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TECHNOLOGY APPLICATION AND
PROMOTION INSTITUTE



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

**WIPO REGIONAL SEMINAR ON SUPPORT SERVICES FOR
INVENTORS, VALUATION AND COMMERCIALIZATION OF
INVENTIONS AND RESEARCH RESULTS**

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
the Technology Application and Promotion Institute (TAPI)
of the Department of Science and Technology of the Philippines

Manila, November 19 to 21, 1998

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Thursday, November 19, 1998

13.00 Registration

13.30 Opening ceremony

Address by Dr. William G. Padolina, Secretary
Department of Science and Technology, Manila, Philippines

Address by the Representative of the Director General of
the World Intellectual Property Organization (WIPO)

13.45 Afternoon session

Moderator: Ms. Flordeliza Melendez, Deputy Director
Department of Science and Technology
Technology Application and Promotion Institute (TAPI)
Manila, Philippines

**Strategies for Patenting Inventions and Research Results: What,
When and How**

Presented by: Mr. Timo Kivi-Koskinen, President, Central Organization of
Finnish Inventors' Associations, Helsinki, Finland

Mr. GAN Chiu Liang, Consultant Trainer
Cos Technology, Singapore

Discussion

15.00 Break

15.30 **Latest Developments: the IPO and the Intellectual Property Code**

Presented by: Mrs. Emma Francisco, Director General, Intellectual
Property Office, Department of Trade and Industry
Manila, Philippines

Discussion

18.00 Reception hosted by WIPO and TAPI

Friday, November 20, 1998

8.00 Morning session

Moderator: Dr. Maripaz Perez, Director
Department of Science and Technology
Technology Application and Promotion Institute (TAPI)
Manila, Philippines

**Support Services for Inventive and Innovative Enterprises and
Individual Inventors**

Presented by: Mr. Timo Kivi-Koskinen, President, Central Organization
of Finnish Inventors' Associations, Helsinki, Finland

Mr. GAN Chiu Liang, Singapore

Discussion

10.15 Break

10.30 **Promotion of Innovation and Inventive Activity: the Role of Inventor's
Associations at the National, Regional and International Level**

Presented by: Mr. Eduardo Fernández, President, Argentine Association of
Inventors, Buenos Aires, Argentina

Mr. Abdulla Al-Ahmad, President, Association of
Syrian Inventors, Damascus, Syria

Discussion

12.00 Lunch break

Friday, November 20, 1998 (cont'd)

13.00 Afternoon session

Moderator: Ms. Flordeliza Melendez, Deputy Director
Department of Science and Technology
Technology Application and Promotion Institute (TAPI)
Manila, Philippines

**WIPO's Cooperation for Development Program, Concerning the
Encouragement and Promotion of Inventive and Innovative Activity**

Presented by: Mr. Vladimir Yossifov, Head, Innovation Promotion
Section, World Intellectual Property Organization (WIPO)
Geneva, Switzerland

Discussion

13.30 **Assessment and Evaluation of the Technical Feasibility and Commercial
Viability of Inventions and Research Results: the Role of IPR**

Presented by: Mr. Vladimir Yossifov, WIPO

Discussion

14.45 Break

15.00 **Commercialization of Inventions and Research Results: Managing
Technical and Commercial Developments to Optimize Outcomes**

Presented by: Dr. John Turner, Managing Director, Flinders Technologies
Pty Ltd., Flinders University, Bedford Park, Australia

**Commercialization of Inventions and Research Results: Marketing
and Business Planning**

Presented by: Mr. Mamadou Traoré, President, Ivorian Association for
the Promotion of Inventions and Innovation
Abidjan, Côte d'Ivoire

Discussion

Saturday, November 21, 1998

8.00 Morning session

Moderator: Ms. Flordeliza Melendez, Deputy Director
Department of Science and Technology
Technology Application and Promotion Institute (TAPI)
Manila, Philippines

The Role and Function of an Innovation Center: Discussion of an Action Plan

Presented by: Dr. John Turner, Flinders Technologies, Australia

Discussion

10.15 Break

10.30 **The Philippine Invention Development Center (PHDC)**

Presented by: Mr. Tomas Briñas, Division Manager, Technology
Commercialization Division, Technology Application and
Promotion Institute (TAPI), Philippines

Discussion

11.15 **Round Table Discussion on the Needs for Invention and Innovation Support Structures as a Public Service in Developing Countries**

Panelists: All speakers

12.00 Closing remarks

Mr. Edgardo Vasquez, National President
Filipino Inventors Society, (FIS)
Manila, Philippines

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