

WIPO/HS2/13/INF/1 ORIGINAL: ENGLISH DATE: JULY 15, 2013

Seminar on the Hague System for the International Registration of Industrial Designs

Geneva, October 31, 2013

GENERAL INFORMATION

Document prepared by the Secretariat

INTRODUCTION

1. The increasing globalization of trade is making it evermore necessary to acquire international protection for industrial designs in a timely and cost-effective manner.

2. The Hague System for the International Registration of Industrial Designs is simple, cost-effective and efficient, enabling users to obtain protection for their industrial designs in several territories by means of a single application made with the International Bureau (IB) of the World Intellectual Property Organization (WIPO). There are currently 60 members of the Hague system, including the European Union (EU) and the African Intellectual Property Organization (OAPI). Thus it is important that those working in the field of industrial designs be it in industry or in the business sector have a good knowledge of the Hague system.

3. The aim of the Hague system is to offer an efficient filing and management system for industrial designs. The program of the Seminar has been updated and, in particular, will feature new electronic tools, which are expected to render the use of the international registration system more efficient. Therefore, users already familiar with the system should also consider attending.

Ε

4. The Seminar will be conducted by WIPO staff and a guest speaker. The aim of the event is to increase awareness and practical knowledge of the Hague system among existing and potential users, whether in industry or in private practice. The needs of independent and in-house industrial property agents (paralegals, as well as attorneys) who both file applications for and administer international industrial design registrations will also be addressed. All aspects of the Hague system will be covered, including legal and practical matters (the main features and advantages of the Hague system, different procedures, etc.), as well as the latest trends in the field of international industrial design registration.

OPENING

5. The session will commence on Thursday, October 31, 2013, at 9.30 a.m. (registration from 9 a.m. onward), and will end at 5 p.m.

VENUE

 World Intellectual Property Organization (WIPO) NB Conference Room 3 34, chemin des Colombettes 1211 Geneva 20 Switzerland

REGISTRATION

7. The registration desk is located in the lobby of the new WIPO building, in front of NB Conference Room 3. The desk will be open for registration, on Thursday 31, 2013, from 9 a.m. onward.

8. The online registration will be available as from September 23, 2013, at the following address: <u>https://webaccess.wipo.int/hague01</u>.

9. Registration fee: 250 Swiss francs, covering participation in the Seminar, documentation, luncheon and coffee breaks. Registration will be final upon receipt by WIPO of the registration fee.

10. The competent authorities of the members of the Hague Union will be exempt from payment of this fee.

11. <u>Deadline for registration</u>: October 21, 2013. Please note that registration fees will not be reimbursed for any cancellation received after October 24, 2013.

12. Number of participants: The number of participants is limited to 50.

13. Further information on the Seminar may be obtained from:

Information and Promotion Section The Hague Registry Brands and Designs Sector Telephone: +41-22 338 9024 Facsimile: +41-22 338 8510

INTERPRETATION

14. The Seminar will be conducted in English and French, with simultaneous interpretation into English and French.

ADMISSION BADGES

15. Admission badges will be issued to participants at the registration desk. Participants are requested to wear their badges visibly at all times when in the WIPO buildings.

TELEPHONE AND COMMUNICATION

16. Calls can be made from the telephones in the lobby of the new WIPO building. All incoming communications should be made to the following number: +41-22 338 9111.

INTERNET CAFÉ

17. Several PCs are available for use by participants in the Library on the first floor of the new WIPO building, from 9 a.m. to 6 p.m. For those with laptops and Wi-Fi access cards, Wi-Fi is available in the room and the lobby.

TRAVEL/HOTELS

VISAS

18. If you require an entry visa for Switzerland, please ensure that the necessary formalities are undertaken in sufficient time.

HOTEL ACCOMMODATION

19. Information on hotels in Geneva may be obtained from the Geneva Tourist Office:

Telephone:+41-22 909 7000Hotel Reservations Desk:Telephone:+41-22 909 7020Facsimile:+41-22 909 7021Website:www.geneve-tourisme.ch

TRAVEL

20. There is an American Express Travel agency office located in the WIPO main building (AB Building) which can provide assistance regarding travel arrangements:

Opening hours:	9 a.m. to 5 p.m. (Monday to Friday)
Telephone:	+41-22 338 7800
Email:	ax.wipo@aexp.com

TAXIS

21. The nearest taxi rank is located on chemin Louis-Dunant. Taxis may also be booked by dialing +41-22 320 2202 or +41-22 320 2020.

PUBLIC TRANSPORT

22. Buses to and from Geneva city center (and the railway station) stop at avenue Giuseppe Motta outside the ITU tower (bus line 8, bus stop "UIT") and Place des Nations (bus lines 5, V, Z and tram line15, bus/tram stop "Nations"). For more information, see <u>http://www.tpg.ch</u>.

OTHER FACILITIES AVAILABLE AT OR NEAR WIPO

POSTAL SERVICE

23. There is a post office on the ground floor of the International Conference Center Geneva (CICG) located across the street at 17, rue de Varembé.

Opening hours: 8 a.m. to 12 noon and 2 p.m. to 6 p.m.

BANK

24. A branch of the Union de Banques Suisses (UBS) is located across the street at 17, chemin Louis-Dunant.

Opening hours: 8.30 a.m. to 4.30 p.m. (Monday to Friday)

25. An Automated Teller Machine (ATM) is also located to the right of the WIPO main building (AB Building) entrance lobby.

CLOAK STANDS

26. Cloak stands, situated at the entrance of the new WIPO building, are available for the use of participants. This area is unattended and WIPO accepts no responsibility for loss or theft.

CAFETERIA

27. A self-service cafeteria is located on the ground floor of the new WIPO building and is open from 8 a.m. to 5 p.m.

RESTAURANTS

28. There are a number of restaurants in the vicinity of WIPO offering a wide range of cuisine.

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