



WEBINAR

**WIPO/WEBINAR/WSO/2020/7/INF/1 PROV.
ORIGINAL: ENGLISH
DATE: NOVEMBER 16, 2020**

Protecting Designs Internationally: Membership of the Hague System for Countries in Asia-Pacific

A Webinar for the Asia-Pacific Region

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Singapore Cooperation Programme (SCP)

Wednesday, December 9, 2020

3.30 p.m. – 5.00 p.m. (Singapore time)

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday, December 9, 2020 (all times are Singapore time)

15.30 – 15.40 Welcome Addresses by:

Mr. Grégoire Bisson, Director, The Hague Registry, Brands and Designs Sector, World Intellectual Property Organization (WIPO), Geneva

Mr. Simon Seow, Director, Intellectual Property Policy, Intellectual Property Policy Division, Ministry of Law, Singapore

Mr. Peter Willimott, Officer-in-charge, WIPO Singapore Office, Singapore

15.40 – 15.55 **Topic 1: Refresher of the Hague System and its Benefits**

[The audience will receive a refresher on the international route of the Hague System for protecting designs. This topic will cover: what is the Hague System, who can use it, how it works, its key benefits and how it inter-operates with the national systems.]

Speaker: Mr. Max Germeil, Associate Market Analyst, Hague Development and Promotion Section (HDPS), The Hague Registry, Brands and Designs Sector, WIPO

15.55 – 16.15 **Topic 2: Let's Talk Hague Accession**

[The flexibility of the Geneva Act (1999) of the Hague Agreement will be explored in the context of the ways the Hague System could work in your country, and accordingly, the appropriate pre-accession process and preparations.]

Speaker: Ms. Jessamyn Honculada, Head, HDPS, WIPO

16.15 – 17.30 **Open Forum on Accession Progress**

[This will be an opportunity for the Intellectual Property Offices to share their accession experience, provide an update on their efforts and raise any questions concerning the Hague System and pre-accession preparations.]

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