



SEMINAR

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The Hague System for the International Registration of Industrial Designs: Going Global in the Digital Era; Launch of the New E-Filing Interface with Improved Look and Feel; New E-Pay Portfolio With Multiple Functions; Tips when Designating Countries With Examining Offices

organized by
the World Intellectual Property Organization (WIPO)

Geneva, December 7, 2018

PROVISIONAL PROGRAM

prepared by the Secretariat

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| 8.00 – 9.00 | Registration |
| 9.00 – 9.10 | Opening Welcome address by: Ms. Päivi Lähdesmäki, Senior Advisor, The Hague Registry, Brands and Designs Sector, World Intellectual Property Office (WIPO) |
| 9.10 – 9.30 | Recent Developments and Future of the Hague System Speaker: Mr. Mikhail Faleev, Senior Information Officer, Hague Development and Promotion Section, The Hague Registry |
| 9.30 – 10.00 | New E-Filing Interface <i>e-Filing workbench; Reply to irregularities; Multiple functions of the new e-Pay portfolio</i> Speaker: Mr. Jonah Asher, Hague Development and Promotion Section, The Hague Registry |
| 10.00 – 10.30 | New E-Filing interface (Cont'd) <i>New design of the application form; Mandatory and optional contents of the application; Indication of DAS code for certain Offices; Indication of specific features for certain Offices</i> Speaker: Mr. Quan-Ling Sim, Head, Operations Service, The Hague Registry |
| 10.30 – 10.45 | Questions and Answers |
| 10.45 – 11.00 | Coffee Break |
| 11.00 – 11.45 | Tips for Successful Designation of Countries with an Examining Office: Canada, Japan, the Republic of Korea, the Russian Federation and the United States of America Speaker: Ms. Päivi Lähdesmäki |
| 11.45 – 12.00 | Questions and Answers |
| 12.00 – 12.15 | Hague Member Profiles Database <i>Search tool for information on the practices and procedures at the Offices of Hague members</i> Speakers: Ms. Marlene Haustein, Information Assistant, Hague Development and Promotion Section, The Hague Registry Mr. Jonah Asher |
| 12.15 – 14.00 | Lunch Break |

- 14.00 – 14.45 Interactive Practical Exercise
*E-Filing designating Canada, the European Union, Japan,
the Republic of Korea, the Russian Federation
and the United States of America*
- Speakers: Ms. Päivi Lähdesmäki

 Mr. Jonah Asher
- 14.45 – 15.00 Coffee Break
- 15.00 – 15.30 User's Experiences of the Hague System From a SME Point of View
- Speaker: Mr. Nicolas Fouquet, Technical and Development Manager,
 General Manager, Santos, Vaulx-en-Velin, France
- 15.30 – 16.00 Discussion
- 16.00 Closing of the Seminar

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