

WIPO/AVI/PH/97/INF/1

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TECHNOLOGY APPLICATION AND
PROMOTION INSTITUTE



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

**WIPO NATIONAL WORKSHOPS ON ASSESSMENT
AND VALUATION OF INVENTIONS AND RESEARCH RESULTS
FOR TECHNOLOGY TRANSFER AND COMMERCIALIZATION**

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
the Technology Application and Promotion Institute (TAPI),
Republic of the Philippines

Bacolod City, August 12 and 13, 1997
Davao City, August 15 and 16, 1997
Manila City, August 18 and 19, 1997

PROGRAM

Document prepared by the International Bureau of WIPO

DAY I

07.30 - 08.30	Registration
08.30 - 09.30	Op ening Ceremony Address by: Welcome Remarks Mrs. Maripaz L. Perez, Director, Technology Application and Promotion Institute (TAPI) Opening Remarks Mr. Vladimir Yossifov, Head, Development Cooperation Program and Planning Section, World Intellectual Property Organization (WIPO), Geneva, Switzerland
09.30 - 10.00	Coffée Break
10.00 - 10.30	Introduction to Commercialization of Inventions and Research Results <u>Speaker:</u> Mr. V. Yossifov, Head, Development Cooperation Program and Planning Section (DCPPS), WIPO Reference document: WIPO/AVI/PH/97/1
10.30 - 12.00	Open Forum
12.00 - 13.30	Lunch Break
13.30 - 14.30	Legal and Regulatory Questions of Transfer of Technology and Inventions to Industrial Users (National and International) <u>Speakers</u> Mrs. Maripaz L. Perez, Director, TAPI Mr. Vladimir Yossifov, Head, DCPPS, WIPO
14.30 - 15.30	Technical and Other Documentation Necessary for Commercialization and Transfer of Inventions and Research Results <u>Speaker</u> Dr. Michael McCabe, Senior Evaluator, Technology Innovation Program, National Institute of Standards and Technology (NIST), Gaithersburg, Maryland, USA Reference document: WIPO/AVI/PH/97/4
15.30 - 16.00	Coffee Break
16.00 - 17.00	Open Forum

DAY2

08.30 - 09.30

Assessment and Valuation of Inventions and Research Results

Speakers: Dr. Michael McCabe, Senior Evaluator, Technology Innovation Program, NIST, Gaithersburg, Maryland, USA

Dr. Lionel C. L. Lau, Assistant Director, Industry and Technology Relations Office, National University of Singapore (NUS), Singapore

Reference documents: WIPO/AVI/PH/97/2
WIPO/AVI/PH/97/5 and
WIPO/AVI/PH/97/6

09.30 - 10.00

Coffee Break

10.00 - 11.00

Preparing Business and Marketing Plans and Programs

Speakers: Dr. Lionel C. L. Lau, Assistant Director, Industry and Technology Relations Office, NUS, Singapore

Mr. Vladimir Yossifov, Head, Development Cooperation Program and Planning Section, WIPO

Reference documents: WIPO/AVI/PH/97/3 and
WIPO/AVI/PH/97/7

11.00 - 12.00

Open Forum

12.30 - 13.30

Lunch Break

13.30 - 14.30

Finding the Right Partners (Industrial and Financial) and Public Relations Work

Speakers: Mr. Lionel C. L. Lau, Assistant Director, Industry and Technology Relations Office, NUS, Singapore
Mr. Vladimir Yossifov, Head, Development Cooperation Program and Planning Section, WIPO
Reference document: WIPO/AVI/PH/97/8

14.30 - 15.30

DOST Technology Transfer Policies and Programs

Speaker : Mrs. Maripaz L. Perez, Director, TAPI

15.30 - 16.30

Coffée Break - Open Forum

16.30 - 17.00

Closing Remarks by Mrs. Maripaz L. Perez, Director, Technology Application and Promotion Institute (TAPI)

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