlights](#), our quarterly newsletter



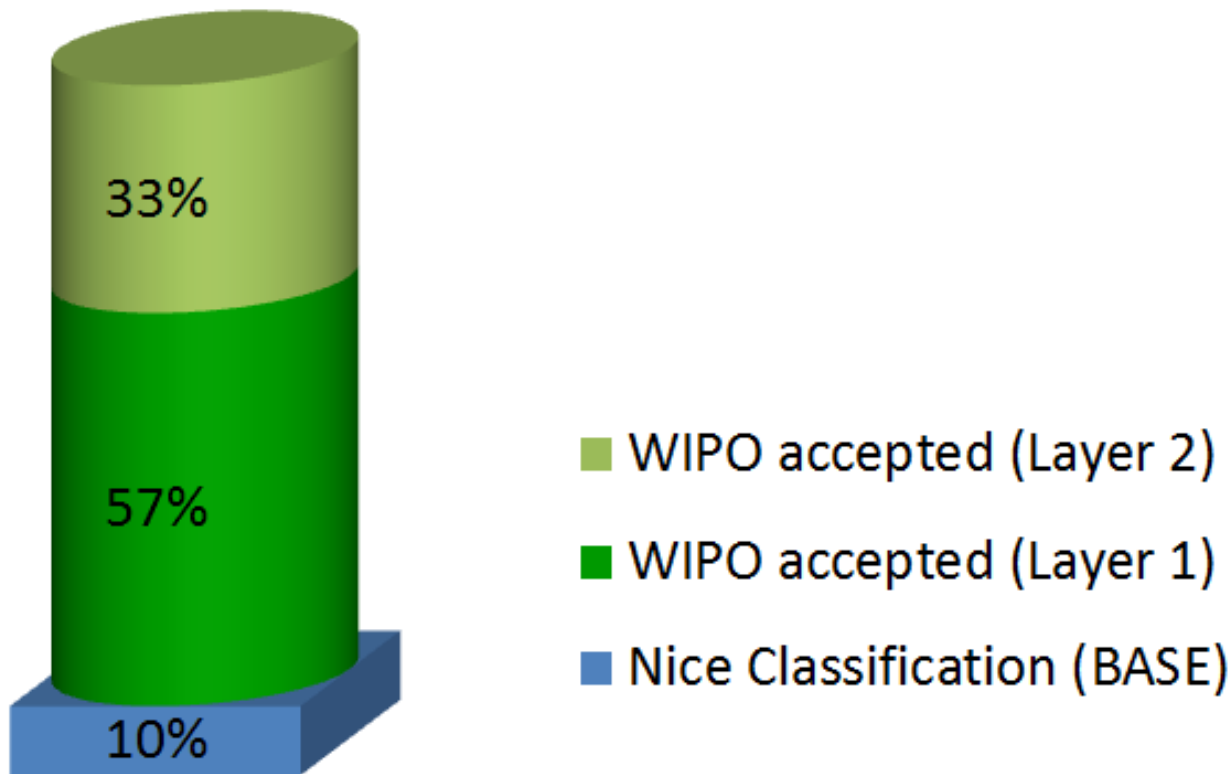
# Madrid Goods & Services Manager MGS

# What is MGS?

- A gateway to a large and growing database of goods and services
- A tool to compile lists of goods and services required for national or international trademark filing
- A way to save time and money

# What does MGS contain?

**91,000 English terms (May 2017)**



# MGS is multilingual



- For national filings, choose from 18 languages:

Arabic      Chinese      Dutch      English      French      German  
Hebrew      Italian      Japanese      Korean      Mongolian      Norwegian  
Portuguese      Russian      Serbian      Spanish      Turkish      Ukrainian

- For international filings, translate into

**English, French or Spanish**



# MGS is beneficial



- Trademark applicants
- National IP offices
- International Bureau of WIPO

# MGS - List management functions

- Select terms pre-accepted by WIPO:

ski jackets

- BROWSE** per class
- SEARCH** using keywords

- **TRANSLATE** into any of the MGS languages
- **PRINT** in a format directly usable for filing
- **EXPORT / IMPORT** to save, modify and re-use

# MGS – Madrid-specific functions

## ■ Check Acceptance:



by WIPO

by a designated Contracting Party (dCP)

# MGS - Check Acceptance by WIPO

**ski goggles**  
Move term to class 9 

---

**25** Clothing, footwear, headgear.

---

**ski goggles**

**labels**  
Display term in classes: 6; 16; 18; 20; 24

---

**25** Clothing, footwear, headgear.

---

**labels**

# MGS - Check Acceptance by WIPO

## ■ Proposed terms from Layer 1

6 labels of metal

16 labels of paper or cardboard

18 labels of leather

20 labels of plastic

24 labels of textile

# MGS - Check Acceptance by WIPO

## ■ Examination flexibility (Layer 2)

|           |   |        |
|-----------|---|--------|
| <b>6</b>  | Common metals and their alloys, ores; metal manufactures; items of metal hardware; metal containers for storage       | labels |
| <b>16</b> | Paper and cardboard; printed matter; bookbinding materials; artists' and drawing materials; paintbrushes; instruments | labels |
| <b>18</b> | Leather and imitations of leather; animal skins and clothing for animals  | labels |
| <b>20</b> | Furniture, mirrors, picture frames; containers, not of yellow amber   | labels |
| <b>24</b> | Textiles and substitutes for textiles; household linens   | labels |

# MGS - Check Acceptance by dCP

Search

**Check acceptance by designated Contracting Party (dCP)**

[Select all](#)  
[Remove all](#)

|  |  |   |
|--|--|---|
| <input type="checkbox"/> <b>AT</b> Austria           | <input type="checkbox"/> <b>EM</b> European Union    | <input type="checkbox"/> <b>NO</b> Norway                   |
| <input type="checkbox"/> <b>BN</b> Brunei Darussalam | <input type="checkbox"/> <b>FI</b> Finland           | <input type="checkbox"/> <b>NZ</b> New Zealand              |
| <input type="checkbox"/> <b>BX</b> Benelux           | <input type="checkbox"/> <b>GE</b> Georgia           | <input type="checkbox"/> <b>PT</b> Portugal                 |
| <input type="checkbox"/> <b>BY</b> Belarus           | <input type="checkbox"/> <b>GB</b> United Kingdom    | <input type="checkbox"/> <b>RS</b> Republic of Serbia       |
| <input type="checkbox"/> <b>CA</b> Canada *          | <input type="checkbox"/> <b>IL</b> Israel            | <input type="checkbox"/> <b>RU</b> Russian Federation       |
| <input type="checkbox"/> <b>CH</b> Switzerland       | <input type="checkbox"/> <b>IS</b> Iceland           | <input type="checkbox"/> <b>SE</b> Sweden                   |
| <input type="checkbox"/> <b>CN</b> China             | <input type="checkbox"/> <b>IT</b> Italy             | <input type="checkbox"/> <b>SG</b> Singapore                |
| <input type="checkbox"/> <b>CO</b> Colombia          | <input type="checkbox"/> <b>JP</b> Japan             | <input type="checkbox"/> <b>TR</b> Turkey                   |
| <input type="checkbox"/> <b>DE</b> Germany           | <input type="checkbox"/> <b>KR</b> Republic of Korea | <input type="checkbox"/> <b>UA</b> Ukraine                  |
| <input type="checkbox"/> <b>DK</b> Denmark           | <input type="checkbox"/> <b>MN</b> Mongolia          | <input type="checkbox"/> <b>US</b> United States of America |
| <input type="checkbox"/> <b>EE</b> Estonia           | <input type="checkbox"/> <b>MX</b> Mexico            | <input type="checkbox"/> <b>VN</b> Vietnam                  |

\* Preparing to join the Madrid System

OK

# MGS - Check Acceptance by dCP

## ■ Specificity of terms

| 7  |  | Machines and machine tools; motors and engines [except for land vehicles]; machine coupling and transmission components [except implements, other than hand-operated; incubators for eggs; automatic vending machines. |                 |    |    |    |    |    |    |    |        |                 |                            |                |
|----|--|--|-----------------|----|----|----|----|----|----|----|--------|-----------------|----------------------------|----------------|
|    |  | dCP  | Accepted by dCP |    |    |    |    |    |    |    | dCP    | Rejected by dCP | dCP                        | Status unknown |
| CA |  | CH   | CN              | EM | IL | JP | KR | NZ | RU | US |        |                 | barley splitting machines  |                |
| CA |  | CH   | CN              | EM | IL | JP | KR | NZ | RU | US | 070133 |                 | sifting installations      |                |
| CA |  | CH   | CN              | EM | IL | JP | KR | NZ | RU | US | 070153 |                 | disintegrators             |                |
| CA |  | CH   | CN              | EM | IL | JP | KR | NZ | RU | US |        |                 | machines and machine tools |                |



# MGS - Check Acceptance by dCP

## ■ National policies on registered trademarks

“Cellophane” registered in New Zealand

| 16 |    | Paper and cardboard; printed matter; bookbinding material; photographs; stationery and office requisites, except furniture; adhesives artists' and drawing materials; paintbrushes; instructional and teaching materials; plastic sheets, films and bags for wrapping and packaging |                     |                    |    |                                |
|----|----|---|---------------------|--------------------|----|--------------------------------|
|    |    | dCP Accepted by dCP   | dCP Rejected by dCP | dCP Status unknown |    |                                |
| EM | JP | KR  | NZ                  | RU                 | US | cellophane paper               |
| EM | JP | KR  | NZ                  | RU                 | US | moistureproof cellophane paper |

“Granola” registered in New Zealand

| 30 |    | Coffee, tea, cocoa and artificial coffee; rice; tapioca and sago; flour and preparations made from cereals; bread, pastries and confectionery; yeast, baking-powder; salt; mustard; vinegar, sauces [condiments]; spices; ice. |                     |                    |    |              |
|----|----|--|---------------------|--------------------|----|--------------|
|    |    | dCP Accepted by dCP  | dCP Rejected by dCP | dCP Status unknown |    |              |
| EM | JP | KR   | NZ                  | RU                 | US | granola      |
| EM | JP | KR   | NZ                  | RU                 | US | granola bars |

# MGS - Check Acceptance by dCP

## ■ National laws /practices

| 28 Games, toys and playthings; video game apparatus; gymnastic and sporting articles; decorations for Christmas trees. |    |                 |    |     |    |                 |    |        |                              |                |  |
|--|----|-----------------|----|-----|----|-----------------|----|--------|------------------------------|----------------|--|
| dCP  |    | Accepted by dCP |    | dCP |    | Rejected by dCP |    | dCP    |                              | Status unknown |  |
| CH   | CN | EM              | JP | KR  | NZ | RU              | US | 280181 | Roulette wheels              |                |  |
| CH   | CN | EM              | JP | KR  | NZ | RU              | US | 280206 | chips for gambling           |                |  |
| CH   | CN | EM              | JP | KR  | NZ | RU              | US | 280202 | gaming machines for gambling |                |  |

| 45 Legal services; security services for the physical protection of tangible property and individuals; personal and social services rendered to individuals. |    |                 |    |     |    |                 |    |     |                                   |                       |  |
|--|----|-----------------|----|-----|----|-----------------|----|-----|-----------------------------------|-----------------------|--|
| dCP  |    | Accepted by dCP |    | dCP |    | Rejected by dCP |    | dCP |                                   | Status unknown        |  |
| CH   | CN | EM              | IL | JP  | KR | NZ              | RU | US  | evangelistic ministerial services |                       |  |
| CH   | CN | EM              | IL | JP  | KR | NZ              | RU | US  | fortune-telling                   |                       |  |
| CH   | CN | EM              | IL | JP  | KR | NZ              | RU | US  | 450224                            | astrology consultancy |  |

# For more information:

- **MGS:** <https://webaccess.wipo.int/mgs>
  
- **Promotional Video:**  
<http://www.wipo.int/madrid/en/video/mgs.html>
  
- **Comments and questions:**
  - Email: [gs.manager@wipo.int](mailto:gs.manager@wipo.int)
  
  - In MGS: Click on the “Contact Us” link

# Classification Guidelines

# Classification role of the IB

- “The indication of classes given by the applicant shall be subject to control by the International Bureau” ( Article 3(2) of the Protocol)



# Classification in the international application

- Rule 9 of the Common Regulations – Requirements concerning the international application
- Rule 9.4 (xiii) “ the names of the goods and services for which the international registration of the mark is sought, grouped in the appropriate classes of the International Classification of Goods and Services, each group preceded by the number of the class and presented in the order of the classes of that Classification; the goods and services shall be indicated in precise terms, ...”

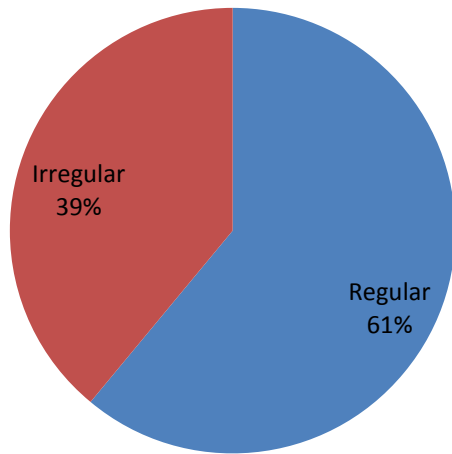
# Role of the IB

- Check if goods and services in international applications are :
  - grouped in the appropriate classes of the Nice Classification
  - the goods and services are indicated in precise terms
- Rule 12 and Rule 13 of the Common Regulations

# International Applications - Irregularities

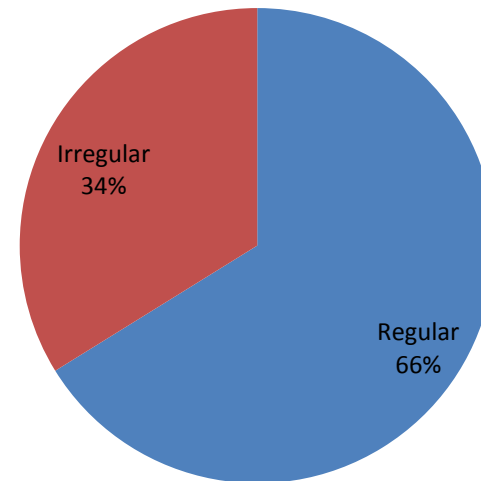
Total Number of International Applications: 49,303

2015



Total Number of International Applications: 52,898

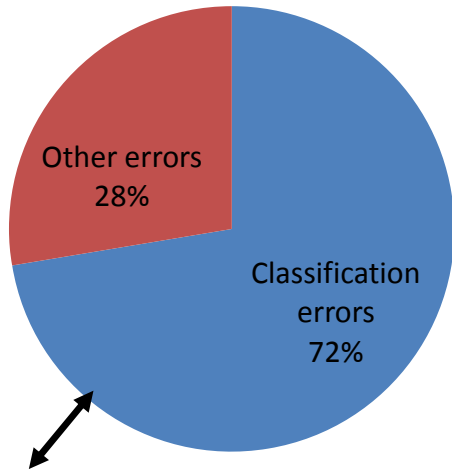
2016





# Breakdown of Irregularity letters

2015

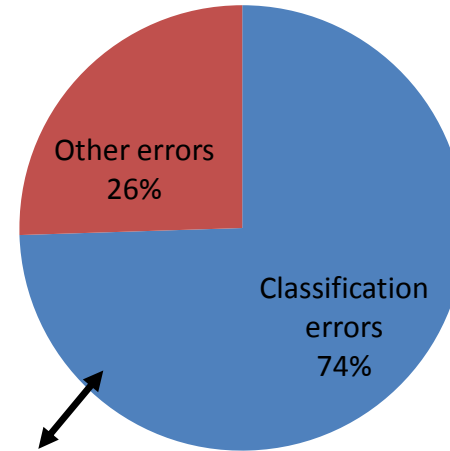


Classification error involving:

R12 – 38%

R13 – 87%

2016



Classification error involving:

R12 – 33%

R13 – 89%

# “Source” for classification

- Class headings
- Alphabetical list of the Nice Classification
- Explanatory notes to the Nice Classification
- The “General remarks” for G&S in the Nice Classification
- Guidelines on Classification
- Madrid Goods & Services Manager (MGS)

# Guidelines

- Include only the **principles** applied by the IB
- Provide general guidance to the users of the Madrid System

# Background

Introduced as a draft to the Members of the Madrid System  
in the Roundtable on June 17, 2016

For discussion and comments until November 1, 2016

# Comments to the Guidelines

- 19 Member states
- 2 Associations – ECTA and Marques
  
- Most of the comments related to ;
  - Reference to other classes within the list (2.5.4)
  - Classification of specific goods and services (2.6)
  - Use of trademarks, geographical indications or appellations of origin (2.7)

# Reference to other classes

The Principle is ;

- Definitions which are based upon a reference to what is contained in another class may be acceptable
- Cross references are appropriate when a user wants to connect classes for given services to the related goods
  
- *The objective is a clear description for classification purposes*

# Examples

- Class 11: Central heating radiators; Air-conditioning apparatus.
- Class 37: Installation services in relation to the goods mentioned in class 11.
- Class 31: Fresh beans; Fresh potatoes.
- Class 29: **Vegetables other than those listed in class 31.**



# Examples

- Class 5: *Reagents for diagnostic purposes, antigens for diagnostic purposes; test kits consisting of reagents, antigens and related analysis devices, such as containers for storage and substrates, all for household or professional use.*
- Class 10: *Diagnostic apparatus for medical purposes.*
- Class 44: *Consulting and providing information, pertaining to pathologies, drugs and the like and associated diagnostic tests.*
- Class 16: *Printed documents and user instructions relating to the goods listed in classes 5 and 10 and the services listed in class 44.*



# Classification of specific goods and services

- Certain indications of goods and services are more controversial than others
- The IP Offices have different interpretation
- Ten indications highlighted in the Guidelines
- Explaining the practice of the IB

# Classification of specific goods and services

- Manufacturing of goods
  - Manufacturing of goods
  - Custom manufacturing of goods for others
- Wholesale and retail services
  - Wholesale and retail store services - Class 35
- Association services
  - Education services provided by an association to its members
  - Association services, namely promoting the interests of its members

# Use of proprietary names

- The principle is:
  - The IB accepts the use of proprietary names (such as trademarks, GIs ) in the list of goods and services when it identifies the product for which registration is sought in a manner that is sufficient for its proper classification.

# Use of certain expressions

■ Acceptable expressions;

“namely...”

“in particular...”

“especially...”

“including...”

■ Not acceptable expressions;

“such as...”

“and the like...”

“etc...”

“all other goods in this class...”

# Formatting the list - Punctuation

## ■ The Principle ;

The IB shall not *ex officio* amend the list of goods and services in international applications, as certified and transmitted by the Office of origin, by adding or changing punctuation marks.

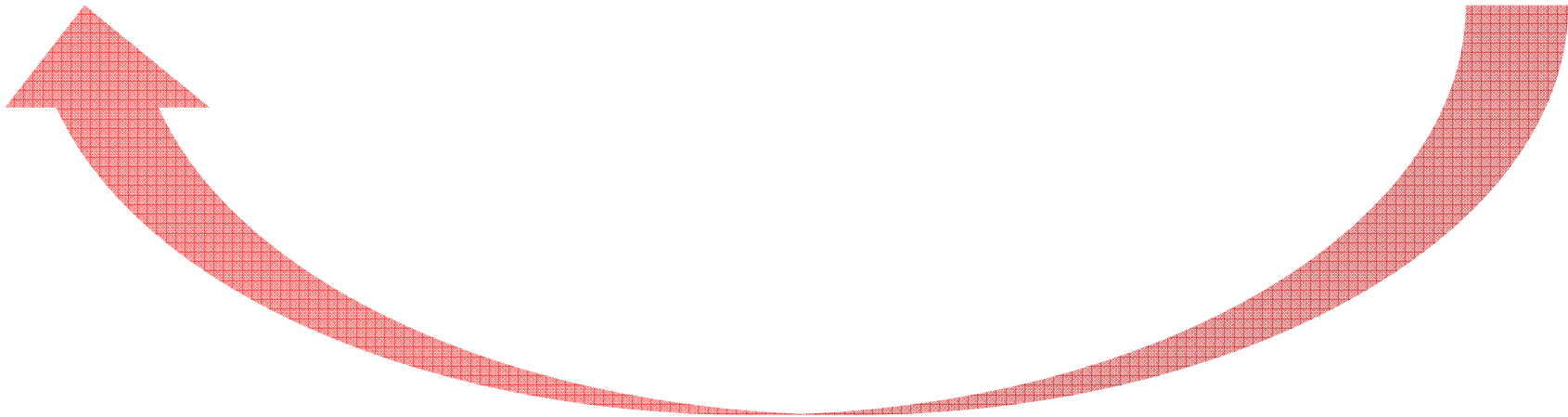
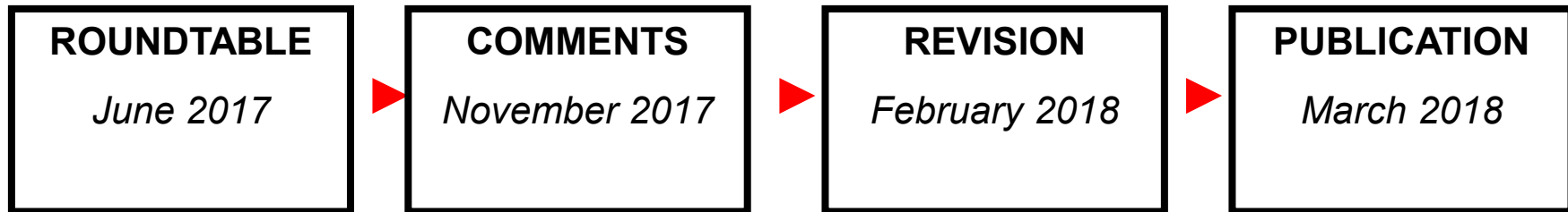
# Formatting the list – Capital letters

## ■ The Principle ;

Use of capital letters in a list of goods and services is restricted to the first letter of the good or service of each new class, acronyms and abbreviations.

Lists of goods and services presented in capital letters will be reformatted.

# Future Updates



# Classification Guidelines

- Examination Guidelines Concerning the Classification of Goods and Services in International Applications