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INFORMATION ON SPEAKERS

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DIMITRIOS ANDRIANOPULOS

Dimitrios Andrianopoulos is Chief Design Examiner, Designs Service, Operations Department at the Office for Harmonization in the Internal Market (OHIM), Alicante, Spain.

Dimitrios Andrianopoulos has a Master of Science (M.Sc) in Materials Science & Engineering from the Chalmers University, Gothenburg (Sweden) and holds a University Degree in Mechanical & Aeronautics Engineering from the Polytechnic School of Mechanics & Aeronautics of the University of Patras (Greece).

He took up his duties with OHIM in 2000. Before, he worked in various companies, such as the Intellectual Property Law Office Ioannis Tsilimigras & Associates in Athens and SKF Sverige AB, in the Materials Department. From April 2000 to May 2005, he was a Trademark examiner at OHIM.

GRÉGOIRE BISSON

A Member of the Quebec Bar, Mr. Bisson heads the International Designs Registry, at the World Intellectual Property Organization (Geneva). In this capacity, he is directly responsible for the management and development of the Hague Agreement for the International Registration of Industrial Designs. His previous positions with WIPO included heading the Legal Service supporting the development of, and the operations under the Madrid, Hague and Lisbon systems.

Mr. Bisson joined WIPO in 1995 after a short stint with the Canadian Trade-Mark Opposition Board. Before that, he was Senior Legal Advisor with the Canadian Federal Government, developing intellectual property policies, and oversaw in particular the drafting of the TRIPS implementing legislation. At the same time, he was lecturing on the legal aspects of transfer of technology at the University of Ottawa. He has co-edited a book on the latter topic, and has published or contributed to many articles on various IP issues.

CHRISTOPHER V. CARANI

Christopher V. Carani, Esq. is a partner and shareholder at the intellectual property law firm of McAndrews, Held & Malloy, Ltd. ("McAndrews") based in Chicago, Illinois, United States of America. The focus of Mr. Carani's practice centers on U.S. Design Law, which covers design patents, trade dress, and 3D copyrights. He is internationally recognized in this field, having litigated numerous disputes, lectured and published extensively, and counseled clients on a wide range of strategic design protection and enforcement issues. He is often called upon to render opinions and serve as a legal consultant/expert in design law cases. He is currently licensed to practice before the U.S. Supreme Court, the U.S. Federal Circuit Court of Appeals and other U.S. District Courts.

Mr. Carani currently chairs the American Bar Association's Design Rights Committee. In the landmark U.S. design patent case *Egyptian Goddess v. Swisa*, he authored *amicus* briefs on behalf of the American Intellectual Property Law Association at both the petition and *en banc* stages. In 2009 and 2011, he was an invited keynote speaker at the United States Patent & Trademark Office's ("USPTO") Design Day.

Prior to joining McAndrews, Mr. Carani served as a law clerk to the Honorable Rebecca R. Pallmeyer at the U.S. District Court for the Northern District of Illinois. Mr. Carani was conferred his Juris Doctorate from The Law School at The University of Chicago. He also holds a Bachelor of Science in Engineering from Marquette University. He is a registered patent attorney licensed to practice before the USPTO.

ADRIÁN COHAN

Adrián Cohan is Member of the Advisory Committee of the Center of Research and Development in Industrial Design, National Institute of Industrial Technology (INTI) in Buenos Aires, and a Member of the Jury of the "Premio Presentes" in Buenos Aires. Adrián is also a Director in Cohan Design Group, Buenos Aires.

Adrián Cohan has a Master in Industrial Design from the *Rhode Island School of Design* (R.I.S.D.) of Providence, in the United States of America, and holds a Degree in Industrial Design from the *Universidad Nacional de la Plata* (UNLP), in Argentina.

He has also been a professor at the Institute of Technology ORT, Argentina, and Head of practical workshops at the Faculty of Architecture, Design and Urbanism (FADU, UBA) in Argentina. He has also taught design product and three-dimensional design in the Rhode Island School of Design (R.I.S.D.) of Providence.

Adrián Cohan is the author of several publications, such as *G7 Design Magazine* in 2006, *Clarín Suplemento Arquitectura* in 2005, *DeDiseño* No.27, Mexico, in 2000, *Interni* No. 490 in Italy. Adrián has received several awards in Japan, Argentina, the United States of America and Italy.

SHUJI KATO

Shuji Kato is Manager of the Intellectual Property Division of Honda Motor Co., Ltd. (Honda).

Shuji Kato graduated from a Japanese University in 1985. He was first responsible for general legal issues in the Legal Affairs Division of Honda, and then moved to the European headquarters in the United Kingdom in 1993, where he tackled various European legal issues, including trademark issues. After four years of professional experience in the UK, he went back to the Headquarters of Honda in Japan and took part in various intellectual property-related jobs, such as licensing contracts, enforcement of IP rights and design patent applications for the world market.

From August 2006 to December 2010, he was located in Beijing, China, where he was responsible for IP issues at the Chinese Headquarters of Honda, including legal actions against trademarks and design patents infringements.

Currently, he is at the Honda R&D Center for motorcycles and power products, located in Saitama prefecture, in charge of technical contracts, design patents and legal actions against counterfeit problems, and of support for Honda IP people working in Honda group companies located in China, US, Brazil, Thailand and UK.

JI-HOON KIM

Dr. Kim is an Examiner in the Bureau of Trademark and Design Examination at the Korean Intellectual Property Office (KIPO).

Before taking his duties at KIPO in 2009 as a public officer, he worked in various fields as a mechanical engineer and industrial designer. In doing so, he was honorably selected as one of the Next Generation Design Leader by the ministry of Knowledge Economy.

Currently, he plays the role of interface between national design protection system and design creators using his accumulated experience and expertise in industry.

DR. DARLIE KOSHY

Dr. Darly Koshy is the Director General and CEO of Institute of Apparel Management and Apparel Training & Design Centre, Gurgaon, India.

Dr. Darlie Koshy held top Management positions as MD of Kerala State Handloom Development Corporation, Chairman of Kerala Garments, 1st General Manager of the National Handloom Development Corporation, before moving into academics, as a founding faculty member and Head of Fashion Management Studies at National Institute of Fashion Technology (NIFT), New Delhi.

Dr. Darlie O Koshy holds an MBA from the Cochin University of Science and Technology (CUSAT) and a PhD from the Indian Institute of Technology Delhi (IIT). He headed the National Institute of Design (NID) as Director and member of the Governing Council for 2 terms of office (2000-2008) before the current assignment. During his tenure, he was involved in all round transformation of NID, apart from setting up India's first Design Business Incubator in collaboration with the Ministry of Science & Technology, Govt. Dr. Koshy's initiative and formulation of draft resulted in the first National Design Policy approved by the Government of India in February 2007.

Dr. Darlie Koshy serves or has served as a Member on the boards in different International bodies, such as the Apex Industry Associations, the Export Promotion Councils, etc. He is also the author of three significant books on International Marketing and Design Management, two monographs and has made numerous presentations in India and overseas. Dr. Koshy's book "Indian Design Edge: Strategies for Success in the Creative Economy", published in 2008, has received enthusiastic response and critical acclaim.

ANDREW LAYTON

Andy Layton is currently Director of Trade Marks and Designs at the UK Intellectual Property Office. He has previously worked in the UK trade and industry ministry on reform of the British civil nuclear energy industry; oversight of government owned energy companies; and in the regulation of exports of strategically controlled goods.

RAFAELA LUFT DÁVALOS

Rafaela Luft Dávalos is Director General of the *Fondo Nacional para el Fomento de las Artesanías (FONART)*, in México City.

Rafaela Luft Dávalos holds a Masters Degree in Preservation and Restoration of Cultural Goods from the *Escuela Nacional de Conservación, Restauración y Museografía, ENCRyM, "Manuel del Castillo INAH-SEP"*, México City.

She was the Director of the *Museo de Artes e Industrias Populares of Pátzcuaro*, INAH-SEP, and Director of Culture in the Municipal Council of Pátzcuaro from 1999 to 2001.

Rafaela has also intervened as member of the jury in popular art contests and provided academic support for students through conferences on local culture, cultural heritage, conservation and restoration of the heritage.

Rafaela Luft Dávalos is the author of various publications, in particular *El Maque*, *Revista "Arqueología Mexicana" los Tarascos num. 19*, and *Arte Popular* in the review "*México Desconocido*".

DR. JAMES MOULTRIE

James Moultrie is a Senior Lecturer in Design Management in the Department of Engineering at the University of Cambridge, where he heads the Design Management Group.

James has a background in engineering and industrial design and spent ten years in industry developing precision instruments and optical products. James is an experienced project manager, engineer and industrial designer. In 2000, he was awarded a 'Scientific and Technical Academy Award' (Oscar) and an Emmy for work on a range of lenses for professional movie making.

His research encompasses all aspects of design management and innovation, including intellectual property. He recently conducted a study for the UK Intellectual Property Office exploring attitudes towards design registration in UK firms. His other research activities explore the integration of design and technology, the management of new product development and sustainable design.

JAVIER NIETO SANTA

Dr. Nieto is President and co-founder of Santa & Cole Ediciones de Diseño S.A. (Santa & Cole), an internationally renowned design company based in Barcelona. The Company was founded in 1985 and originally specialized in contemporary lighting. Twenty-five years later, in 2010, Santa & Cole employed about 90 people and generated about EUR 25M revenues from several hundred products encompassing lighting, furniture and outdoor urban installations. The Company sells products globally in over 40 countries and has licensees in USA, Australia and New Zealand.

In the design world, Santa & Cole is known as one of the pioneers in developing a business model that has subsequently been adopted by numerous other design companies. Firstly, the idea of a design company as an "editor" of design from various periods and trends. Secondly, the fact that this editorial exists almost as a virtual company, out-sourcing all manufacturing processes and thus focusing its core activities on design selection and marketing, much like a book publisher.

In 1999, Santa & Cole was awarded Spain's prestigious National Design Award for its innovative business practices, urban installations and rediscovery of classical designs. In 2006, it obtained the Principe Felipe Award to design excellence. In 2007, it obtained the Design Management Europe Award.

Previously, from 1980 to 1986, Dr. Nieto held a number of senior management positions in the publishing world. He was Managing Director of Editorial Ariel and Editorial Seix Barral, two publishing concerns specializing in academic books and literature, respectively. He was later Director of Sales of Editorial Planeta and CEO of Editorial Bruguera.

Dr. Nieto has studied Management, Law and Philosophy, has an MBA from ESADE, Barcelona, where he also serves as Professor of Management Policy since 1977, and where he merited a Ph.D. degree with its Thesis on History of Management Thought. He also serves as Professor at EINA (art & design school) since 1995. Besides, Dr. Nieto is the current President of the Institute for Advanced Architecture of Catalonia (laaC) and President of Parc de Belloch, both in Barcelona.

MAURICIO RUSSO CALDERÓN

Mauricio Russo Calderón is the Corporative General Manager and founding partner of Casaldeas which is an innovative project for products for the home that unites beauty, necessity and accessibility and gives a unique purchase experience.

From its beginning in 1998, Casaldeas was in tune with the desires of the Chilean consumers and is now embarking on an important process of international expansion.

SUSANA SERRÃO GUIMARÃES

Susana Serrão Guimarães is General Coordinator of Geographical Indications and Registers of the National Institute of Industrial Property (INPI), Rio de Janeiro, Brazil.

She holds a Master Degree in Intellectual Property and Innovation of the INPI Academy, and a MBA on Intellectual Property Rights. The topics of her final theses were: "Industrial Design Protection: Understandings, Conflicts and Implications of the Novelty and Originality Requirements" and "The Legal Protection of Jewelry Design".

Susana has been member of the jury of several committees in relation to design, such as the Brazilian Committee for the Selection of Design Excellence and the Committee of the Abiplast Design Award.

Susana Serrão Guimarães is the author of the book "The Legal Protection of Design" and the brochure "The Legal Protection of Jewelry Design".

DAVID STONE

David Stone is a partner in the London office of international law firm Simmons & Simmons and a Member of Council and Chair of the Designs Team of MARQUES, the Association of European Brand Owners.

David is a recognized expert in design law, and, over the years, has worked with large and small clients in a diverse range of industries, including FMCGs, fashion, life sciences, TMT and the arts. David is responsible for filing designs on behalf of clients including The Coca-Cola Company and British American Tobacco, and is currently representing Samsung in its dispute with Apple before OHIM and the High Court in London.

On behalf of MARQUES, David is an accredited observer to the Standing Committee on Trade Marks, Industrial Designs and Geographical Indications, and has also taken part in discussions to supplement the Locarno Classification to improve the searchability of design registers. David is currently writing a practitioners' handbook on European design law for Oxford University Press to be published in summer, 2012.

David is a graduate of the universities of Sydney, Oxford and Cambridge.

JAVIER VERA ROA

Javier Vera Roa is Deputy Director of the Spanish Patents and Trademarks Office (OEPM) and Director of the Department of Patents and Technological Information, including the Area of Industrial Designs.

Mr. Vera Roa is an Aeronautical Engineer, an officer in the General State Administration and an industrial property specialist. He worked initially in the aeronautical industry and later joined OEPM as a patent examiner. He subsequently, occupied the posts of Head of the Industrial Technologies Service and Head of the Applied Mechanics Patent Unit.

He has participated in working groups of experts in the field of industrial property technologies, both within OEPM and abroad, and has participated in Spain and Latin America in industrial property cooperation and training activities. He has also represented OEPM in various European and international fora relating to industrial property.