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ECONOMIC COMMISSION FOR
LATIN AMERICA AND THE CARIBBEAN



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

SECOND WIPO-ECLAC REGIONAL COURSE ON TECHNOLOGY MANAGEMENT AND INTELLECTUAL PROPERTY

organized by
the World Intellectual Property Organization (WIPO)
and
the Economic Commission for Latin America and the Caribbean (ECLAC)

Santiago, December 6 and 7, 2005

PROVISIONAL PROGRAM

prepared by the International bureau of WIPO

Tuesday, December 6, 2005

8.30 - 9.00 Registration of participants

9.00 - 9.30 WELCOME ADDRESS WIPO/ECLAC

Mr. José Luis Machinea, Executive Secretary, Economic Commission for Latin America and the Caribbean (ECLAC), Santiago

Mr. Sherif Saadallah, Executive Director, Office of Strategic Use of Intellectual Property for Development, World Intellectual Property Organization (WIPO), Geneva

THEME I: TECHNOLOGY, INTELLECTUAL PROPERTY AND PRODUCTIVE CAPACITIES. TRENDS AND DYNAMICS

9.30 - 11.00 The public sector and technology management in Latin America and the Caribbean

- (a) The role of public and academic institutions in research and development (R&D)
- (b) The opportunities and/or barriers in partnering with the private sector for the commercialization of R&D results
- (c) Technology management capacities in the academic sector
- (d) Regional experiences in the use of IP rights as a tool for the transfer of R&D results from the academic to the productive sector

Moderator: Mr. Alejandro Roca Campañá, Director, Economic Development Bureau for Latin America and the Caribbean, World Intellectual Property Organization (WIPO)

Speakers: Mr. Sergio Paulino de Carvalho, General Coordinator of Institutional Relations and Regional Diffusion, *Instituto Nacional da Propriedade Industrial (INPI)*, Researcher of *Pesagro* and Associate Researcher of the *Grupo de Estudos sobre Organização da Pesquisa e da Inovação (GEOPI)*, Campinas University, Brazil

Mr. Gonzalo Rivas, Senior Advisor, Sustainable Development Department, Education, Science and Technology, Inter-American Bank for Development (IDB), Washington D.C. (to be confirmed)

11.00 - 11.30 Break

11.30 - 13.00 The private sector and technology management in Latin America and the Caribbean

- (a) The role of the private sector in R&D
- (b) Principal mechanisms (formal and informal) of knowledge appropriation used by the private sector
- (c) Incremental innovation as central mode of innovation by enterprises in the region
- (d) Barriers and opportunities in the use of intellectual property
- (e) Public-private partnerships for technology management, effective technology transfer and promotion of foreign direct investment
- (f) Sectorial specificities

Moderator: Mr. João Carlos Ferraz, Director, Division of Production, Productivity and Management, Economic Commission for Latin America and the Caribbean (ECLAC), Santiago

Speakers: Mr. Andrés López, Principal Researcher, *Centro de Investigaciones para la Transformación* (CENIT), Buenos Aires

Mr. Esteban Burrone, Consultant, Small and Medium-sized Enterprises Division, WIPO, Geneva

13.00 - 14.30 Lunch

14.30 - 15.30 Discussion on Theme I

15.30 - 16.00 Break

THEME II: TECHNOLOGY MANAGEMENT AND COMMERCIAL NEGOTIATIONS

16.00 - 17.30 Interaction between the protection of intellectual property in the multilateral framework, bilateral free-trade agreements and regional integration

- (a) The impact of the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPs) (protection standards, exceptions and flexibilities)
- (b) Possible inconsistencies between bilateral investment treaties, bilateral free trade agreements and the flexibilities of the TRIPs Agreement
- (c) Technology management and economic development

Moderator: Mr. Oswaldo Gironés, Senior Program Officer, Economic Development Bureau for Latin America and the Caribbean, WIPO, Geneva

Speakers: Mr. Pedro Roffe, Senior External Advisor, Policy and Capacity Building, Division Investment Technology and Enterprise Development (DITE), United Nations Conference on Trade and Development (UNCTAD), Geneva

Mr. Andrés Moncayo, Professor, Postgraduate Program in Intellectual Property, Law and Social Sciences Faculty, *Universidad de Buenos Aires* (UBA)

17.30 - 18.00 Discussion on Theme II

Wednesday, December 7, 2005

8.30 - 10.30 Round Table: Mechanisms for appropriating rents deriving from innovation and intellectual property. Strategies for developing economies

Moderator: Mr. Mario Cimoli, Economic Affairs Officer, Division of Production, Productivity and Management, ECLAC, Santiago

Panelists: Mr. Giovanni Dosi, *Scuola Superiore Sant'Anna di Studi Universitari e di Perfezionamento*, Pisa, Italy (to be confirmed)

Mr. Benjamin Coriat, University of Paris XIII (to be confirmed)

Mr. Keith Maskus, University of Colorado, Boulder, United States of America (to be confirmed)

Mr. Jerry Reichman, Duke University, Durham, United States of America (to be confirmed)

10.30 - 11.00 Break

THEME III: ACCESS TO TECHNOLOGY AND PATENTING IN THE REGION

11.00 - 12.30 Intellectual property as a mechanism for regulating access to technology

- (a) Intellectual property rights and foreign direct investment
- (b) Intellectual property rights and technology transfer mechanisms
- (c) Sectorial specificities
- (d) Patenting dynamics in the region: structural characteristics and technological capacities

Moderator: Mr. Álvaro Díaz, Regional Economic Advisor,
ECLAC, Brasilia

Speakers: Mr. Keith Maskus (to be confirmed)

Mr. Fabio Montobbio, Center for Research on
Innovation and Internationalization (CESPRI),
Bocconi University, Milan, Italy

12.30 - 13.00 Discussion on Theme III

13.00 - 14.30 Lunch

THEME IV: TECHNOLOGY POLICIES AND INTELLECTUAL PROPERTY

14.30 - 16.30 The formulation and importance of technology policies in open economies

(a) Technology policies and experiences in the region

(b) Main challenges, problems and/or obstacles faced by countries in the
region

(c) The integration of intellectual property in technology policies

Moderator: Ms. Analisa Primi, Division of Production,
Productivity and Management, ECLAC, Santiago

Speakers: Mr. Álvaro Díaz

Mr. Carlos Américo Pacheco, *Instituto de Economia,*
Universidade de Campinas, Brazil

16.30 - 17.00 Break

17.00 - 18.00 Final discussion

18.00 CLOSING

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