

The Hague System for the International Registration of Industrial Designs

Industrial Designs







DM/074502

DM/083330

DM/081900



Why Protect Industrial Designs?

Exclusive right to prevent unauthorized copying or imitation of the product

Strengthening competitive positions of the company

Protection of industrial designs

Profitability [Fair return] on investment made in creating and marketing the product

Encouraging fair competition and honest trade practices



General Overview of the Hague System



Basic features and advantages



Legal framework



Going global – geographical scope



Some statistics



Latest developments and upcoming features





Basic Features and Advantages of the Hague System



Hague System: a simple but timeless concept

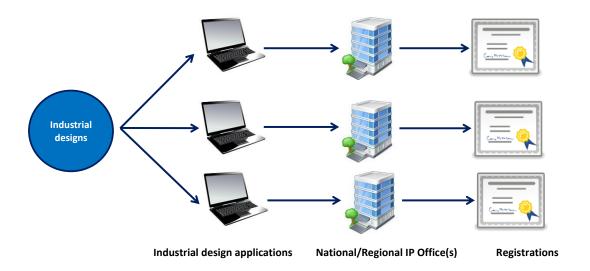
The centralized acquisition and maintenance of industrial design rights by filing a single international application for a single international registration with effect in one or more designated Contracting Parties





Independent filings vs. Hague Route

Direct/Paris Route

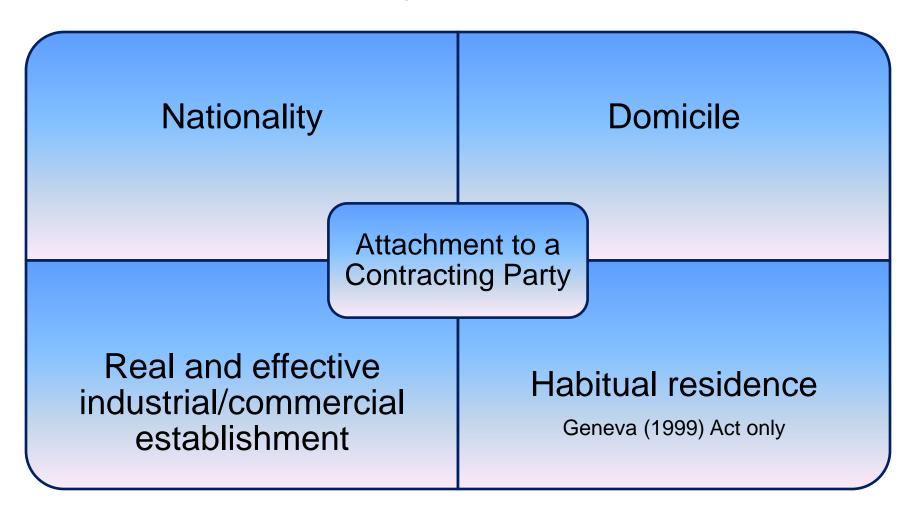


The Hague System





Who Can Use the System?





Main Features of the Hague System



Simplicity

The Hague System enables holders to obtain protection for their designs with a minimum of formality



Cost-effectiveness

Payment of a single set of fees in one currency



Efficiency

Considerable facilitation of the subsequent management of the registration



Flexibility

Right holders have more opportunities in targeting national, regional or global markets



What is the Hague System?

One to many relationships

 File a single international application for a single international registration in which one or more Contracting Parties are designated

"Bundle of rights"

 If no refusal, the resulting international registration has the <u>effect</u> of a grant of protection in each designated Contracting Party



The Hague System is a Procedural Arrangement

Issues such as:



the conditions for protection



the refusal procedure to be applied when deciding whether a design may be protected



the rights which result from protection

are governed by the law of each Contracting Party designated in an international registration



The International Application

In English, French or Spanish

May be filed directly with the International Bureau through the E-filing interface but also on paper

May comprise several different designs up to a maximum of 100 if they belong to the same class of the International Classification (Locarno)

One set of fees (in CHF) is to be paid



The Hague System Procedure: Role of the International Bureau



If the International Bureau finds that the international application does not fulfill the applicable requirements, it invites the applicant to make the required corrections within three months from the date of invitation sent by the International Bureau.

International registration has the same effect as a regularly-filed application in all designated Contracting Parties.

The International Design System

The Hague System Procedure (II)

Refusal by a designated Contracting Party

on same substantive grounds as for national/regional filings

must be communicated within time limit

effect limited to territory of the member that has refused

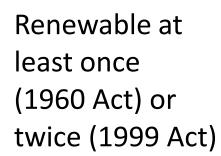
International registration (where not refused)

no refusal = same rights as a local design registration a bundle of independent national/regional rights

advantages of central management

The Hague System Procedure (III)

Duration of protection: five years



Longer renewal period, if allowed by the law of the designated Contracting Party



General Advantages of the Hague System



Hague System (international route)

one Office for filing

one language

one currency

one international registration

one renewal

one modification

foreign attorney or agent

(first needed if refused)

National/regional route

many Offices for filing

many languages

many currencies

many registrations

many renewals

many modifications

foreign attorney or agent

(first needed at filing)





Legal Framework



Hague Agreement

Hague Act (1960)

Geneva Act (1999)

- Common Regulations (1996), last revised: January 1, 2017 (in force)
- Administrative Instructions (2002), last revised: July 1, 2014
- National Laws and Regulations

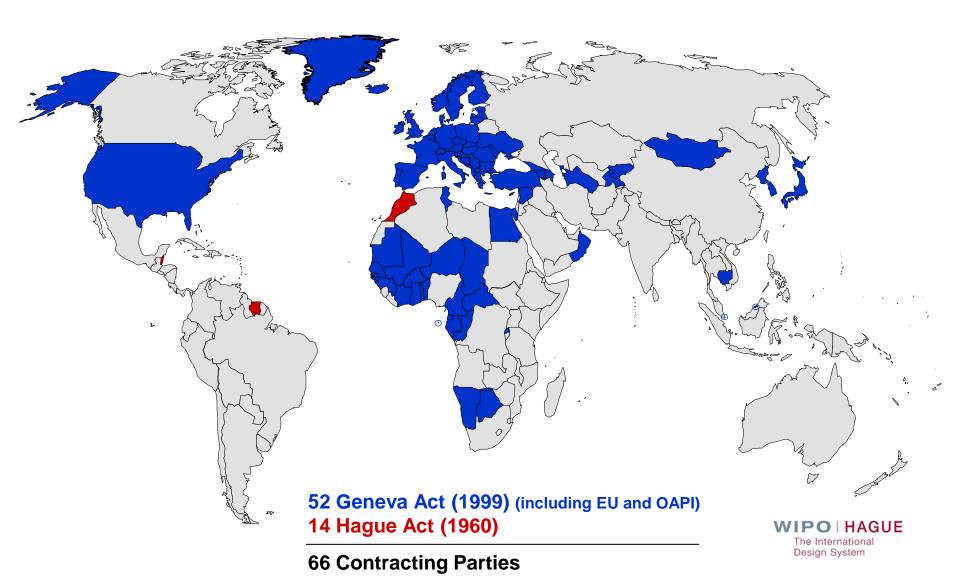




Going Global – Geographical Scope of the Hague System



Hague Union



Hague Union Members according to the most recent applicable Act

Geneva Act (1999)

•African Intellectual Property Organization, Albania, Armenia, Azerbaijan, Bosnia and Herzegovina, Botswana, Brunei Darussalam, Bulgaria, Cambodia, Croatia, D.P.R. of Korea, Denmark, Egypt, Estonia, European Union, Finland, France, Georgia, Germany, Ghana, Hungary, Iceland, Japan, Kyrgyzstan, Latvia, Liechtenstein, Lithuania, Monaco, Mongolia, Montenegro, Namibia, Norway, Oman, Poland, Republic of Korea, Republic of Moldova, Romania, Rwanda, Sao Tome and Principe, Serbia, Singapore, Slovenia, Spain, Syrian Arab Republic, Switzerland, Tajikistan, the former Y.R. of Macedonia, Tunisia, Turkey, Turkmenistan, Ukraine and the United States of America (52)

Hague Act (1960)

•Belgium, Belize, Benin, Côte d'Ivoire, Gabon, Greece, Italy, Luxembourg, Mali, Morocco, Netherlands, Niger, Senegal and Suriname (14)



Geneva Act (1999)

Recent Accessions



The Kingdom of Cambodia (November 25, 2016)



D.P.R. of Korea (June 13, 2016)



Turkmenistan (March 16, 2016)



United States of America (February 13, 2015)



Japan (February 13, 2015)



Republic of Korea (March 31, 2014)

Potential Accessions





Current and Foreseen Coverage

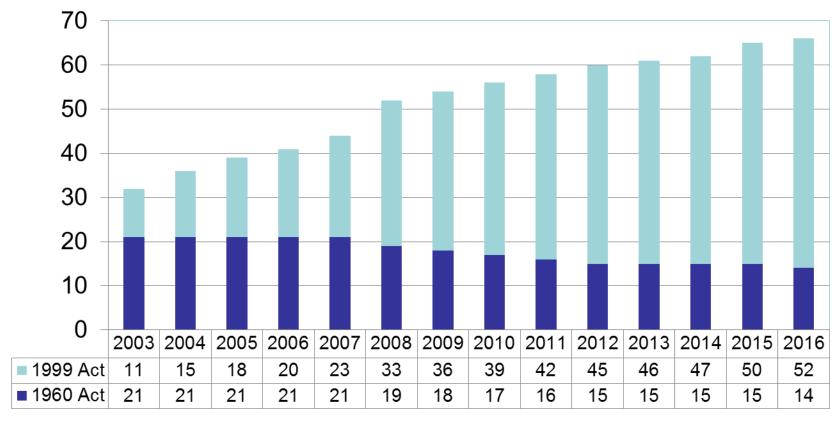




Some Statistics

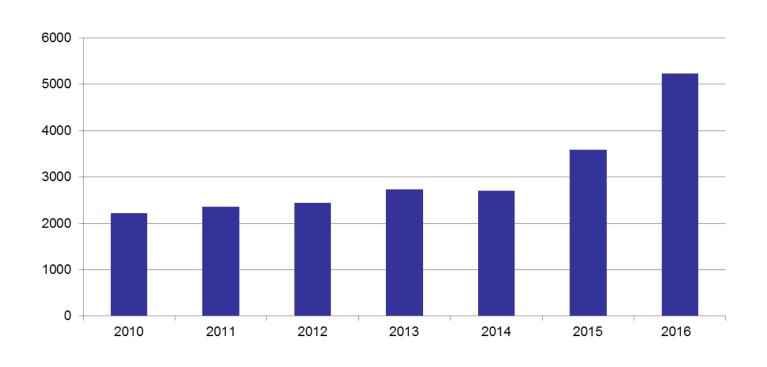


Hague Membership Status as of December 31, 2016 (by most recent Act)





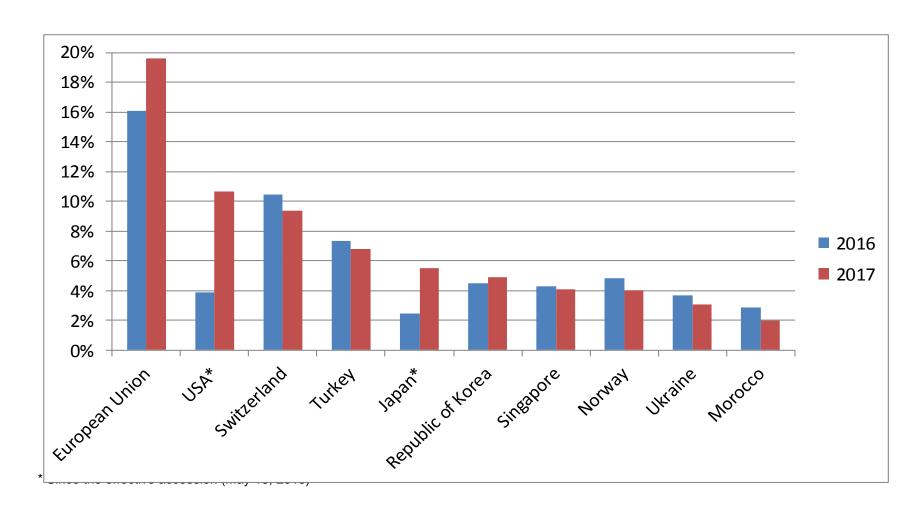
International Registrations Recorded 2010-2016



International Registrations Recorded	2216	2363	2440	2734	2703 3581	5233
Growth	11.7%	6.6%	3.3%	12.0%	-1.1% 32.5%	46.1%



Most designated Contracting Parties in 2017 (until Sept.30) (international registrations)





International Applications - 2016



5,562 international applications were received containing 18,716 designs (max. 100 designs / application)



35.29% growth compared to the respective period in 2015 in the number of applications



13.9% growth compared to the respective period in 2015 in the number of designs



International Registrations - 2016



5,233 international registrations were inscribed containing 17,601 designs



46.1% growth compared to the respective period in 2015 in the number of registrations



21.5% growth compared to the respective period in 2015 in the number of designs



2016 - Five Most Popular Classes in International Registrations



Class 14

Recording, communication or information retrieval equipment

551 registrations (14.1%)



Class 12
Means of transport or hoisting
339 registrations (8.7%)



Class 15
Machines, not elsewhere specified
324 registrations (8.3%)



Class 10

Clocks and watches and other measuring instruments, checking and signaling instruments

266 registrations (6.8%)



Class 6
Furnishing
249 registrations (6.3%)





Latest Developments and Upcoming Features



Latest Developments



Regularization of international applications online (since March 2016)



Guidance on reproductions*



New Hague Express Database since January 2015



Global Design Database launched in 2015



Improvement of E-filing interface



Developments in the legal framework



Hague Express Database

ALEXIS BARTHELAY (SOCIÉTÉ ANONYME)

DM/072570

2009-10-20

10-02 Watch

Haque Express The Hague Express Database, updated weekly, includes bibliographical data and, as far as international registrations governed exclusively or partly by the 1999 and/or by the 1960 Act(s) of the Hague Agreement are concerned, reproductions of industrial designs relating to international registrations that have been recorded in the International Register and published in the International Designs Bulletin as of issue No. 1/1999. International registrations that have lapsed are not removed from the database. **SEARCH BY FILTER BY** Design Names Numbers Dates Country Designation | Locarno Class | Reg. Date * | Contracting Party * CH 1.535 MC 1.131 TN 991 MA 963 LI 960 Indication of watch 894 DE 890 IT 889 EG 887 BX 851 **Products** 851 NL 851 LU 851 ES 813 ME 684 Locarno 642 MN MK 683 GR 666 MD 634 SG 611 594 UA 591 ID 586 EM 583 KP Description * 523 VA 489 SI 462 CW 409 BQ 380 RO 376 BZ 406 GE 378 KG 364 search A filter T Sort: Count - desc ▼ Display: List CURRENT SEARCH PROD:watch * = 1 - 10 / 1,627 (edit columns <> 10 ▼ per page (H) (4) 1 /163 (P) (PI) Reg. No Holder Reg. Date Locarno CI Ind. Prod. Des. Designs DM/046674 HYSEK JÖRG 1999-02-03 03-01 Etui pour montre AN, EG, ES, ID, MA, TN, V 1. Watch; 2. Watch case; 3. Watch dial; 4. DM/082429 CARTIER CREATION STUDIO SA 10-02 Watch; 5. Watch bracelet; 6. Watch dial; 7. 2013-12-13 CH.EM.SG.TR Watch dial DM/083367 FRANCK MULLER WATCHLAND SA 2014-04-09 10-02 1. Montre-bracelet EM,MC,SG DM/065362 SWATCH AG (SWATCH SA) (SWATCH LTD.) 10-02 1. Montre-bracelet BQ.CW.EG.ID.SX.TN.I DM/073485 BÉDAT & CO SA 2010-03-26 10-02 Watch BX.KP.CH.EM.LI.OA.S DM/073351 HUBLOT SA, GENÈVE 2010-03-18 10-02 Watch CH,EM,SG DM/073317 OMEGA SA (OMEGA AG) (OMEGA LTD.) 2010-02-12 10-02 Watch BZ,MA,MC,ME,AL,AM,I



MA.CH.EG.EM.OM.SG

New Features of the E-Filing Portfolio Manager



Send corrections to irregularities or defects



Receive and download notifications from the IB relating to international applications



Retrieve in real-time current status of IA



English _

Welcome ASTON88

Portfolio Status



Number of application(s) sent:

Number of application(s) unsent: 10

E-Filing Manager Menu

E-Filing Application

E-Filing Communications (0 unread)

E-Filing Tutorial

an international application Sent application(s) Unsent application(s)									
pplication(s) sent to the International Bureau									
(1 of 5) 4 4 1 2 3 4 5 P									
	WIPO reference	Filing date \$	Applicant(s) \$	Locarno Class	Designation(s)	Status \$	A.R.		
1	WIPO4059	05/08/2016	Jack Smith	6	JP, KR, RS, SG, SN, SY, US	Examination	POF		
2	WIPO4151	05/08/2016	New Designs SA	2	DE, ES, GH, JP, US	Registered	POF		
3	WIPO4146	27/07/2016	Helen Williams	3	JP, KR, TR, UA, US	Abandonned	PDF		



E-Filing Portfolio Manager

WIPO HAGU	JE tional Design Syster	m								
WIPO reference	Information regarding data entry									
39014	Please continue on this page if you wish to register a new applicant. Otherwise, click on									
	the next tab or	the left.								
<pre>Applicant(s)</pre>										
✓ Representative	Information	concerning t	he app	icant						
	Name and addr	ess								
Correspondence									②	
Designation(s)	Name *			= '	Telepho	ne				
Design(s)	Address *			F	ax					
Related Design(s)		_			-mail a		_			
Description	Zip/Post code				-mail a Address		는			
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Creator(s)	(*) Compulsory									
✓ Priority(ies)	Entitlements **	•								
✓ Exhibition(s)									@	
	Nationality Select a Contracting Party							•		
✓ More Optional	Domicile Select a Contracti				acting Party \$					
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			4444							



Priority Documents

Republic of Korea

- Priority documents may be attached to the IA at the time of filing.
- When failed to attach the priority documents to the IA, these documents shall be submitted directly to KIPO through a local agent within three months from the date of publication of the IR.

Japan

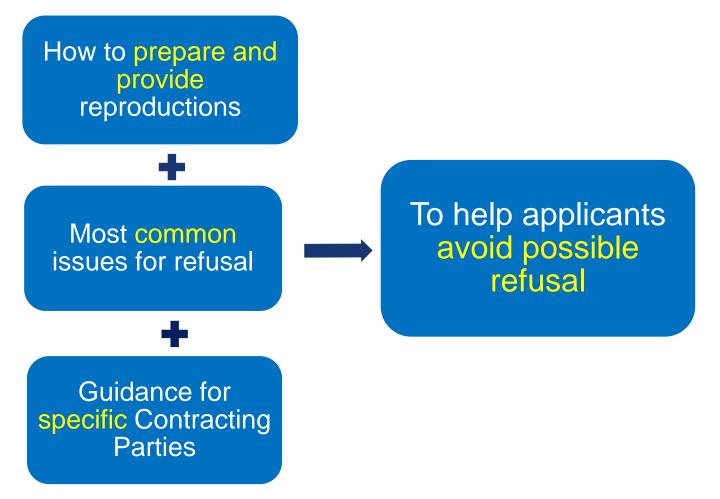
 Original priority documents have to be sent directly to the JPO through a local agent within three months from the date of publication of the IR.

United States of America

 Original priority documents have to be sent directly to the USPTO at the latest before "the date on which the issue fee is paid".

Design System

Guidance on Reproductions

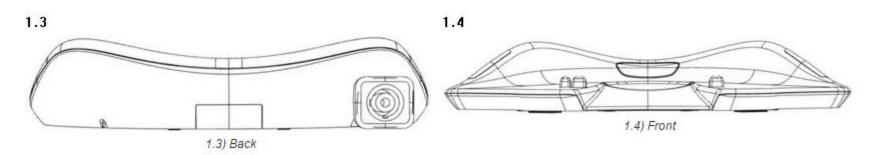




Reproduction Examples (1)



D089713 – Hilti Aktiengesellschaft



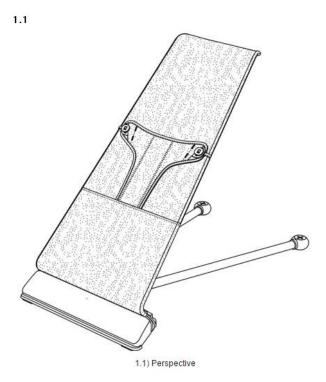
D087535 - Softbank Robotics



Reproduction Examples (2)



D089858 - Ninebot (Beijing) Tech



D086974 – Babyjorn AB



Thank You!

www.wipo.int/hague/en

