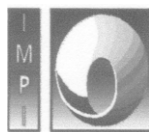


WIPO/INV/MTY/02/11

ORIGINAL: Spanish

DATE: April 2002



MEXICAN INSTITUTE OF
INDUSTRIAL PROPERTY



WORLD INTELLECTUAL
PROPERTY ORGANIZATION



INSTITUTE OF TECHNOLOGY AND
SUPERIOR STUDIES OF MONTERREY

**INTERNATIONAL WORKSHOP ON
MANAGEMENT AND COMMERCIALIZATION OF INVENTIONS
AND TECHNOLOGY**

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
the Mexican Institute of Industrial Property (IMPI)
and
the Institute of Technology and Superior Studies of Monterrey (ITESM)
Monterrey (Mexico), April 17 to 19, 2002

INNOVATION SUPPORTS SERVICES AND ASSISTANCE TO RESEARCHERS,
INVENTORS AND LOCAL INDUSTRY

*Document prepared by Mrs. Mayra Nuñez Vásquez, Head, Northern Regional Office,
Mexican Institute of Industrial Property (IMPI), Monterrey, Mexico*



PRODUCTS AND SERVICES OF THE NORTHERN REGIONAL OFFICE OF IMPI



NORTHERN REGIONAL OFFICE (ORN)

- ◆ Opened on November 21, 2000
- ◆ Lends assistance to four States:



- Chihuahua
- Coahuila
- Nuevo León
- Tamaulipas




OBJECTIVES OF THE ORN IN THE FIELD OF INVENTIONS

- ◆ To promote a culture of protection for industrial property (IP)
- ◆ To render specialized and personalized assistance
- ◆ To disclose the technical knowledge contained in patents, make it available and exploit its use




ORN STRATEGY

- ◆ Development of tools to help the user understand the IP system
- ◆ Linkage with sectors of industry and education to meet relevant needs
- ◆ Creation of training programs to meet the above needs
- ◆ Launching of a pilot scheme for detection of patentable projects in the Region



RESULTS ACHIEVED BY THE ORN

- ◆ Support material:
 - 2 CDs
 - 1 guide in paper form
- ◆ Collaboration agreements signed with:
 - Monterrey Institute of Technology and Graduate Studies (ITESM)
 - Autonomous University of Nuevo León (UANL)




RESULTS ACHIEVED BY THE ORN

- ◆ A total of 82 promotional events have been organized:
 - Diploma course in Intellectual Property (ITESM)
 - Technology search and patent drafting workshop
 - Presence at exhibitions and fairs
 - Training at various attorneys' offices, groups of entrepreneurs and chambers of industry and trade
 - Lectures in various sectors of the region



RESULTS ACHIEVED BY THE ORN

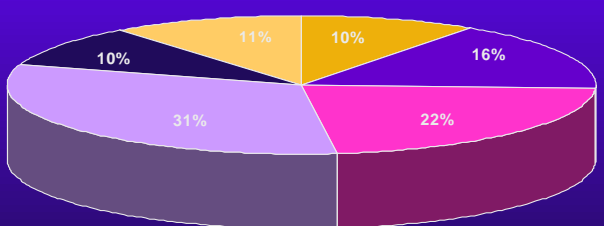
- ◆ Analysis of more than 40 research projects eligible for patenting
 - Research centers
 - Universities
 - Regional technology groups
- ◆ Technology searches
 - “Tecnos” prize (24)




RESULTS ACHIEVED BY THE ORN Operation

- ◆ 128 patent and utility model applications received

- Biotecnológico
- Construction
- Electricity/Electronics
- Engineering
- Other
- Chemistry




Category	Percentage
Engineering	31%
Electricity/Electronics	22%
Other	16%
Biotecnológico	11%
Chemistry	10%
Construction	10%



RESULTS ACHIEVED BY THE ORN Operation

- ◆ More than 3,000 persons successfully interested in the field of inventions
- ◆ More than 900 users given personalized assistance



ORN PROJECTS

- ◆ Work is in progress with the UANL on a program to train more than 50 university lecturers in the teaching of industrial property at postgraduate level
- ◆ To prepare “technology managers” in various establishments to make use of the store of technical information represented by patents